python brasil [10]

10th Python Brazilian Conference

Sponsor & Exhibitor Prospectus

http://www.pythonbrasil.org.br
sponsoring@pythonbrasil.org.br

Recife, Pernambuco
4 - 8 November 2014

WELCOME

Following the success of last year's **PythonBrasil** conference, which gathered more than 500 attendees in Brasilia, the Brazilian Python community would like to invite you to participate of **PythonBrasil[10]**. The 10th edition of the conference will be special event for us. It will be held from 04 to 08 November 2014 in **Recife, Brazil** - one of the cities that will host the next World Cup.

PythonBrasil conference is a vibrant meeting ground for the Python community to inspire, debate, make deals, motivate and connect face to face. **PythonBrasil** will feature the key players and issues influencing Python development and usage today, and explore the greatest potential for Python tomorrow.

The meeting will follow the format of **lectures** from **renowned speakers and experts**, in conjunction with **sponsor's exposition, lightning talks, coding-dojo** and an **open space**. The open space is a unconference, being planned as usual on-site. During the first two days there will also be **tutorials**, in Porto Digital, one of the main technological parks of the country.

The **MarHotel Hotel**, where the main conference will happen, is a modern complex hotel located next to the beach of Boa Viagem, only 15 minutes from the international Guararapes Airport. It is located in a privileged area, a few meters from a subway station and where bus lines from all over the city pass by. A diverse hotel network can also be found nearby, making **MarHotel** event's hall the perfect place to host **PythonBrasil** and join pythonistas from all over the world.

Interested in hiring talented Python hackers or discover new opportunities for your business at Brazil? Sponsor the conference and increase your company visibility.

CONFERENCE OVERVIEW

dates	**tutorials:**	04-05 November 2014
	talks & exposition:	06-07 November 2014
	sprints:	08 November 2014

location   **Mar Hotel Exposition Hall**
Boa Viage, Recife, Pernambuco, Brazil
http://www.marhotel.com.br

estimated   **+350**

target audience   developers and programmers, CxOs, hackers and geeks, sys admins, enterprise developers and managers, entrepreneurs, activists, IT managers, trainers and educators

previous conference sponsors include   Amazon, ActiveState, Bitbucket, Google, INdT, Intel, Linux New Media AG, Mozilla Async, Caelum, Elaborata, GlobalCode, Globo.com, Gonow, Interlegis, Liberiun, Locaweb, LZT Sistemas, Menttes, Novatec, Paradigma, Proge, Propus, PyAr, Py-Town, Python Software Foundation, Serpro, SimplesConsultoria, Softrent, Tríveos, Walt Disney.

selected past speakers include

Alan Runyan	Plone co-founder and Enfold president
Alexander Limi	Firefox UX Lead at Mozilla
Bruce Eckel	Thinking in Java and Thinking in C++ author
Collin Winter	Google
Dorneles Tremea	Plone developer
Facundo Batista	Canonical technical lead
Gustavo Niemeyer	Canonical technical lead
Jacob Kaplan-Moss	Django co-founder
Jim Fulton	Zope Corp.
Kenneth Rohde Christiansen	CTO INdT
Maciej Fijalkowski	PyPy core developer
Steve Holden	Python Software Foundation chair
Wesley Chun	Google developer advocate
Paul Everitt	Plone core developer and Pyramid core developer
Paul Hildebrandt	Senior Engineer at Walt Disney Studios

SPONSORING PLANS

The **PythonBrasil** Conference sponsorship packages are designed to give you maximum exposure to sophisticated technical audience. Demonstrate your leadership and secure your place in front of the industry's elite by becoming a **PythonBrasil** sponsor.

