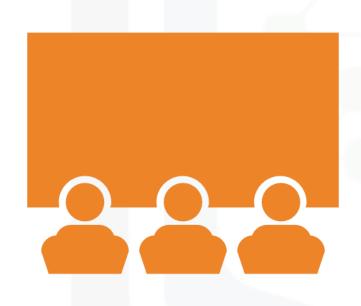


# SURVEYING TRENDS IN TECHNOLOGY PREFERENCE AMONGST DEVELOPERS

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# OUTLINE



- Executive Summary
- Introduction
- · Methodology
- Results
  - Visualization Charts
  - **Dashboard**
- Discussion
  - Findings & Implications
- Conclusion
- Appendix



# **EXECUTIVE SUMMARY**



#### Current Technology Usage

- · Top ten languages.
- Top ten Databases.
- **Platforms**
- Top ten Webframes.

#### Future Technology Usage

- Top ten languages desired for the coming year.
- Top ten Databases desired for the coming year.
- Platforms desired for the coming year.
- · Top ten Webframes desired for the coming year.

#### **Demographics**

- Respondents classified by Gender.
- Respondent count for Countries.
- Respondent Count by Age.
- Respondent Count by Gender, classified by Formal Education Level.

# INTRODUCTION



- This Presentation is made to be shared with global investors, employers and developers within the technology market and beyond.
- · Here we have identified past and future trends in preference and requirements as it concerns Programming Languages, Dataframes, Webframes and Platforms.
- · The implications of these findings will be included in this presentation.

## **METHODOLOGY**



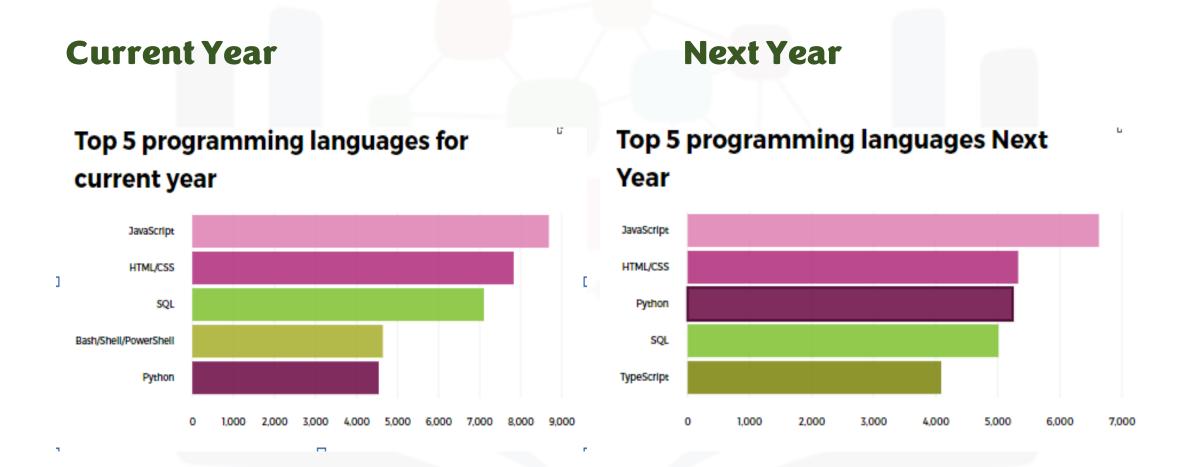
- Data used for this analysis was sourced from a subset of "Stack Overflow Developer Survey Results".
- The data was then used to visualize, within the IBM **COGNOS Dashboard environment, the relationship** between key features of the dataset.

