

# Md Shohanur Alam

UI/UX Designer | Problem Solver | Innovator

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## Professional Summary

UI/UX Designer with 4.5+ years of experience creating intuitive and impactful digital experiences across HRMS, ERP, LMS, and POS systems. Proficient in end-to-end design processes, including wireframing, prototyping, usability testing, and development using modern tools like Figma, Adobe XD, and React.js. Adept at solving complex challenges, driving user-centric design, and delivering measurable business outcomes.

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## Experience

### Neural Semiconductor Limited - UI/UX Designer II

Mar 2022 - Present

- Designed And Implemented HRMS Features Such As E-Resignation System And Dynamic Reporting, Reducing Administrative **Processing Time By 25%**.
- Created A Sophisticated Retail Campaign System For DBL Ceramics, Streamlining Marketing Workflows And Improving **Campaign Efficiency By 15%**.
- Developed Interactive Dashboards And User Interfaces, Resulting In A **20%** Increase In User Satisfaction Scores.
- Collaborated With Cross-Functional Teams To Ensure Seamless Integration Of Design Elements Into Functional Products.

### Coders Lab - Product Designer

May 2021 – February 2022

- Developed ERP, POS, And LMS Systems Tailored To Client Needs, Enhancing Usability And Functionality For Business Processes.
- Designed And Launched Loyalty Management Systems For Premium Customers Of P2P And Wecon Properties, **Improving Customer Retention By 18%**.
- Revamped Existing Product Designs, **Leading To A 25% Improvement In User Engagement Metrics**.
- Conducted UX Research And Usability Testing To Validate Design Solutions And Drive Product Innovation.

## Education

### International Islamic University Chittagong

B.Sc. In CSE | Graduation: 2021

CGPA: 3.50

## Skills

User Interviews  
Wireframing  
Prototyping  
Usability Testing  
Design System  
Responsive Design  
Accessibility  
Competitor Analysis  
Information Architecture  
A/B Testing  
Design Handoff

## Tools

Figma  
Framer  
Photoshop  
Adobe XD  
Illustrator

## Languages

English  
Bangla  
Japanese