FERNANDA MORENO

U.S. Citizen • Seattle, WA • fernanda-moreno.github.io

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY, College of Computing & College of Liberal Arts   Atlanta, GA

Bachelor of Science in Computational Media, with High Honors   August 2017 – May 2021

- Concentrations: Human-Computer Interaction and Film & Media Studies

EXPERIENCE

CAPGEMINI   Chicago, IL | Seattle, WA

Consultant – Project Management & Technical Business Analyst   June 2021 – Present

- Assist over 20 global markets in their content management system upgrade & website deployments
- Helped reduce website migration timeline by 87.5% through component variation analysis and contributed to the 200% increase of websites migrated within 2 months
- Lead quality assurance and user acceptance testing efforts to ensure each market's new website components follow acceptance criteria to elevate user experience and prevent quality issues
- Serve as point of communication and support for international stakeholders when they have technical questions or issues
- Identify inefficiencies in deployment and training processes and collaborate with team to improve processes for the timely and effective delivery of website migrations
- Maintain checklists for each market to track all required tasks before websites can go live, ensuring tasks are completed and issues are resolved in a timely manner through open communication
- Create UI mockups to identify solution paths for competing requirements while managing stakeholder preferences
- Author website components to assist development teams in technical work and accelerate migration process
- Organize content for client meetings to keep stakeholders informed of day-to-day project statuses, updates, and risks

GEORGIA TECH SGA IT BOARD   Atlanta, GA

User Experience/Front-End Engineer   November 2020 – May 2021

- Used Figma to draft a redesign of Course Critique, a website with ~10,000 unique visitors per month that displays grade distributions for courses and professors at Georgia Tech
- Worked on an agile software development team and used ReactJS to implement new UI design features based on user research
- Led the initiative to add light/dark mode functionality to the website to enhance user experience

CORONAVIRUS VISUALIZATION TEAM (CVT)   Remote

Web Developer, Technical Lead   April 2020 – August 2020

- Updated website's content and style using React/GatsbyJS to elevate user experience and clearly communicate the organization's mission
- Designed and implemented Visualizations page to highlight members' work
- Conducted usability testing, determined CVT website needs, and delegated weekly tasks to team

NASA *(Employed by SJSU Research Foundation & Oklahoma State University)*   Mountain View, CA | Remote

Software Development Intern   May 2019 – December 2020

- Performed quality assurance testing and used JavaScript to implement time-saving features into existing software code base for scheduling and planning web application to enable crew autonomy in space, following guidelines set by user experience designers
- Integrated WordPress CMS into NASA HUNCH website using PHP, HTML, and CSS
- Adjusted website layout issues, used HTML, CSS, & WordPress plug-ins to implement new content

SKILLS & AWARDS

Certifications: Professional Scrum Master (PSM) I – Scrum.org – Issued July 2021

Group 2 Social / Behavioral Research Investigators and Key Personnel – CITI Program – Issued Jan 2021

Tools: Excel, Jira, Confluence, Git, Adobe Experience Manager

Technical Skills: ReactJS, GatsbyJS, HTML, CSS, JavaScript, Node.js, Java, Python, C

Design Skills: Storyboarding, Prototyping with Figma, Adobe – XD, Illustrator, Photoshop, InDesign, Dimension

Awards: Anita Borg Grace Hopper Celebration Scholarship (2019, 2020), National Center for Women & Information Technology Central Florida Affiliate Award Winner (2017), Hispanic Scholarship Fund Scholar (2017, 2019)