Name : Ferza Reyaldi Student ID : M7315F2761

Study Group: ML-43

ILT-SS-06-Z Startup Valuation & Investment Pitch

Investment Elevator Pitch

Hi, my name is Ferza Reyaldi, I'm from Adhaar, Your personal dietary assistant within a grip of your hand. Did you know based on the 2020 Diet Decision Survey, 79% of respondents from Indonesia stated that they have changed their diet and lifestyle to be healthier? Because of that, we're willing to provide a better experience of having a diet through Adhaar. Adhaar is a mobile app that finds the appropriate restaurants and does food validation based on your special dietary needs. We are optimistic that Adhaar will have a significant impact on society. Adhaar is already provided in MVP, you can check it through www.adhaar.com. Would this be of interest to you? Let's invest in Adhaar.