

# GEN

Genetic Engineering  
& Biotechnology News



# 2014

## Planning Calendar

## Color Key

● OMICS   ● Drug Discovery   ● Translational Medicine   ● Bioprocessing

	EDITORIAL FOCUS	MEETING DISTRIBUTION
<b>January 1</b> Reservation: 12/5/13 Material: 12/13/13	<ul style="list-style-type: none"> <li>● <b>Transfection</b></li> <li>● <b>Cell-Based Assays</b></li> <li>● <b>Contract Research</b></li> <li>● <b>Protein Expression</b></li> </ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <b>Special Section</b> Big Data             </div>	ESACT U.K., January 8-9, Nottingham, U.K. Plant & Animal Genome XXII, January 11-15, San Diego Peptalk, January 13-17, Palm Springs, CA SLAS, January 18-22, San Diego Pharmaceutical Microbiology, January 20-21, London
<b>January 15</b> Reservation: 12/19/13 Material: 12/26/13	<ul style="list-style-type: none"> <li>● <b>Epigenetics</b></li> <li>● <b>Stem Cells</b></li> <li>● <b>Biobanking</b></li> <li>● <b>Single-Use Systems</b></li> </ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <b>Bonus Content</b> Top Biotech and Pharma Lists             </div>	CMC Strategy Forum, January 27, Washington, DC Drug Delivery Partnerships, January 27-29, Boca Raton Cell & Gene Therapy Forum, January 27-29, Washington, DC Vaccine & Immunotherapy Forum, January 27-29, Washington, DC Big Data & Analytics in Life Science Forum, January 27-28, Boston WCBP, January 28-30, Washington, DC Biomanufacturing Summit, January 29-31, San Diego Drug Discovery for Neurodegeneration Conference, February 2-4, San Diego Electronic Data in Clinical Trials, February 4-5, Miami Bangalore India BIO, February 10-12, Bangalore
<b>February 1</b> Reservation: 1/6/14 Material: 1/13/14	<ul style="list-style-type: none"> <li>● <b>Biomarkers</b></li> <li>● <b>High-Content Analysis</b></li> <li>● <b>In vivo Imaging</b></li> <li>● <b>Cell-Line Development</b></li> </ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <b>Special Section</b> Diagnostics             </div>	Molecular Medicine Tri-Conference, February 10-14, San Francisco AAAS, February 13-17, Chicago Advances and Progress in Drug Design, February 17-18, London Drug Delivery Formulation Summit, February 17-19, Berlin ADME & Predictive Toxicology, February 18-19, Barcelona Discovery Chemistry Congress, February 18-19, Barcelona High-Content Analysis, February 18-21, La Jolla Flexible Facilities, February 20-21, Berkeley Biomarkers Congress, February 25-26, Manchester, U.K. Asia TIDES, February 25-27, Tokyo Cell Culture World Congress, February 25-27, Munich PHARM Connect Congress, February 26-27, Budapest Clinical Outsourcing Asia Congress, February 27-28, Shanghai Pharma R&D Asia Congress, February 27-28, Shanghai
<b>February 15</b> Reservation: 1/20/14 Material: 1/27/14	<ul style="list-style-type: none"> <li>● <b>miRNA</b></li> <li>● <b>Digital PCR</b></li> <li>● <b>Protein Interaction Analysis</b></li> <li>● <b>Filtration</b></li> </ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <b>Tech Focus e-Newsletter</b> Biomarkers             </div>	Next Generation Sequencing, February 24-25, San Diego Pittcon, March 2-6, Chicago Superbugs & Superdrugs, March 5-6, London Advances in Biodetection & Biosensors, March 10-11, Berlin Advances in Microarray Technology, March 10-11, Berlin Lab-on-a-Chip, March 10-11, Berlin Single Cell Analysis Europe, March 10-11, Berlin Biopharma Asia Convention, March 10-13, Singapore Bio Europe Spring, March 10-14, Turin, Italy

