Ferdinand Wohlenberg

fwohlenberg.mam2022@london.edu +49 174 1980433 linkedin.com/in/ferdinandwohlenberg

EDUCATION

2021 - 2022 London Business School, London, United Kingdom

Reading for Masters in Analytics and Management

2016 - 2020 IE University, Madrid, Spain

Bachelor of Business Administration (BBA)

GPA: 9.20 / 10.00. Ranked #2 of 390 graduating students (Dean's List)

2019 - 2019 Cornell University - Charles H. Dyson School, Ithaca, NY, USA

Applied Economics and Management, Dean's List

2008 - 2016 Bischof-Neumann-Schule, Königstein im Taunus, Germany

BUSINESS EXPERIENCE

2021 RAZOR GROUP, Berlin, Germany

Consumer Goods Venture

Venture Development Intern (3 months)

- Managed day-to-day operations of an Amazon FBA business (\$2.5+ million revenue)
- Coordinated with internal teams (marketing, logistics, expansion) and external stakeholders (suppliers, warehouses, wholesalers) to improve operational efficiency and expand into new markets

2020 ACCENTURE STRATEGY, Berlin, Germany

Consulting Intern (4 months)

- Identified key elements, narrowed down options and developed an implementation strategy for suitable eco-certifications for a globally leading consumer goods company
- Consulted in bi-weekly meetings with clients to align expectations and provide interim results
- Sourced information, set up a structure und ultimately led >60% of calculations for a study (Net CO2 reduction potential of ICT in Germany in 2030) ultimately presented to the German Government

2019 METIS, New York City, NY, USA

Data Science Bootcamp, Data Science Fellow (3 months)

• Designed and executed five data science projects related to Machine Learning (e.g., Recommending Food Truck Placements in New York based on MTA Turnstile data)

2018 DIGITAL+ PARTNERS, Frankfurt, Germany

Growth Equity

Visiting Associate (3 months)

- Screened >500 B2B technology companies (IndustrialTech & FinTech) to generate and qualify new deal flow
- Investigated multiple investment opportunities during due diligence processes
- Analyzed industry standards and assisted in implementing new internal processes (e.g., valuation framework)

2017 DELOITTE DIGITAL VENTURES, Munich, Germany

Consulting Intern (3 months)

- Conducted a Design Thinking project to generate and implement ideas for optimizing team collaboration
- Developed a framework for a crowdsourcing event for a leading automobile manufacturer
- Set up the English version of a white label app for a globally acting reinsurance company

ADDITIONAL INFORMATION

- Languages: German (Native). English (Fluent). Spanish (Intermediate Level). Latin (Latinum)
- Tech Skills: Python, SQL, R, Machine Learning, GitHub, AWS, Tableau, Flask
- Music: Proficient in Cello. Completed all 8 ABRSM Grades. Concertmaster role in school orchestra
- Sports: Golf (Finalist of German National Team Championship 2013), Skiing, Kitesurfing, Tennis
- **Volunteering:** Fundraising for a school in Kiserian (Kenya); Participation in local garbage collection campaigns; Non-paid internship at dementia department of a local retirement home

•