

Employee code	200064				
Designation	<b>Team Lead, UI/UX</b>				
Nationality	Bangladeshi				
Language proficiency	Bangla, English				
Education/qualifications	BSc, Mathematics				
Technical skills	<p><b>Design Tools</b> Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator</p> <p><b>Prototyping &amp; Interaction</b> Figma Smart Animate, Adobe XD Prototypes, Lottie Files</p> <p><b>User Research &amp; Testing</b> User Interviews, Usability Testing, A/B Testing, Survey Design</p> <p><b>Wireframing &amp; UX Documentation</b> Low/High-Fidelity Wireframes, User Flows, Journey Maps, Personas, Site Maps</p> <p><b>Design Systems &amp; Handoff</b> Design Tokens, Design System Documentation, Developer Handoff via Figma</p> <p><b>Front-End Collaboration</b> Basic HTML &amp; CSS understanding, Responsive Design Principles, Grid Systems, Component Libraries</p> <p><b>Tools for Collaboration</b> Slack, Jira, Trello, Notion, Google Workspace</p>				
	<table border="1"> <thead> <tr> <th>Period</th> <th>Employing Organization and Title/Position</th> <th>Country</th> <th>Summary of activities performed relevant to the Assignment</th> </tr> </thead> </table>	Period	Employing Organization and Title/Position	Country	Summary of activities performed relevant to the Assignment
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Employment Record/ Experience	Apr 2021-Present	Neural Semiconductor LTD Team Lead, UI/UX	Bangladesh	<ul style="list-style-type: none"> <li>Designing intuitive, accessible, and scalable digital experiences using modern UI/UX tools and methodologies.</li> <li>Wireframing &amp; Prototyping</li> <li>Collaboration with Developers</li> </ul>
	Sep 2020 – Mar 2021	Appartisans Lab UI/UX Designer	Bangladesh	<ul style="list-style-type: none"> <li>User Research &amp; Persona Development</li> <li>Usability Testing</li> <li>Wireframing &amp; Prototyping</li> <li>Collaboration with Developers</li> </ul>
	Nov 2018 – Jun 2020	Crystal Research Ltd. Assistant Research Executive	Bangladesh	<ul style="list-style-type: none"> <li>Market Research, Data Analysis, Data Interpretation</li> <li>Reporting, Project Proposal</li> </ul>

### Notable Projects:

#### 1. Tafuri HRMS App & Web

- Designed low- and high-fidelity wireframes for key HR functions such as attendance tracking, payroll management, and employee engagement. Developed interactive prototypes using **Figma** to demonstrate user flows and functionality.
- Developed the visual design system, including typography, color schemes, and UI components, ensuring consistency across the application
- Designed adaptive layouts for both desktop and mobile platforms, ensuring a consistent user experience across devices.
- Conducted usability tests to gather feedback on the interface and identify areas for improvement, resulting in a more efficient and user-friendly HR platform.  
<https://hrms-demo.neural-semiconductor.com/>

#### 2. Asset Management System

- Conducted research with stakeholders to understand the system's functional requirements and user pain points. Developed detailed user personas to drive design decisions for both administrators and end-users.
- Designed wireframes for core features such as asset tracking, maintenance scheduling, and reporting.

- Designed core features such as asset tracking, maintenance scheduling, and reporting. Created high-fidelity interactive prototypes using **Figma**, ensuring the flow and layout are intuitive.  
<http://ams-qt./login>

### **3. Pro Visit Mobile Application**

- A mobile application to help any organization keep their field employees' tasks and visit completion.

<https://play.google.com/store/apps/provisit.fieldworker>

### **4. Event Spark- Event Management platform**

- An Intuitive tool for venue management, promotion, attendee registration and ticket Purchase.

<https://myeventspark.com/>

### **5. Caregiver Application**

- Designed a caregiver application, streamlining the process of finding, managing, and paying for care on both web and mobile.

<https://www.figma.com/>

### **6. Attendance Mobile Application**

- This app enables organizations to manage employee attendance, leave, payroll, notices, and other HRMS functions.

<https://play.google.com/store/apps/atndadmin>

### **7. Bangladesh Society of Medicine (BSM) App**

- An app to organize all kinds of conferences of medicine society. Members can register and make a collaboration with all members.  
<https://play.google.com/store/apps/details?id=com.trillionbits.bsmapp3&hl=en&gl=US>

### **8. Bangladesh Endocrine Society App**

- This app centralizes conference registration, schedules, speaker info, and past/upcoming events.

<https://play.google.com/store/apps/details?id=com.trillionbits.besapp3>

### **9. Evento Mobile Application**

- Designed the UI/UX for Evento, an app that streamlines event creation, invitations, and collaboration.  
<https://play.google.com/store/apps=com.evento>

## 9. Shodesh Chemical Industry Marketing Site

- Designing a Marketing Site for the chemical industry.  
<https://www.shodesh-chemicals.com/home>

## 10. Bangladesh Semiconductor Industry Association

- Designed the UI UX for the Bangladesh Semiconductor Industry Association website & admin panel.  
<https://www.bsia-bd.org/>

## 11. Thread Consumption Calculator

- Designed wireframes and interactive prototypes for the calculator, focusing on a clear, step-by-step workflow that allows users to input fabric dimensions, stitching types, and thread specifications.  
<http://ecocon.eco-threads.com/>

## 12. Marketing Tracker

- Designed an intuitive system for users to track campaign budgets and compare actual spend against returns, highlighting areas for cost optimization.
- Worked closely with developers to ensure smooth handoff of design assets, providing detailed specifications for implementation, including color codes, font usage, and component behavior.

## 13. Help Desk

- Designed wireframes and prototypes for the key features of the Help Desk, including ticket management, agent dashboards, and customer support interfaces. Developed interactive prototypes using **Figma**
- Designed notification components to alert agents of new tickets, updates, and urgent issues, ensuring that all users stay informed and respond promptly.  
<https://helpdesk-demo.neural-semiconductor.com/>