## Color Key

● OMICS   ● Drug Discovery   ● Translational Medicine   ● Bioprocessing

	EDITORIAL FOCUS	MEETING DISTRIBUTION
<b>March 1</b> Reservation: 2/3/14 Material: 2/10/14	<ul style="list-style-type: none"> <li>● Next-Gen Sequencing</li> <li>● Flow Cytometry</li> <li>● Gene Editing</li> <li>● Contract Manufacturing</li> </ul>	ISBio Tech, March 10-12, Washington, DC microRNA, March 17-18, Boston Interphex, March 18-20, New York City Adaptive Designs, March 24-25, London Exosomes and Circulating Biomarkers, March 24-25, Boston
<b>March 15</b> Reservation: 2/17/14 Material: 2/24/14	<ul style="list-style-type: none"> <li>● Exosomes</li> <li>● Protein Characterization</li> <li>● Personalized Medicine</li> <li>● Glycosylation</li> </ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <b>Tech Focus e-Newsletter</b> Next-Gen Sequencing             </div>	ABRF, March 22-25, Albuquerque Bioassays, March 24-25, Silver Spring, MD World Vaccine Congress Washington, March 24-26, Washington, DC Biopharmaceutical Development Week, March 24-27, San Diego Pharmaceutical IT Asia Congress, March 25-26, Singapore Nanomedicine, March 26-27, Edinburgh Discovery Summit, March 31-April 1, Lisbon, Portugal Asthma & COPD, April 2-3, London BioProcess International Europe, April 2-3, Prague, Czech Republic Proteins & Antibodies Congress, April 3-4, London
<b>April 1</b> Reservation: 3/3/14 Material: 3/10/14	<ul style="list-style-type: none"> <li>● Genomics in the Clinic</li> <li>● ADME/Tox</li> <li>● Cancer Transcriptome</li> <li>● Cell Culture Media</li> </ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <b>Special Section</b> Cancer Roundup             </div>	National Postdoctoral Association Meeting, April 4-6, St. Louis, MO AACR Annual Meeting, April 5-9, San Diego Biosimilars and Biobetters USA, April 7-8, Iselin, NJ PDA Annual Meeting, April 7-9, San Antonio Flow Chemistry Congress, April 10-11, Boston Drug Discovery Chemistry, April 23-25, San Diego
<b>April 15</b> Reservation: 3/17/14 Material: 3/24/14	<ul style="list-style-type: none"> <li>● Metagenomics</li> <li>● GPCRs</li> <li>● Pathway Analysis</li> <li>● Protein Purification</li> </ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <b>Tech Focus e-Newsletter</b> ADME/Tox             </div>	Genomics Research, April 29-30, San Francisco Bio-It World Conference & Expo, April 29-May 1, Boston PEGS, April 29-May 1, Boston Biomarker World Congress, April 30-May 2, Philadelphia CMC Strategy Forum Europe, May 5-7, Sorrento

## Color Key

● OMICS   ● Drug Discovery   ● Translational Medicine   ● Bioprocessing

	EDITORIAL FOCUS	MEETING DISTRIBUTION
<b>May 1</b> Reservation: 4/2/14 Material: 4/9/14	<ul style="list-style-type: none"><li>● Epigenetics</li><li>● Cell Signaling</li><li>● Biomarker Discovery</li><li>● HPLC</li></ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"><b>Special Section</b> Application Notes Material: 3/7/14</div>	HPLC, May 11-14, New Orleans TIDES, May 12-15, Providence, RI ASGCT, May 13-16, Washington, DC European Lab Automation, May 14-15, Barcelona BIOtech, May 14-16, Tokyo ASM, May 17-20, Boston Pain Therapeutics, May 19-20, London World Stem Cells Regenerative Medicine Congress, May 20-22, London Clinical Trial Logistics, May 22-23, London
<b>May 15</b> Reservation: 4/17/14 Material: 4/24/14	<ul style="list-style-type: none"><li>● Small Molecule Drug Discovery</li><li>● Kinase Assays</li><li>● 3D Printing</li><li>● Downstream Processing</li></ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"><b>Tech Focus e-Newsletter</b> Epigenetics</div>	ASCO, May 30-June 3, Chicago Drug Discovery Leaders Summit, June 2-3, Geneva, Switzerland World Vaccine Congress Asia, June 9-12, Singapore Microbiology & Infectious Diseases Asia Congress, June 10-11, Singapore
<b>June 1</b> Reservation: 5/2/14 Material: 5/9/14	<ul style="list-style-type: none"><li>● Transfection</li><li>● Metabolomics</li><li>● Tumor Microenvironment</li><li>● Cell Culture Optimization</li></ul>	ASMS, June 15-19, Baltimore ISCR, June 18-21, Vancouver
<b>June 15</b> Reservation: 5/15/14 Material: 5/22/14	<ul style="list-style-type: none"><li>● siRNA</li><li>● Robotic Systems for Liquid Handling</li><li>● CRO-Clinical Trials</li><li>● Upstream Processing</li></ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"><b>Special Section</b> BIO: Regional Focus</div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"><b>Tech Focus e-Newsletter</b> BIO: Regional Focus</div>	BIO International Convention, June 23-26, San Diego CPHI China, June 26-28, Shanghai ADMET, June 30-July 1, London

