



NASA'S  
**SPACE APPS**  
MADRID

Partners

**AIRBUS**

**BizLab**

The Aerospace Accelerator

**wework**

**The Power MBA**

**P&G**

**aws**

Con el apoyo



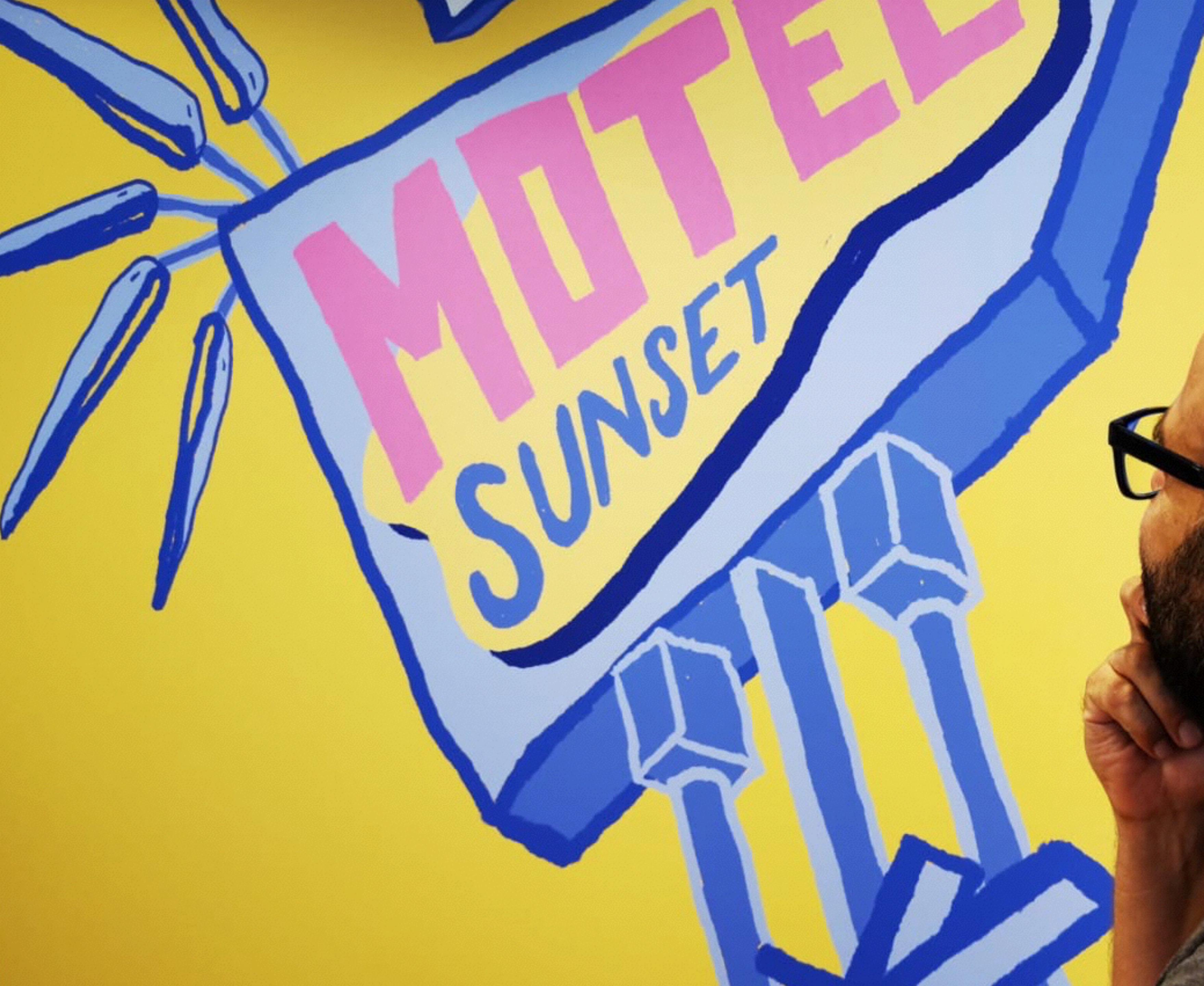
Quita tu granito de arena

A photograph of a man with a shaved head, dark beard, and mustache, wearing black-rimmed glasses and a brown t-shirt. He is smiling and looking towards the camera. He is seated at a wooden desk in an office setting, with a laptop, a keyboard, and various tools like a screwdriver and a small electronic component. Behind him is a large window showing a city skyline at dusk or night. To his right is a yellow wall with a white text overlay.

**Peter**  
**34 años**  
**Los Angeles**









Joma

122

FERNANDO

Joma

ENFRENTE  
LA RES

Joma

14-11-14

Joma  
1786

Joma  
800

Joma  
1660

# Hoy, la contaminación...



5M

5M  
Muertes por  
enfermedades  
relacionadas con  
la contaminación

# Hoy, la contaminación...



5M

5M  
Muertes por  
enfermedades  
relacionadas con  
la contaminación



\$ 225B

\$ 225B  
Perdidos por  
baja laboral

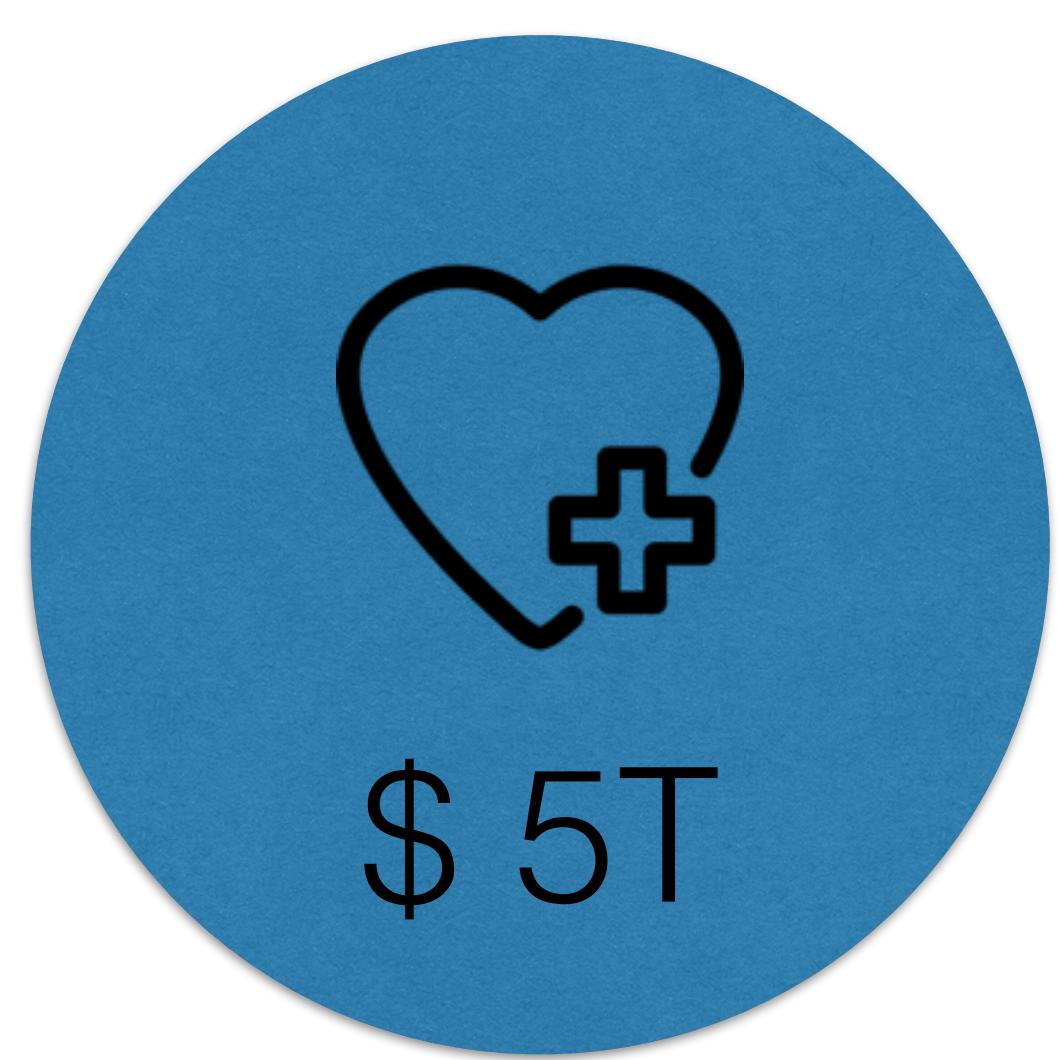
# Hoy, la contaminación...