# **RESULTS**

#### Results are based on this dataset:

	Respondent	LanguageWorkedWith	LanguageDesireNextYear	DatabaseWorkedWith	DatabaseDesireNextYear	PlatformWorkedWith
0	4	С	С	MySQL	MySQL	Linux
1	4	C++	C#	SQLite	SQLite	Windows
2	4	C#	JavaScript	NaN	NaN	NaN
3	4	Python	SQL	NaN	NaN	NaN
4	4	SQL	NaN	NaN	NaN	NaN
74584	25142	Go	Python	NaN	NaN	NaN
74585	25142	HTML/CSS	R	NaN	NaN	NaN
74586	25142	PHP	NaN	NaN	NaN	NaN
74587	25142	Python	NaN	NaN	NaN	NaN
74588	25142	R	NaN	NaN	NaN	NaN

# PROGRAMMING LANGUAGE TRENDS



#### PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

## **Findings**

- Keeping with the trend from this year, JavaScript and HTML/CSS remain the most desirable programming languages.
- For next year, there is a projected increase in interest for Python and an introduction of TypeScript into the top
- Interest in Bash/Shell/PowerShell is projected to drop for the coming year.

## **Implications**

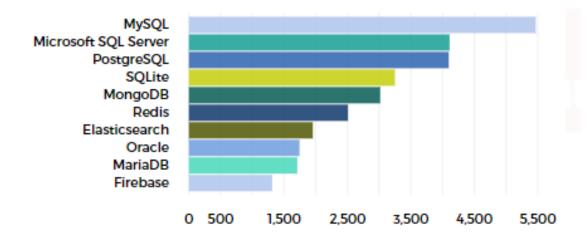
- Interest in and preference for python by programmers will have a positive impact in the growing demand for Artificial Intelligence and Machine Learning.
- SQL seems to remain the choice of programmers when it comes to Big Data Technology.
- With JavaScript and HTML/CSS topping the preference list, just implies that Web Development is still very much in high demand.



# **DATABASE TRENDS**

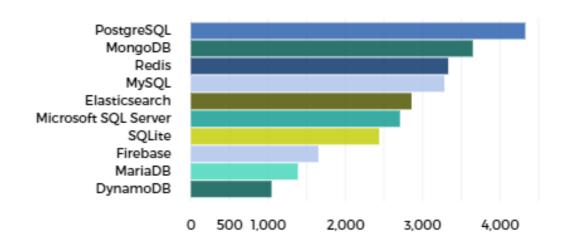
#### **Current Year**

#### **Top 10 Databases for Current year**



#### **Next Year**

#### **Top 10 Databases for Next year**



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## DATABASE TRENDS - FINDINGS & IMPLICATIONS

## **Findings**

- PostgreSQL, MongoDB and Redis have increased desirability for next year.
- MySQL and Microsoft SQL server have reduced desirability for next year.

## **Implications**

- NoSQL databases will make huge impact in the coming year.
- Data trends point towards the preference of Open-source databases.

