

Help Me: Project Update

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Interviews

- Total 5 participants were interviewed.
- Two female and three male.
- Four of them were undergraduate students and one female participant was an Architect.

Interview Analysis using Atlas ti

4 Documents Sort by: Name Show all details

'HelpMe'_Interview Transcript 04.docx	27	17	●●●●●●●	⋮	◇
'HelpMe'_Interview Transcript 05.docx	33	17	●●●●●●●		
transcript01.docx	33	20	●●●●●●●		
transcript03.docx	34	20	●●●●●●●		

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Interview Findings

- There are certain places which are less safe to travel which are well known to the people living there but not to visitors.
- “Pati mastans” belonging to an area target new people visiting those areas.
- In an emergency situation, reaching out to only emergency contacts may not be enough.
- People ignore viral crime posts because of rumors and mental distress.

Initial Features

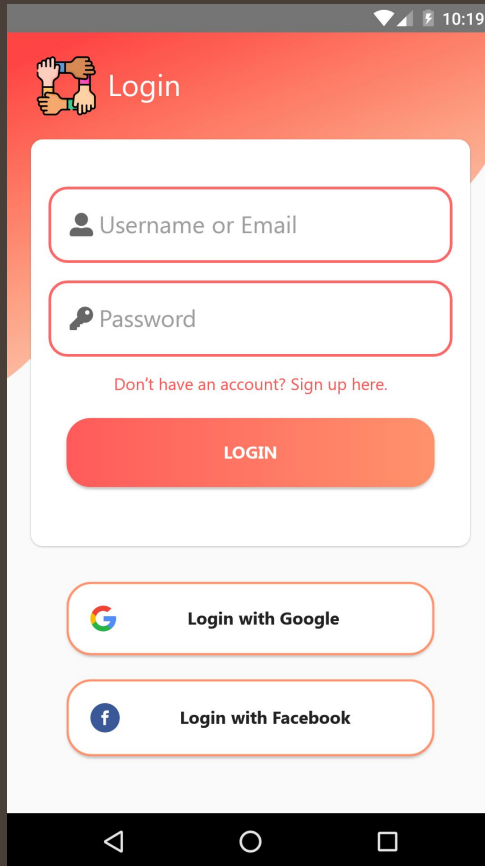
- Instantly seek help by pressing the volume button repeatedly. An SMS is sent to emergency contacts.
- Post for help as a witness to the public feed of the app.

New Features from Findings


- View well-known unsafe places in a map.
- Forward help seeking posts to users living in that area too. But there are drawbacks.
- Photo is mandatory for help seeking post as witness, all faces in this photo are to be blurred.
- Make the UI/UX simple and not clustered with too many options.


Help Me: Design Update


Previous Sign up/Login
with Email & Password.

A mobile app login screen with a red header bar containing a logo of four hands and the word "Login". Below the header is a white card with two input fields: "Username or Email" and "Password". A link "Don't have an account? Sign up here." is positioned between the fields. Below the card is a red "LOGIN" button. At the bottom are two buttons: "Login with Google" and "Login with Facebook".

10:19


 Login


 Username or Email

 Password

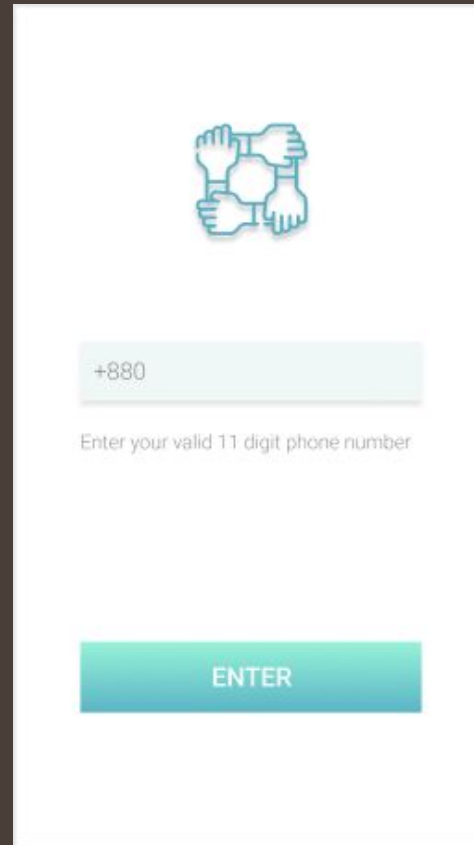
Don't have an account? Sign up here.


