

## Specs/Rates

### Webinars\* - 60 to 75 minutes

Generate valuable leads with GEN's established and respected webinar programs. GEN's editors will work closely with you to generate the most valuable and highly relevant content targeted to the audience you want to reach.

<b>Sponsored Package</b> – content and speakers provided by sponsor	\$21,995
<b>Editorial Package</b> – content and speakers provided by GEN	\$21,995
<b>With video, audio, and synchronized PowerPoint:</b>	\$45,000

*Comprehensive promotional program and registrant reporting materials are included.*

### Web Brief\* - 10 to 15 minutes

Leverage your powerpoint slides and existing marketing assets into a concise, professionally produced web brief. Audio component features your own expert or product manager.

<b>Audio and synchronized PowerPoint</b>	\$7,750
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*Comprehensive promotional program and registrant reporting materials are included.*

\* Webinar rates are Net.