PIWIK
Liberating Web Analytics

What is Piwik?

Web-Analytics Platform based on PHP & MySQL

The scale of Piwik's reach?

1.2+ million websites around the world use Piwik

Worldwide community

53+ languages, more than 100+ translators

Open Source

Released on GPL3 license & actively developed by worldwide community

Quality

Continuous Integration on Travis CI

Security

Code Reviews, Bug Bounty Program and external audits

Why Web Analytics?

Learn about your audience.

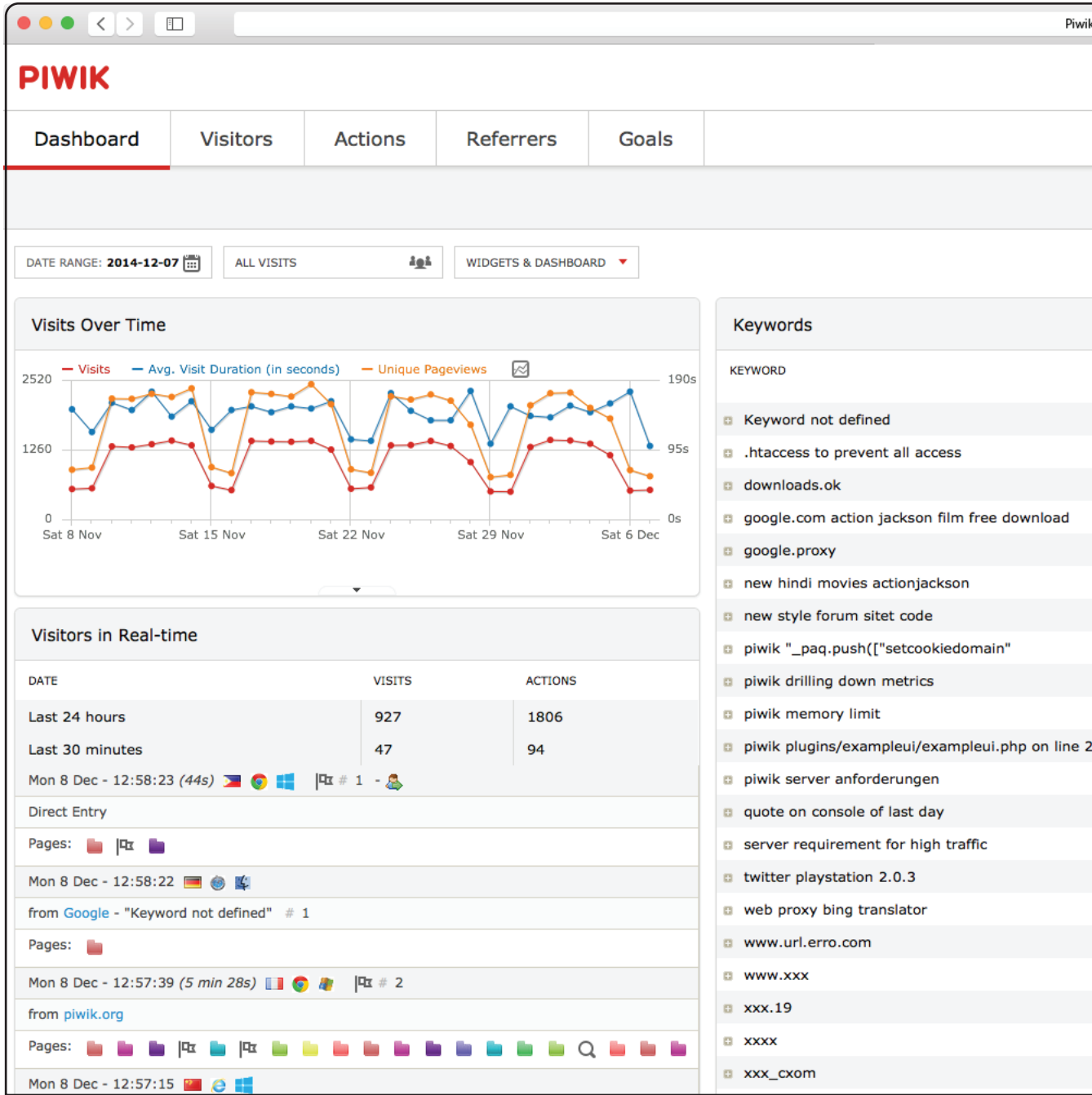
- Who are your visitors or customers
- What are they doing
- How they found your website
- ... and much more

It helps you to...