5M  
Muertes relacionadas  
con la contaminación



\$ 225B  
Perdidos por  
baja laboral



\$ 5T  
Gastados en  
sanidad

# Existe información... pero no conecta



Información no precisa

No disponible en todos los  
lugares

# Existe información... pero no conecta



Información no precisa  
No disponible en todos los  
lugares



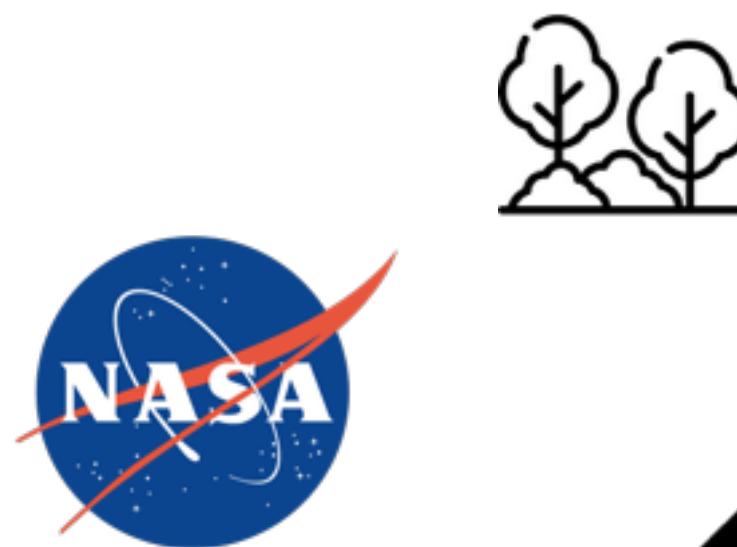
Índice **Air Quality Index**  
muchos significados



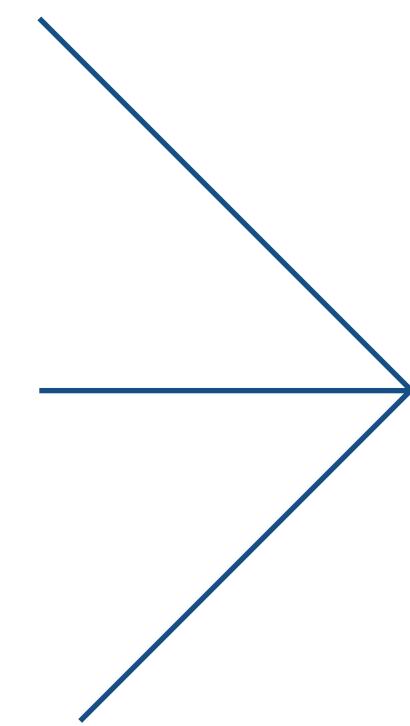


**La plataforma que conecta datos  
precisos y en tiempo real sobre el  
estado de la contaminación para  
que las personas como Peter lo  
entiendan y puedan tomar  
decisiones más saludables**