LOGIN

 Login with Google

 Login with Facebook

New Sign up/Login with just
user's Phone Number

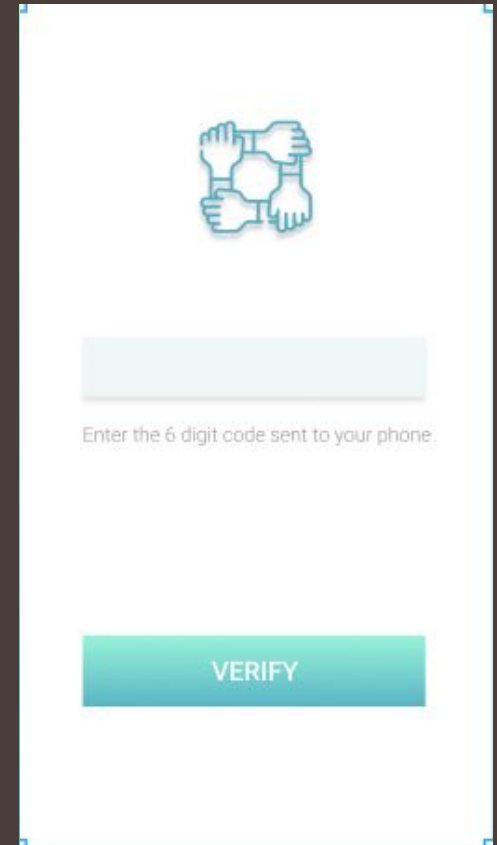
A mobile app login screen with a white background. At the top is a logo of four hands. Below it is a light blue input field containing "+880". Below the field is the text "Enter your valid 11 digit phone number". At the bottom is a teal "ENTER" button.




+880

Enter your valid 11 digit phone number

ENTER

A mobile app login screen with a white background. At the top is a logo of four hands. Below it is a light blue input field. Below the field is the text "Enter the 6 digit code sent to your phone". At the bottom is a teal "VERIFY" button.

