**Focus**

* entrepreneurship
* Facilitating monitoring biggest problems (IoT for the world)
* Bringing more consciousness to consumer technology, both in its use and in its creation (track more, gamify?)
* How would I like to build the world? In which dimensions? Amount of population, action done at each moment of the day, needs supplied,
* Supplying solutions in order from less nuanced to more nuanced intervention. For example, first providing interventions taking into account a variable that can only have one value, then another one that can be described by two values, then one described by 3, and so on