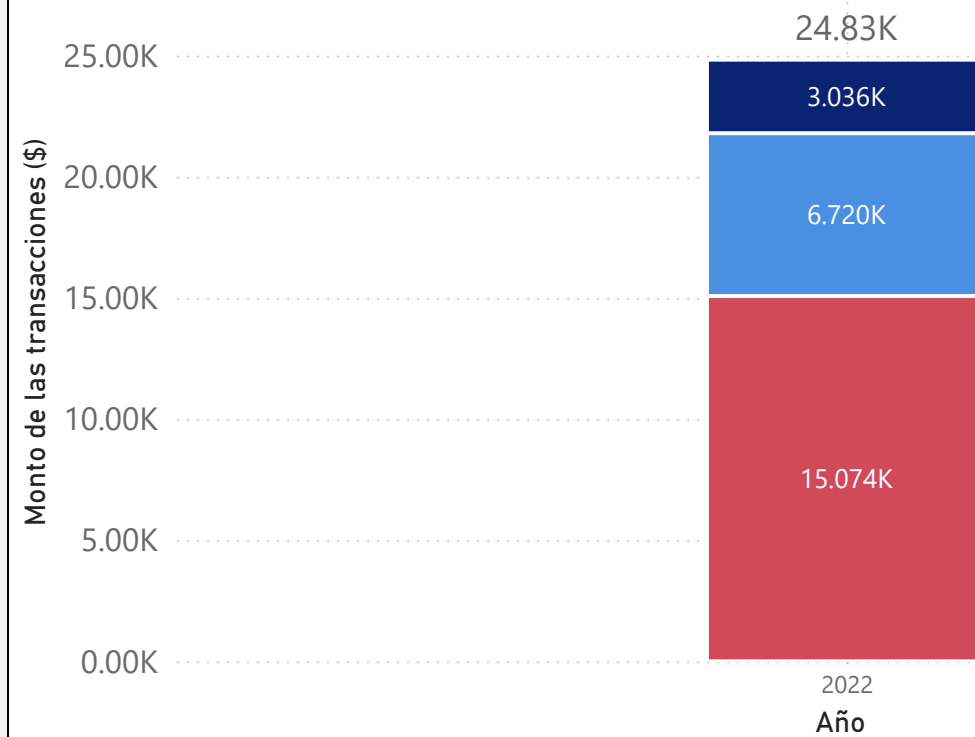


Minimo Mensual	Total Anual
100	1200
200	2400
300	3600
400	4800
500	6000
600	7200
700	8400
800	9600
900	10800
1000	12000

18.39%



Pais ● Canada ● United States ● United Kingdom



(*) Hemos modificado la meta considerando un aumento de 5% respecto al año anterior.
Solo consideramos transacciones no declinadas

