✓ **Congratulations! You passed!**

Grade	Latest Submission	To pass 80% or
received 100%	Grade 100%	higher

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1. Which of the following helps to ensure that internal and external ethics policies are adhered to in practice? **1 / 1 point**

- ○ Including detailed legalese in the policy that mirrors regulatory requirements.
- ⦿ Having unambiguous procedures tied to the clauses of the policy.
- ○ Ensuring the policies have ample room for flexibility in implementation.
- ○ Developing procedures first and then creating policies that reflect those procedures.

> ✓ **Correct**
> This helps to provide clear guidance to the people who are responsible for implementing the policy in practice.

2. Which of the following is an important reason to have a policy owner for internal and external ethics policies ? **1 / 1 point**

- ○ The policy owner will write the policy, relying solely on their personal institutional knowledge.
- ○ They can help to prevent changes from taking place in the policies over time by justifying their choices.
- ⦿ They can help to bring the right internal and external stakeholders together to help draft these ethics policies.
- ○ It helps to have a single person that can be held accountable in case something goes wrong.

> ✓ **Correct**
> This is essential, since there may be a situation where some aspects of expertise and insight are missing in the drafting process.

3. Which of the following is a reason to engage in a comprehensive information gathering phase before drafting your internal and external ethics policies? **1 / 1 point**

- ○ It provides examples of possible ethical pitfalls that the organization should avoid.
- ⦿ It helps to unearth best practices from peers in the industry.
- ○ It helps to collect reaffirming evidence for your own ethical beliefs.
- ○ It saves you effort if you just copy the existing ethics policies from other organizations.

> ✓ **Correct**

This is an important step that prevents you from reinventing the wheel with your own organizational ethical policy.

4. Which of the following is a reason to engage external stakeholders during the development of internal and external ethics policies ?   **1 / 1 point**

○ It acts as a shielding mechanism for accountability in case an ethical violation occurs in the future.

◉ It can unearth new insights for how the products and services might be used in the target demographic community.

○ It can be used as an opportunity to demonstrate your ethical standpoints with both internal and external stakeholders.

○ It helps to reinforce the cultural and contextual values of the employees by getting external validation.

⊘ **Correct**
This is important, since not all of the ways that a product or service will be used can be anticipated internally.

5. Which of the following is an important action needed for the finalization of internal and external ethics policies before approval?   **1 / 1 point**

○ Testing the policy in an already deployed project setting

○ Discarding open issues to provide a clean slate for the next iteration of the policies

◉ Documenting the assumptions and choices made in the drafting of the policies

○ Ensuring the policies are the same as those from other peer organizations

⊘ **Correct**
This helps create transparency around the process that can assist with obtaining buy-in from the involved parties.

6. Which of the following is an essential asset that helps to operationalize the internal and external ethics policies via procedures?   **1 / 1 point**

○ A detailed report that presents the various scenarios using technical jargon.

○ A designated ethics lead who is solely responsible for the implementation of said procedures.

◉ Concrete examples that show how the policies work in practice.

○ A description of the procedures in the annual report of the organization.

⊘ **Correct**
This is important, since it helps the people responsible with implementation by showing how the procedures can be put into practice with easy-to-follow examples.

7. Which of the following is a key element of communications with internal and external stakeholders regarding an organization's ethics policies?

   `1 / 1 point`

- ○ Flexible verbiage
- ○ Daily communications
- ○ Dense procedural descriptions
- ◉ Simple to follow examples

> ✓ **Correct**
> This is important, because it helps those who have to implement the procedures better understand them and put them into practice more easily.

8. Which of the following is an important reason for continually refreshing an organization's internal and external ethics policies?

   `1 / 1 point`

- ○ It helps internal stakeholders justify the release of new product features or service upgrades.
- ◉ It helps maintain alignment with the emergent risks and changing ethical posture of the products and services of the organization.
- ○ It helps demonstrate to senior management that work is being done on the internal and external ethics policies.
- ○ It helps maintain alignment of the policies with the cultural and contextual values of the organization's employees.

> ✓ **Correct**
> This is an important consideration, since a system's capabilities can change over time as features are added.

9. Which of the following is a benefit of using focus groups over surveys?

   `1 / 1 point`

- ○ They can provide more data through structured information gathering.
- ◉ They allow for deeper engagement with the target demographic community.
- ○ They are a more scalable option for the collection of information.
- ○ They are an easier way to collect information from a target audience.

> ✓ **Correct**
> Participants in a focus group have the opportunity to expand on their feedback, not just choose from a set of answers.

10. Which of the following is a valid reason for tracking the number and severity of an organization's ethical violations?

   `1 / 1 point`

- ○ It can replace the need for refreshing the internal and external ethics policies

○ It can replace the need for refreshing the internal and external ethics policies.

● It can help provide transparency around the efforts to improve the policies.

○ It can dissuade end users from scrutinizing the internal and external ethics policies.

○ It can help provide qualitative information that can be used to improve the policies.

✓ **Correct**
This creates a useful accountability and transparency mechanism surrounding the internal and external ethics policies.