

# Fernando Perez Leon

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Diligent Industrial Engineer with a passion for project management. My education in continuous improvement and leadership positions have allowed me to quickly evaluate existing systems for efficiency in addition to streamlining processes and implementing optimization opportunities. My analytical skills, honed in data-driven and visual media environments, allow me to take raw data and use it to tell an engaging story accessible to all audiences.

## EDUCATION

**New Mexico State University**

**May 12<sup>th</sup>, 2017**

*B.S., Industrial Engineering*

*Las Cruces, NM*

- College of Engineering Senator | Aug 8<sup>th</sup>, 2014 – Dec 12<sup>th</sup>, 2014
- Society of Women Engineers, Vice President | Nov 1<sup>st</sup>, 2012 – May 12<sup>th</sup>, 2014
- Institute of Industrial Engineers, President | July 31<sup>st</sup>, 2013 – May 12<sup>th</sup>, 2014
- Alpha Pi Mu | Aug 8<sup>th</sup>, 2012 – May 12<sup>th</sup>, 2017

## PROFESSIONAL CERTIFICATION

Lean Six Sigma White Belt, BSC Global Program

**April 30<sup>th</sup>, 2016**

Certificate: 5770116-07-70 52

Certified Associate in Project Management

expected completion **Dec 1<sup>st</sup>, 2025**

Project Management Institute

## WORK EXPERIENCE

**KRQE News**

**Oct 7<sup>th</sup>, 2024 – currently**

*Digital Show Producer*

*Albuquerque, NM*

- Project manager developing and implementing a new OBS live streaming program with production staff training, developing video editor processes, and technical documentation.
- Sole producer for 8 weekly digital shows “NM Crime Files”, “Van Tate’s Sports Office”, “Black & Yellow Report”, “Inside Sports Scoop”, “NM Strange”, and “Beyond the Forecast” while developing recording, technical, and video editing processes.
- Booker, research, pre-interviews, filming, editing, post-production, and multi-platform distribution of the bi-weekly Emmy award winning “New Mexico Frontiers”.
- Audio engineer for the Edward R Murrow 2025 award winning podcast “New Mexico News Insiders” including streamlining recording, editing, production and multi-platform distribution processes.
- Streamline processes and training methods of technical production staff for cross-functional and hybrid roles ahead of new digital channel programming and KRQENow digital app deployment.
- Aerial cinematographer for Ballon Fiesta October 2025.

**Last Podcast Network****Aug 8<sup>th</sup>, 2018 – Dec 23<sup>rd</sup>, 2023***Production Director | Oct 2022 – Dec 2023**Los Angeles, CA*

- Supervised production team and editing team of 13 staff in the distribution of weekly programs, notably the top performing “Last Podcast on the Left” and "Side Stories".
- Project management lead overseeing new media project deployment, new process development, and training production staff to work with several video, audio, and editing programs.
- Streamlining technical production, editing, post-production, and multi-platform processes of 12 multimedia podcasts for distribution across 8 digital media and social media platforms.
- Directed weekly live studio recordings, over 7 live performances, and 10 tour events.
- Interpret copywriting briefs while working directly with advertisers to maximize ad audience and revenue daily.
- Stage Director for one-night events at Avalon Hollywood, Ryman Auditorium, and Balboa Theatre.
- Senior Technical Producer | Jan 2022 – Oct 2022
- Technical Producer | Feb 2020 – Jan 2022
- Studio Manager | June 2019 – Apr 2021
- Assistant to CEO | Aug 2018 – Jun 2019

**Megustalations Entertainment Inc.****Mar 3<sup>rd</sup>, 2021 – Sept 31<sup>st</sup>, 2023***Co-Host / Producer**Los Angeles, CA*

- Co-host and Producer for a bi-weekly politics and news podcast.
- Pitch stories for discussion and make editorial decisions regarding audio and video content.
- Notable guests include Director Ken Burns, CIA Whistleblower John Kiriakou, and Author David Pepper.

**UnitedHealth Group****June 19<sup>th</sup>, 2017 – Nov 6<sup>th</sup>, 2017***Contract Industrial Engineer**Indianapolis, IN*

- Deconstructed existing medical claim processes to calibrate performance benchmarks.
- Process mapping in Microsoft Visio through direct observation of healthcare subject matter experts to develop process automation.

**SKILLS & INTERESTS**

- **Skills:** Lean Six Sigma, Excel, MS Office Suite, Google Office, Adobe Creative Suite, IT support, bilingual (Spanish fluent), public speaking, public communication, process analysis, process improvement, systems testing, project management, process automation, data visualization, Basic Python, Basic CD Script
- **Interests:** software and game development