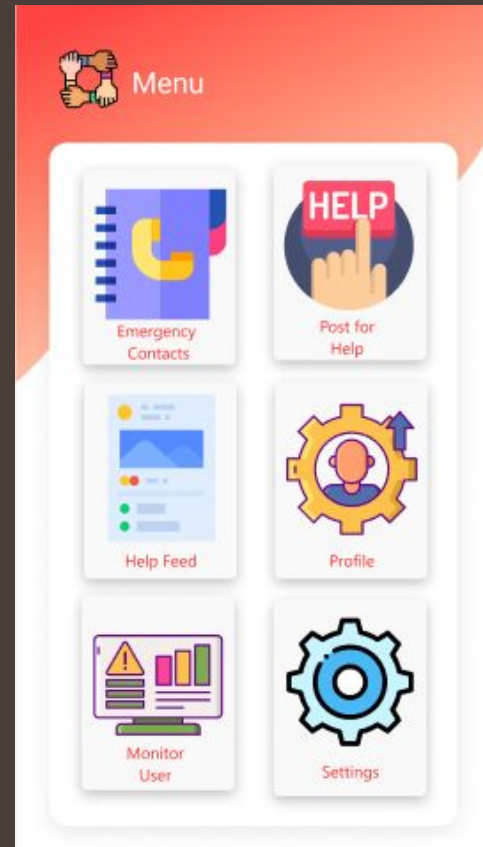


Enter the 6 digit code sent to your phone

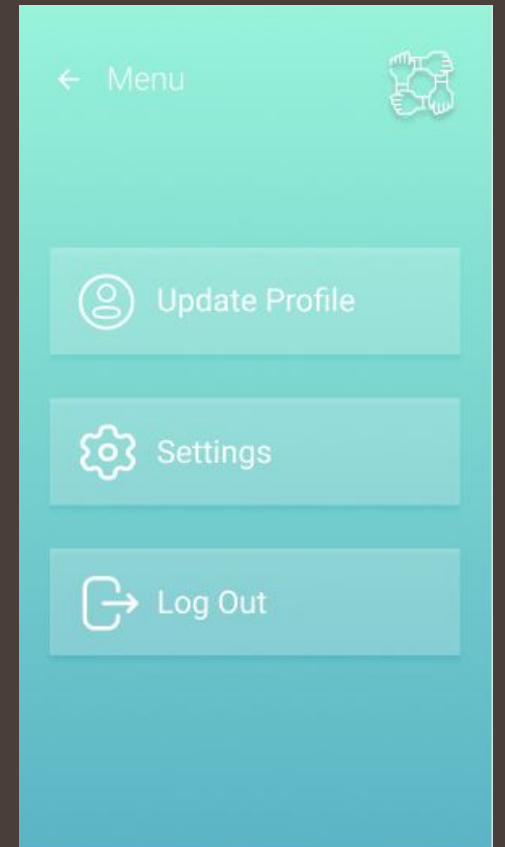
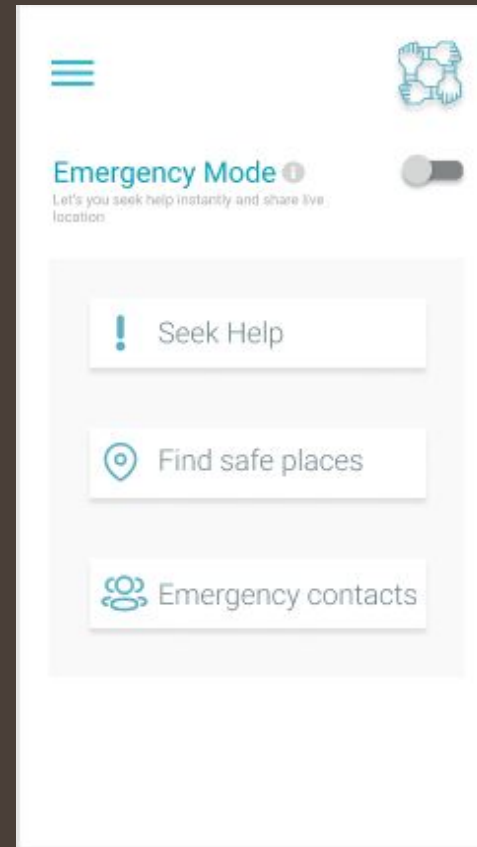
VERIFY

