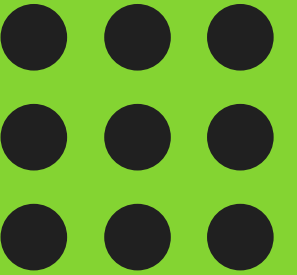


AUGUST 31, 2019

ONLINE GARAGE SALE

Team 10: Fernando C, Rama W. Putra, Yashael F.

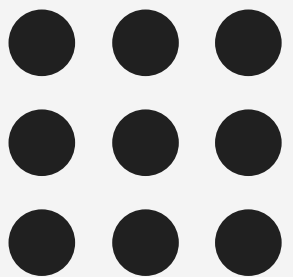




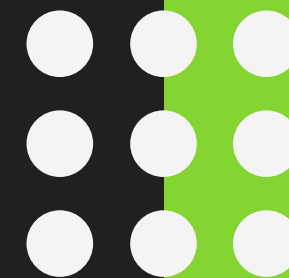
Presentation Outline

Problems
Solutions
Markets
How it Works
Summary

Key topics for discussion



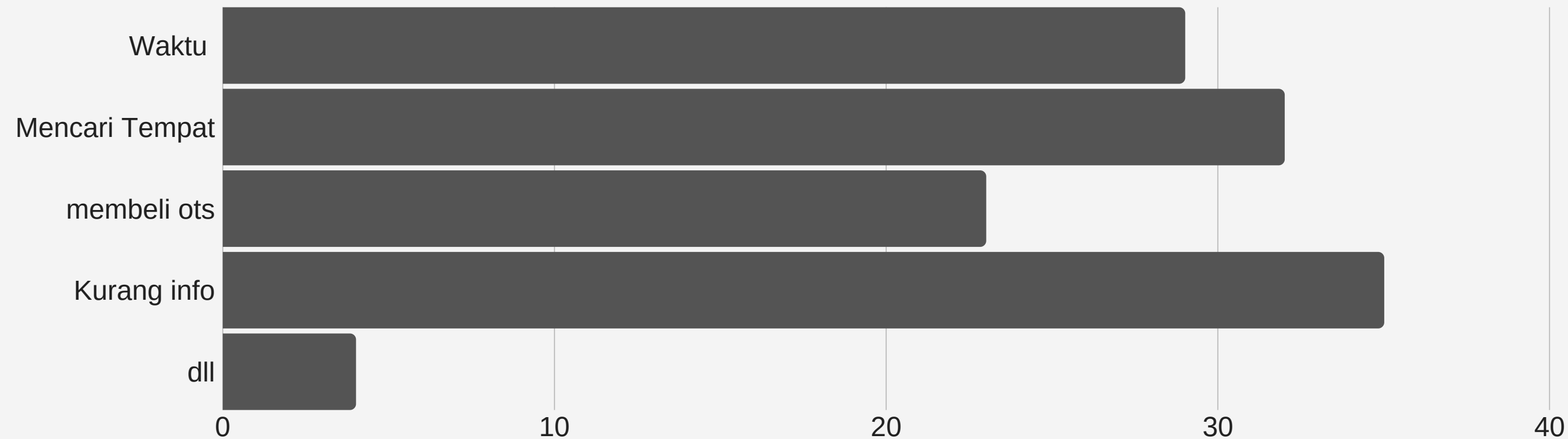
Why do we need online garage sale?