Canada

United States

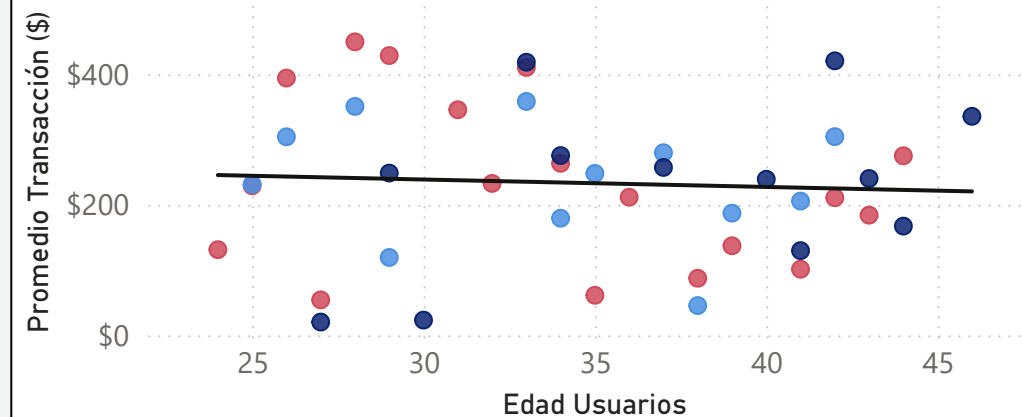
United Kingdom

2021

2022



country ● Canada ● United States ● United Kingdom



Nombre Completo	Edad	Promedio (\$)	Promedio (€)
Andrew Strong	28	\$486.54	€ 450.50
Astra Baldwin	26	\$472.18	€ 437.20
Clark Hewitt	28	\$471.78	€ 436.83
Sasha Emerson	44	\$430.49	€ 398.60
Haley Fitzpatrick	29	\$428.69	€ 396.94
Camilla Roach	32	\$427.96	€ 396.26
Stuart Small	42	\$420.59	€ 389.44
Blaze Duke	33	\$418.45	€ 387.45
Zephania Collins	31	\$418.11	€ 387.13
Idola Bowen	34	\$417.70	€ 386.76
Rhea Harvey	28	\$412.86	€ 382.28
Total	35.31	\$229.90	€ 212.87

A semi-circular gauge with a blue arc. The scale is marked with \$0.00 on the left, \$250.00 on the right, and \$300.00 at the bottom right. A red line indicates the current value of \$229.90, which is displayed in the center of the gauge.

Country	Cases per 100,000 people
United Kingdom	6.0
Australia	4.0
Italy	4.0
United States	4.0
Belgium	3.0
Germany	3.0
Ireland	3.0
Sweden	3.0
France	2.0
New Zealand	2.0
Norway	2.0
Canada	1.0
China	1.0

