Design and implementation of data science pipelines

A new paradigm based on analytics engineers



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Supervisor : Paolo Garza

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Problem





Proposed Solution



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Proof of Concept



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Achievements



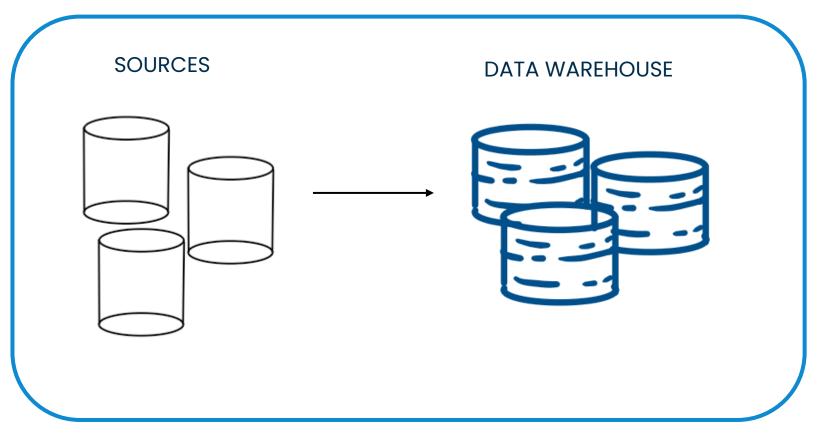
Problem

The gap between business and IT

Data engineer

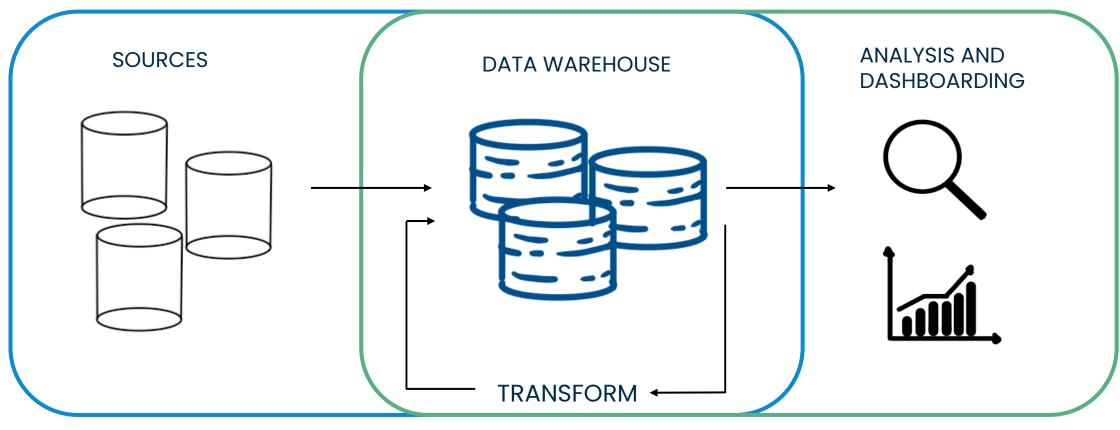
