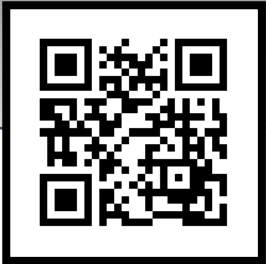# FERDINANDESTOQUE

WEB DEVELOPER/DESIGNER

Blk 2, Lt 6, Calla Lily, Parksville Residences, Alapan II-A Imus Cavite, Philippines
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CAREER OBJECTIVE

Motivated and highly experienced professional seeking employment in the capacity of a Web Developer/Designer, to put expertise effort, and abundant creativity into building notable web sites for clients.

SKILLS AND EXPERTISE

Web Site Design/Coding, Logo Design, Branding, Advertisement, Animation, Image editing, SEO, Content Management.

HTML, CSS, JavaScript, jQuery, React, Material UI, Bootstrap, PHP, MySQL, Apache Server (WAMP & XAMP) Laravel, Sass, Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere Pro, XD, Audition, Muse, Lightroom, Fireworks, Flash Pro, Serif affinity, Cinema 4D, Figma, Balsamiq, WordPress, Elementor, WooCommerce, Adobe Experience Manager(AEM), Telerik Sitefinity, SharePoint, Jira, Bitbucket, Git, Visual Studio Code, Vite, Filezilla.

EXPERIENCES

July 2016 – up to present

Implementation Analyst/Digital Content Manager – (Client – US)
Visa Philippines Business Processing Center, Corp., Pasay – Full Time
- ➤ Create and maintain consumer facing web site themes, ATM screen themes, mobile app graphic assets, and email campaigns working from client mockups as well as existing web properties and mobile apps.
- ➤ Code/implement/maintain large volumes of XHTML 1.0 Strict and HTML5 content files in English, Spanish and French that conform to the W3C Web Content Accessibility Guidelines (WCAG).
- ➤ Custom client branding of Mobile Applications - graphic asset creation using Photoshop templates.
- ➤ Email Content Support – primarily overflow & emergency
  - • Create and maintain consumer facing email templates, landing pages, desktop and mobile graphic assets, and working from client provided assets as well as existing templates by using AEM and Adobe Console.
  - • Work with front end email marketing service platform to create and execute batch or transactional mailings.

May 2015 – Sept 2015

IT Consultant/Front-End Developer – (Client - Philippines)
Smart Communication, Inc. Makati - Contractual
- ➤ Website design reviews, build Testing, Full Site reviews.
- ➤ Website Design, Front-end Debugging and Cross Browsing.
- ➤ Create and Design Banners, Icons and Masthead.
- ➤ Working with Telerik Sitefinity

Sept 2013 – Oct 2014

Multimedia Web Designer – (Client: Japan)
CrossPower Philippines, Makati City - Project based
- ➤ Designs and develops multimedia-based layouts, graphics, animation, video, sound and/or content for clients' use in presentations, video productions, multimedia programs, websites.
- ➤ Works with clients and project team to review and recommend design options, functionality, and programming needs
- ➤ Designs Web interfaces; develops layout design and concept, selects and secures appropriate illustrative materials to be used.
- ➤ Conducts cross-platform testing with common browsers and Internet connection speeds.

Oct 2015 – July 2016

Backend Web Developer – (Client – UK, NZ, AU)
Quinn Data Facilities, Inc. Makati – Full Time
- ➤ Developed in-house web application System.
- ➤ Integrate data from various back-end services and databases.
- ➤ Converting HTML sites to WordPress site.
- ➤ Working with Laravel framework

Oct 2014 – Apr 2015

Web Designer/Developer – (Client - U.S.)
Nasdaq, McKinley Hill Taguig -Contractual
- ➤ Apply client provided templates to NASDAQ CMS platform
- ➤ Resolve template / platform issues
- ➤ Test the website and identify any technical problems.
- ➤ Deliver working HTML versions of cutting-edge Web Designs driven by client requirements
- ➤ Present and guide clients toward acceptance of design artifacts (wireframes and designs)

Feb 2008 – May 2013

Senior (Web) Content Editor/Analyst – (Client: U.S.A., NZ and Australia)
SPI Global, Parañaque City – Full Time
- ➤ Performs high content quality standard checks and provides quality feedback/recommendations to client.
- ➤ Add reference and citations, Check the accuracy of extracted cases, legislative and other materials
- ➤ Ensure that the text is structured logically and coherently
- ➤ Analyzes completeness/ validity of errors in document raised by clients.
- ➤ Ensures that documents are published online, on time and of good quality using a monitoring/tracking tool.

EDUCATION

St. Anthony College Calapan City – SY 2003 - 2007
Bachelor of Science in Information Technology
National Highway Bayanan I, Calapan City Oriental Mindoro

HOBBIES AND INTERESTS

Coding, Video games, Sci-fi movies, Gym workout, Martial arts, reading and watching motivational quotes and financial literacy.

REFERENCE

Available upon request.