Metas Mensuales Marketing

\$12,500

Meta Mensual Total

\$6,560

Meta Mensual Canada

\$4,480

Meta Mensual US

\$1,460

Meta Mensual UK

Parámetro Canada 2022

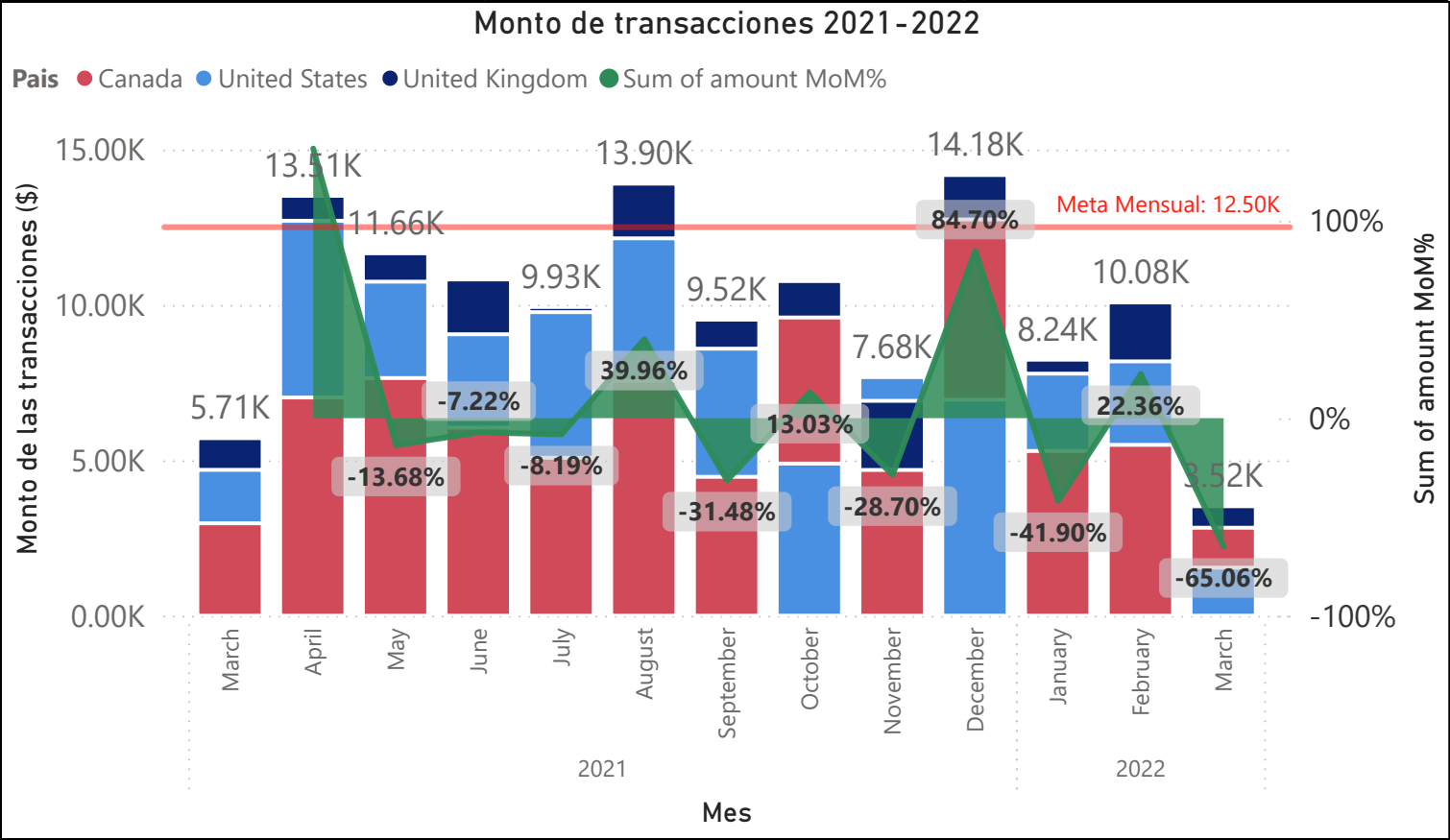
0

Parámetro US 2022

0

Parámetro UK 2022

0



(**) Hemos creado metas mensuales por región de usuario, dividiendo la meta mensual propuesta proporcionalmente por los resultados historicos de toda la data

