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SKILLS

- REACT | TYPESCRIPT | NODEJS | TAILWIND | BOOTSTRAP | EXPRESS | HTML | CSS | JAVASCRIPT | GIT | GITHUB
- FRONTEND | BACKEND | FULLSTACK | MONGODB | PRISMA | MYSQL | POSGRESQL | CI/CD | GRAPHQL | THREE.JS
- AI | OPENAI | NEXTJS | ASTRO | COMPUTER SCIENCE | THREEJS | WORDPRESS | PYTHON | C | C++ | DEVELOPER

Experience

Lead Front End Developer - Chirey México

- I successfully lead the development of a new business website for Chirey Mexico, which exceeded all expectations. In its first two months, the site generated more than 1,250 vehicle sales, significantly boosting the company's revenue.
- The website now attracts an impressive audience of 946.4K monthly visits and has been ranked as one of the 12th most visited pages in its category.
- This was my first frontend development leadership experience, and I used cutting-edge technologies, including HTML, CSS, JavaScript and Bootstrap, to create an exceptional online experience that exceeded user expectations and directly contributed to the company's success, all while working remotely.

Tech Stack

React 18.2.0 | Bootstrap 5.3.0 | HTML 5 | CSS 3 | JAVASCRIPT | Google Analytics | JQUERY | GIT | GITHUB FRONTEND | BACKEND

Front End Developer - MG Motor México

- I performed a web performance optimization that resulted in a 60% improvement in MG MOTOR Mexico's website, reducing the load time from 10 seconds to only 4 seconds.
- I successfully implemented a destreaming service that allowed 32,000 users to simultaneously connect to watch live presentations of each new MG Motor vehicle, significantly improving the customer experience and generating greater interest in the brand.
- Increase the views, it now attracts 1.4M monthly visits and is ranked number 7 among the most visited pages in its category.

Tech Stack

React 18.0.0 | Bootstrap 5.2.0 | HTML 5 | CSS 3 | JAVASCRIPT | JQUERY | GIT | GITLAB **FRONTEND**

Front End Developer - Kia México

- Design and implement business functions for Kia Mexico e-commerce. Driving \$140k monthly revenue using javascript, html, css, jquery.
- Automate the process of adding products to the kia store database.

Tech Stack

Bootstrap 5.2.7 | NODEJS | HTML 5 | CSS 3 | JAVASCRIPT | JQUERY | GIT | GITHUB | FRONTEND **BACKEND**

Web Developer - Llantera Garcia

- Using **ReactJS** as my main development tool, the company's online presence.
- Develop attractive and visually pleasing **UI** and **UX**, capturing users' attention.
- · In addition, I implemented SEO and digital marketing optimization strategies to boost their online presence, strengthening their reputation and reaching a wider audience.

Tech Stack

NextJS 13.5.1 | React 18.2.0 | Tailwind 3.3.5 | NODEJS | HTML 5 | CSS 3 | JAVASCRIPT | JQUERY | GIT | GITHUB FRONTEND | BACKEND