DIAMOND SPONSORSHIP (ONLY 3)
US$ 18,000.00 OR R$ 36.000,00

- Access to attendee's emails *
- Preeminent booth space in Expo Hall (4x4m)
- Sponsor logo on PythonBrasil attendees T-shirt **
- Sponsor logo on the conference badge **
- Sponsor logo on the congress bag **
- Job listing on the PythonBrasil[10] Jobs fair page
- Congress bags insert (provided by sponsor)
- Sponsor logo and link on the PythonBrasil website
- Name included in press release and event mailings
- Sponsor logo on banners in the conference rooms
- 12 free sponsor registrations

PLATINUM SPONSORSHIP (ONLY 4)
US$ 9,000.00 OR R$ 18.000,00

- Booth space in Expo Hall (4x2m)
- Sponsor logo on the conference badge **
- Sponsor logo on the congress bag **
- Job listing on the PythonBrasil[10] Jobs fair page
- Congress bags insert (provided by sponsor)
- Sponsor logo and link on the PythonBrasil website
- Sponsor logo on banners in the conference rooms
- 8 free sponsor registrations

GOLD SPONSORSHIP (LIMITED)
US$ 5,500.00 OR R$ 11.000,00

- Booth space in Expo Hall (table + 2 chairs)
- Sponsor logo on the congress bag **
- Job listing on the PythonBrasil[10] Jobs fair page
- Congress bags insert (provided by sponsor)
- Sponsor logo and link on the PythonBrasil website
- Sponsor logo on banners in the conference rooms
- 4 free sponsor registrations

SILVER SPONSORSHIP
US$ 3,500.00 OR R$ 7.000,00

- Job listing on the PythonBrasil[10] Jobs fair page
- Congress bags insert (provided by sponsor)
- Sponsor logo and link on the PythonBrasil website
- Sponsor logo on banners in the conference rooms
- 2 free sponsor registrations

BRONZE SPONSORSHIP
US$ 2,000.00 OR R$ 4.000,00

- Congress bags insert (provided by sponsor)
- Sponsor logo and link on the PythonBrasil website
- Sponsor logo on banners in the conference rooms
- 1 free sponsor registrations

(*) Emails of attendees who authorized

(**) Logo placement with the saying "PythonBrasil[10] sponsored by x and y"

SPONSORING OVERVIEW

Custom packages and additional sponsorship opportunities are available.

Please contact for details and pricing.

	Diamond (only 3)	Platinum (only 4)	Gold (limited)	Silver	Bronze
Sponsoring value	R$ 36.000,00 US$ 18,000.00	R$ 18.000,00 US$ 9,000.00	R$ 11.000,00 US$ 5,500.00	R$ 7.000,00 US$ 3,500.00	R$ 4.000,00 US$ 2,000.00
Free sponsors registrations	12	8	5	2	1
Access to authorized attendee's emails	yes	-	-	-	-
Both space in Exposition Hall	4x4m	4x2m	2x1m (table + 2 chairs)	-	-
Logo on attendee's t-shirts	yes	-	-	-	-
Logo on attendee's badges	yes, L	yes, S	-	-	-
Logo on attendee's bags	yes, L	yes, M	yes, S	-	-
Job listing on Jobs Fair page	yes	yes	yes	yes	-
Congress bags insert	yes, XL	yes, L	yes, M	yes, S	yes, S
Logo and link on website	diamond area	platinum area	gold area	silver area	bronze area
Logo on banners in conference's rooms	yes, XXL	yes, XL	yes, L	yes, M	yes, S

MARKETING & PROMOTIONAL OPPORTUNITIES

1. **Lanyard Sponsorship** (One quota only) Place your logo and company name on every lanyard at the show! This is an excellent way to increase your company visibility.

2. **Auditorium Chair Covers Sponsorship** (One quota only) Sponsoring company logo in all auditorium chairs covers. The sponsor's brand will be constantly exposed in one of the mos event.

3. **Pen Sponsorship** (One quota only) company logo on on all pens that will be distributed to the participants in the event.

4. **Block-notes Sponsorship** (One quota only) company logo in all attendees' block-notes

5. **Late Night Reception Sponsor** (Multiple) a cocktail party following evening events at the conference. Includes event signage and pre-conference marketing.

6. **Lunch in a box Sponsorship** (Multiple) Sponsor lunch in a box for every attendee. Includes thank you by program chair; announcement in conference slide show between sessions, and lunch distribution in the sponsor's stand. The food will be distributed in a box where the sponsors' and the conference's logo will be printed. Food & beverage included.