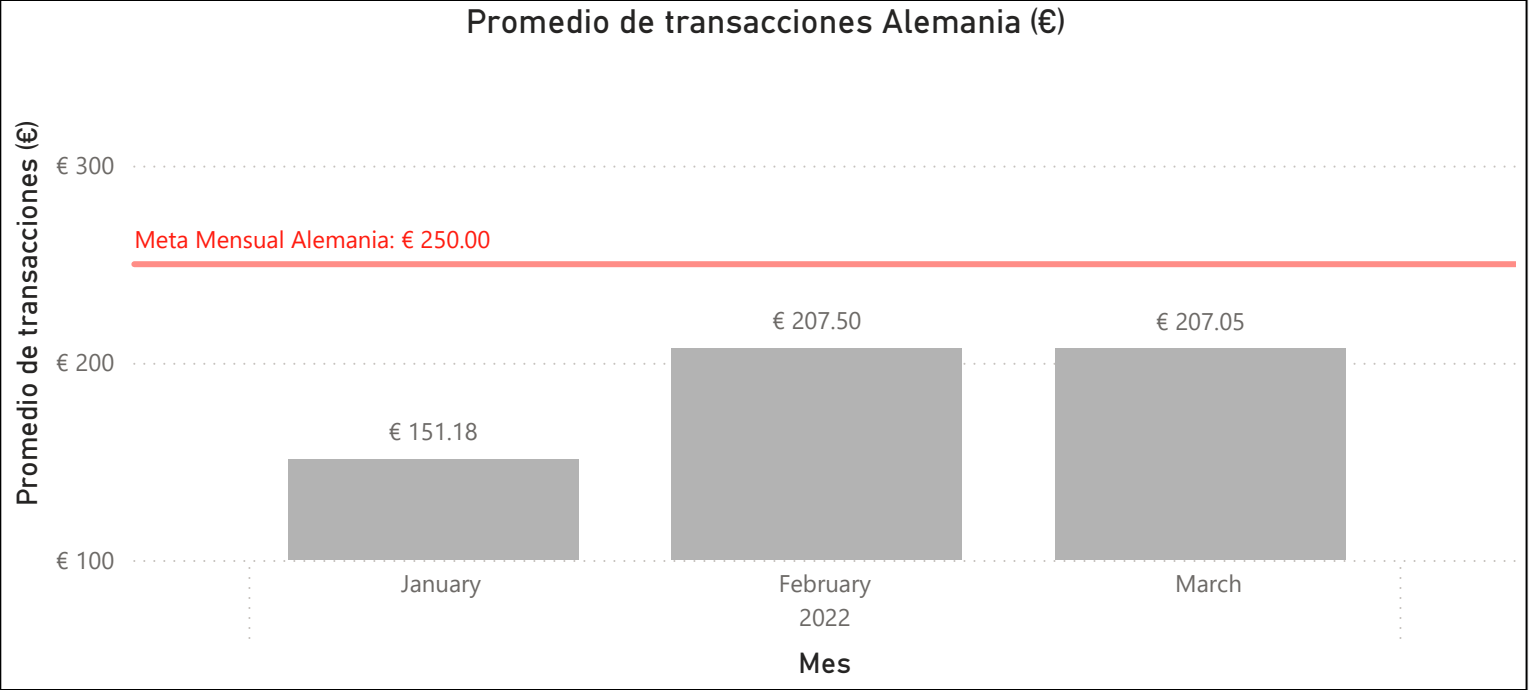
Países Usuarios

Canada

United States

United Kingdom

Reset



Selección Año

2021

2022

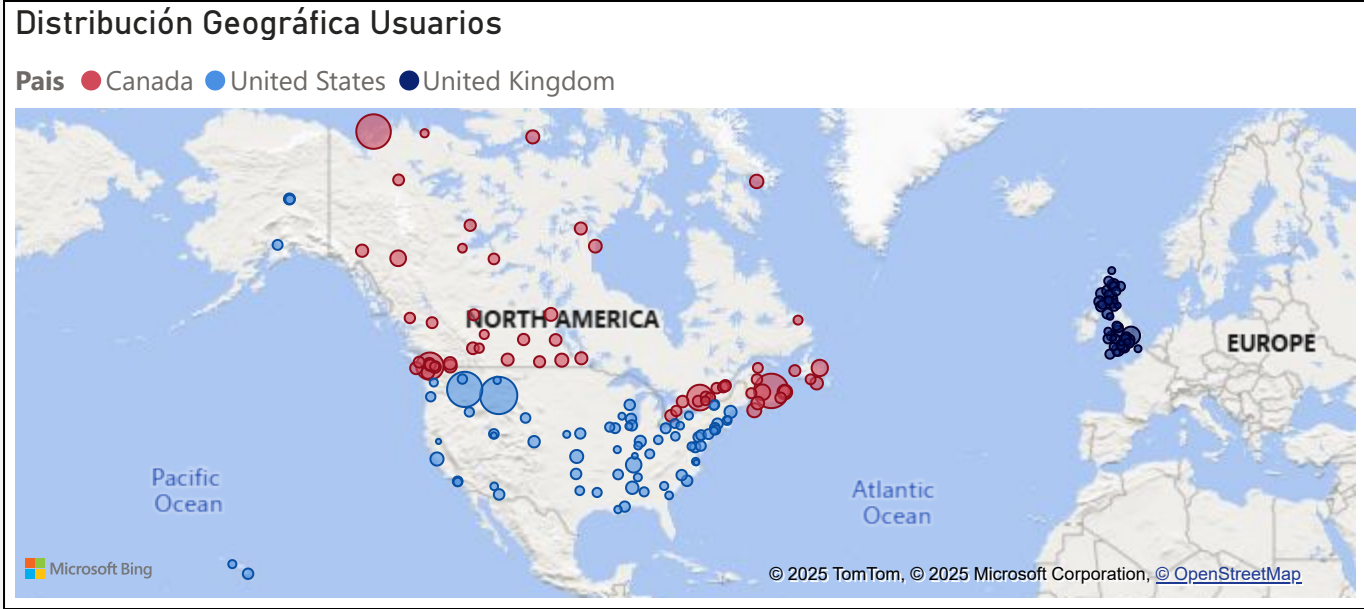
Regiones

Pais	Región
Australia	Oceanía
Belgium	Europa+
Canada	Norteamérica
China	Asia
France	Europa+
Germany	Alemania
Ireland	Europa+
Italy	Europa+
Norway	Europa+
Sweden	Europa+
United Kingdom	Europa+

Promedio de transacciones Regionales (\$)