Data analyst







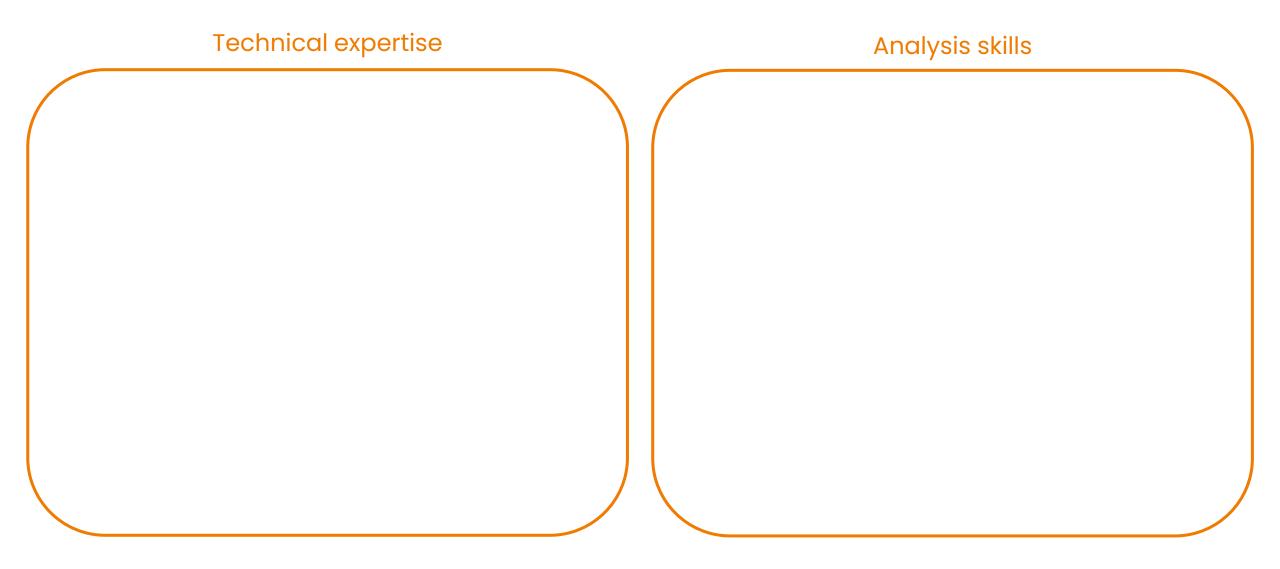














Technical expertise

Analysis skills



Data engineer

- Build and maintain the data platform
- Build custom data ingestion integration
- Develop and deploy machine learning algorithm
- Data warehouse performance optimization

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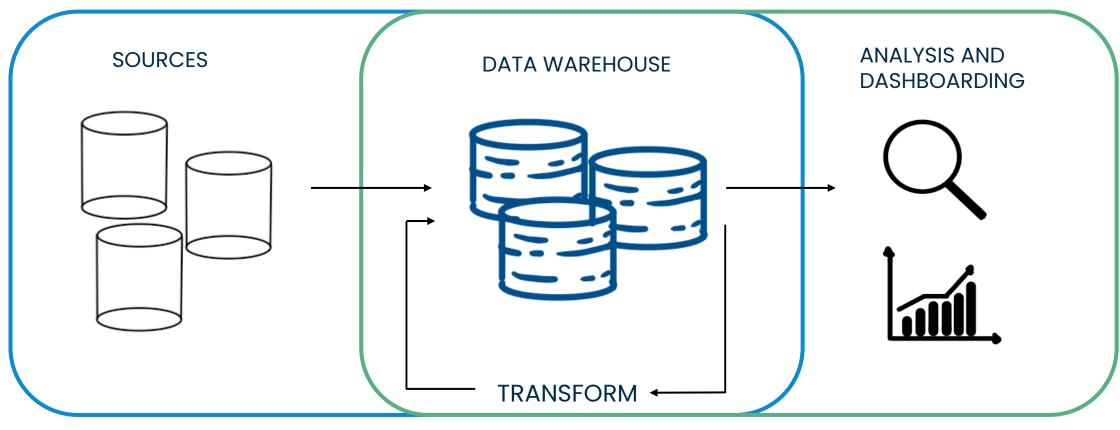
Analysis skills



Data analyst

- Work with business users to understand data requirements
- Deep insights work
- Build critical dashboard
- Forecasting

