**Northwind Management Report**

This management report provides information obtained through data analysis, regarding the performance of Northwind Traders. This report will pay particular attention to the best-selling products, of our company. The best-selling products of Northwind Traders Company as follows:

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| S.No | Product Name | Sum of Sales(in $) |
| 1 | Côte de Blaye | 141.396 |
| 2 | Thüringer Rostbratwurst | 80.368 |
| 3 | Raclette Courdavault | 71.155 |
| 4 | Tarte au sucre | 47.234 |
| 5 | Camembert Pierrot | 46.825 |
| 6 | Gnocchi di nonna Alice | 42.593 |
| 7 | Manjimup Dried Apples | 41.819 |
| 8 | Alice Mutton | 32.698 |
| 9 | Carnarvon Tigers | 29.171 |
| 10 | Rössle Sauerkraut. | 25.696 |

The best-selling product of the company is Cote de Blaye, being part of the Beverages category. The contribution of this product to the sum of our sales is $ 141.396.

According to the above chart, the total count of the selling products is 24 and the average sales attributed to this product is $ 5.891 with highest sale $ 15.810 in the month of May in 2014. In the same year, in the month of March the same product reached the amount of $ 15.019. These were the highest sales of the product among the other products for the year 2014.