Regiones	January	February	March	Total
Alemania	\$163.27	\$224.10	\$223.62	\$203.71
Europa+	\$247.52	\$298.03	\$156.05	\$253.36
Norteamérica	\$167.49	\$166.41	\$210.66	\$181.43
Asia	\$155.44			\$155.44
Oceanía		\$186.94	\$155.57	\$176.48
Total	\$222.60	\$258.40	\$185.30	\$229.84

Procedencia producto/usuario				
country_companies	Canada	United States	United Kingdom	Total
Australia	\$1,063.99			\$1,063.99
Belgium	\$2,041.74			\$2,041.74
Canada	\$1,164.09	\$13,766.60		\$14,930.69
China	\$444.48			\$444.48
France	\$508.23			\$508.23
Germany	\$14,094.01	\$2,632.86	\$10,161.68	\$26,888.55
Ireland	\$16,006.22			\$16,006.22
Italy	\$2,190.08			\$2,190.08
Netherlands	\$2,409.40			\$2,409.40
New Zealand	\$1,002.37			\$1,002.37
Norway	\$10,263.40		\$5,054.61	\$15,318.01
Spain	\$26.22			\$26.22
Sweden	\$3,146.70	\$15,666.75		\$18,813.45
United Kingdom	\$11,106.03	\$14,168.35		\$25,274.38
United States	\$2,587.78			\$2,587.78
Total	\$68,054.74	\$46,234.56	\$15,216.29	\$129,505.59



Paises Usuarios

Canada

United States

United Kingdom

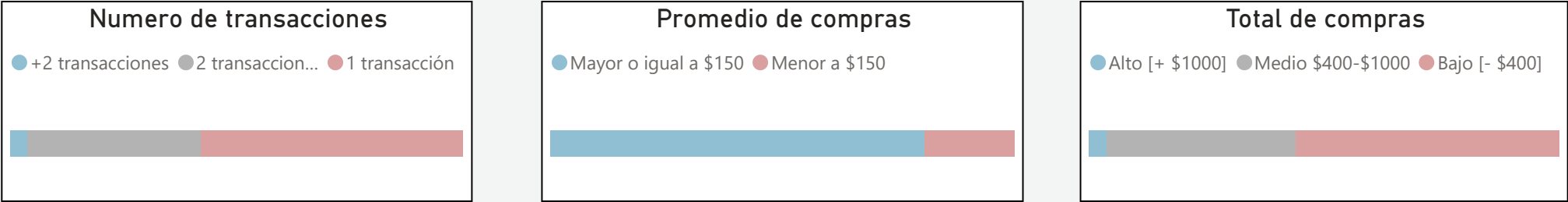
Selección Año

2021

2022

Reset

Segmentación de usuarios



Pais	id	Nombre Usuario	Numero de transacciones	Cantidad productos comprados	Promedio de compras	Total compras	Precio Máximo por Usuario
United States	92	Lynn Riddle	39	89	\$293.63	\$11,451.57	\$195.94
Canada	272	Hedwig Gilbert	38	105	\$254.78	\$9,681.60	\$195.94
Canada	267	Ocean Nelson	39	90	\$247.14	\$9,638.30	\$195.94
United States	96	Brennan Wynn	25	65	\$264.63	\$6,615.85	\$195.94
Canada	275	Kenyon Hartman	24	54	\$236.78	\$5,682.68	\$195.94
Canada	210	Slade Poole	22	53	\$224.39	\$4,936.48	\$195.94
United States	126	Kim Mooney	17	41	\$204.56	\$3,477.59	\$195.94
United States	110	Neil Powers	5	11	\$281.90	\$1,409.48	\$172.78
United Kingdom	199	Lewis Melendez	2	5	\$459.79	\$919.58	\$167.20
Canada	234	Camilla Roach	2	5	\$445.48	\$890.96	\$172.78
Canada	265	Chloe Keith	2	7	\$434.62	\$869.24	\$172.78
Canada	237	Drake Walsh	2	5	\$434.54	\$869.08	\$114.09
Canada	252	Zephania Collins	2	5	\$418.11	\$836.21	\$141.01
Total			500	1236	\$259.01	\$129,505.59	\$195.94