Mbiarrambang Etchu Ferdinand
Front End Developer

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Skills

Programming Languages:
Semantic HTML5
CSS3
JavaScript (ES6+)

Frameworks/Libraries:
React.js
Next.js

State Management
Redux
Context API

Styling
Tailwind CSS
SASS/LESS

Build Tools
Webpack
Vite

Version Control
Git
GitHub

UI/UX Principles:
Responsive Design
Accessibility
Usability
Performance Optimization

Other:
API Integration
Gemini Code Assist
VS Code
Genkit AI Implementation

Languages
English

Summary

Highly motivated and innovative Frontend Developer with **3 years of experience** crafting exceptional user interfaces and experiences. Passionate about leveraging cutting-edge technologies to deliver seamless and visually stunning digital products. Eager to contribute to AURORA's mission of empowering high performers in the luxury industry with an intuitive and optimized digital lifestyle product.

Experience

Front End Developer | Billy Kirts Group (BK Socials), Buea, CM
2023 – 2025

- Developed and maintained the **landing page, auth page, user and admin dashboard** for the webapp.
- Implemented responsive and intuitive user interfaces for the user dashboard **using Tailwind CSS, Next.js and Redux** resulting in a **50% improvement in user engagement**.
- Collaborated closely with product designers and backend developers to **translate UI/UX designs into pixel-perfect frontend** implementations.
- Optimized application performance and loading times through code splitting and lazy loading, leading to a **25% reduction in page load time**.
- Contributed to the development of design systems and component libraries to ensure consistency and scalability across products.
- Advised management to allow implementation automatic boosting and sales of accounts through API which **increase sales by 70%.**

UB Documentation Services
https://ub-document-services.vercel.app

- Engineered a full-stack Next.js web application (Firebase, Tailwind CSS) for University of Buea, **streamlining student transcript and certificate requests.**
- Integrated a **Genkit AI chatbot** to provide instant answers to user queries, alongside a robust **dashboard** for **administrative request management** and **communication**.

more projects on my website

Education

Advanced Level Certificate | Chemistry, Physics, Maths, Computer Science

Cameroon College of Arts and Science, Kumba   **2011 – 2018**