## **DASHBOARD**



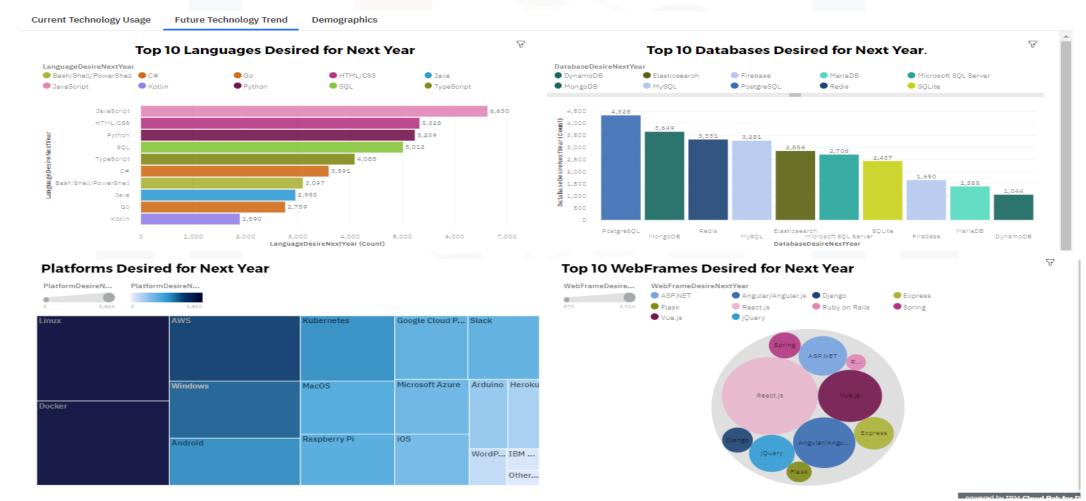
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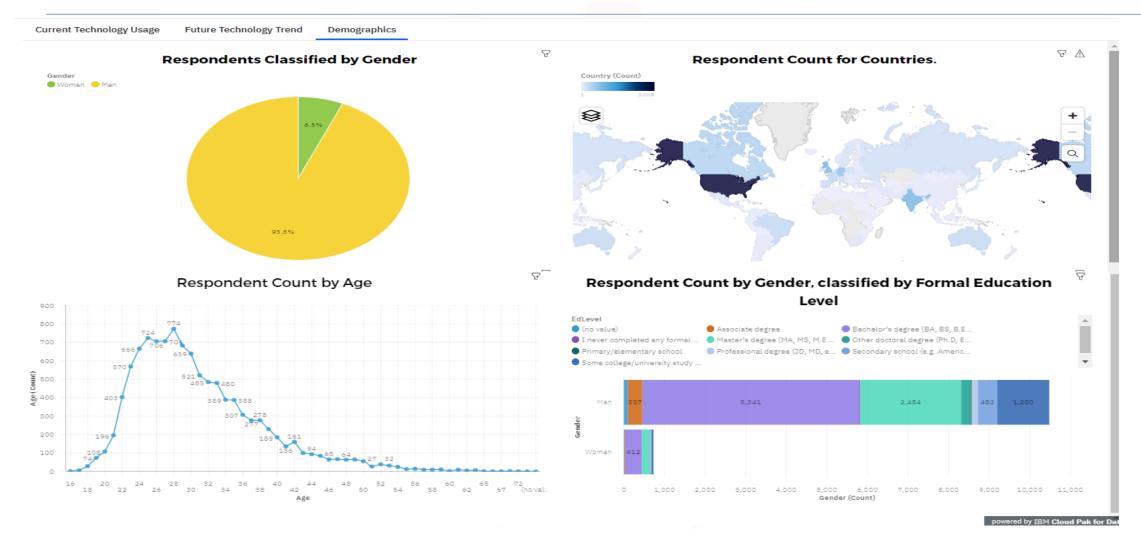
## **CURRENT TECHNOLOGY USAGE DASHBOARD**



# **FUTURE TECHNOLOGY TREND DASHBOARD**



# **DEMOGRAPHICS DASHBOARD**







# DISCUSSION



- Technology Trends pointing towards a future leaning heavily towards Big Data and machine learning.
- Bridging the gap in technology in Developing Countries and between Genders.
- Future Training and reskilling of programmers to fit current and future demands

# **OVERALL FINDINGS & IMPLICATIONS**

## **Findings**

- The current and future is trending in favor of high-level languages such as JavaScript, HTML and Python.
- Non-relational databases are on the rise as far preference by programmers is concerned.
- · There is huge gap between Genders in the tech industry
- Third world countries are grossly under-represented in the tech industry.

