# Summary of the conversation with the partners of the Car Rental Company:

## One of the frequent problems we face is the difficulty in determining who is responsible for accidents involving rented vehicles?

For instance, last week a vehicle we rented was returned with a crack on the rear window when the rental period ended. When we contacted the person who rented the car, they claimed they had received it in that condition. However, upon comparing photos we took before renting the car, we realized there was indeed a crack when we gave it out. We then checked the photos from the previous rental period and found the incident had occurred then, but it was too late to address it, so we had to cover the cost ourselves. We encounter many similar issues. As you know, one of our partners is a bit older and prefers traditional methods of document keeping, while I prefer documents to be stored in a digital environment.

*"We even joked about whether the AI can spot errors better than the human eye."*

## What are your expectations for innovation?

Our expectation is for a system that is easier to manage than Excel. I can update Excel files on my computer with my phone through a cloud system, but it's quite cumbersome. I maintain a separate Excel file for each vehicle to avoid mixing up tasks. Additionally, we have documents stored in files, and being able to upload them as photos into the system would be very convenient.

*"Before the pandemic, when I talked to a software company about this, they quoted me a price equivalent to a Doğan SLX price. Maybe you'll do it for free, huh? 😉*

* We also handle reservations through in Excel, which could be integrated into the new system. We might prioritize a system that operates quickly to approach customers in a more professional manner.
* **Financial Performance Report:** This report summarizes the financial performance of the car rental service over a specific period, including metrics such as revenue, expenses, profitability, etc.
* **Car Condition Report Form:** A form used by staff to document the condition of a vehicle before and after it is rented out, including fields for noting any existing damage, scratches, dents, or mechanical issues.

