

Specs/Rates

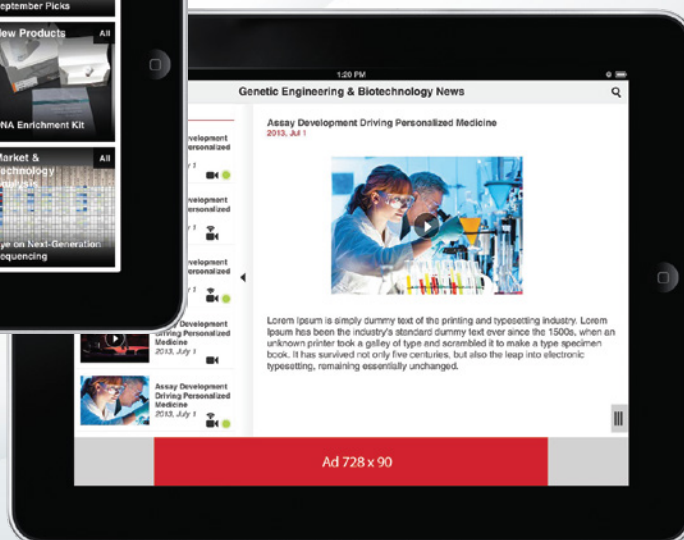
Ad Location	Ad Type	Device	Size	Price	Campaign Length	Sections
Home Screen iOS / Android	Ad Banner	Tablet Portrait Tablet Landscape Smartphone	410 x 218 270 x 520 174 x 64	\$3,250	3 months	Home Screen Only
Content Channels (Group #1)	Adhesion Banner*	Tablet Portrait & Landscape Smartphone	728 x 90 320 x 50	\$3,250	3 months	Sections included: News, The Lists, New Products, App Review
Content Channels (Group #2)	Adhesion Banner*	Tablet Portrait & Landscape Smartphone	728 x 90 320 x 50	\$3,250	3 months	Sections included: Exclusives, Multimedia, Jobs, Market & Tech Analysis
App Library Reviews	Full review of app(s)	IOS/Android		\$750	3 months	App Review
Videos	MP4 or YouTube			\$750	3 months	Multimedia
New Products	Product Description, Image, Link	IOS/Android		\$750	3 months	New Products

*Adhesion Banner is ever-present anchoring the bottom of each article/content type as the page is swiped up or down by the user.

Rates are net



Tablet Home Screen
Horizontal Banner



Tablet Content Channel
Adhesion Banner