#### Screen Shots - B2B Einstein Recommendations

Experience Builder - Recommender list

Home Page - Dynamic list of recommenders for "No Context" pages like home page

Category Page - Dynamic list of recommenders for a page where context is "Category".

Product Page - Dynamic list of recommenders for a page where context is "Product".

Cart Page - Dynamic list of recommenders for "No Context" pages like cart page

Storefront - Product Recommendations

Product Recommendations displayed on Home page

Product Recommendations displayed on Category page (PLP)

Product Recommendations displayed on Product page (PDP)

Product Recommendations displayed on Cart page

Storefront - Activity Tracking

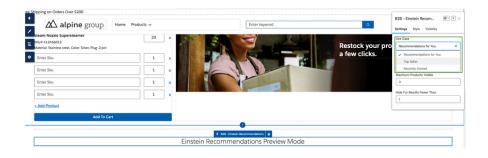
View Recommendation Activity

Click Recommendation Activity

Add to Cart Activity

### Experience Builder - Recommender list

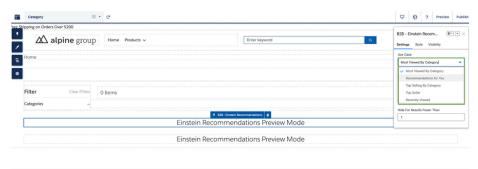
Home Page - Dynamic list of recommenders for "No Context" pages like home page



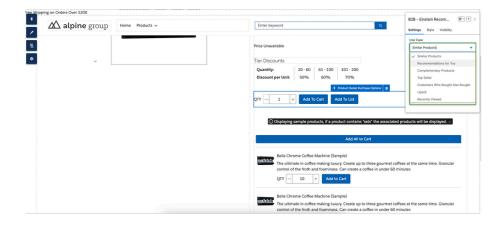
### Category Page - Dynamic list of recommenders for a page where context is "Category".

As a merchandizer you can select a category based recommender or a recommender which doesn't need to have a context

Note: Also as you can see in picture below there can me multiple components placed on same page.



 $\label{product Page - Dynamic list of recommenders for a page where \ context\ is\ ``Product".$ 

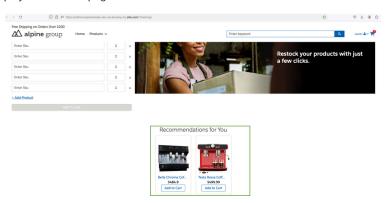


Cart Page - Dynamic list of recommenders for "No Context" pages like cart page



## Storefront - Product Recommendations

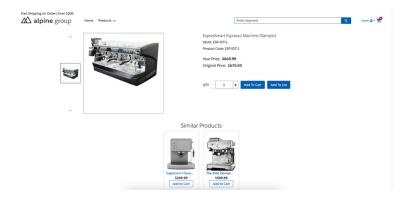
Product Recommendations displayed on Home page



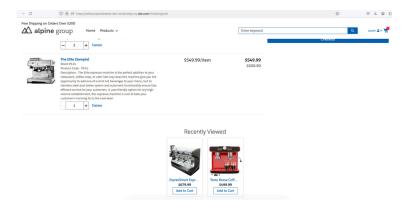
Product Recommendations displayed on Category page (PLP)



## Product Recommendations displayed on Product page (PDP)



Product Recommendations displayed on Cart page



# Storefront - Activity Tracking

## View Recommendation Activity



### **Click Recommendation Activity**



## Add to Cart Activity

Status	Method	Consin	File	Initiator	Type	Transferred	Size	0 ms
200	PUT	□ raftersnepiselnedia-dev-ed.develop.my.site.com	current/Tanguagenen-USBas/CuestinfalseShtmlCncodenfalse	ler_app 3 (fetch)	json	1.27 kB	891 B	380 ms
202	POST	☐ rafteronepisetnedia-dev-ed.develop.my.aha.com	cart-itemsYanguageven-US&asQuest-false&htmiEncode+false in	hr_800.2 (Mosh)	jean	1.03 kB	1.04	175 ma
(202)	GET	□ rafterprepiselnedia-dev-ed, develop.my.site.com	$cart \cdot items?include Promotions + true \& include Coupons + true \& sort + Created Outs Oesc \& product ! = 40.000                               $	ter_app 3 (MICR)	(son	2.56 kB	8.79	\$79 ms
EEE	GET	☐ raftersnepiseinedia-dev-ed.develop.my.site.com	current/language ven-US&as@uest=false&htmli(ncode=false	hr_app.3 (Mich)	json	984.8	890 8	326 ms
200	OPTIONS	<u>a</u> ⊗ api.cquotient.com	addToCart	felich	plain	453 8	0.8	43 ms
200	POST	<u>a</u> E api.cquotient.com	elificat	hr_app 2 (fetch)	jean	7918	98.8	44.00
202	GET	☐ rafteronepiseinedia-dev-ed.develop.my.site.com	cart-items Yinclude Promotions + true &include Coupons + true &sort + Created Suts Desc &product) + 40.000 and 10.000 a		jeon	2.56 kB	6.79	1501 ma
200	GET	<u>⋒</u> raftersnepixelmedia-dev-ed,develop.my.site.com	cart items*includePromotions=true&includeCoupons=true&sort=CreatedDateOesc&product/	br_app 3 (hrsh)	json	2.4918	9.03	1204 ms