**Conecta con la tecnología**



Bases terrestres

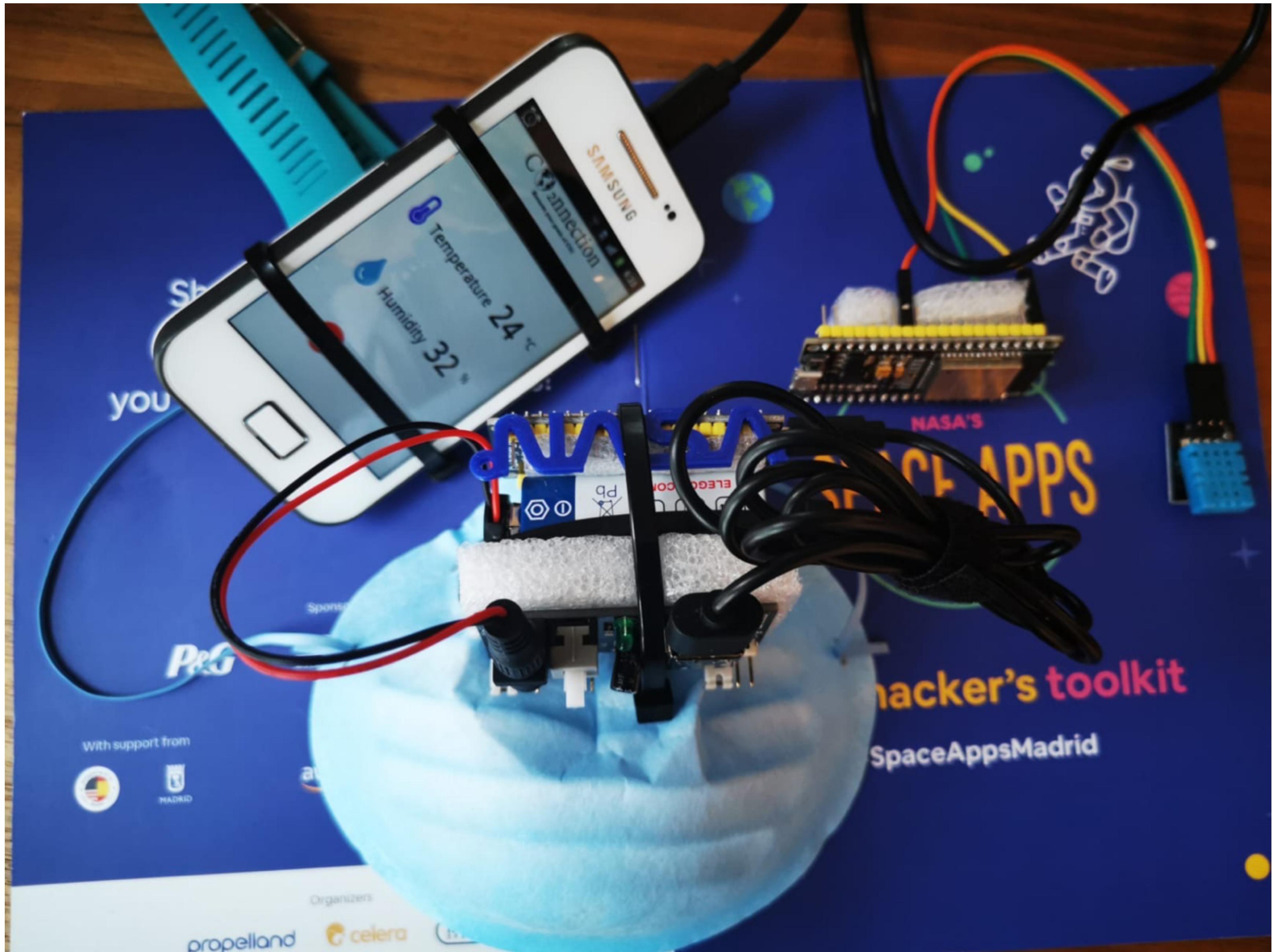


Satélites

**Sensores móviles**



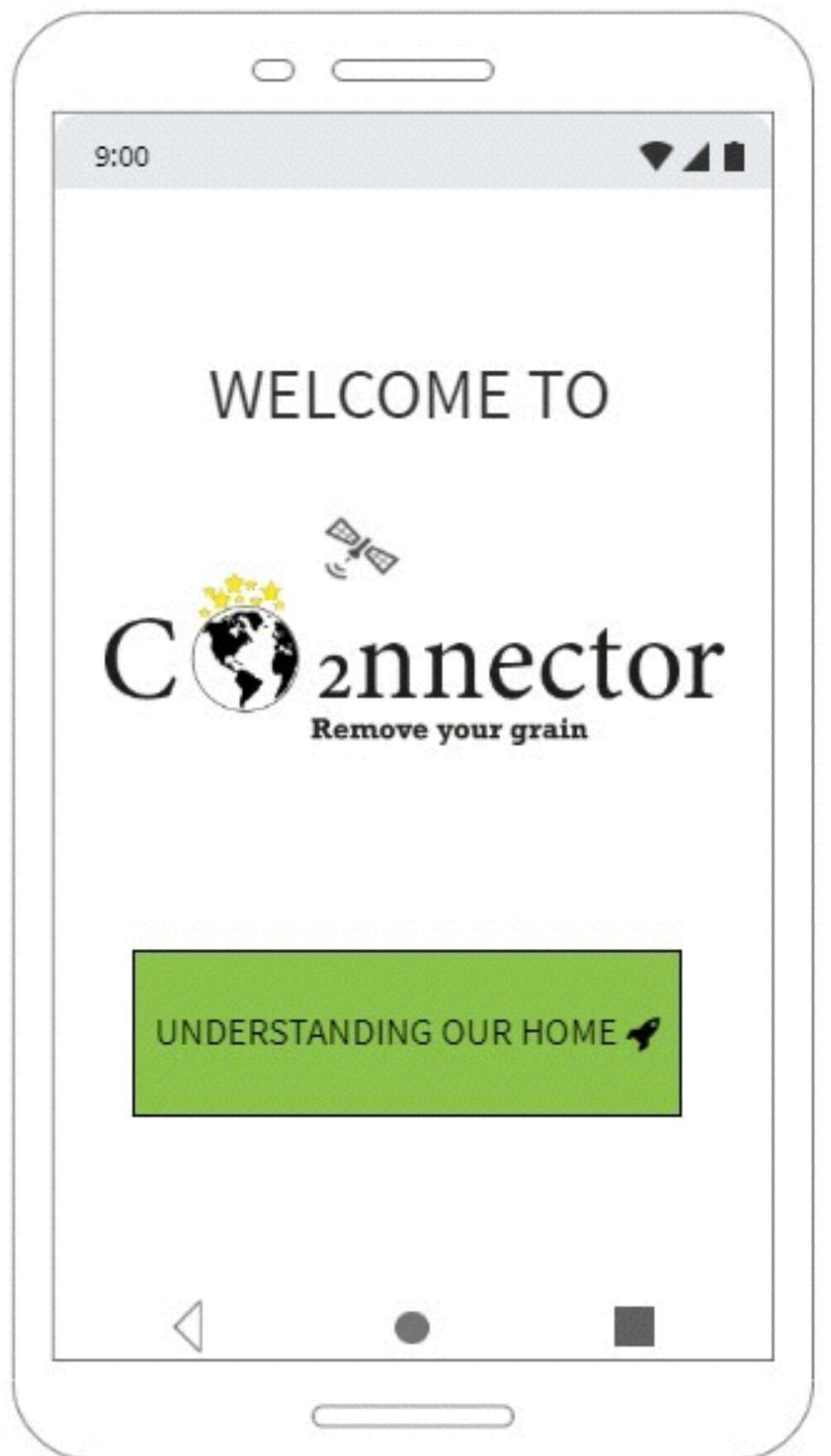