APPARENTLY
PEOPLE ARE VERY LAZY

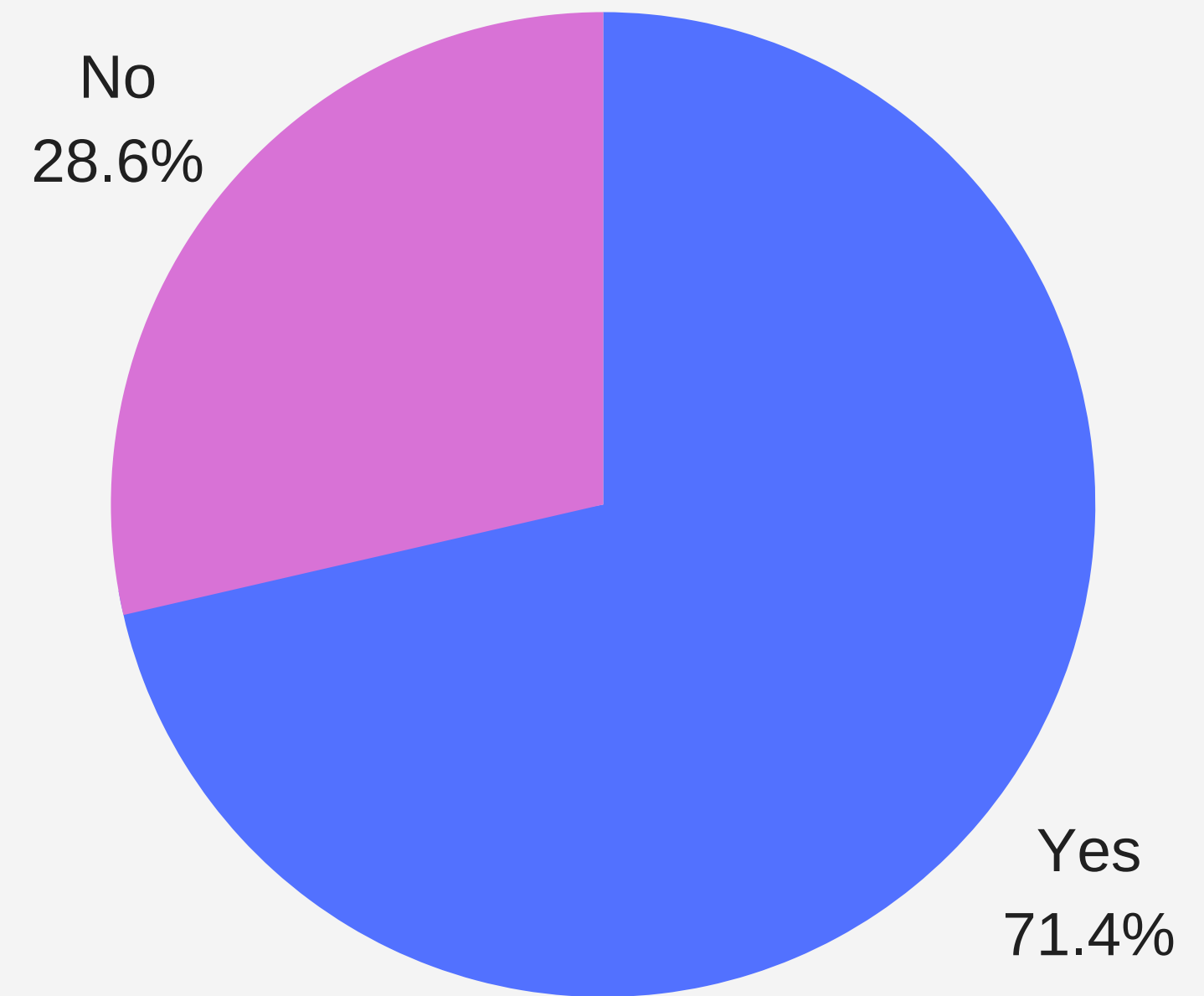
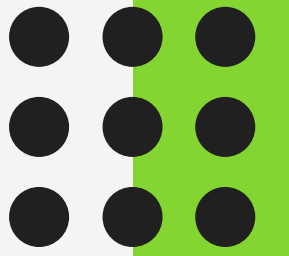
Problems

on holding garage sales



*The data is a result of a survey on this topic with 70 respondents

Just scrolling the product without having intention to buy



*The data is a result of a survey on this topic with 70 respondents

Solution: Online Garage Sale

HIGHLIGHTS SECONDHAND ITEMS

Seller can sell secondhand/unused items easier

COMES WITH DONATION OPTIONS

Seller can redirect their revenue to donation organizations

INFINITE SCROLLING ADVENTURE

As the item are cheap and varying in types, it could increase the engagement to the platform.

FEATURES INSIDE OF THE ONLINE GARAGE SALE

CURATED LIST

Bring relevant and hot items in the list to the top of the list.

STALE ITEM SOLUTION

Remove item if the store is inactive for 1 month.

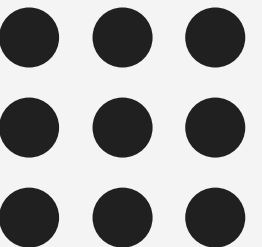
SELLING UNUSED ITEM CAMPAIGN

Persuading individuals to sell their unused items.



HOW IT WORKS

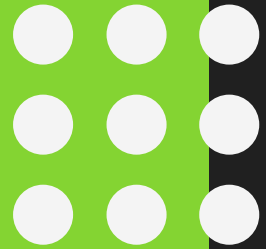
Here are the walkthrough of the
Online Garage Sale system



The End



Summary



Did you know?

75%

**OF THE CURRENT WORK FORCE ARE
NOT OFFICE-BASED**

*The data is a result of a survey on this topic with 70 respondents