- understand your visitors
- improve the navigation and usability
- identify the value of marketing campaigns
- track Ecommerce sales

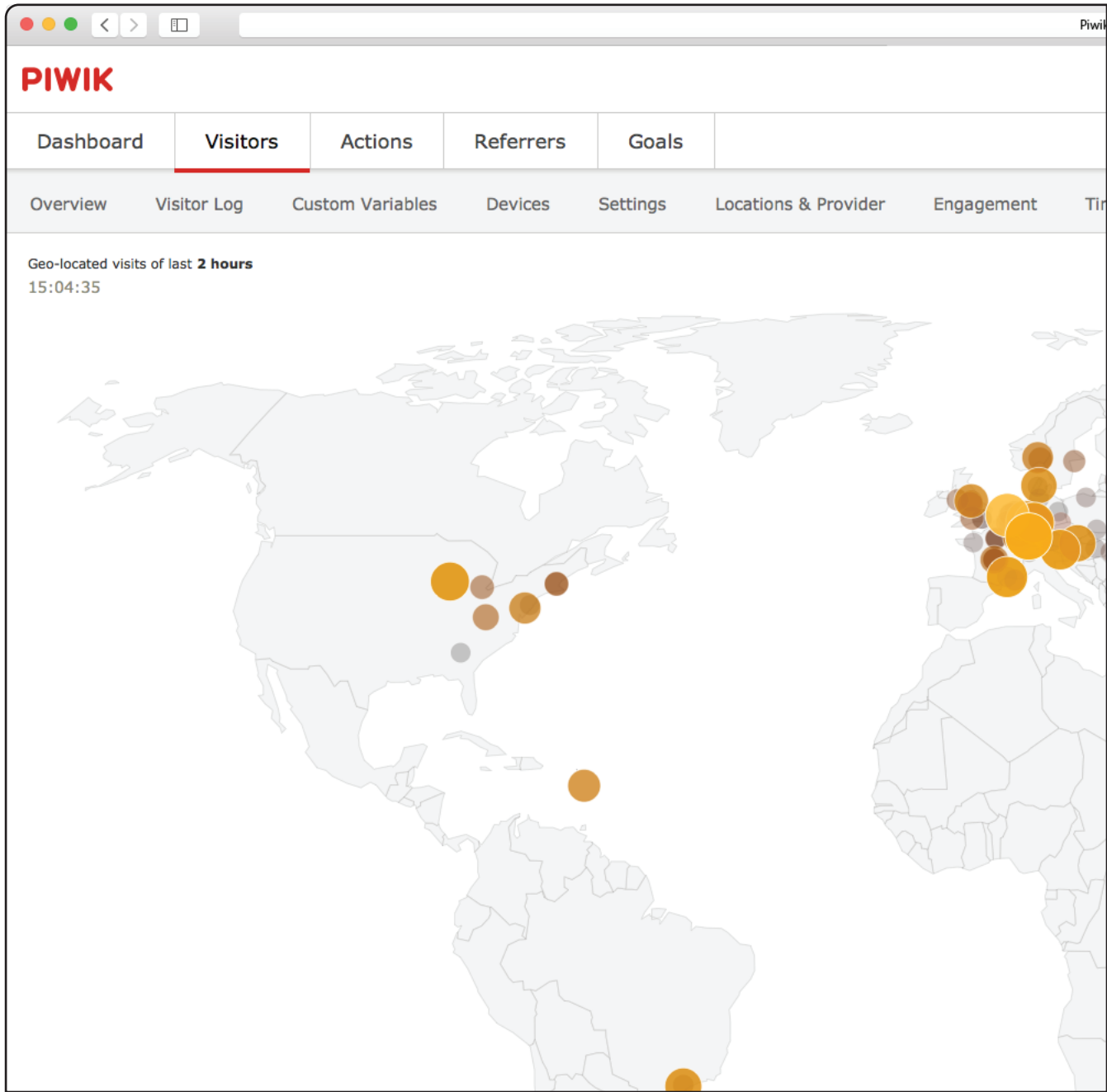
Features

Dashboard

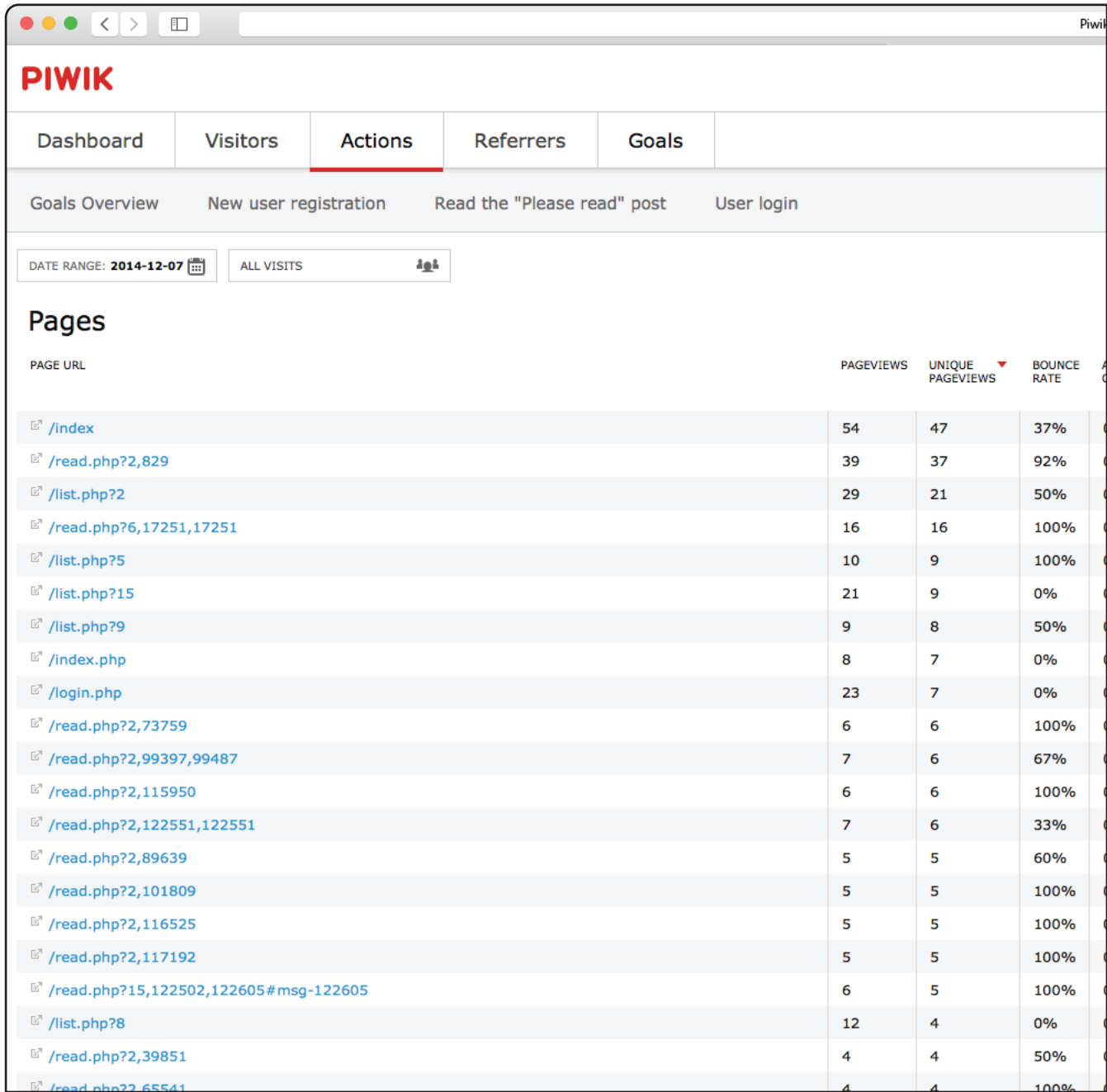

PIWIK
Dashboard
Visitors
Actions
Referrers
Goals
DATE RANGE: 2014-12-07
ALL VISITS
WIDGETS & DASHBOARD
Visits Over Time
Visits
Avg. Visit Duration (in seconds)
Unique Pageviews
2520
1260
0
190s
95s
0s
Sat 8 Nov
Sat 15 Nov
Sat 22 Nov
Sat 29 Nov
Sat 6 Dec
Visitors in Real-time
DATE
VISITS
ACTIONS
Last 24 hours
927
1806
Last 30 minutes
47
94
Mon 8 Dec - 12:58:23 (44s)
Direct Entry
Pages:
Mon 8 Dec - 12:58:22
from Google - "Keyword not defined"
Pages:
Mon 8 Dec - 12:57:39 (5 min 28s)
from piwik.org
Pages:
Mon 8 Dec - 12:57:15
Keywords
KEYWORD
Keyword not defined
.htaccess to prevent all access
downloads.ok
google.com action jackson film free download
google.proxy
new hindi movies actionjackson
new style forum sitet code
piwik "_paq.push(["setcookiedomain"
piwik drilling down metrics
piwik memory limit
piwik plugins/exampleui/exampleui.php on line 2
piwik server anforderungen
quote on console of last day
server requirement for high traffic
twitter playstation 2.0.3
web proxy bing translator
www.url.erro.com
www.xxx
xxx.19
xxxx
xxx_cxom

