

AWI IFEOLUWAKIITAN

UI/UX Designer

WORK EXPERIENCE

The experience I have gathered so far is tailored to Product Design, User Experience Design and Creative Design.



PRODUCT DESIGNER (UI/UX)

Longbridge Tech / 2018 - Now

- Creating User Interfaces and Wireframes, conducting researches for user experience.
- Prototyping & Usability Testing
- Product Development (Story Boarding/Ideation etc.



UI/UX DESIGNER

Syracuse Digital / 2015 - 2019

- Creating User Interfaces , Wireframes and Prototypes.
- Creating visuals and content Social media pages
- Developing strategies for digital marketing campaigns
- User Persona Research
- Testing usability of products



Creative Designer

Hitlab Studios / 2014 - 2015

- Designing Posters and Ads for the organization
- Managed the website (Wordpress)
- Video Editng

EDUCATION

National Open University / 2016 - 2018
PGD Information Technology: Major in Multimedia Technology

Obafemi Awolowo University / 2008 - 2013
B.Sc. Biochemistry

ABOUT ME

I am a seasoned Visual Designer currently shaping my career around Product Design, Creative Direction, Advertising and Front-end Development. Dabbling into fresh ideas and pushing the walls of the design world.

CERTIFICATIONS



HUBSPOT

Social Media Certification 2018



LYNDA

Interaction Design 2018
UX Design: Ideation 2018
Branding for Designers 2016

CONTACT ME



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TRAINING

UX Ideation (LYNDA)

- Storyboarding
- Wireframing

UX Interaction Design (LYNDA)

- Gestalt Principles
- Perception and Feedback

User Interface Design Patterns (IDF)

- Information Hierarchy
- Implementing page structure

Mobile UX Design (IDF)

Diploma in Web Development (New Horizons)

- HTML, CSS & Javascript
- PHP & MySQL (introductory)

Social Media (HubSpot)

Advanced Graphic Design (Udemy)

Interaction Design For Usability (IDF)

HARD SKILLS

- | | | |
|------------------------|-----------------------|--------------|
| ✓ Adobe Creative Cloud | ✓ Figma | ✓ React JS |
| ✓ Adobe XD | ✓ Invision Studio | ✓ Marvel App |
| ✓ CSS/Bootstrap | ✓ HTML/Javascript | |
| ✓ Adobe Premiere Pro | ✓ Adobe After Effects | |

SOFT SKILLS

- | | |
|----------------------|---------------------------|
| ✓ Good Communication | ✓ Great work ethic |
| ✓ Flexibility | ✓ Friendly and Empathetic |
| ✓ Integrity | ✓ Good time management |
| ✓ Team work | |

USER EXPERIENCE SKILLS

Design:

- Illustration & UI graphics • Strategy & vision presentations • User flows
- Concept sketches • Wireframes & mock ups with Sketch & Illustrator
- Motion design with Principle & After Effects • Production redlines • Style guides & pattern library

Prototyping:

- Rapid prototyping using
- Adobe XD & Invision

Research

- Data analysis (AppAnnie, Analytics) • Task analysis & persona hypothesis
- A/B Testing & Experiment • Cafe & diary study • Cognitive walkthrough

Collaboration

- Organizing workshops • Facilitating design critique • Self Starter
- Detail oriented • Flexible • Communicative

PROJECTS

Tanta HMS

I collaborated with developer teams & managed a wide variety of cross-media projects involving branding, illustrations & UI design for a Hospital Management Software

Cityconnect (Connect with go)

I was part of the team involved with the strategy and Design for the execution of the cityconnect project. This includes Branding, Social Media Management, User Interface Design for the website and Mobile App.

SWIPE

I solely designed and Developed the user interface for a soon to be released FinTech company. This involved usability testing, persona hypothesis, wireframing, storyboarding etc.

WAWOOH (www.wawooh.com)

I'm currently working with a team of developers (Front-end & Backend) for the execution of this ecommerce project. I was consulted to help fix the user interface and enhance usability by consumers. Currently redesigning the whole system which is being updated in bits.

Tools

- ✓ Adobe XD/Figma/Sketch (UI Design)
- ✓ Adobe XD/After Effects (Prototyping)
- ✓ Webflow
- ✓ HTML5, CSS, Bootstrap, Javascript
- ✓ Adobe Premiere Pro

HOBBIES



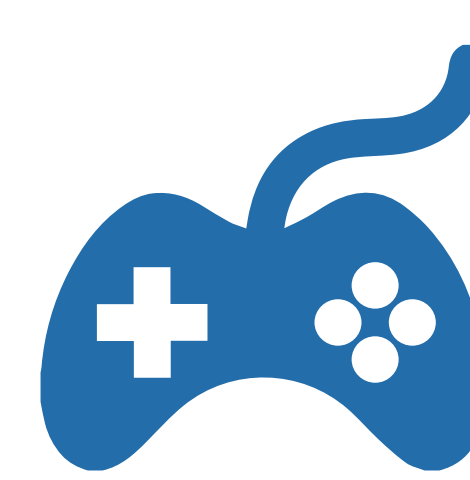
Traveling



Swimming



Art



Video Games



Music



Photography

REFERENCES

Abimbola Orekoya 08072837978 Executive Director CITC Consulting