Fernando Martinez-Lopez

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Education

Fordham University New York, N.Y., U.S.

MASTER IN DATA SCIENCE - MSC

January 2022 - May 2023

- GPA 4.00/4.00.
- Full Scholarship awarded by the Dominican Ministry of Higher Education, Science, and Technology
- Relevant Courses: Cloud Computing, Big Data Computing, Blockchain Technology, Data Mining, Machine Learning, and Deep Learning.

Quantic School of Business and Technology

March 2021 - March 2022

MASTER OF BUSINESS ADMINISTRATION - MBA

- Grade: Honors.
- Full Scholarship to a highly selective program (7% acceptance rate).

Santo Domingo Institute of Technology (INTEC)

Santo Domingo, Dom. Rep.

August 2014 - April 2018

B.S. IN BUSINESS ENGINEERING

- **GPA** 3.81/4.00, Summa Cum Laude.
- INTEC Meritorious Scholarship (Awarded for top 1% program).

Academic & Research Experience

Fordham University New York, N.Y., U.S.

GRADUATE RESEARCH AND TEACHING ASSISTANT

May 2022 - PRESENT

- F. Martinez, M. Rahouti, A. Chehri, R. Amin, N. Ghani, "Rediscovering Fraud Detection in Bitcoin Transactions Using Machine Learning Models,"
- F. Martinez, Y. Zhao, "Integrating Multiple Visual Attention Mechanisms in Deep Neural Networks," COMPSAC 2023.
- E. Thrall, F. Martinez, T. Egg, S. Lee, J. Schrier, Y. Zhao, "Rediscovering the particle in a box: Machine learning regression analysis for hypothesis generation in physical chemistry lab," ACS Spring 2023.
- · A. Jorge, F. Martinez, B. Zhou, Y. Zhao, "Exploration of Machine Learning Methods to predict risks of Hydroxychloroquine Retinopathy after initializing HCQ medication, "Scientific Reports, 2023.
- Y. Zhao, F. Martinez, H. Xue, G. M. Weiss, "Admissions in the Age of Al: Detecting Al-Generated Application Materials in Higher Education," SDM24 - Under Review.
- TA Courses: Algorithms for Data Science, Data Visualization
- Award: GSAS Graduate Research Assistantship Award

Industry Experience

MUFG Americas New York, N.Y., U.S.

QUANTITATIVE MODELING - AVP

July 2023 - PRESENT

- · Develop, implement, and validate quantitative models for multiple desks, risk management, and other securities-related activities in compliance with CCAR planning.
- · Ensure that models assess optimal performance and comply with regulatory requirements and internal policies.

Smart Energy New York, N.Y., U.S.

DATA SCIENTIST

September 2021 - July 2023

- · Develop end-to-end Machine Learning models to generate actionable business insights. These models drive marketing campaigns of 10,000+ Warm Leads daily, support customer retention strategies, and multiple operation processes.
- · Query and perform hands-on data analyses, A/B experiments, and modeling over enormous datasets towards developing insights, recommendations, and presenting results to various stakeholders.

General Directorate of Internal Taxes

Santo Domingo, Dom. Rep.

DATA SCIENTIST - RESEARCH AND ANALYTICS OFFICE

- April 2020 September 2021 · Create, validate, test, and tune Machine Learning algorithms to detect tax noncompliance, manage risk behavior profiles, reduce tax gaps, and
- build advanced analytics engines. · Take defined business objectives and produce analytics to provide stakeholders with data-driven insights that lead to improved tax auditing
- (the action through which the Tax Administrations seek to prevent taxpayers from incurring tax evasion or fraud).
- · Present data results and recommendations to leaders.

August 2017 - September 2018

Data Analyst - Registry Office

- Implemented Digital Forms of the National Taxpayer Registry.
- Designed and developed the new engine of automated tax assignation model for the Taxpayers' Registry based on the economic activities and the behavior of the taxpayers.
- Gained knowledge and Hands-on experience in Python and usage of machine learning algorithms.

INABIMA Santo Domingo, Dom. Rep.

PROJECT ANALYST

- Establishment of a Risk-based Project Management System.
- · Social Impact evaluated by Statistic indicators implementation.

Research Collaborations and Ongoing Projects

- Effort to develop an Adaptive Multi-Modality Deep Learning Framework, targeting the identification of Zero-day DoS attacks by recognizing anomalies outside established patterns.
- Joint collaboration with the Educational Data Mining Laboratory to research methods to detect Al-generated materials, enhancing the use of generative models for academic integrity.
- Joint work with Psychology Department, Fordham University: Machine learning applications on predicting engineering students' academic
 performance based on psychological identity measures.

Skills

Programming Languages Python, R, SQL, Bash, C++.

Data Science, Big Data & Machine Learning

Hadoop MapReduce, PySpark, PyTorch, TensorFlow, Keras, FB Prophet,

OpenCV, Python (eg. scikit-learn, XGBoost, pandas, matplotlib, seaborn, plotly).

Power BI, Tableau, ETL, Data science pipeline (cleaning, wrangling, feature engineering,

BI & Miscellaneous Technologies visualization, modeling, interpretation), Google Cloud Platform (GCP),

Microsoft Azure, APIs, Docker, BeautifulSoup, Excel, Git.

Languages English, Spanish, Italian

Program Committees & Volunteering

2019-2022 **Program Advisor**, Program Advisory Committee of Business Engineering 2017-2018 **Volunteer**, TECHO

Dominican Republic

Dominican Republic

Personal Computing Projects

Academic Application Document Classifier

2023

- · Built web application for the paper "Admissions in the Age of AI: Detecting AI-Generated Application Materials in Higher Education"
- Trained using propietary datasets, and wiki dataset, classifying texts as Al-generated or Human-made.
- Link: https://huggingface.co/spaces/ferdmartin/GradApplicationDocsApp

Dog Breed Predictor Web Application

2022

- Built web application for the paper "Integrating Multiple Visual Attention Mechanisms in Deep Neural Networks"
- Trained using multiple datasets, predicting up to 130 classes (dog breeds).
- Link: https://huggingface.co/spaces/ferdmartin/DogBreedsApp

Fifa Scouting Future Soccer Stars - Machine Learning

2020

- · Created a model to find future soccer stars on Fifa (Soccer video game), analyzing historical information and their evolution through time.
- · Developed a web scrapper to extract young players' historical characteristics (skill ratings) and specialties.

Netflix Prize Competition - Participation

2019

Participated in the Netflix Prize Competition hosted on Kaggle to predict user ratings for films towards improving their recommendation algorithm