Real-Time

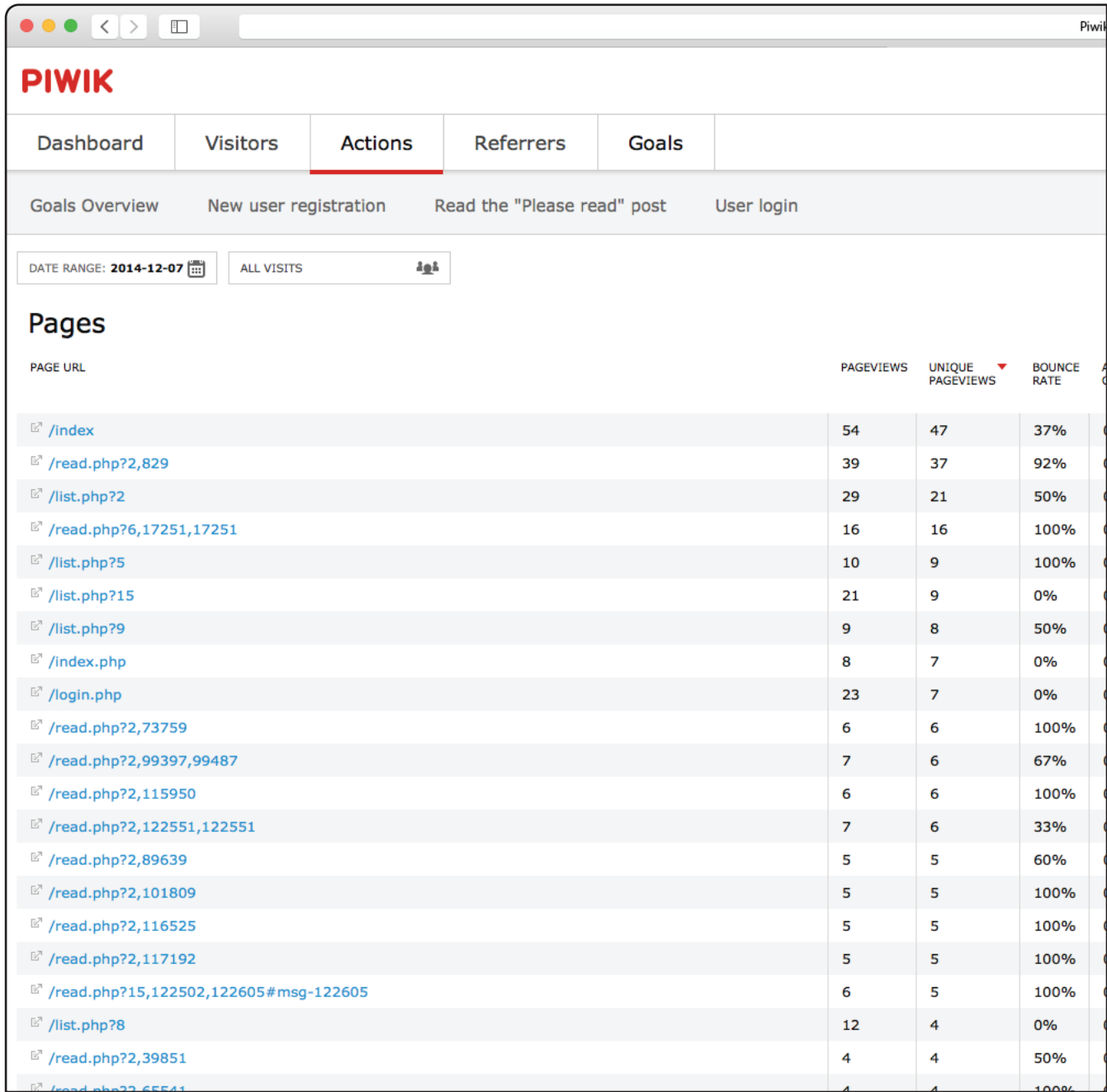
Real-Time Map & Visitor Log



Page Speed


PIWIK
Dashboard
Visitors
Actions
Referrers
Goals
Goals Overview
New user registration
Read the "Please read" post
User login
DATE RANGE: 2014-12-07
ALL VISITS
Pages
PAGE URL
PAGEVIEWS
UNIQUE PAGEVIEWS
BOUNCE RATE
/index 54 47 37%
/read.php?2,829 39 37 92%
/list.php?2 29 21 50%
/read.php?6,17251,17251 16 16 100%
/list.php?5 10 9 100%
/list.php?15 21 9 0%
/list.php?9 9 8 50%
/index.php 8 7 0%
/login.php 23 7 0%
/read.php?2,73759 6 6 100%
/read.php?2,99397,99487 7 6 67%
/read.php?2,115950 6 6 100%
/read.php?2,122551,122551 7 6 33%
/read.php?2,89639 5 5 60%
/read.php?2,101809 5 5 100%
/read.php?2,116525 5 5 100%
/read.php?2,117192 5 5 100%
/read.php?15,122502,122605#msg-122605 6 5 100%
/list.php?8 12 4 0%
/read.php?2,39851 4 4 50%

