

Fernanda Naser

FRONT-END DEVELOPER
DESIGNER

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www.github.com/fernandanaser



Interest areas:

Product. Front-end development, Technology processes, Tests, Web Design. UX / UI, Graphic Design, Social Media, Editorial Design.

Technology knowledge:

React. HTML 5. CSS 3. JavaScript. TypeScript. Bootstrap. NodeJS. MySQL. Heroku. Netlify. Git. Adobe Suite: Photoshop, Illustrator, Indesign, After Effects, Lightroom, XD. Figma. CorelDraw.



Education

Analysis and Systems Development

Technological Graduation

Institution: WYDEN

02/2022 - 12/2024

Management Processes

Technological Graduation

Institution: CENTRO UNIVERSITÁRIO UNA

02/2011 - 08/2013

Design

Bachelor

Institution: UFMG

UNIVERSIDADE FEDERAL DE MINAS GERAIS

07/2014 - 12/2020

Exchange

Institution: UFPR

UNIVERSIDADE FEDERAL DO PARANÁ

02/2018 - 12/2018



Professional Experience

Freelance Designer

01/2021 - Present

Graphic design projects, creation of graphic pieces, social media, visual identity, stationery creations.

Editorial Designer

Company: Editora Dialética | Internship

07/2020 - 02/2021

Editorial design of books and e-books. Book layout and cover art creation.

Vice Presidency Advisor

Company: Júnior Design

02/2018 - 12/2018

Advising on the internal processes of the junior design company at Universidade Federal do Paraná. Graphic projects, UX/UI design, interface.

Designer

Company: Itec - Instituto de Educação Tecnológica | Internship

07/2017 - 02/2018

Teaching material, slides and course checklist. Events organization and logistics. Data compilation for quality monitoring indicators. Issuance of event certificates. Internal communication..

Communication Designer

Company: Belo Horizonte City Hall | Internship

09/2015 - 09/2017

Support to ASCOM's communication sector in the Shared Management Secretariat. Creation of graphic and digital projects, e-mail marketing and newsletters. Events organization.



Courses and Certifications

Web Development - Frontend

Institution: Escola de Programação Cel.Lep Tech, Estação Hack From Facebook

Content: HTML5, CSS3, Javascript, Bootstrap, JQuery

11/2021 - 12/2021

Santander Bootcamp 2021 | Fullstack Developer

Institution: Digital Innovation One

Content: Programming logic, Git e Github, PostgreSQL, Java, JDBC e JPA, Spring Boot, API REST, Spring Cloud, HTML5, CSS3, Angular 8.

06/2021 - 09/2021

Hiring Coders | Bootcamp 2021

Institution: Gama Academy | VTEX

Content: Programming logic, GIT, Javascript, Typescript, React, Node.JS, GraphQL, Devops + AWS, VTEX IO, VTEX IO Development, e-commerce projects.

06/2021 - 08/2021

UTFPR Programming Club | Extension Project

Institution: UTFPR

Content: Competitive Programming Trainings

02/2021 - 12/2021

Modern Web Course with JavaScript 2021 + Projects

Institution: Cod3r Escola de Cursos Online de Tecnologia | Udemy

Content: Javascript, Angular, React, Vue, Node, HTML, CSS, jQuery, Bootstrap, Webpack, Gulp, MySQL

2021 - 2022

Spring React SDS 3.0 Week

Institution: DevSuperior Escola de Programação

Content: Java + Springboot, React js, Bootstrap, ApexCharts, PostgreSQL, Heroku, Netlify.

05/2021

Scrum Foundation Professional Certificate

Institution: Certiprof

2020



Languages

- Portuguese (Brazil) - Native
- English - Intermediary
- Spanish - Basic



Skills

- Interpersonal relationship
- Customer Service
- Financial releases
- Project management
- Time management
- Creativity in solutions