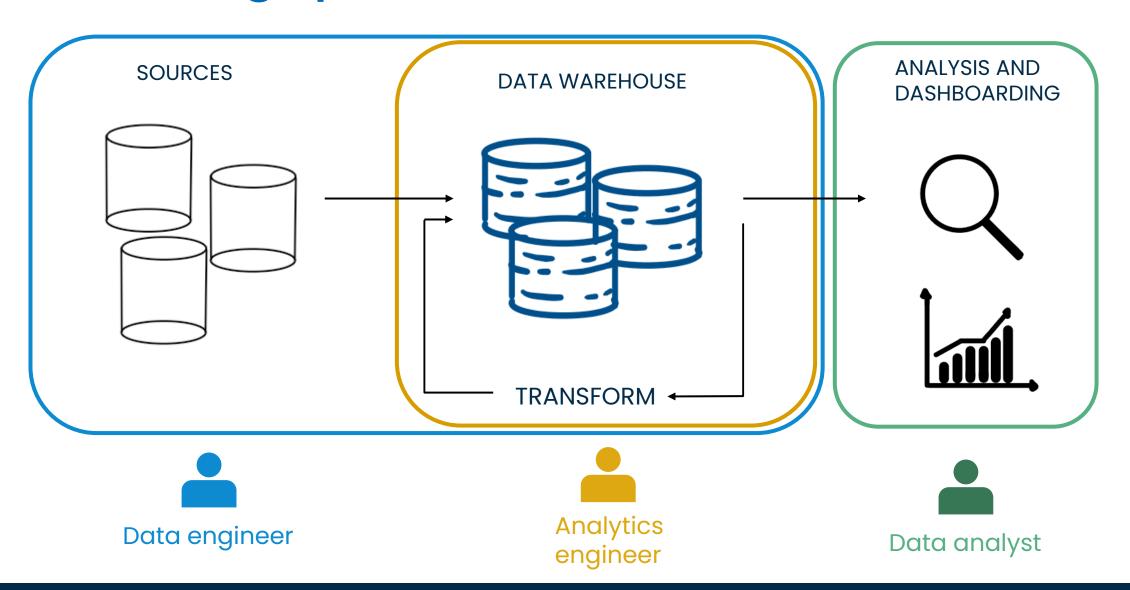






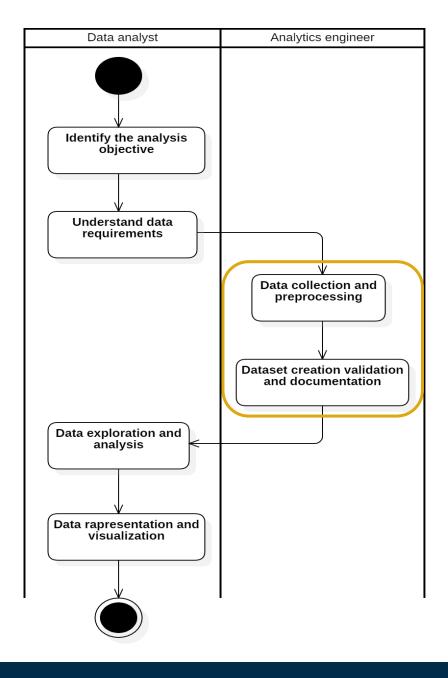








Data model creation process



What is dbt







Proof of Concept

AWS Data pipeline with dbt

Dbt for data transformation

Full Data life cycle





Source System



csv, xml, xls, json

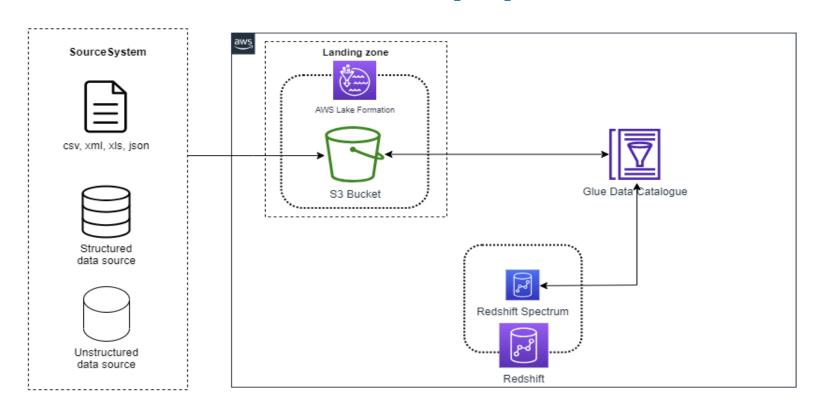


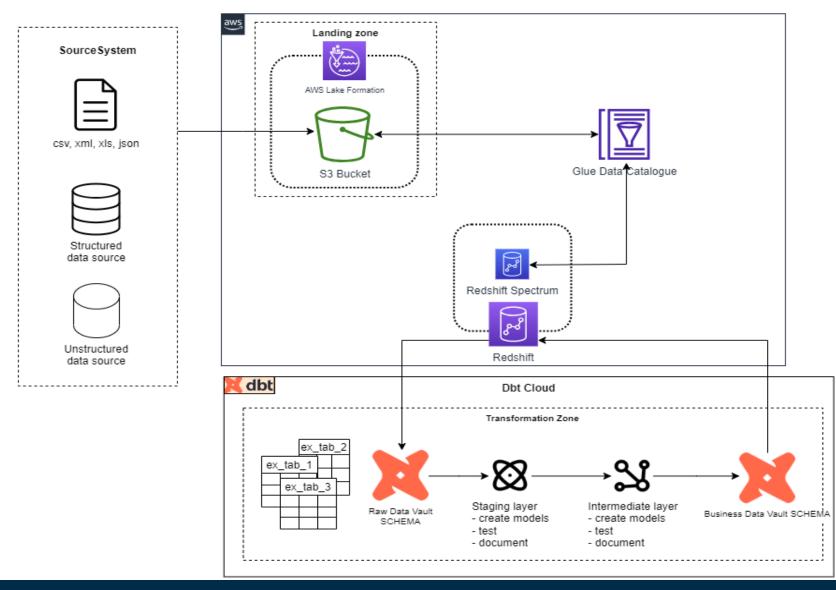
Structured data source



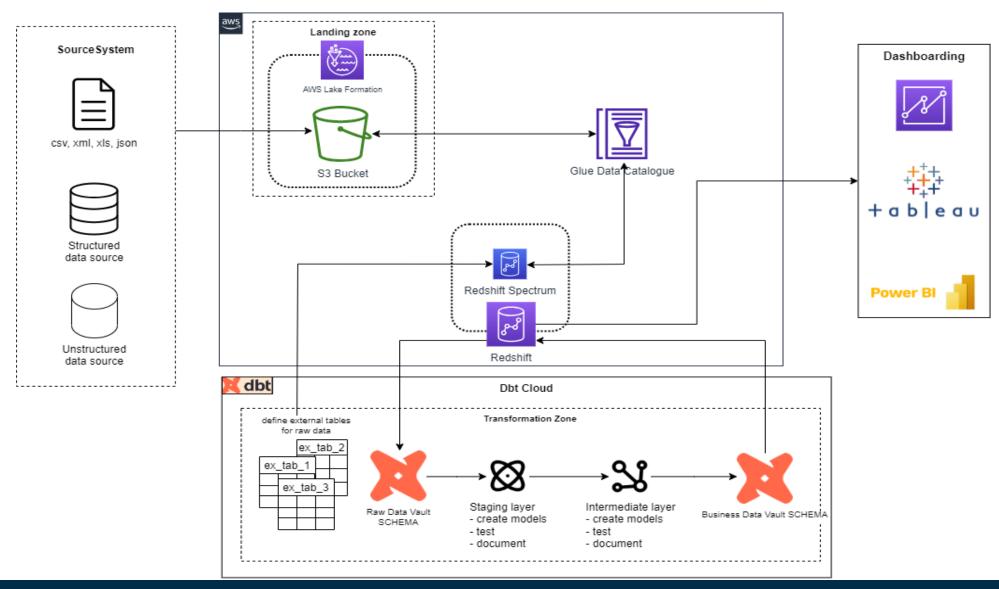
Unstructured data source

`-----

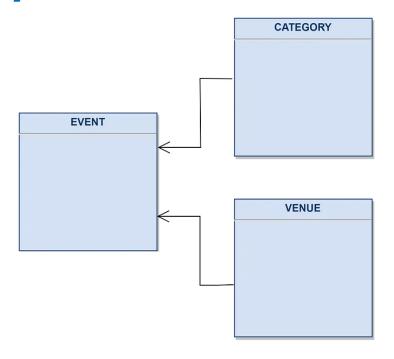




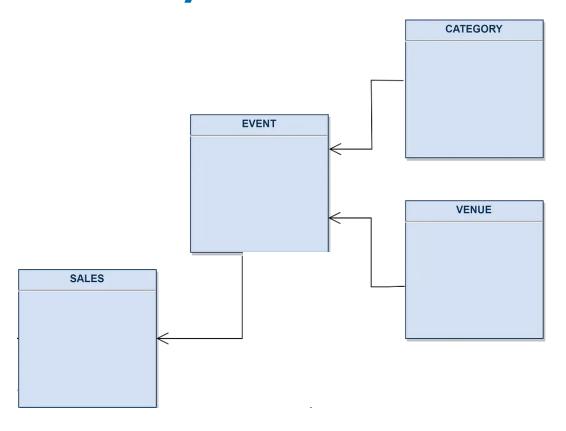




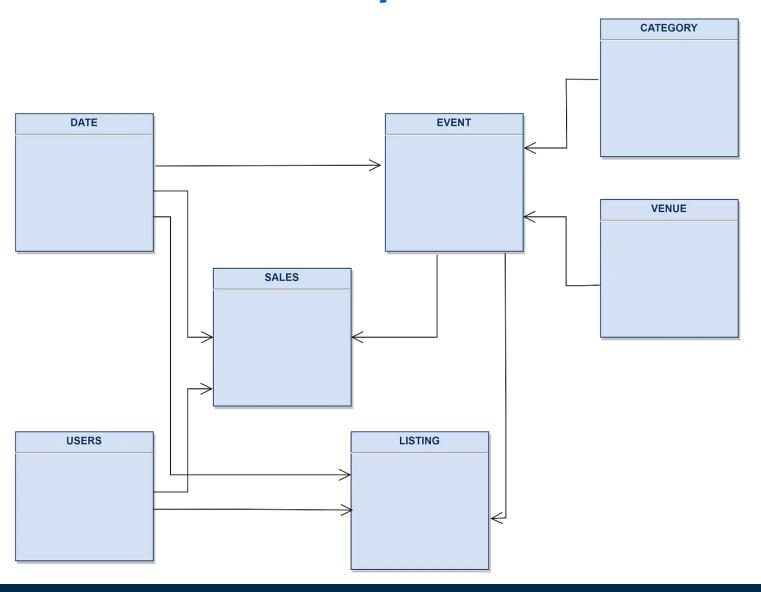
Full data life cycle - raw data



Full data life cycle - raw data