**Conecta con la gente**



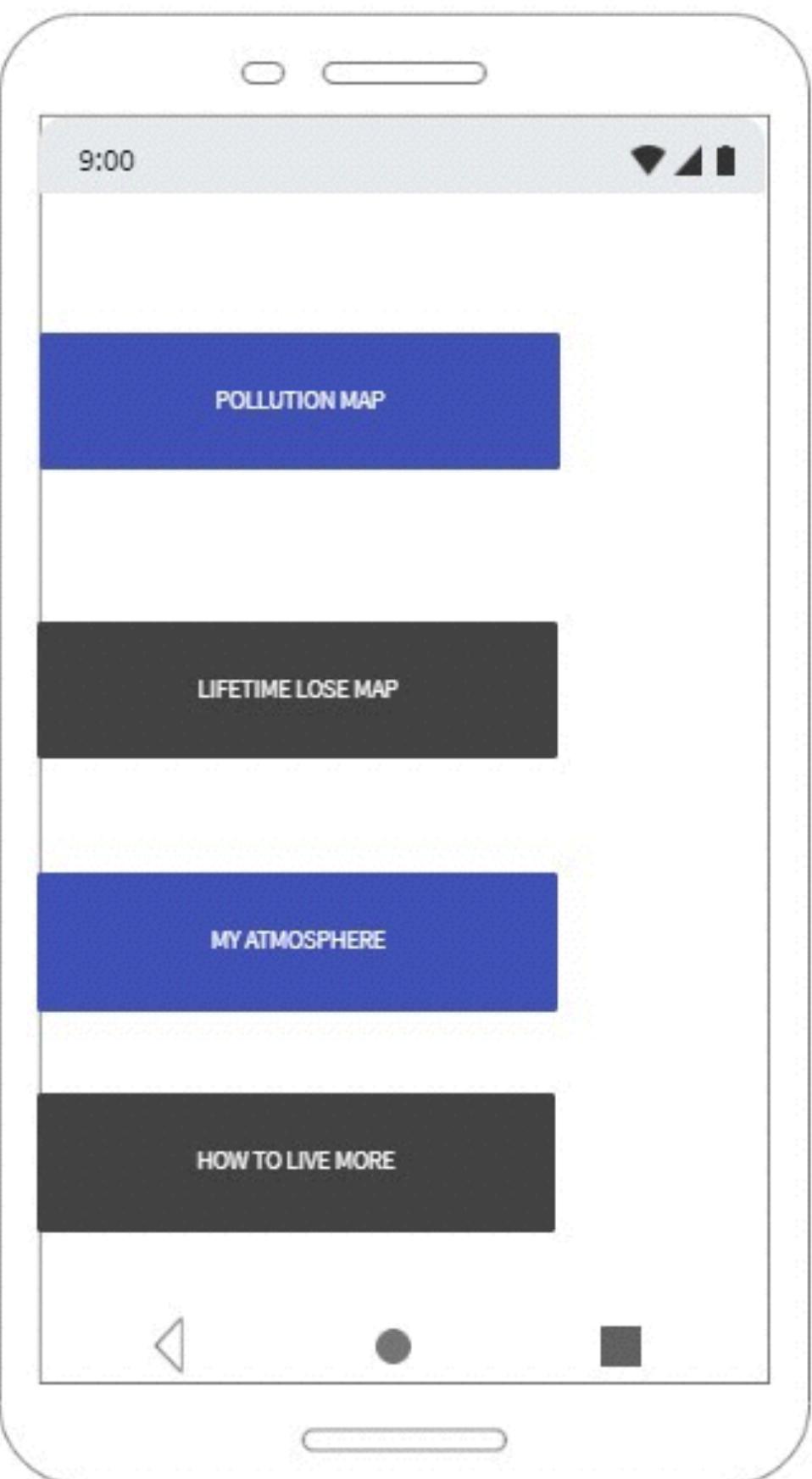
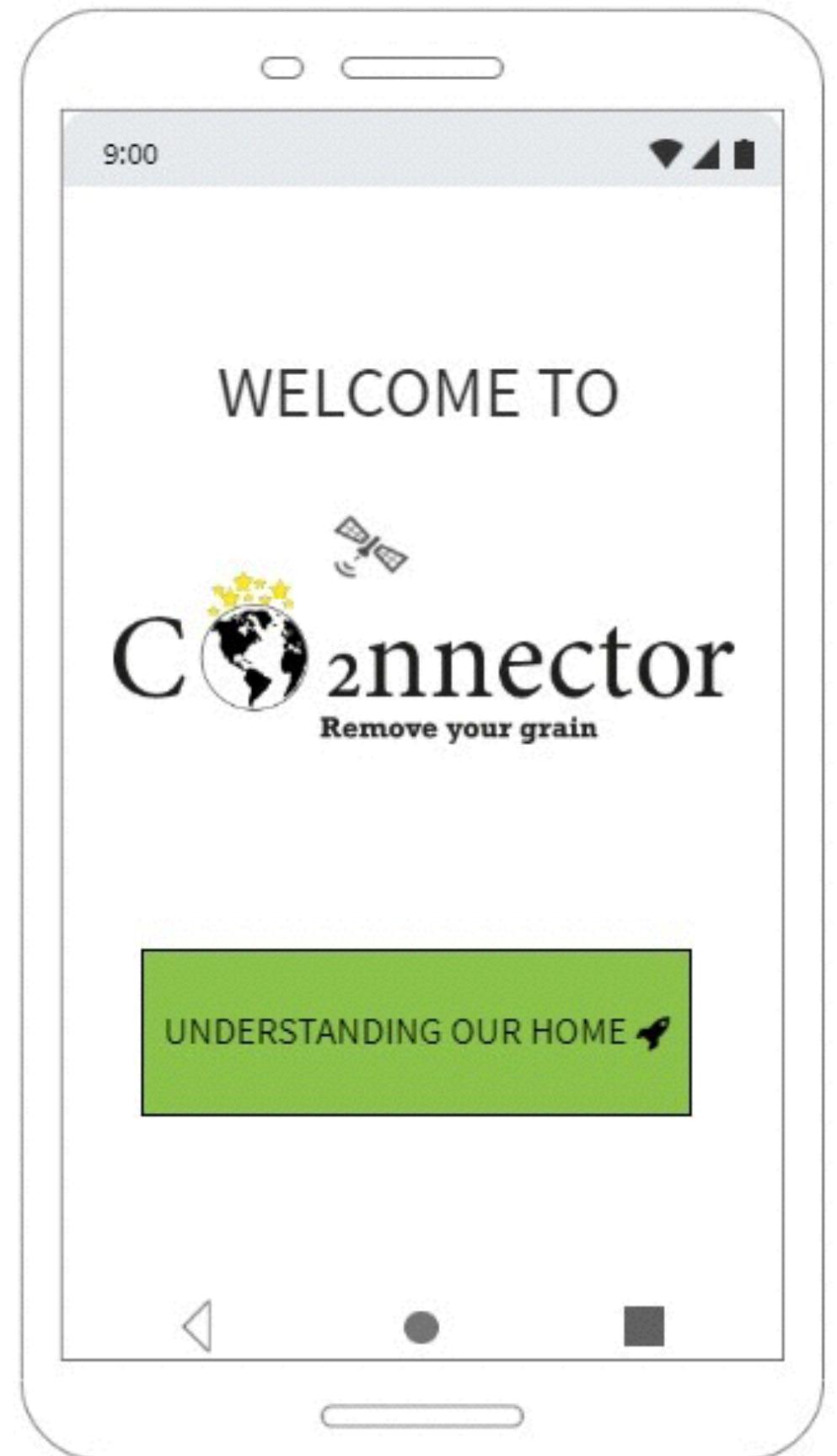
## Datos Wearable



