

Media Asset Wallet.



To PROTECT copyright of digital contents.



Team: fetiquette.



You can get this file!



What fetishes do you have?

Ex. Hands fetish, Blood vessel fetish, Mask fetish, Boots fetish, Glasses fetish... It's not a porno.





However... You don't want anybody to know what fetishes you have, aren't you?

You must think like below.

- I wish I want to buy fetish-contents not only models but from ordinary persons.
- I wish only I can watch my fetish media.
- I want to prevent the leak of my fetish contents.



We developed new wallet for you & for content providers!

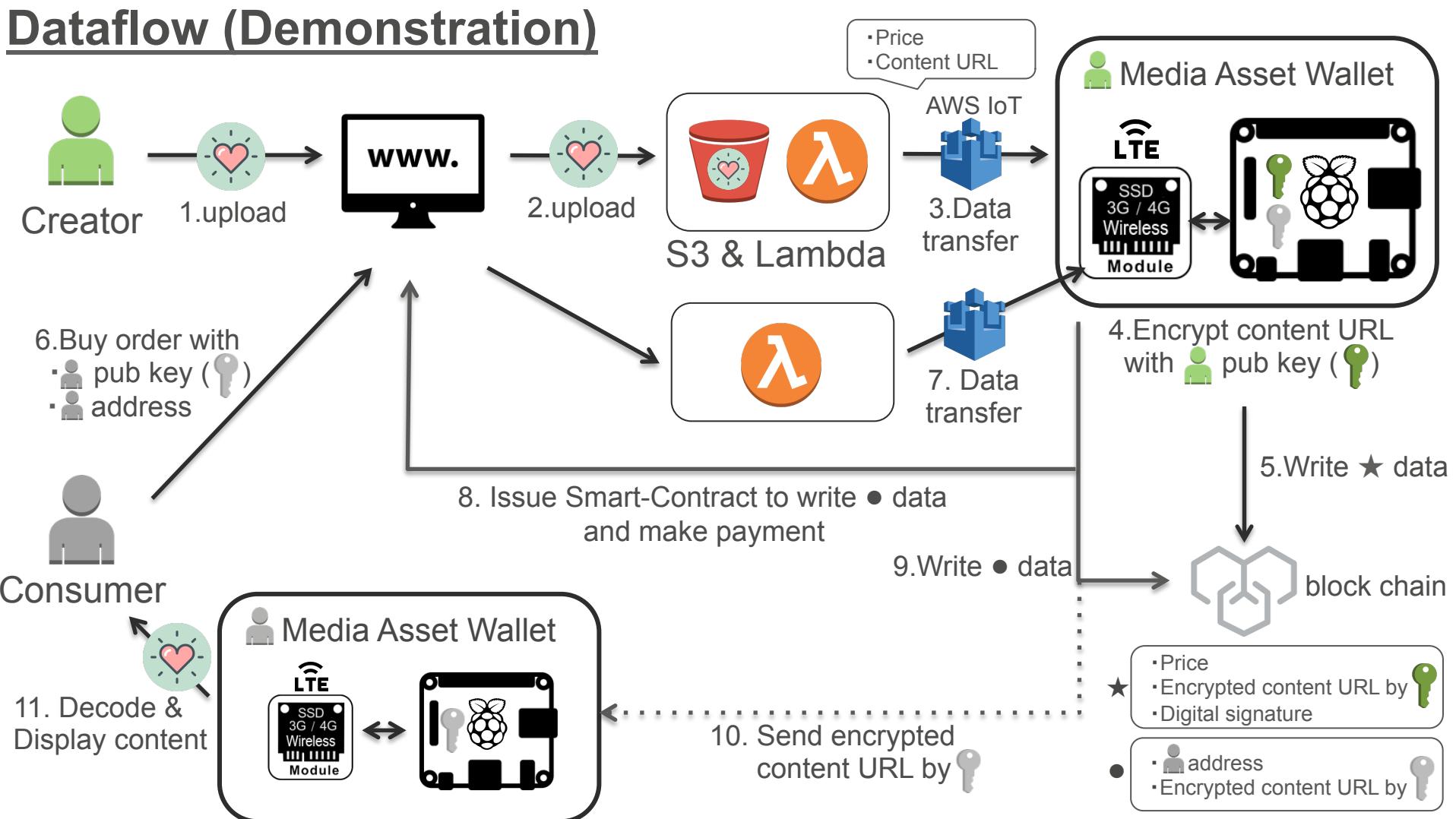
Media Asset Wallet.



Features and innovative points of Media Asset Wallet (MAW).

Futures	Innovative points (values)
 <p>MAW forms a P2P contents trading ECOSYSTEM that directly connects between content providers(creators) and consumers.</p>	<ul style="list-style-type: none">• MAW prevents intermediaries from cutting out profits of creators.• Creators will be able to get appropriate rewards according to the quality of their contents.• People can sell their contents regardless their age, gender, nationality. (You can also buy/sell niche fetish contents easier!)
 <p>MAW restrict the contents' dataflow as warm wallet and by Smart-Contract.</p>	<ul style="list-style-type: none">• MAW prevents resale of contents by third person.• MAW prevents leakage of contents by changing themselves to cold / hot wallet according to the situations.

Dataflow (Demonstration)





Feasibility / Future of Media Asset Wallet

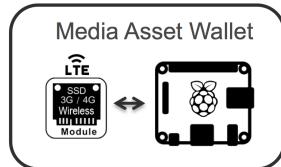


Someone may have questions such like
“All users must have MEW? It’s nonsense!”



It's feasible because we distribute MEW for FREE!

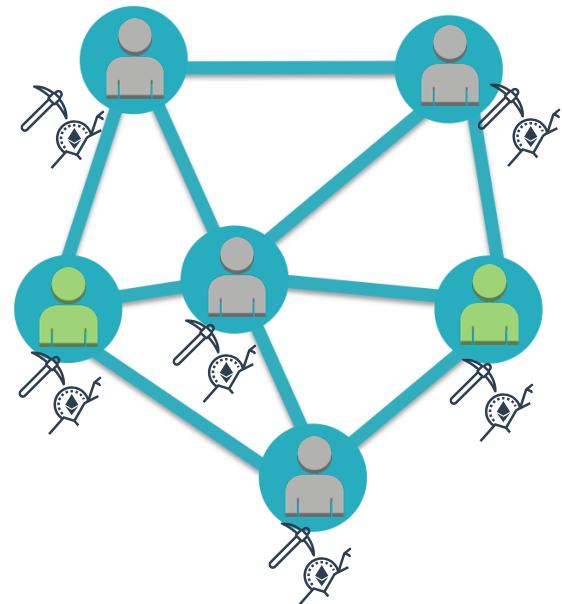
To realize it,
we will add mining function to MEW.



+



We take some of mining fee from users.
In the long run, we get profit as well as users.
As the number of users increases, it forms good circulation of economy.



Thank you.

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Background – What we want to solve.

Fetish industry has some problems.

- Profit problems / Content leaks / Re-uploading

This is an example of a Japanese fetish video for sale.
It's a video of a stomach sound. It's not a porn video.
This video is quite expensive (about \$200),
but when the video is sold,
how much do you think the model gets paid?



Actually, they often don't get paid at all. That's because the "buy-out system" is rampant. Basically, the video's cameraman only pays the model when the video is shot, for example, "\$100 per hour", so that the models don't get paid based on the video's sales. A more appropriate reward system should exist for models.

In addition, fetish content is often re-uploaded to porn sites. It's unacceptable that the faces of these models are exposed to so many people without their consent. Models usually aren't aware that their fetish content is being leaked onto porn sites.