Hello,

As first part of the challenge, here is my view or my report about the tool.

So, about the RD application, from a user without any experience in this application, I could say that seems to be a good tool for users that wants to attract more customer, improve their sales and provide an easy way to do it.

User is able to control his actions, what he wants or need to do, like a checklist, can connect their social networks to merge information and have a view about what users are most looking for. This helps the user/company improve or change his approach in sales or how to present in a best way something for his target public.

However, what I most liked was landing page functionality. There I could create a page, very easy, without need to know anything about web programming. In my opinion, that was the best part of the application, provide to the client or user a way to create a homepage changing what was necessary without know how to do that, just moving or adding or editing a component.