## Color Key

- OMICS
- Drug Discovery
- Translational Medicine
- Bioprocessing

### July

Reservation: 6/4/14  
Material: 6/11/14

#### EDITORIAL FOCUS

- RNA-Seq
- Single-Cell Analysis
- Biobanking
- Post-Translational Modifications

#### MEETING DISTRIBUTION

ISMB, July 13-15, Boston  
SIMB Annual Meeting, July 20-24, St. Louis, MO  
AACC, July 27-31, Chicago

#### Special Section

Clinical Research

### August

Reservation: 7/7/14  
Material: 7/14/14

- RT-PCR

- Circulating Tumor Cells

- Cancer Diagnostics

- Bioreactors/Fermentors

#### Tech Focus e-Newsletter

PCR

### September 1

Reservation: 8/4/14  
Material: 8/11/14

#### Ad Impact Study



- Gene Editing

- Protein Profiling

- Next-Generation Sequencing

- Protein Production

### September 15

Reservation: 8/15/14  
Material: 8/22/14

- 3D Cell Culture

- Cell-Based Assays

- Mass Spec in the Clinic

- Protein Expression

#### Tech Focus e-Newsletter

Gene Editing

Biopharma Asia Series, September 25-26, Singapore  
Microbiology & Infectious Diseases Congress, September 29-30, London

### October 1

Reservation: 9/2/14  
Material: 9/9/14

- Copy Number Variation

- Contract Research

- Stem Cells

- Contract Manufacturing

#### Special Section

Corporate Capabilities

Material: 8/7/14

LES Annual Meeting, October 5-8, San Francisco

## Color Key

● OMICS   ● Drug Discovery   ● Translational Medicine   ● Bioprocessing

	EDITORIAL FOCUS	MEETING DISTRIBUTION
<b>October 15</b> Reservation: 9/17/14 Material: 9/25/14	<ul style="list-style-type: none"><li>● Gene Expression</li><li>● Multiplexing</li><li>● Animal Models</li><li>● Bioprocess Scale-Up</li></ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"><b>Tech Focus e-Newsletter</b> Stem Cells</div>	
<b>November 1</b> Reservation: 10/2/14 Material: 10/9/14	<ul style="list-style-type: none"><li>● Whole Genome Analysis</li><li>● Assay Development</li><li>● Molecular Imaging</li><li>● Cell Culture Optimization</li></ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"><b>Special Section</b> Connectomics</div>	Society for Neuroscience, November 15-19, Washington, DC
<b>November 15</b> Reservation: 10/16/14 Material: 10/23/14	<ul style="list-style-type: none"><li>● RNAi</li><li>● ADME/Tox</li><li>● Cancer Biomarkers</li><li>● Cell-Line Authentication</li></ul>	
<b>December</b> Reservation: 11/3/14 Material: 11/10/14	<ul style="list-style-type: none"><li>● Immunoassays</li><li>● Flow Cytometry</li><li>● Portable Genomics</li><li>● Viral Clearance</li></ul> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"><b>Special Section</b> The Future of Microarrays</div>	ASCB Annual Meeting, December 6-10, Philadelphia

**Genetic Engineering & Biotechnology News**  
140 Huguenot St., 3rd Floor  
New Rochelle, NY 10801-5215  
tel: (914) 740-2200  
fax: (914) 740-2106  
[www.GENengnews.com](http://www.GENengnews.com)

**GEN Group Publisher**  
Sande Giaccone  
tel: (914) 740-2211  
fax: (914) 740-2201  
[sgiaccone@GENengnews.com](mailto:sgiaccone@GENengnews.com)

**East Coast Sales Manager**  
Monica Lieberman  
tel: (914) 740-2173  
fax: (914) 740-2106  
[mieberman@GENengnews.com](mailto:mieberman@GENengnews.com)

**Midwest Sales Manager**  
Sharon Spitz  
tel: (888) ADS-4-GEN  
(888-237-4436)  
fax: (914) 740-2106  
[sspitz@GENengnews.com](mailto:sspitz@GENengnews.com)

**West Coast Sales Manager**  
Mary Tonon  
tel: (415) 331-5333  
fax: (415) 887-6694  
[mtonon@GENengnews.com](mailto:mtonon@GENengnews.com)

**U.K. and Europe Sales Manager**  
Ian Slade  
tel: +44 7768 397068  
fax: +1 (509) 355-1783  
[islade@GENengnews.com](mailto:islade@GENengnews.com)

**Asia and Australia, Classified and List Rental Sales Manager**  
Victoria Palusevic  
tel: (914) 740-2167  
fax: (914) 740-2112  
[vpalusevic@GENengnews.com](mailto:vpalusevic@GENengnews.com)

**Advertising Production Manager**  
Wanda Sanchez  
tel: (914) 740-2168  
fax: (914) 740-2106  
[wsanchez@GENengnews.com](mailto:wsanchez@GENengnews.com)