



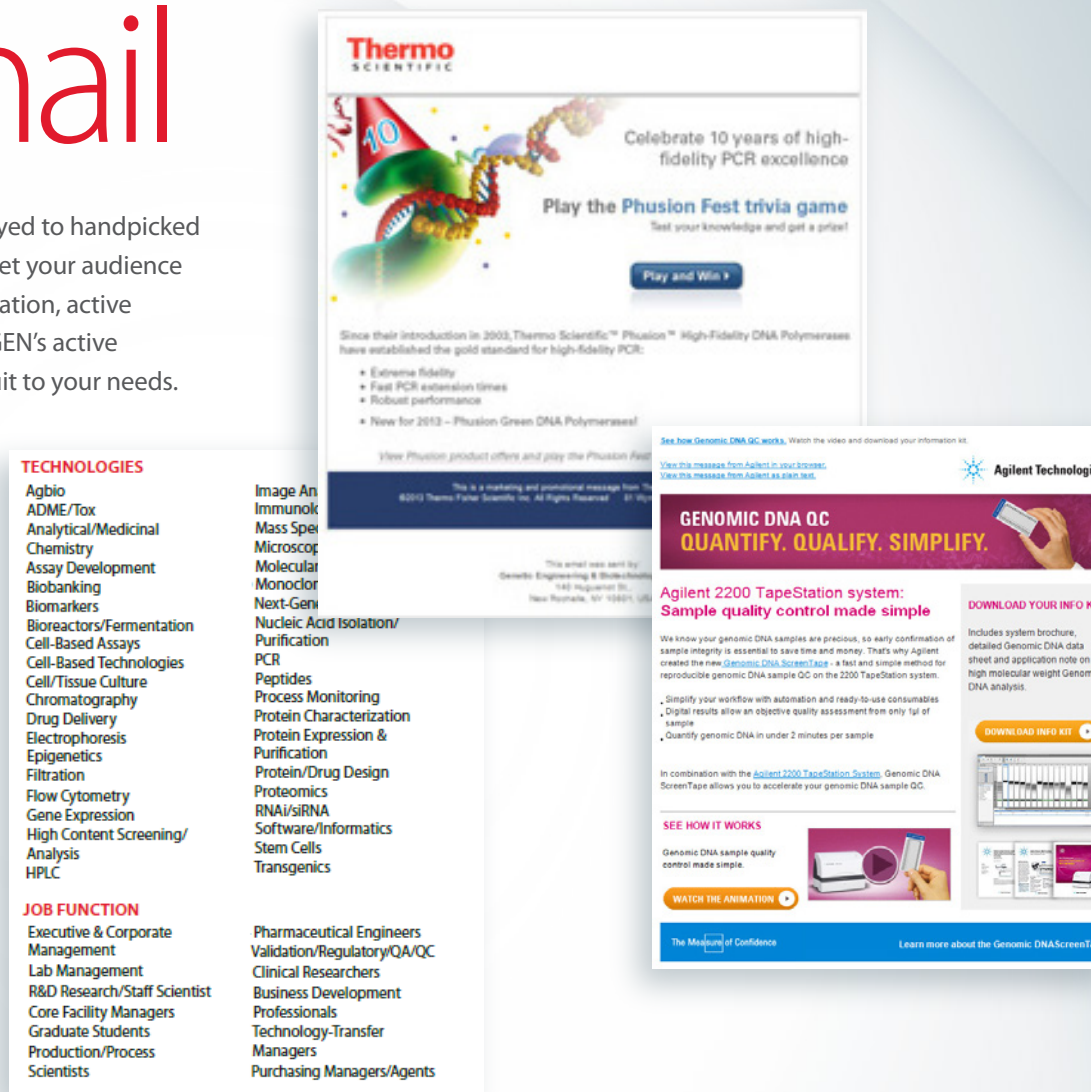
Genetic Engineering
& Biotechnology News

GENmail

Create a stylized email message deployed to handpicked segments of the GEN community. Target your audience by selecting title, job function, organization, active technologies and geography among GEN's active subscriber base. Let us tailor a list to suit to your needs.

You create an HTML email that we send from GEN. Full testing to a seed list including your team is done prior to sending. After sending, you get a report of results including delivered, bounces, opens, clicks and more.

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GENmail (Third Party List Rental)

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