Due Jun 6, 1:59 PM +07 Graded Quiz • 30 min

## Congratulations! You passed!

Grade received 100% Latest Submission Grade 100%

To pass 80% or higher

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	Why is it important to categorize ethical risks into different types? (Select two.)	1/1 point
	✓ It helps us understand the many complexities involved in different types of ethical risks.	
	<ul> <li>Correct         Ethical risks are varied and complex, and categorizing them helps make it easier to understand their effects.     </li> </ul>	
	☐ It helps us consider risk mitigation in terms of universal tactics that apply to all potential kinds of ethical risk.	
	It makes it easier for us to identify and manage different types of risks.	
	Correct By placing risks into categories, we can more easily perform tasks like risk identification and risk management for specific risks.	
	☐ It ensures that customers and other external stakeholders know that we take ethical risks seriously.	
2.	Which of the following communication tactics help uphold transparency and explainability from the customer perspective? (Select two.)	1 / 1 point
	Providing guidelines for how customers can keep their private data secure when using data-driven systems.	
	Providing information about data-driven systems in simple, easy-to-understand terms.	
	<ul> <li>Correct         Customers feel more confident in information that is easy for them to understand, as opposed to overly complex information that they can't easily grasp.     </li> </ul>	
	✓ Providing prompt responses to customer questions about the decisions made by data-driven systems.	
	<ul> <li>Correct</li> <li>Customers who have their questions answered promptly are more likely to see the organization as upholding transparency and explainability</li> </ul>	
	Providing in-depth white papers on the algorithms that underlie data-driven systems.	

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٥.	VVII	y is it important to engage stakeholders at the beginning of the ethical risk management process:	1 / 1 point
	0	It lets stakeholders know that the organization cannot address ethical risks in data-driven systems without input from stakeholders first.	
	0	It proves that you are completely equipped to address any ethical risks in your data-driven systems.	
	•	It demonstrates that the organization is committed to accountability and transparency in their data-driven systems.	
	0	It helps the organization avoid legal trouble during the development and deployment of data-driven systems.	
	(	Correct  This engenders trust between stakeholders and the organization early on, ensuring that stakeholders buy into claims about accountability and transparency.	
4.	Whi	ich of the following situations would most likely require communication to external stakeholders? (Select two.)	1 / 1 point
	<b>~</b>	The organization's AI product has a defect and needs to be recalled.	
	( ·	Correct This would require informing the public, particularly customers, so communication would need to take place with external stakeholders.	
		The organization plans to adopt a new ethical framework to support the implementation of an AI system.	
	<b>✓</b>	The organization's data-driven service will receive an update that enhances its accuracy.	
	(	Correct  This would require informing the public, particularly customers, so communication would need to take place with external stakeholders.	
		The organization's change management strategy has been modified.	
5.	Whi	ich of the following are useful strategies for communicating ethical risks to the organization? (Select two.)  Communicate information in real time	1/1 point
	Y	Communicate information in real time	
	(	Correct  This ensures your communication doesn't lag behind and become out of date.	
	<b>~</b>	Disseminate information in multiple formats	
	(	Correct  This ensures you are targeting different audiences who may respond to one format over another.	
		Communicate information through a single voice	
		Provide information only when solicited	

6.	Which of the following are useful strategies for communicating ethical risks to society? (Select two.)	1/1 point
	✓ Be culturally sensitive and culturally aware during communication	
	Correct This demonstrates a commitment to reducing harm to communities and society at large.	
	Limit the flow of information to one direction: organization to public	
	Provide access to information on a need-to-know basis	
	Ensure communication policies are diverse, inclusive, and equitable	
	<ul> <li>Correct</li> <li>This demonstrates a commitment to reducing harm to communities and society at large.</li> </ul>	
7.	When conducting a business impact assessment (BIA), why is it important to interview or survey personnel at the ground level, not just managers and other higher-ups?	1 / 1 point
	O They are more likely to find the time to complete an interview or survey.	
	They have a greater obligation to answer questions.	
	They may have more institutional knowledge about a subject than managers.	
	They are more likely to be candid and give forthright responses.	
	Correct This is why it's important to conduct interviews/surveys at multiple levels of an organization, as lower-level employees may know more than managers in certain situations.	
8.	As a result of failing to communicate ethical risks, the organization's reputation suffers and customers are less confident in the organization. What direct impact can this have?	1 / 1 point
	The organization will be more likely to draw the attention of legal and regulatory auditors.	
	Morale amongst internal personnel will drop, as will productivity.	
	Oustomers will find it more difficult to use your products and services.	
	The products or services the organization creates will have less of an impact in the marketplace.	
	Correct Customers will be less likely to believe in your products or services, so they will be less likely to use them or participate in their use.	
9.	Which of the following should be conducted as part of a risk communication strategy in order to ensure the organization is upholding its regulatory obligations?	1/1 point

O Business impact assessment (BIA)

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0	Ethical risk review	
(	Correct  A compliance audit will identify whether the organization is meeting its regulatory obligations or not.	
<b>10.</b> Wh	nich of the following are useful strategies for communicating ethical risks to the individual? (Select two.)	
<b>~</b>	Communicate to individuals proactively rather than reactively	
(	Correct  This helps individuals stay informed about risks that might affect them.	
	Inform individuals of how they are obligated to mitigate risks to themselves  Ensure individuals understand the specific details of each risk they are affected by  Ensure individuals feel that they have input into the process	
(	Correct This helps give individuals agency, and it empowers them to educate and protect themselves.	