Help Me: Design Update

Previous Home Page
clustered with options

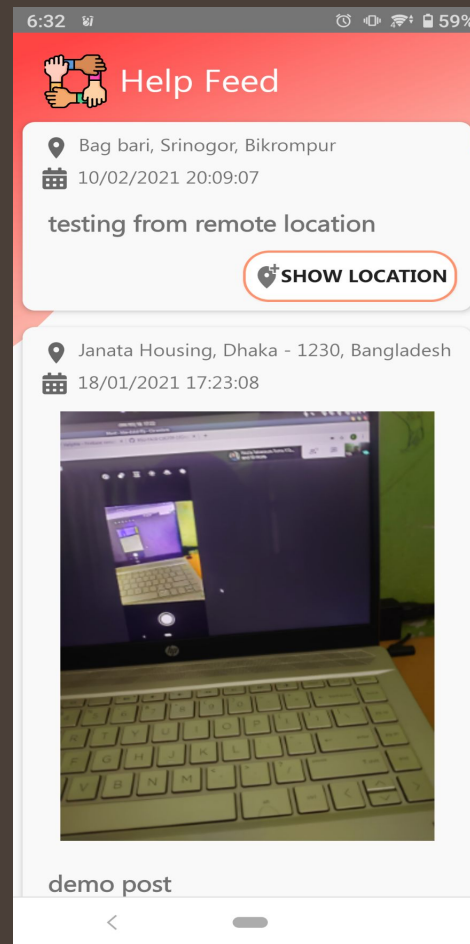


Less clustered design by
dividing into two pages

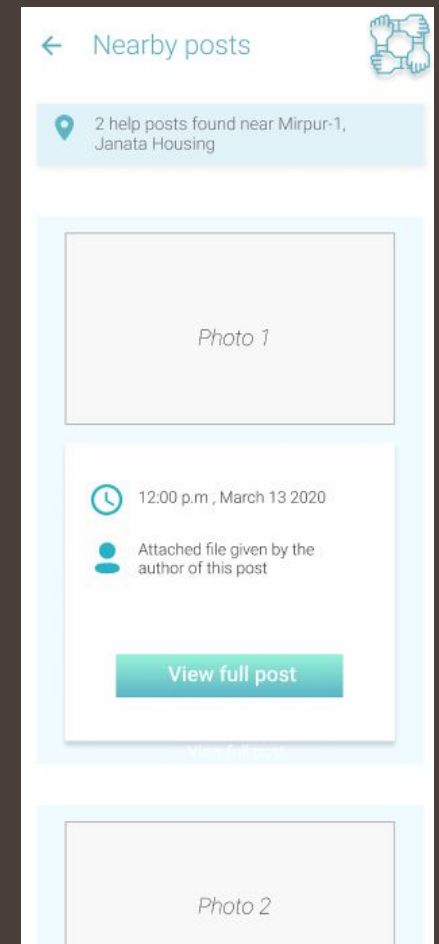
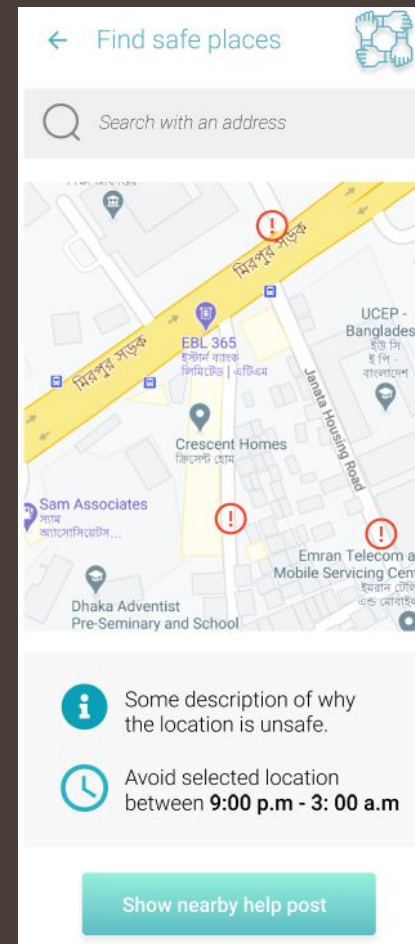


Help Me: Design Changes

Previous help feed



Updated way to view help posts



Internal New Features

- Forward help seeking posts to users living in that area too. But there are drawbacks.
- Photo is mandatory for help seeking post as witness, all faces in this photo are to be blurred.

Links to Figma Mockup

- Previous mockup-
<https://www.figma.com/file/rpB3O4nSafzqPbfXBbT4om/Help-Me-App?node-id=0%3A1>
- Updated mockup-
<https://www.figma.com/file/Jhomv3CWarPyV7WooyTReZ/HELP-ME-APP?node-id=0%3A1>