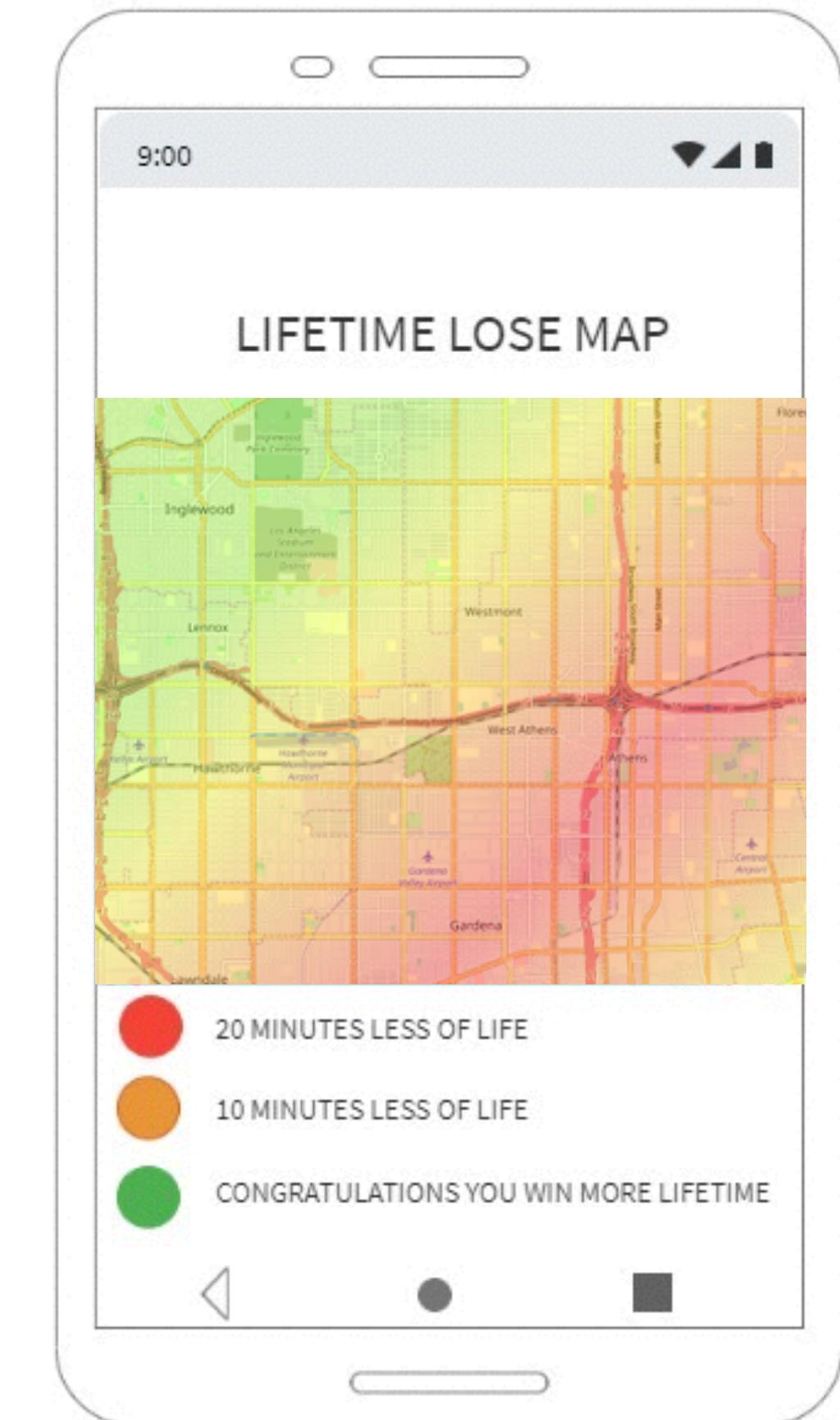
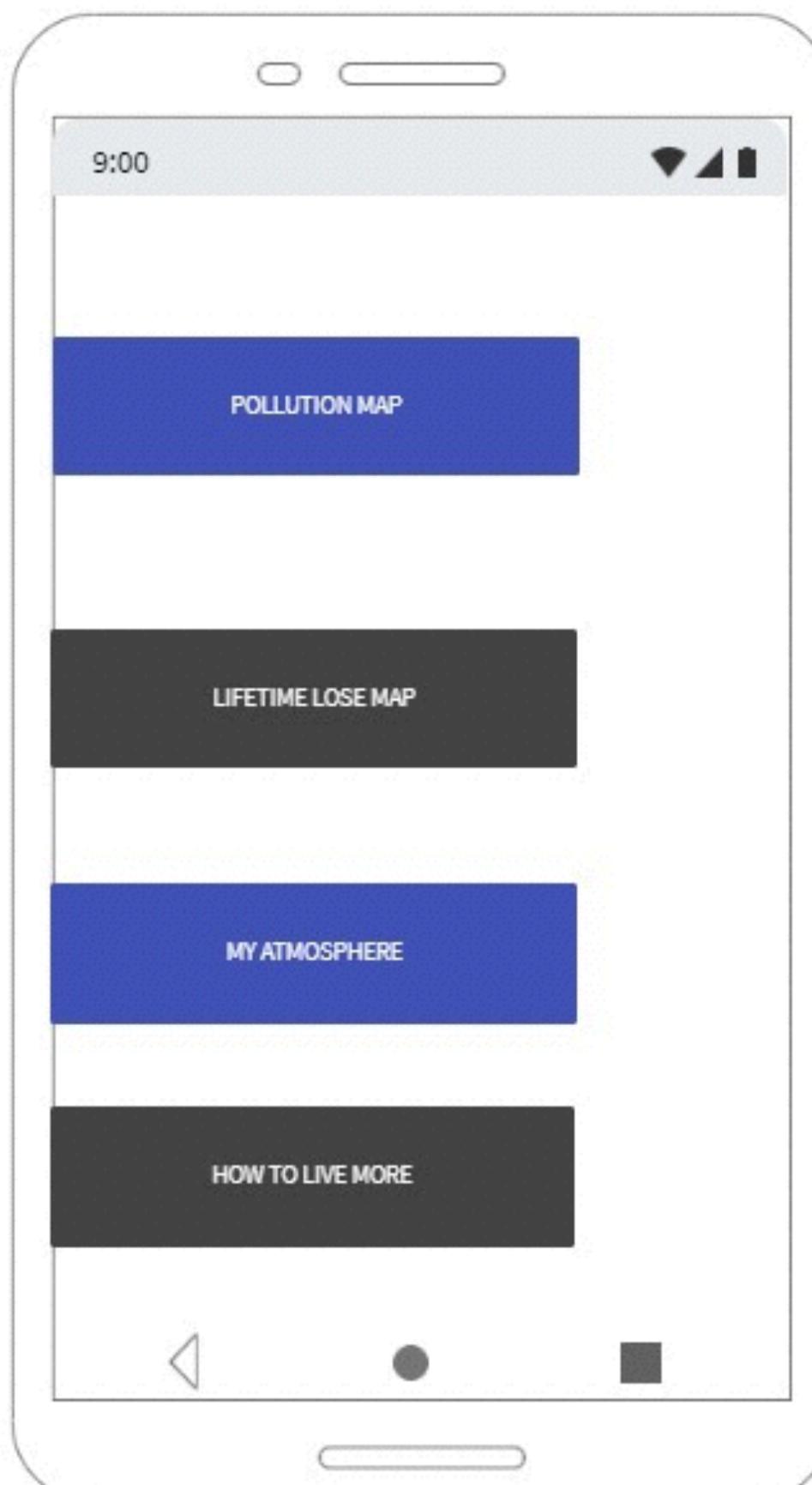
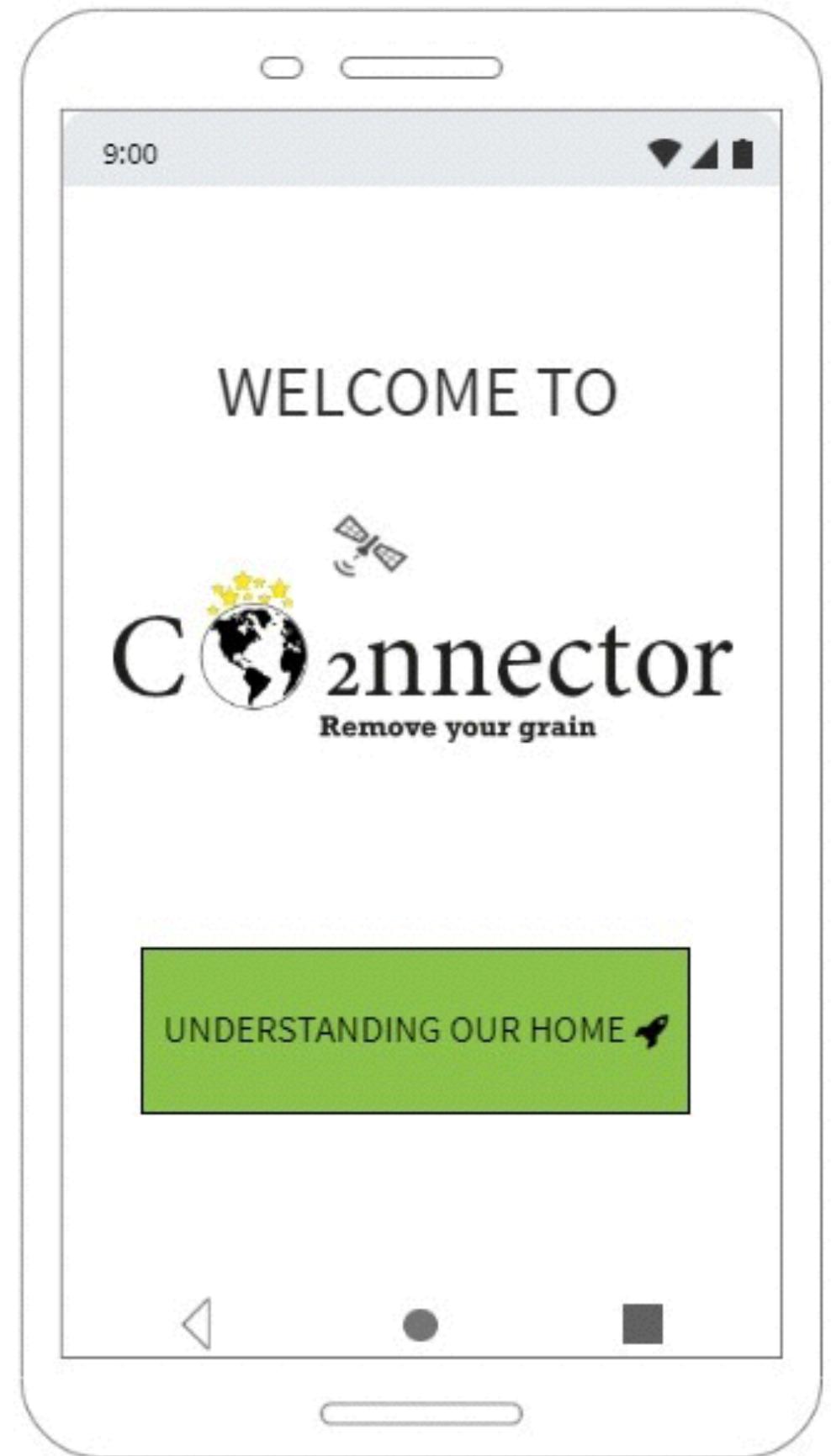
# Cómo funciona?