Site Search

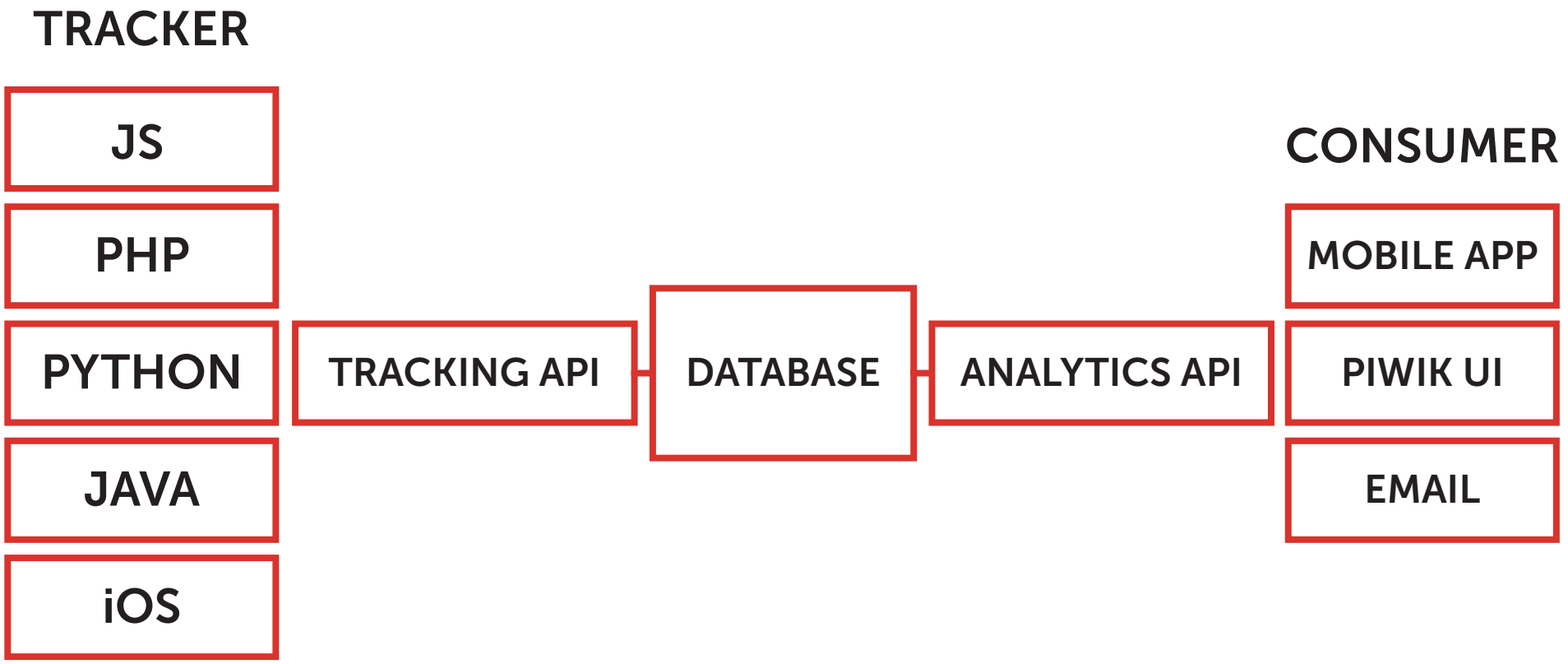

PIWIK
Dashboard
Visitors
Actions
Referrers
Goals
Goals Overview
New user registration
Read the "Please read" post
User login
DATE RANGE: 2014-12-07
ALL VISITS
Pages
PAGE URL
PAGEVIEWS
UNIQUE PAGEVIEWS
BOUNCE RATE
/index 54 47 37%
/read.php?2,829 39 37 92%
/list.php?2 29 21 50%
/read.php?6,17251,17251 16 16 100%
/list.php?5 10 9 100%
/list.php?15 21 9 0%
/list.php?9 9 8 50%
/index.php 8 7 0%
/login.php 23 7 0%
/read.php?2,73759 6 6 100%
/read.php?2,99397,99487 7 6 67%
/read.php?2,115950 6 6 100%
/read.php?2,122551,122551 7 6 33%
/read.php?2,89639 5 5 60%
/read.php?2,101809 5 5 100%
/read.php?2,116525 5 5 100%
/read.php?2,117192 5 5 100%
/read.php?15,122502,122605#msg-122605 6 5 100%
/list.php?8 12 4 0%
/read.php?2,39851 4 4 50%

Marketplace

Search for Plugins & Themes and install them in one click

http://plugins.piwik.org/

How does it work?



Integrate Piwik

EVER EXPANDING LIST OF 60+ INTEGRATIONS

http://piwik.org/integrate/

Unique Advantages

- **OWN YOUR DATA**
- **OPEN ANALYTICS PLATFORM**
  Fulfill your needs
  with Plugins & Themes
- **THE NEW AWSTATS**
  Import your server logs
- **OPEN ANALYTICS PLATFORM**
  Fulfill your needs with
  Plugins & Themes
- **PRIVACY FEATURES**
  Compliance with privacy
  regulations
- **NO LIMITATIONS**
  Unlimited websites,
  dashboards & users

Award Winner

NZ Open Source Software Awards

Thank you!

http://piwik.org/

http://github.com/piwik/piwik