

EDUCATION**Hamilton College**

Clinton, NY

Bachelor of Arts degree, May 2013

Double Concentrations in Economics and Psychology

University of Cape Town

Cape Town, South Africa

CIEE Semester Abroad, Spring 2012

The Rivers School

Weston, MA

Graduated 2009

School President 2009

THESES

Psychology: Understanding Musical Emotion

Economics: The Effects of Neoliberal Policies on the Eurozone Crisis

WORK
EXPERIENCE**Brandwatch**

New York, NY

Content & Research Manager (January 2016 - Present)

- Planning and leading Brandwatch's long-form content and research strategy
- Managing a team of writers and researchers to develop research reports, case studies, guides and thought-leadership content

Brandwatch

New York, NY

Content Researcher (March 2014 - December 2015)

- Using Brandwatch's Analytics tool to collect, analyze, and translate large volumes of social data
- Constructing long-form research reports outlining the current landscape for specific industries
- Leading marketing campaigns for key verticals by coordinating PR, events, community management, demand generation and content marketing strategies
- Supplying data insights to major news outlets to position Brandwatch as industry-leaders

African Aurora Business Network

Accra, Ghana

Business Development Researcher (Summer 2012)

- Provided Business Advisory Services for developing businesses in the Accra area
- Drafted and implemented business intervention proposals
- Applied for grants to aid small businesses from Business Development Services Fund (BDS) and Centre for the Development of Enterprise (CDE)

Hamilton College

Clinton, NY

Audio Video Technician (Spring 2011 - Spring 2013)

- Set up microphones, mixers, video cameras, projectors and speakers for campus events
- Assisted Hamilton professors with immediate technical difficulties

Concord District Courthouse

Concord, MA

Probation Intern

- Assisted the court clerk in maintaining legal documentation
- Shadowed probation officers during meetings and filed intakes
- Contributed to Drug Court meetings to determine the status of enrolled drug abusers

TECHNOLOGY

Proficient: Brandwatch, Google Analytics, inCopy, Logic X, Salesforce, Wordpress

Familiar: CSS, HTML, MATLAB, Python, SPSS, STATA,

ACTIVITIES**The Aftermath Music** *Cofounder and contributor of an eclectic music blog (2013 - Present)***Hamilton College Radio** *Radio DJ (2010 - 2013)***Intramural Soccer Team** *Captain (2009 - 2013)*INTERESTS

Completed Skier's Haute Route; Summited Mount Kilimanjaro; Ran the Boston Marathon to raise \$3,000 for The Second Step charity; Played guitar and recorded music for thirteen years; Travelled in Europe, Asia, North America and Africa