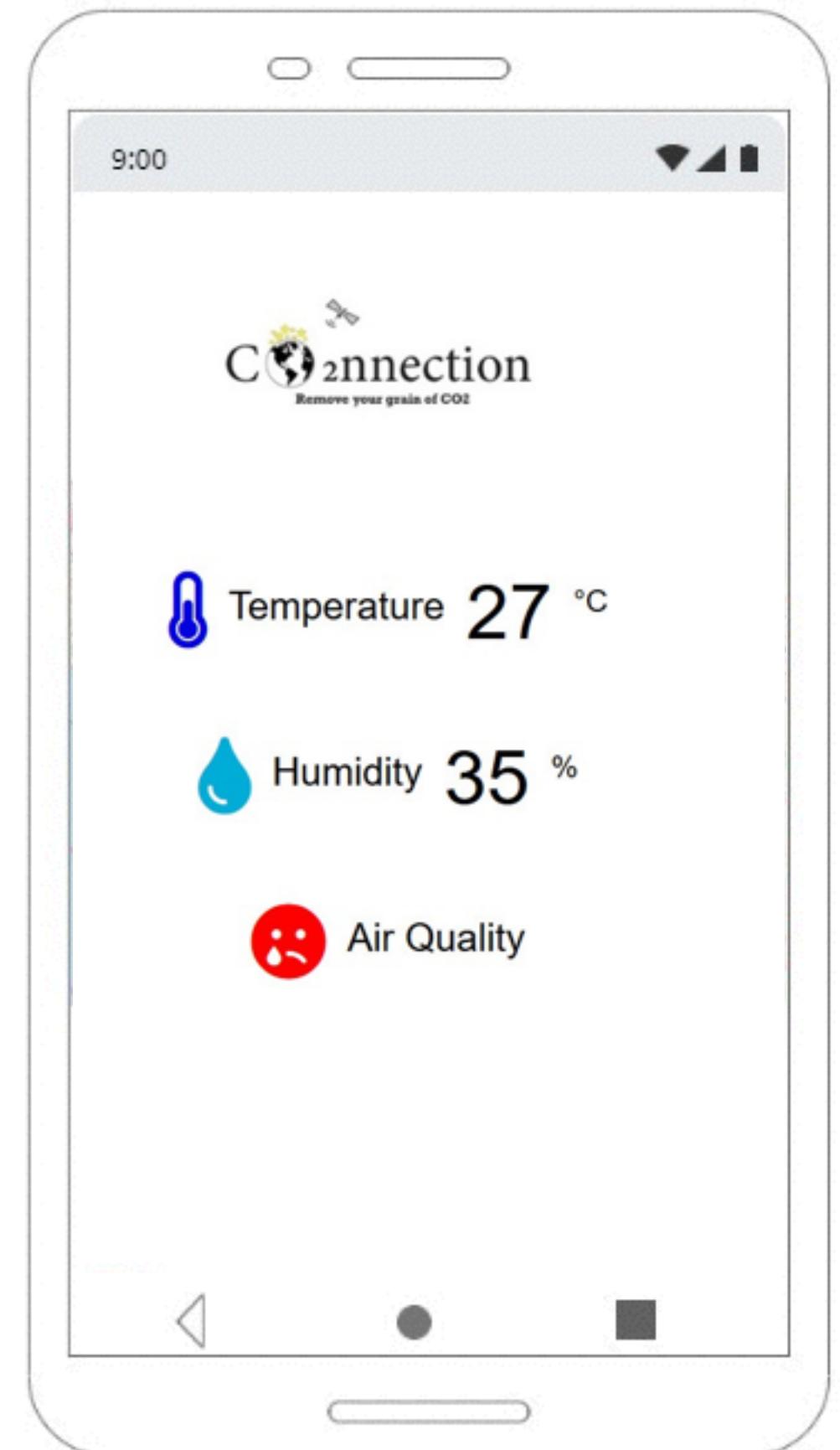
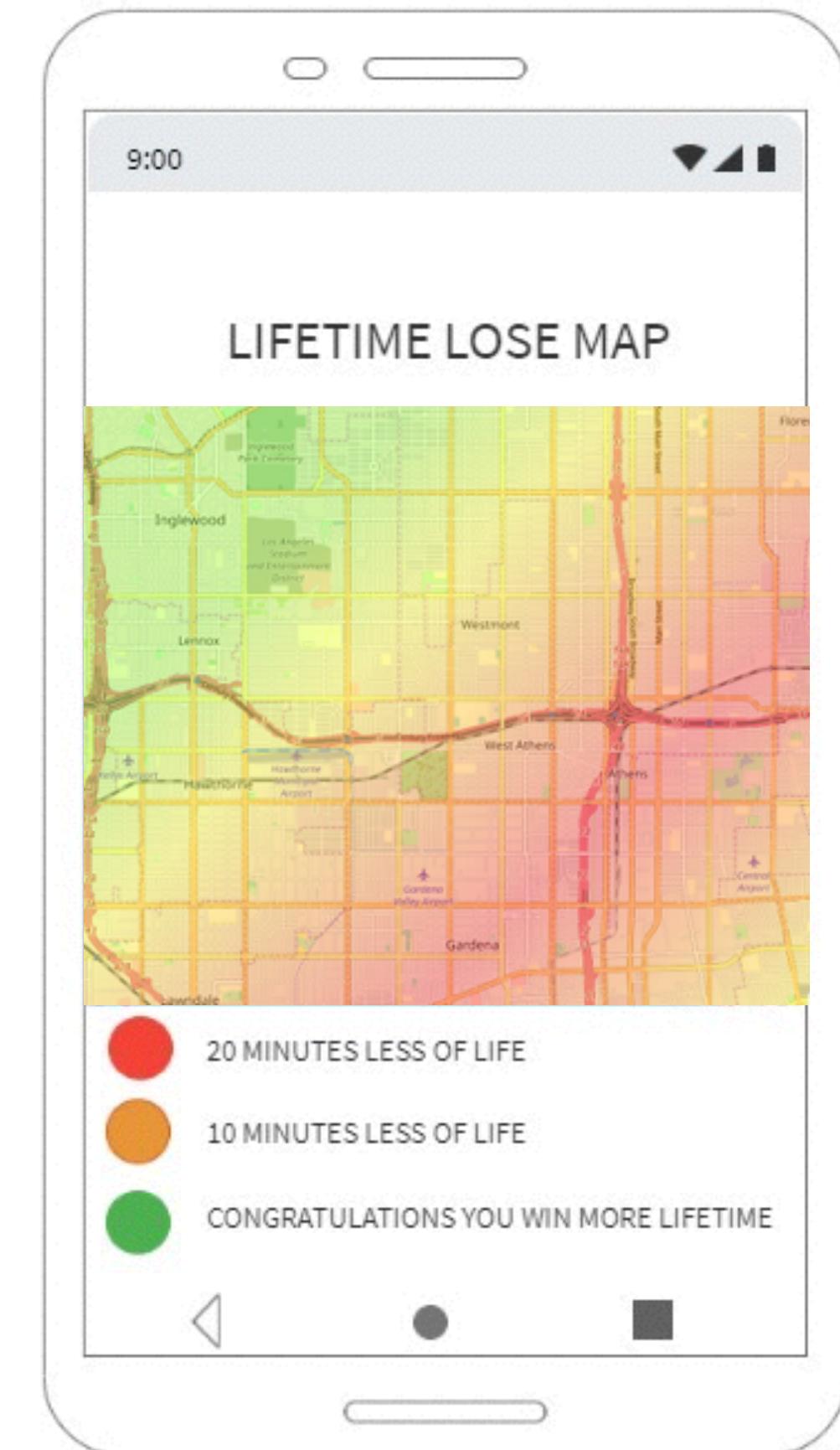
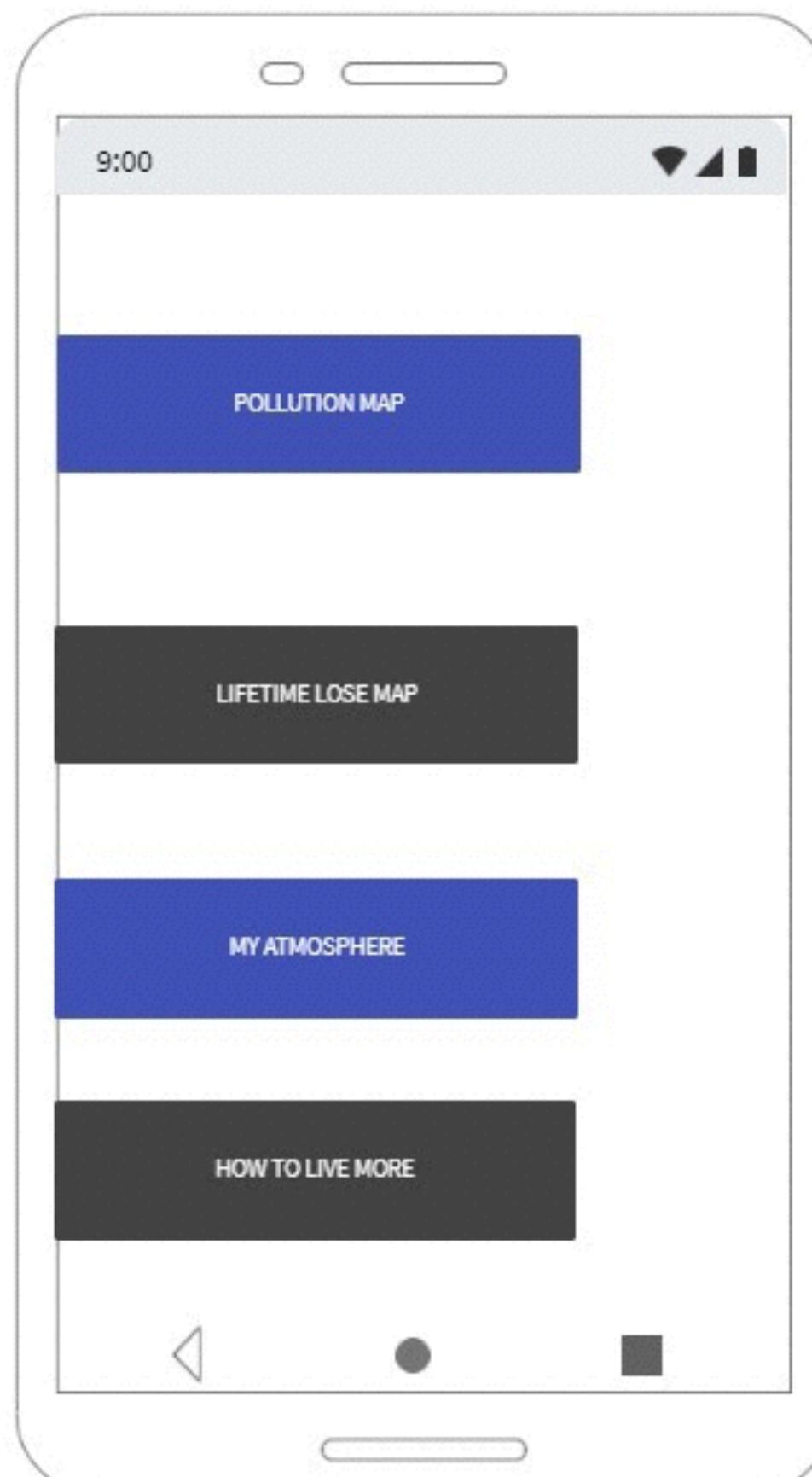
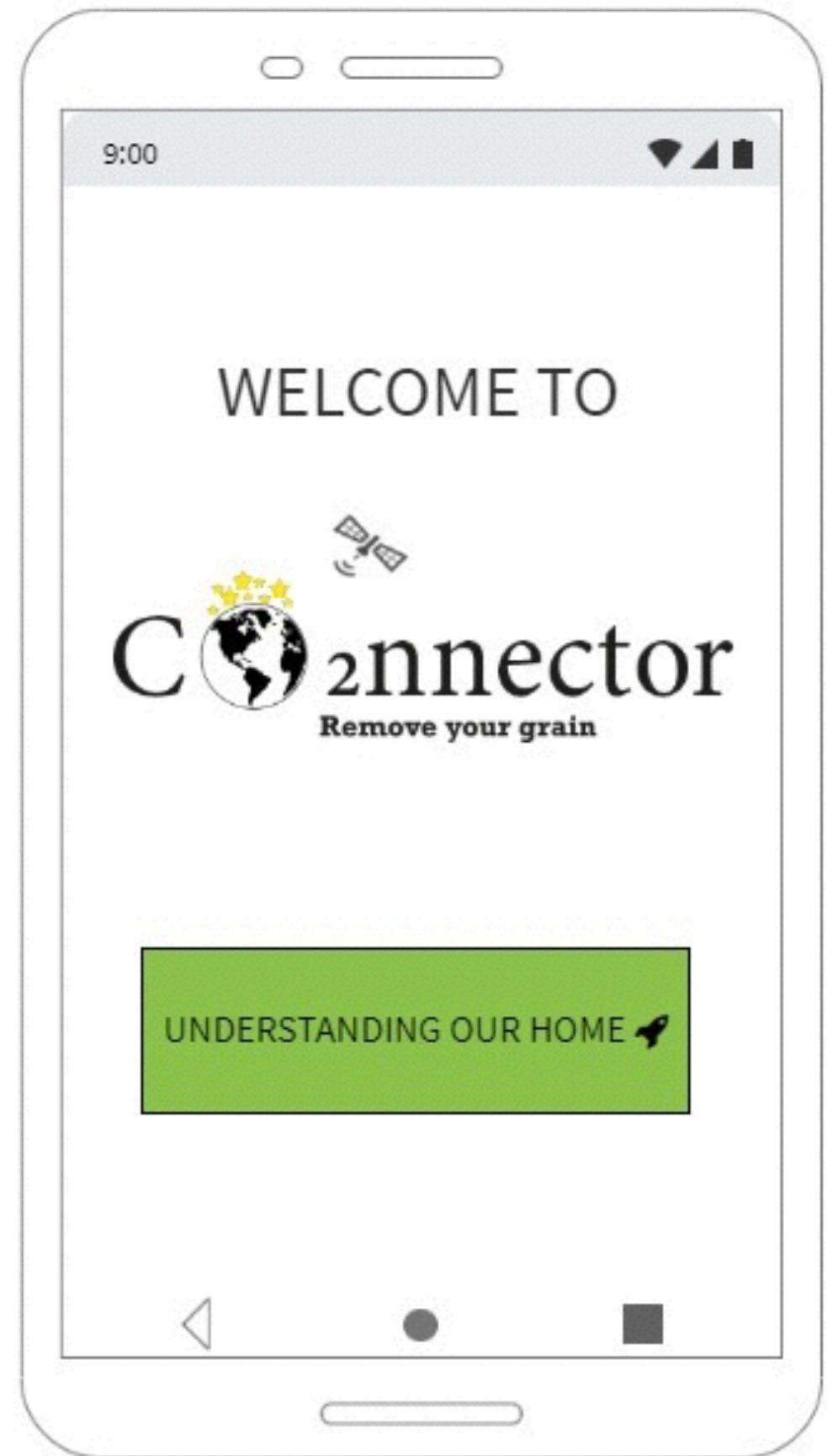
# Cómo funciona?



