

Digital platform to engage Community Stores

Reaching small scale, community markets has since been a challenge for manufacturing and distribution companies - this translating to untapped yet promising opportunities for further trade and commerce transactions. Distributors will have their items available online and sari-sari store owners can book orders online or via call. Customers of sari-sari store owners may also receive notifications regarding promos and discounts.

E-Suki is an e-commerce platform where principals through their nationwide distributors can expand their reach to small scale businesses such as community (sari-sari) stores by subscribing to the E-Suki platform. Subscription enables them to enroll their products and process booking and orders online from community/sari-sari stores. This also lessens their dependency on field booking agents and account developers roving around targeted areas. Being online and digital likewise enable more effective, efficient, and even intelligent operations.

How it works

E-Suki serves as an ordering portal to simplify purchasing and processing of orders between distributors (Seller) and sari-sari stores (Buyer). Available products of the distributor can be seen online through the app, while sari-sari stores can book their orders via hotline or using the app.



Benefits

- ➤ Expansion of market/product reach for the Seller/Distributors
- Instant availability of products for the buyers
- Online/Digital platform translate to fast & efficient transactions
- > Ease of management
- ➤ Enable data driven operations and business practices geared towards the New Normal

