

# Resumé for Michelle Zhang

Marrickville NSW 2207 | 0416 480 841 | [michelle@karmaela.com](mailto:michelle@karmaela.com) | [www.karmaela.com](http://www.karmaela.com)



## Synopsis

Apparel Graphic Designer and Freelance Graphic Artist; looking to up-skill, advance my career and progress into more meaningful work. An honours qualification in fashion and textile design paired with versatile graphic design skills; soon to undergo further training in front end development at General Assembly to compliment my

[More about Michelle](#)

## Skills

Graphic Design/Visual Communication  
Web Design/Content Management and Marketing  
Fashion and Textiles Design  
Management, Administration and Communication

[See Breakdown](#)

[View Chart](#)

## Career Summary

June 2014 to  
Present Contare Pty Ltd/DB Clothing/Newtown Jets Clothing  
Full-time Graphics, Apparel and Textile Designer and Web Content and Marketing Manager

[See More](#)

[View Timeline](#)

## Education

2013 BA Design in Fashion and Textiles (Hon) | University of Technology Sydney

[View Timeline](#)

## Achievments and Projects

[View Timeline](#)

## Referees

\*\*\*Available on request

[Request](#)

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More about Michelle

## Synopsis

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## Skills

Graphic Design/Visual Communication  
Graphic Design: Branding | Print Design | Packaging | Digital | Layout  
Visual Art: Portraiture | Mural | Book Illustration | Collectibles  
Adobe: Photoshop | Illustrator | InDesign  
Photography: Product | Lifestyle | Retouching | Styling | SLR

Web Content Management and Marketing  
Website: Wordpress | Sitesuite Custom CMS | Basic HTML/CSS | Front End Web Development  
E-Commerce: Woo-commerce| Magento | Sitesuite | CSV Management  
Marketing: Mailchimp EDM | SEO | Social Media | Blogging

Fashion and Textiles  
Textile: Repeat Print| Placement Prints | Textile Methods  
Illustration: Production CADs | Range Drawing | Fashion Illustration  
Design: Women's | Men's | Kids' | Denim | Leather | Street |

Management, Administration and Communication  
Communication: Client Briefs | Customer Service | Mandarin Speaking  
Management : Project Management | Team Leader  
Admin: Microsoft Office | Invoicing | Order processing

View Chart

## Career Summary

Present Contare Pty Ltd/DB Clothing/Newtown Jets Clothing  
Full-time Graphics, Apparel and Textile Designer and Web Content and Marketing Manager  
Graphic Design: Packaging | POS| Digital Content |Client and Agent Presentation | Branding | Textiles | Merchandise | Print  
Content: Custom CMS | Content Creation | Custom E-Commerce | Mailchimp EDMs | Social Media | Blog |  
Brands: David Jones Sleep | Contare Sleepwear | Gloster Shirts | Outback Work Shirts  
Customers: David Jones | Costco | ALDI | Trade Secrets | Online Consumers | FAB |Double Bay Clothing  
2008 to Present Karmaela Art | Fashion | Design  
Part-time Art Director/Graphic Artist and Fashion Designer  
Graphic Design: photography | catalogue | branding | print | website | mood boards  
Art: portraiture | murals | collectibles | traditional art |tattoo design | book illustrations | face painting  
Website: Wordpress | EDM | Blogging | Woo-commerce | Social Media  
Clients: Spodooki |Loftus Peak Investment | The Shack Youth Outreach | Cystic Fibrosis NSW  
April to June 2014  
Dats Pty Ltd.  
Full-time Contract Graphic Designer/Pre-press  
Graphic and Pre-press Design: gift card | stationary | labels | brand guidelines | die-cut design | layering | foiling | embellishment  
Customers: The Warehouse Ltd NZ | OfficeMax | ALDI | The Reject Shop  
Jan to March 2014 goCatch Application  
Part-time Graphic Design Intern  
Promotional graphics: youtube | business cards | promo card | car stickers | merchandise | pop-up banner  
2009 to 2012 D&JB Warehouse/Just@Fashion Wholesale  
Part-time Graphics/Apparel Designer, Stylist and Admin Assistant  
Graphics: catalogue | branding | Posters| advertising

View Timeline

## Education

2013 BA Design in Fashion and Textiles (Hon) | University of Technology Sydney

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## Achievments and Projects

Achievement and Projects  
Current Karmaela.com | Karmaela by Michelle Zhang  
Karmaela: Website Designer | Content Creator | Artist  
2014 Pholio 2014 | Pholio Publication  
3 x Collectible Card Set (1 in 2013) | Spodooki Cards  
Mosaic Event by RAW Sydney  
Household Mural Project | Private Household  
RAH Collective Book Launch | RAH Collective  
Karmaela: Artist feature “Robrene,” “Skytrek” and “Sock”  
Karmaela: Illustrator  
Karmaela: Featured Artist | Exhibitor  
Karmaela: Muralist  
Karmaela: Feature and Exhibiting Artist  
2013 Fashion Collection Showcase “The Singularity Effect” | UTS  
Shop Mural | Tony Tokyo Restaurant  
Fundraising Event | CF Foundation Australia  
Mural Project “Skytrek” | The Shack Youth Outreach  
Honours Graduate  
Karmaela: Muralist  
Karmaela: Face Painter (Combined funds raised \$15,000)  
Karmaela: Muralist (DeviantArt Feature: overnight engagement 900  
2012 Winner of Cooper St Creation | Cooper St  
Pandorian (Short Film) | Lourve Production Garment Design Competition Winner: garment sample produced  
Karmaela: Head of Costume Design | Stylist  
2011 Fundraising Art (Also in 2010) | The Shack Youth Outreach  
The Great Stride Walkathon (Also 2010) | Cystic Fibrosis Australia Karmaela: Artist | Sponsor (Artwork auctioned for charity)  
Fundraiser: 7km walk 23 October 2011  
2010 Cover Publication | Unleash Yapa Youth Magazine Kuring-gai  
Publication: “Illusions Part 1” published Issue 6 April – May 2010 cover art

2007 University Admission Index (UAI) | NSW Education Graduating UAI: 95.46

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## Referees

[contact frm here]