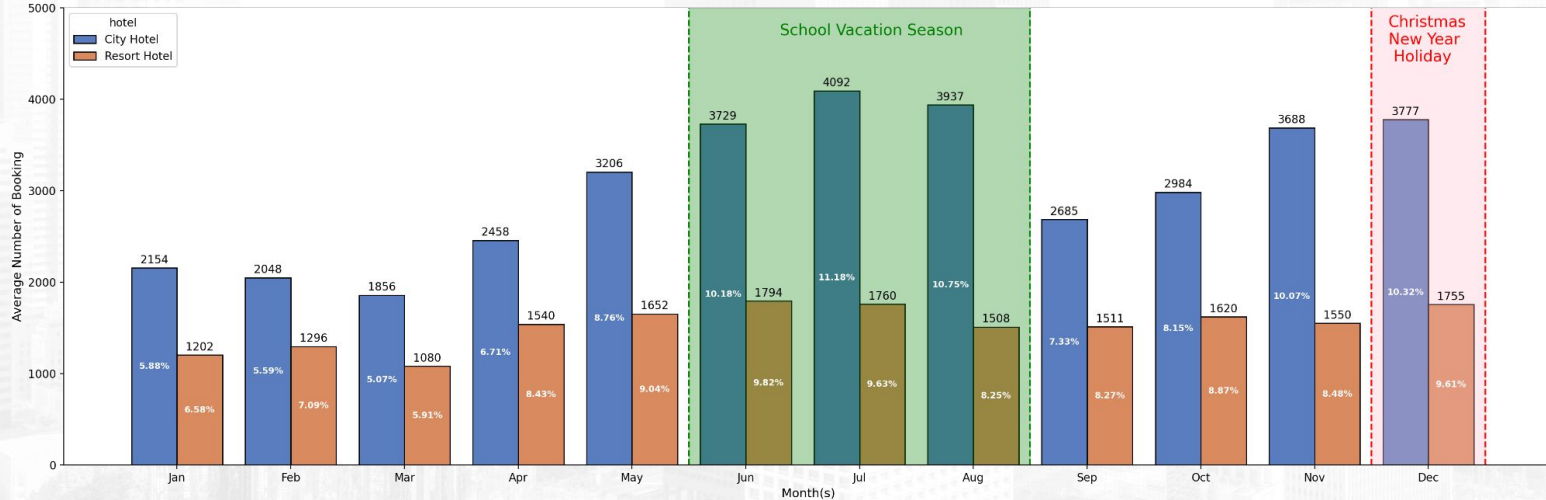


Monthly Hotel Booking Analysis Based on Hotel Type

Average Number of Hotel Bookings per Month Over Year
Based on Hotel Types

June, July, and August were the months with the most hotel bookings. City hotels reached the highest average number of hotel bookings of 11.18% in July and resort hotels reached 9.82% in June. This can happen because that month is the school vacation season. An increase in the number of bookings also occurred in December with city hotels by 10.32% and resort hotels by 9.61%. This can occur due to the Christmas and New Year holidays.



- June, July, and August are the peak months for hotel bookings.
- These two types of hotels reached the highest bookings in July for city hotels at 11.18% (4092 bookings) and in June for resort hotels at 9.63% (1760 bookings). This can occur due to the holiday season for schools.
- An increase in hotel booking trend also occurred in December, which amounted to 10.32% (3777 bookings) for city hotels and 9.61% for hotel resorts (1755 bookings). This can occur due to the Christmas and New Year holidays.