



United Paws

# ALL ANIMALS DESERVE A FOREVER HOME

Student: Camilo Ferreira

Class/Group: WDD130-10

Date: 03/19/2023





## ABOUT UNITED PAWS

### PURPOSE

We provide an online resource for pet owners in order to report their pet's lost and collaborate with their reunification. Additionally we offer the possibility to publish pets for adoption as well.

### AUDIENCE

Any pet lover and owner who's willing to help others to reunite with their 4 legged besties.

### URL WEBSITE

<http://unitedpaws.life/>

## HELP SAVE A LIFE TODAY.

**Call: 1234-5678**  
[info@unitedpaws.life](mailto:info@unitedpaws.life)  
[unitedpaws.life](http://unitedpaws.life)





## GOALS/OBJECTIVES

- Build a visually appealing website
  - Build a site oriented to the care of animal life
- Build a site that contributes to the community in some way
- Practice HTML and CSS in order to better understand the application of this knowledge
- Build a website containing 3 pages, a main page and two subpagesHelp community

**HELP SAVE A LIFE TODAY.**

**Call: 1234-5678**

info@unitedpaws.life

unitedpaws.life



## DESIGN PROCESS

### PROPOSAL AND SITE PLAN

Initially a proposal had to be completed and provided to course's tutor. After proposal was approved site plan website had to be built. Site plan offers an overall view of the site containing pages to built as well their wireframes, color palette and typography, logo, site map and content.

### HOME PAGE

Building homepage was critical for the website development because will provide the core structure for rest of pages (header and footer being replicated). Building home page required to place an image slider and additional content an aesthetic way.

### LOST PETS PAGE

Based on previous job completed, main page structure was done, only content section had to be modified. On this page was required to fit pet cards with fixed information proportionally organized in the content section, by implementing grid and autofit was able to be accomplished.

### CONTACT US PAGE

On 'Contact Us' page content section was even more challenging by requiring to fit a table of animal care values, contact form and an image recalling the main purpose of our website. After working on mandatory requirements it was added a modal after completing contact form to confirm message was sent and being processed.

### EVENTUAL MODIFICATIONS

During the development process updates were posted to course tutor to get insights, suggestions and corrections. This allow to ensure the final product was going to not only fulfill wireframes, but also to have a good quality.

## HELP SAVE A LIFE TODAY.

**Call: 1234-5678**

[info@unitedpaws.life](mailto:info@unitedpaws.life)

[unitedpaws.life](http://unitedpaws.life)





## CONCLUSION

During the development of this website, it was possible to meet a community need related to animal care. Likewise, providing access to reliable information backed by statistical data from the Uruguayan government and remind everyone the national organization that it can collaborate on these issues.

In addition to the previous facet, the development process was completed in weekly iterations, resulting in small deliverables which helped to achieve this final product. In a way, the students of the course have had the opportunity to experience first-hand a kind of simulation of agile methodologies.

## FACTS

10%

dogs don't have homes

72%

uruguayan homes have at least 1 cat or dog

1.7M

dogs in Uruguay

687K

cats in Uruguay

245

pets get lost in Uruguay weekly

## HELP SAVE A LIFE TODAY.

Call: 1234-5678

[info@unitedpaws.life](mailto:info@unitedpaws.life)

[unitedpaws.life](http://unitedpaws.life)

Made with VISME