Full data life cycle - raw data





Data models are SQL select statments

No DDL and DML code

```
{% set categories = dbt utils.get column values(ref('stg tickit categories'))
select
    e.venue city,
   sum(s.qty sold) as tickets sold,
   sum(s.price paid) as amount paid,
   {% for category in categories %}
   sum(case when e.cat_name = '{{ category }}' then s.qty_sold end).
   {% if not loop.last %},{% endif %}
   {% endfor %}
from
   sales as s
   join events as e on s.event id = e.event id
group by
   e.venue city
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Full data life cycle - Testing and validation

Built-in test

Singular test

Generic test

```
- name: fct sales
 description: All sales with details
 columns:
   - name: sale id
    description: primary key
    tests:
      - unique
      - not null
- name: kpi_sales_per_city_category
 description: Indicators of tickets' sales by city per each category
 columns:
    - name: tickets_sold
     tests:
        - test_generic_assert_positive_value
    - name: amount paid
     tests:
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```

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Full data life cycle - Testing and validation

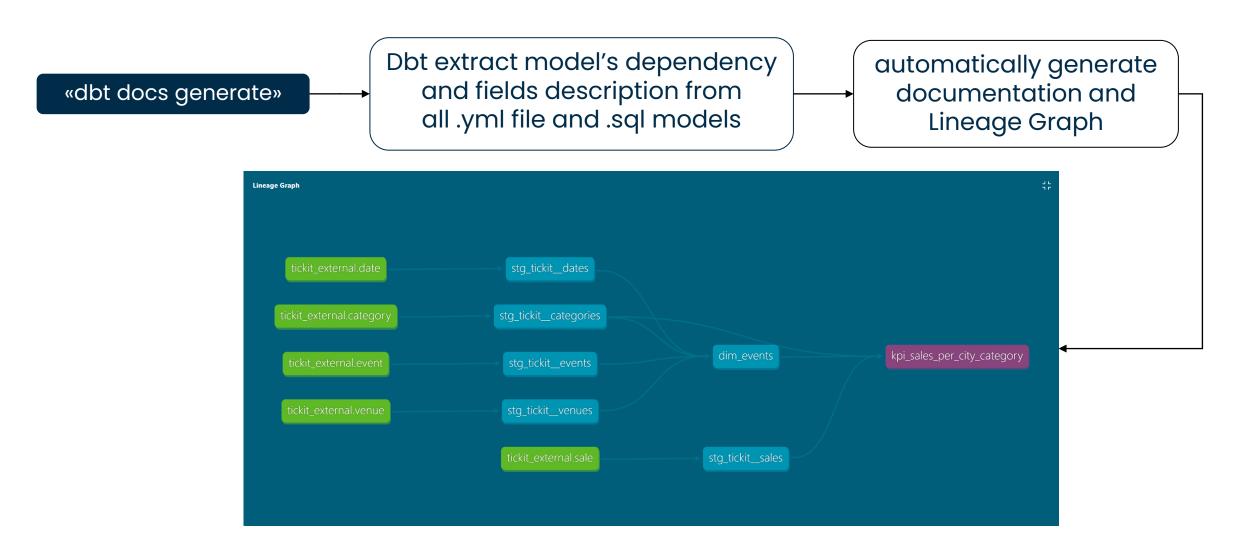
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Full data life cycle - Documentation

