

Third-Party List Rental

Put your marketing message in front of the influential and highly engaged GEN subscriber base. Benefit from our ongoing investment in recruiting qualified, new life science professionals to our database. Let GEN help you develop a cost effective email and/or postal direct marketing program that delivers results.

TECHNOLOGIES

Agbio	HPLC
ADME/Tox	Imaging
Analytical/Medicinal Chemistry	Immunology
Assay Development	Mass Spectrometry
Biobanking	Microscopy
Biomarkers	Molecular Biology
Bioreactors/Fermentation	Monoclonal Antibodies
Cancer Research Technologies	Next-Generation Sequencing
Cell-Based Assays	Nucleic Acid Isolation/Purification
Cell-Based Technologies	PCR
Cell/Tissue Culture	Peptides
Chromatography	Process Monitoring
Drug Delivery	Protein Characterization
Electrophoresis	Protein Expression & Purification
Epigenetics	Protein/Drug Design
Filtration	Proteomics
Flow Cytometry	RNAi/siRNA/miRNA
Gene Expression	Software/Informatics
Genomics	Stem Cells
High Content Screening/Analysis	

JOB FUNCTION

Executive & Corporate Management	Pharmaceutical Engineers
Lab Management	Validation/Regulatory/QA/QC
R&D Research/Staff Scientist	Clinical Researchers
Core Facility Managers	Business Development Professionals
Graduate Students	Technology-Transfer Managers
Production/Process Scientists	Purchasing Managers/Agents

ORGANIZATION

Biotechnology Company	CMO
Pharmaceutical/Biopharm Company	University/Academic
Diagnostics Company	Government
Private Research Institution	Clinical Research/Hospital/Medical School
CRO	Financial/VC/Law Firm

RATES:

EMAIL: \$495/M

You create a HTML email with your branding, message and links that we send from GEN.

WEBINARS: \$525/M

Promote your own webinars to the GEN audience.

POSTAL: \$295/M

Smart marketing counter-punch to deliver the message about your unique product and service offerings.

Minimum order - 5,000 names
Rates are noncommisonable

CONTACT

To place an order or receive more information, contact:

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GEN reserves the right to approve mailings.