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Art 74

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## Project 6: Final Paper

### Artist Statment

Exploring my creativity through the medium of digital media art has been a journey to finding myself as an artist. Since I have never been creative in hypermedia I had many challenges along the way. With each project, I used the best of my abilities to be able to make my ideas come to life. I never really had to deal with Adobe Photoshop or Illustrator. I mostly have been learning how

to use Lightroom and a bit of Premiere Pro.

As an artist, I know it is very important for me to tell a visual story and have a meaning behind it. I know I love using any medium to the best of my ability to express my creativity, and how I am feeling. One way I use art as an outlet is through photography. Photography has become a medium which I have really fallen in love with. I enjoy the



art of getting to play with light and tell a story through portraits and moods.

These are a few pieces I have captured over the past year for my photo 40 class and for my own fun. Mostly, these photographs range from digital to polaroids. It has been fun experimenting with different forms of images. But also conveying a message or mood with color and composition.

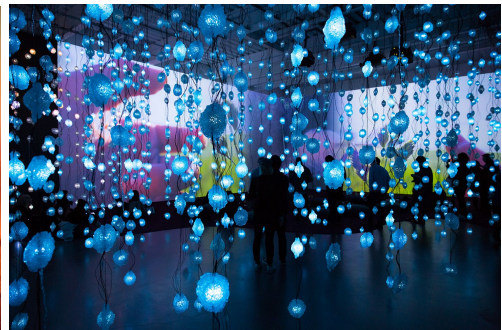


As I have been explaining I have found creativity in photography, but also I found an outlet with video editing. I have recently been creating through this medium and have made some of my best work. Overall, these are a few of the many projects that reflect my great work. I feel my happiest when creating and with what I have been able to create.

Video Link: <https://youtu.be/bl9BcP5gp50>

## Artist Examples

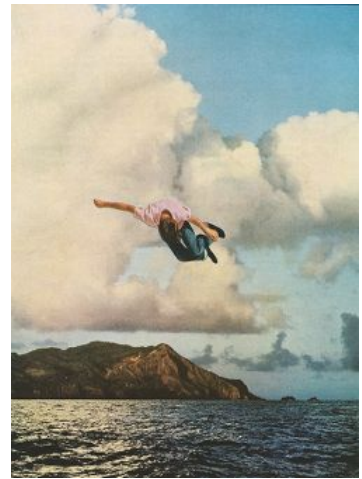
### Pipilotti Rist



Pripilotti Rist is a 56-year-old Swiss visual and film artist. She has created installation video art and video art. Most of her work ranges in an abstract to intimate mood. She has been known for her messages on the female body, social commentary, and camera work. She has also had a hand in directing with her film called Pepperminta. Her surreal pieces have inspired many ideas of how I would want my videos to look and how I can be a better artist. I have loved her use of rich colors, aesthetic, and messages. I have also loved her creativity with museum expositions. She has been able to have her audience enter into another world be become part of the art. As I continue on my journey as an artist, I hope I can be able to do the same.

**Website:** <https://pipilottirist.net/>

### **Sarah Eisenlohr**



Sarah Eisenlohr is a collage artist and graphic designer from Montana. Her collages show places of existence with a twist of fictional ones. She makes her collages by hand and makes logos on her computer. She has also been able to work with many fashion magazines, and set designs for films. She says that her collages are based on the idea of the world as a natural and pure land. Eisenlohr has really inspired me to create work in a dreamlike state. It has also got me



into seeing how a minimalistic style can explore so much. Through practice, I hope I can be able to be as skilled and creative.

**Website:** <https://sarah-eisenlohr.com/>

### **Jessie Craig**



Jessie Craig is a Canadian photographer, collage artist, and film creator. She has been known for her portrait photography which has been shown in the UK's National Portrait Gallery. She has also worked with many big names clients like Topshop, BAFTA, Wonderland, and Elle. Through her photography, she has inventive photo-based collages that add more to a formal photograph. She has used the long age collage medium and rebooted it into something contemporary and fresh. Craig has been an inspiration to me because she does many things that I am also very interested in. I have never thought about using my own photography and making in life in it. In the future, I hope I can be able to be as creativity skilled.

**Website:** [www.jessiecraig.format.com](http://www.jessiecraig.format.com)

## Research

Throughout this art class, I have been able to learn many different programs like Premier, Atom, Github, Processing, Photoshop, and Illustrator. With every project needing a creative idea, I knew that I would not be able to create art forcefully. My artistic process is something that I cannot fully explain. I know that I need to fully image a finished piece in my head or have an emotion theme/message I want to convey. Through researching inspirational artist, I also see that I am very inspired by successful women and I take into account how they have made their voice be heard. Even though these programs were really new to me I was able to use the help of tutorials and class time to be able to understand the full capability I had. I was very helpful in having many resources for learning from Youtube, Github, to our article readings. I found myself really valuing how much time and effort goes into one art piece.

One of the projects I really enjoyed was the GifcARds project. This was the first project of the class and brought a lot of technical challenges to me. Since I never have touched Photoshop or Illustrator at this time I did my best to look at the skill set I had. I made sure to also take a step in looking at many tutorials on Youtube of the type of theme I had in mind. When I was creating the collage project I had in mind a minimalistic and simplistic style. I also wanted my piece to make a view think a little bit of what it could mean themselves or what feelings I was trying to convey. My big message of this piece was on mental health and the importance of keeping things positive. I was influenced to create this work when



experiencing low points with mental health. It's important to remember that the storms in our minds will pass in time and that self-care is needed.



Another project I enjoyed was the HypermediART project. This was a project I loved because it included video editing and something very personal. I took an idea I have been having since I recorded my Grandmother singing last year. I wanted images of photographs with a voice over of my Grandmother's singing to give a sense of family and reminiscing on moments captured through a

photograph. Photography is something I really love and it fascinates me how much you can say within a photograph without words. I love photography for this and for the memories one image can bring. In the video, you see a woman looking back at all her family photos, her children, and her own mother. She then listens to the voice of her own mother singing and thinks about her own children. I intended on creating unity when you hear my Grandmother's voice and how my mother reacts to it. The video ends with me taking a photo of my mother to continue on my theme of capturing memories. I had some difficulty film, but most of the fun came with the editing. It was fun figuring out the color grading. It is so interesting how much light and color can affect emotion and say so much. Editing brought so much of the message I wanted to make.

Another challenging project that I enjoyed was the 3D MeshMash project. This project was something I did not expect to take a lot. Using the Meshmixer to create a world



in my mind was something I had never done before. Many issues came up, but the help from class and video tutorials help me get through it. In my 3D model, I decided to go for a natural environment with an odd twist. I wanted the perspective to be from a camera and photographer in a unique world. Since I have a big love for photography I decided to use that as my inspiration again. I love this medium because seeing the world through a camera is not odd. But, to anyone else, it can be and they can experience something new with this world. My model is very simple but has an interesting effect on the background and foreground to play with. Like a camera, one can play with the focus and be captured into one image.

Overall, I tried my best to put special messages behind my pieces and create what I had in mind. Even though I had many issues come up I did my best to find a solution and push through. I have learned many things from this class and it is something that I will take with me on my artistic journey. I now know that I should explore new medias of art because it can bring something new to my personal style.

**Project Video:** <https://youtu.be/KcuPtJdA28Y>