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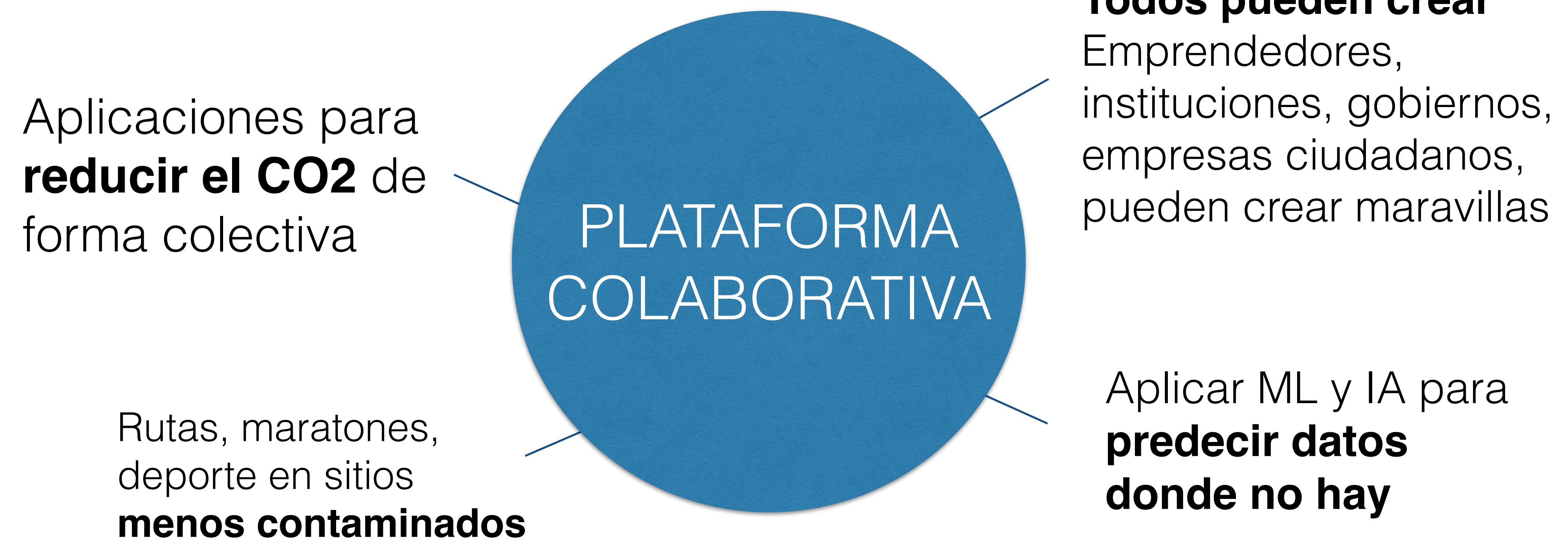


