PALLETE

MAY 2021

PROJECT OUTLINE

SMART AGRI

Dear **Mr. Hoang Huy,**

It has been excellent to get to know you over the past few weeks. Thank you for taking the time to meet with us and allow us to get a deeper understanding with you and your long-term vision.

The user experience must be seamless; high performing, fast, and responsive. We'll design and develop a powerful iOS app that will anticipate and respond to user needs and expectations, provide a smooth navigational experience, and appropriately reflect your brand in look and feel. Sincerely,

NGUYEN PHUOC TUNG (K16_HCM) | DOLPHIN GROUP

ABOUT SMART AGRI

A big project involves overseeing a lot of moving parts, oftentimes from different people. To have a successful rollout, project managers rely on a well-crafted project plan to ensure objectives are met on time and on budget. A project plan is a formal approved document which is used to define project goals, outline the project scope, monitor deliverables, and mitigate risks. It must answer basic questions like what is the purpose of the project, what activities are involved, who will be responsible for what, and when is it expected to be completed? It is not to be confused with the Gantt chart, which shows project deliverables against the timeline. The said chart is only one part of the project plan.

SMAR AGRI'S GOALS

- Very few smart agricultural products that can help farmers grow hydroponic plants, monitor irrigation, control themselves overtime –> optimize productivity and yields.
- Agricultural technology products with low prices –> wide range of customers
- Industrialization of agricultural technology –> synchronizing products
- Farmers need not spend a significant amount of time acquiring farm data.
- Farmers have access to more accurate natural disaster alerts and weather information.

PROJECT SCOPE

PROJECT SETUP

USE-CASE SCENARIOS

YOUR CUSTOMERS

SITEMAP

CONTENT

WIREFRAMES

BRANDING THE APP

VISUAL DESIGN

DEVELOPMENT

LAUNCH IN APP STORE

APP PROMOTION CONSULTATION

PROJECT DEVELOPMENTS

PHASE
01
Strategy & Planning

PHASE
02
Design & Development

PHASE
03
Launch & Social

TIMEFRAME

To complete the work outlined in the project scope, we'll need approximately 16 weeks from beginning to end, depending on when we receive feedback at each milestone. Upon signing the proposal we are prepared to start work immediately.

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DUA VAO CAI SCOPE AHIHI NHAC WA

BUDGET

Below is the budget we've estimated based on the scope of services outlined earlier in this proposal. If you have any questions about our pricing or need to increase or decrease the scope of work, please leave a comment and let us know.
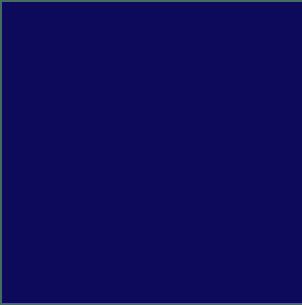
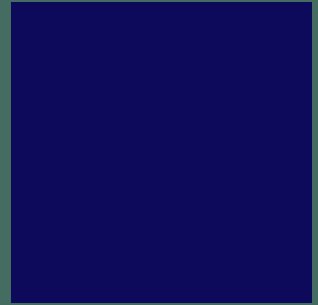ANOTHER TABLE :))) FINANCIAL MANAGER LAM NHE

WHY US?

Ghi đại gì đó ngầu ngầu vào i ahmuhmu

MEET THE TEAM

Project manager

Project manager

Project manager

Project manager

Project manager