Screen Shots - B2B Einstein Recommendations

Experience Builder - Recommender list

Home Page - Dynamic list of recommenders for "No Context" pages like home page

Category Page - Dynamic list of recommenders for a page where context is "Category".

As a merchandizer you can select a category based recommender or a recommender which doesn't need to have a context

Note : Also as you can see in picture below there can me multiple components placed on same page.

Product Page - Dynamic list of recommenders for a page where context is "Product".

Cart Page - Dynamic list of recommenders for "No Context" pages like cart page
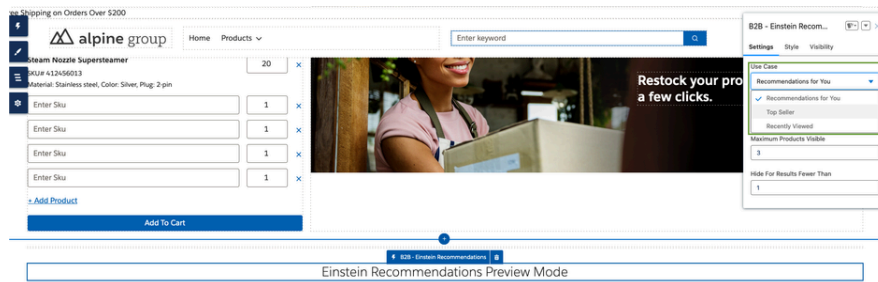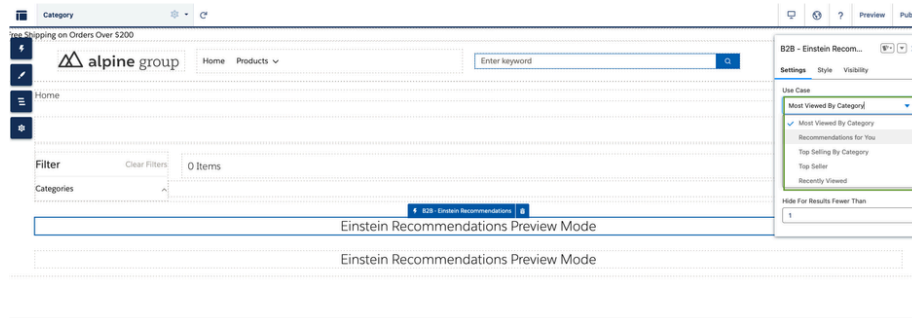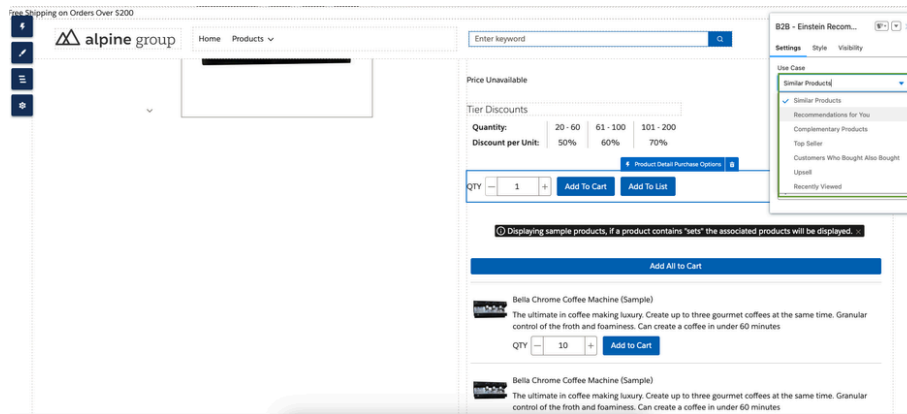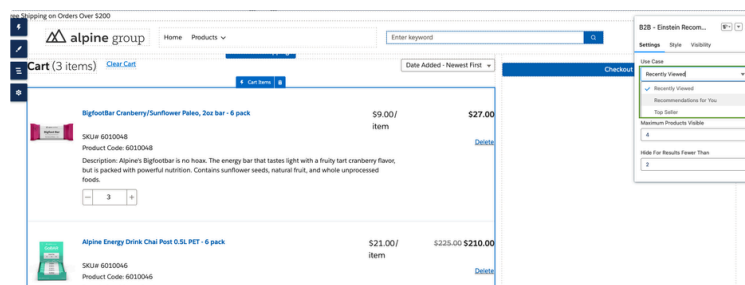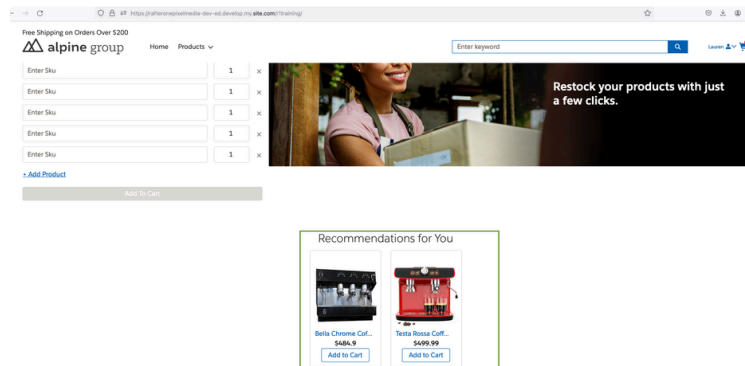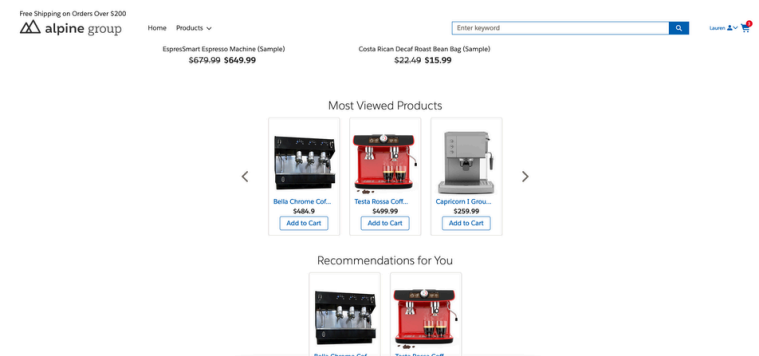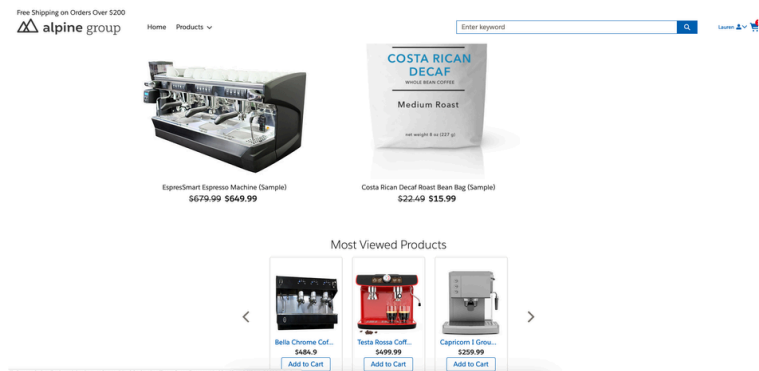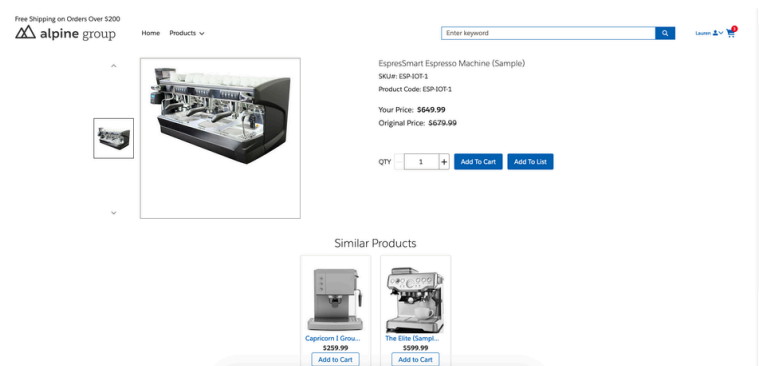

Storefront - Product Recommendations

Product Recommendations displayed on Home page

Product Recommendations displayed on Category page (PLP)

Product Recommendations displayed on Product page (PDP)

Product Recommendations displayed on Cart page

Storefront - Activity Tracking

View Recommendation Activity

Click Recommendation Activity

Add to Cart Activity