✓ **Congratulations! You passed!**

Grade	Latest Submission	To pass 80% or	
received 100%	Grade 100%	higher	**Go to next item**

1. To which of the following groups would a code of ethics not be applicable?　　　　　　1 / 1 point

○ Developers of the data-driven technology system

○ Designers of the data-driven technology system

◉ Data subjects of the data-driven technology system

○ Business managers of the data-driven technology system

✓ **Correct**
Even though the data subjects are impacted by the ethical implications of the data-driven technology system, a code of ethics doesn't apply to them.

2. Which of the following constitute internal stakeholders in the context of a code of ethics?　　　　1 / 1 point

○ Policymakers

○ Data subjects

○ Regulators

◉ Designers

✓ **Correct**
In relation to a code of ethics, designers would be internal stakeholders.

3. Which of the following constitute external stakeholders in the context of a code of ethics?　　　1 / 1 point

○ Designers

○ Developers

◉ Regulators

○ Business managers

✓ **Correct**
In relation to a code of ethics, regulators would be external stakeholders.

4. How can you identify potential areas of concern for ethical practices when developing a code of ethics? (Select three).

1 / 1 point

- ☐ Rely on the requirements of government regulations.
- ☑ Research similar organization's ethical mistakes and concerns.

  ✓ **Correct**
  The experiences of other organizations in the same domain broadens your knowledge base and provides best practices you can adopt.

- ☑ Obtain feedback from stakeholder focus groups.

  ✓ **Correct**
  Asking internal and external stakeholders can help surface concerns that need to be addressed in your code of ethics.

- ☑ Identify prior issues with your product or service.

  ✓ **Correct**
  Prior issues and how they were managed can help provide insight into areas you need to clarify.

- ☐ Rely on your own personal experiences.

5. Which of the following are possible causes of the limited adoption of a code of ethics within an organization? (Select two).

1 / 1 point

- ☑ Lack of awareness of the code of ethics and where it is meant to be applied

  ✓ **Correct**
  This can hinder the adoption of a code of ethics.

- ☐ Prescriptive language used in the code of ethics
- ☑ Lack of clarity in the code of ethics

  ✓ **Correct**
  This can hinder the adoption of a code of ethics.

- ☐ Comprehensive coverage of areas of concerns by the code of ethics

6. Which style or tone is recommended for a code of ethics? (Select two.)

1 / 1 point

- ☐ Legal language
- ☑ Prescriptive language

  ✓ **Correct**
  Prescriptive language ensures that employees know what actions to take when faced with an ethical dilemma.

- [ ] Subjective language
- [x] Plain language

> ✓ **Correct**
> Plain language ensures that all employees understand the code of ethics.

7. Which of the following is a problematic reason to pilot a code of ethics prior to widespread deployment?

1 / 1 point

- ○ The pilot phase helps to stress test a code of ethics in a real-world situation.
- ◉ The pilot phase demonstrates the seriousness of the organization with respect to its ethical responsibilities.
- ○ The pilot phase helps to identify gaps in the current code of ethics.
- ○ The pilot phase helps to develop awareness and buy-in from the relevant stakeholders in the organization.

> ✓ **Correct**
> This falls under the category of ethics washing and shouldn't be the reason to pilot test a code of ethics.

8. Which of the following is a reason to periodically update a code of ethics document?

1 / 1 point

- ○ It reinforces the presence of the code of ethics in the minds of the employees.
- ○ It signals that you care about ethics to internal and external stakeholders.
- ◉ It allows you to capture the evolving nature of the ethical risks of the product or service that you are developing.
- ○ It is a fiduciary and regulatory responsibility for the organization to do so.

> ✓ **Correct**
> Given that data-driven technology systems change quite frequently in their capabilities, this is a very important consideration.

9. Which of the following will ensure that a code of ethics is widely adopted within the organization?

1 / 1 point

- ◉ Integrating the code of ethics deeply into the existing workflows within the organization.
- ○ Including the code of ethics in the legal documents signed by the employees.
- ○ Writing the code in legal language to ensure that it is compliant with the laws of the land.
- ○ Making a public announcement with the creators of the code of ethics.

> ✓ **Correct**
> This is absolutely essential since it minimizes the friction experienced in making changes by the employees of the organization.

10. Which of the following are reasons to design, develop, and deploy a code of ethics within an organization? (Select two).

1 / 1 point

☑ It compels employees to operate in an ethical and integral manner.

✓ **Correct**
This is one of the core considerations for the design, development, and deployment of the code of ethics.

☐ It prevents regulatory scrutiny of the organization's practices.

☐ It lets external stakeholders know that you are an ethical company.

☑ It creates consistency in the ethical practices across the organization, rather than patchy implementation of the practices.

✓ **Correct**
This is one of the core considerations for the design, development, and deployment of a code of ethics.