# Cómo funciona?





# El potencial



**Muchas gracias!  
Y no olvidéis quitar vuestro  
granito de arena...  
o acabaremos viviendo en un  
desierto!**



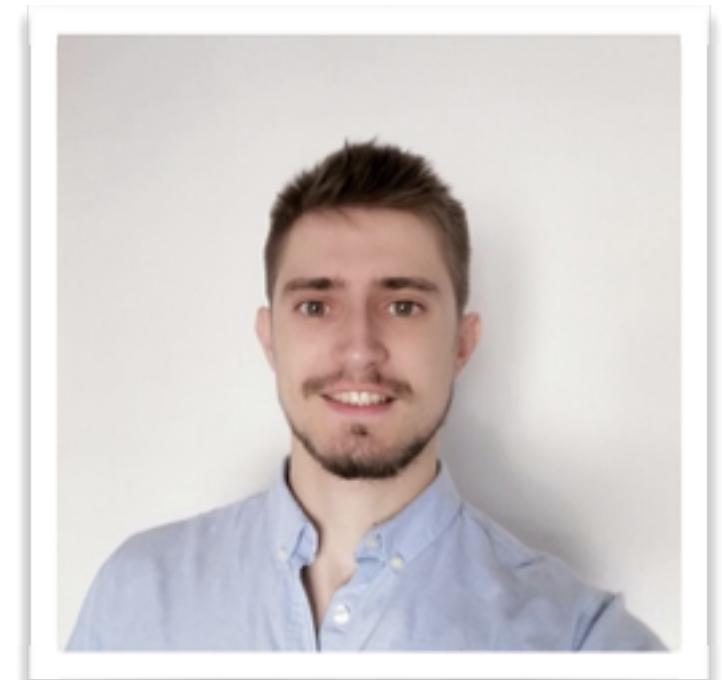
## El equipo CO<sub>2</sub>nector



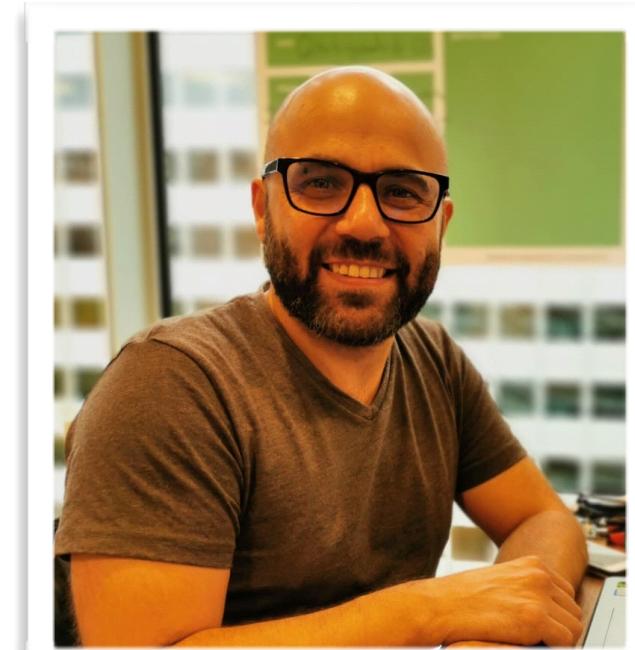
**Miguel  
Gamallo**



**José Manuel  
Gran**



**Javier  
Ruiz Balado**



**Fernando  
Ortega**



**Luciana  
Trigo**

**Muchas gracias!**