7. **AM Break Sponsorship** (Multiple) Sponsor one of the snack in a bag. Includes announcement in conference slide show between sessions. Also, the food will be distributed in special bags containing the sponsor's and the confereces' logo, from the sponsor's stand. Food & beverage include

8. **PM Break Sponsorship** (Multiple) Sponsor one of those important snack breaks. Includes announcement in conference slide show between sessions, and table tents with your logo in the hospitality area. Food & beverage include

MARKETING OVERVIEW

A company which is paying for a Sponsorship Package, can also acquire one or more of these promotional opportunities:

	exclusive	price in US$	price in R$
Auditorium chair covers	yes	5,200.00	9,360.00
Lanyard	yes	2,475.00	4,455.00
Pen	-	1,125.00	2,025.00
Block-notes	-	2,550.00	4,590.00
Late Night Reception (*)	-	*	*
Lunch in a box	-	6,111.00	11,000.00
AM Break (sneak in a box)	-	3,055.00	5,000.00
PM Break (coffee break)	-	3,055.00	5,000.00

(*) Contact us for more information.

PARTNERSHIPS AND DISCOUNTS

PythonBrasil Conference aims to be as inclusive as possible. Therefore, we offer special plans for small entities and FOSS.

SMALL ENTITY DISCOUNT (LIMITED)

Small entities (organizations with fewer than 25 employees) receive a 50% discount for Silver and Bronze sponsorship.
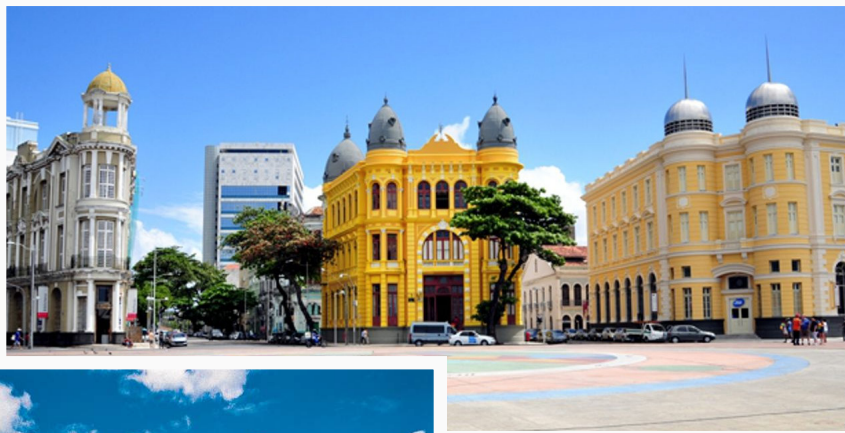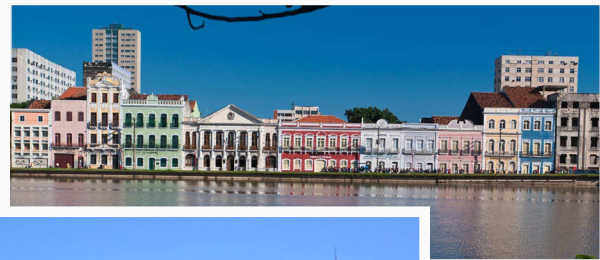
PARTNERSHIP

If your organization is interested in supporting PythonBrasil[10] in a non-financial way, e.g: through prizes for ruffling, such as books or electronic devices; or by providing discounts in online courses; or even providing services to the conference (e.g: mobile application) - please, contact us.

FREE AND OPEN SOURCE COMMUNITIES

FOSS projects links will appear on the PyCon website and other benefits as negotiated.

RECIFE

CONTACT INFORMATION

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Organizing Committee
Contact the whole team that is
organizing PythonBrasil[10],
through this email:
organizers@pythonbrasil.org.br

Custom packages and additional sponsorship opportunities are available. Please contact for details and pricing.

Python Brasil is a non-profit volunteer-driven conference. It is supported by the Brazilian Python Association (APyB) and by the Python Software Foundation (PSF).