

# FERNANDA NAUATA

## Front-End Developer

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I have solid working knowledge with HTML, CSS, Javascript, JQuery, Bootstrap, and I am currently learning Javascript MV\* Frameworks (i.e. Backbone.js, AngularJS and Knockout) and Jasmine javascript testing framework. In addition, I have 5+ years of experience as a Graphic Designer and have mastered Adobe Softwares (i.e. Photoshop, Illustrator, InDesign, After Effects).

## TECHNICAL SKILLS

**WEB SKILLS:** CSS, HTML, web standards and accessibility, JavaScript, mobile web designs, MV\* Framework, jQuery, Bootstrap, UI/UX Design

**APPLICATION SOFTWARE:** Adobe Acrobat, Adobe Creative Suite (i.e. Photoshop, Illustrator, InDesign, After Effects), Sketch, Balsamiq

**OPERATING SYSTEMS:** Windows, MAC OS

## EDUCATION

### UDACITY

September - December 2016

### FRONT-END WEB DEVELOPER NANODEGREE

Learn how to make beautiful, responsive websites optimised for mobile and desktop performance. Get deep in how the web works and gain a working knowledge of the three foundational languages that power websites: HTML, CSS and JavaScript.

### RED ACADEMY

Canada | October - December 2016

### PART-TIME PROGRAMS, WEB DEVELOPER FOUNDATION

The Web Developer Foundation is a comprehensive part time Certificate program, designed to give a solid foundation in the principles of Web Development. The course is designed to teach the skills, tools and software being used in today's industry.

### ESTÁCIO DE SÁ

Brazil | July 2009 - June 2013

### BACHELOR'S DEGREE, ADVERTISING AND MARKETING

## WORK EXPERIENCE

### INSUITS MARKETING

Canada | October 2016 - Present

### WEB AND GRAPHIC DESIGNER

- Develop mock-ups and prototypes to effectively communicate interaction and design ideas
- Promote quality and consistent User Interface and User Experience design
- Work on a variety of outputs from web design to print (i.e. Social Media images, brochures, web sites and more)

### MKT BRASIL

Brazil | January 2013 - June 2014

### ART DIRECTOR

- Develop the overall visual aspects of advertising campaigns
- Work with the team to create concept and design elements, such as colors and photographs.
- Work on short-run design projects such as stationery, business cards, brochures, email invitations
- Talked with clients to receive their feedback and perform any tweaks for ensuring a high quality of the piece before sending it for printing.

### DOZE

Brazil | September - November 2012

### ART DIRECTOR

- Set the concept for design projects such as stationery, business cards, brochures, email invitations
- Ensure the quality of the files for printing.

### MIDIANOVA

Brazil | January - October 2012

### GRAPHIC DESIGNER JUNIOR

- Assist the Art Directors to print files in the correct format and resolution
- After a while I was given more interesting tasks as creating graphic elements where I could show my imagination. (i. e. I designed stationery, business cards, in-house brochures, email invitations and print ads.)