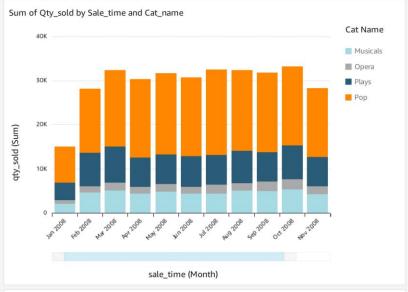




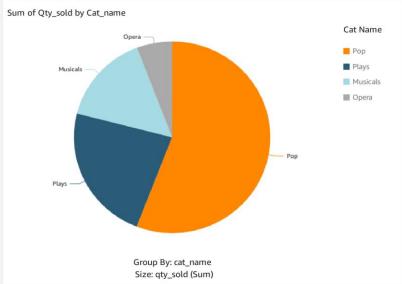
Data analysis and visualization

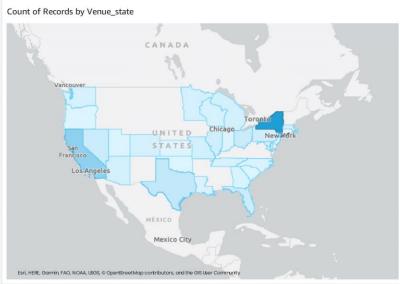
Catregory's group

339.8K



YTD Tickets Total







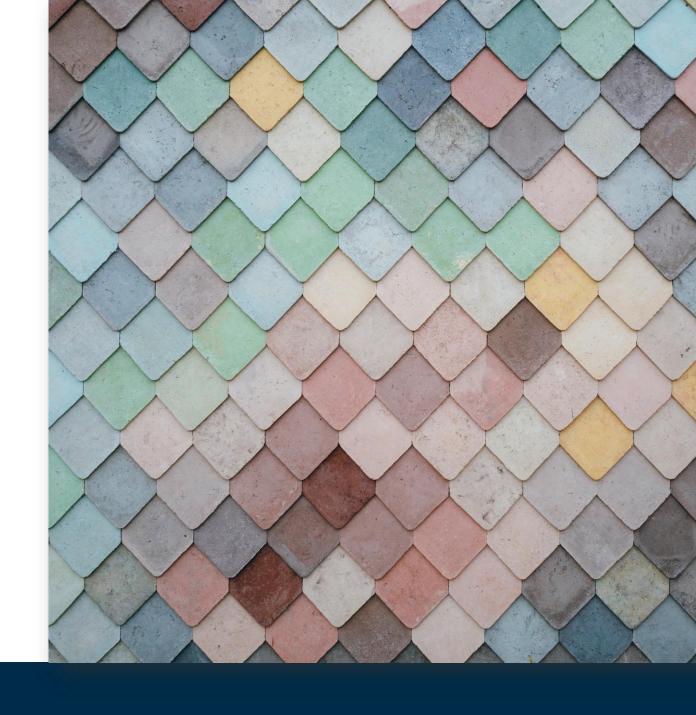
Achievements

Process diagram analysis between traditional and proposed paradigm

Design and implementation of a cloud data pipeline on AWS

Build a mature dbt project for data transformation

Simulate with a fictional database the data life cycle from source ingestion to analysis and dashboarding



Thank you for your attention!