## **Implications**

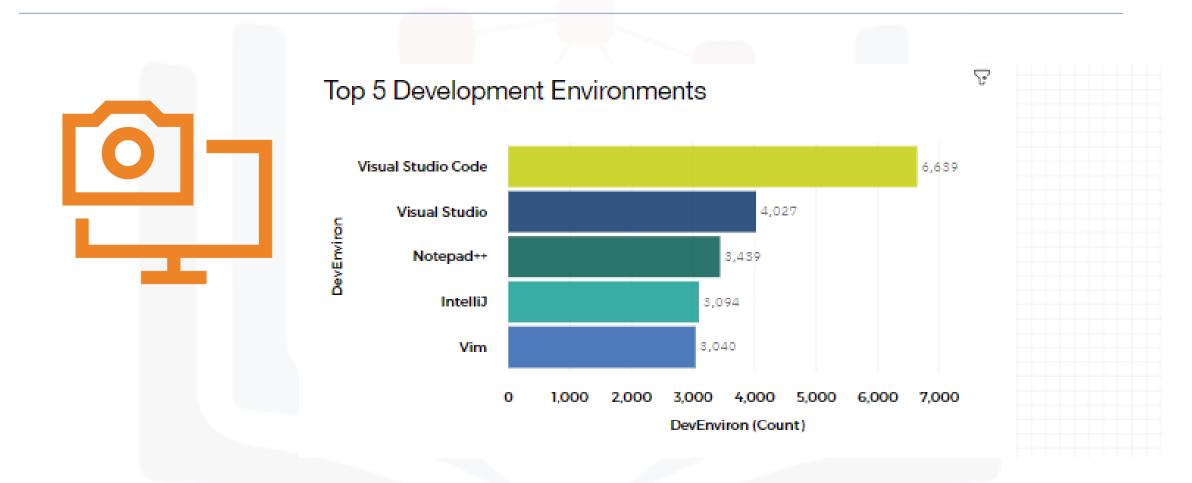
- Easy to learn, advanced languages are the most in-demand.
- The rising preference for non-relational databases pointing towards continuous rise in Big Data, Machine Learning and Artificial Intelligence.
- Technology must be spread to Regions and Genders that are underrepresented.

# CONCLUSION

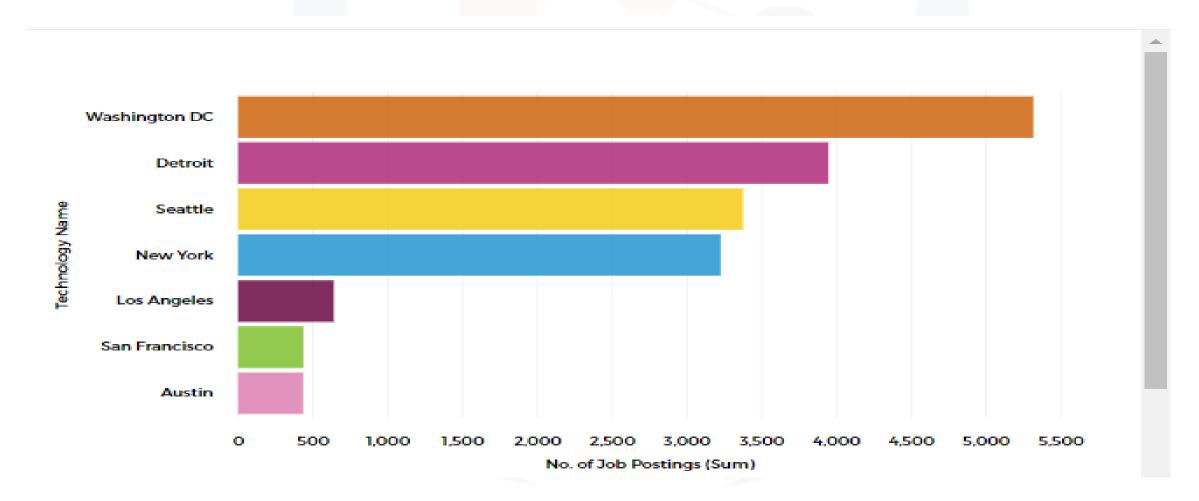


- Technology Trends for current and next year
- Programming Languages, Database and Platform overview
- Demographics overview
- Actions to be taken

# **APPENDIX**



# **JOB POSTINGS**



# **POPULAR LANGUAGES**

