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ART 74

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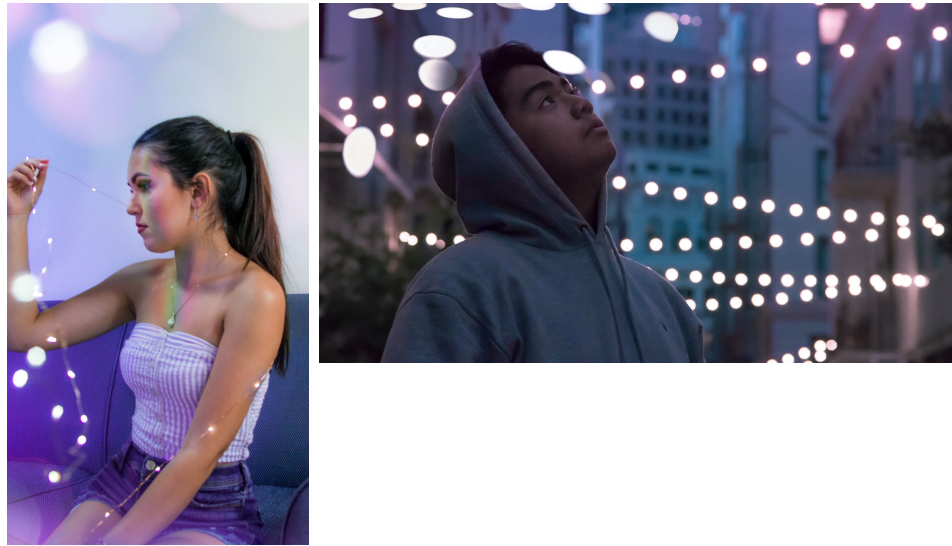
Final Paper

Artist Statement:

When I was choosing what major I wanted to do in San Jose State University, I came across Digital Media Arts. I didn't know what it was, so I began to research the major. I saw that it incorporates different mediums and tools to create artwork from Adobe softwares to 3D software. The major consists of digital art making and it was something I was very interested in and wanted to learn more about. In high school, I gained experience in digital art. I was in an art pathway in high school, so I got to take classes such as animations. This gave me an advantage in my art class for knowing the basics of the art softwares we used such as Adobe. I had basic art skills, I had a good idea for constructing design and having a good color palette to set a certain mood. These skills translated to the art I've created within my first art class in college.

These are some work I have done in and out of class and also some work that I've created in the past. I mostly use Adobe softwares such as photoshop and illustrator. I love working with photographs and just adding little details to make it better such as lighting and color correcting. I usually work with photographs I took that has a lot of lights all around the picture that are called "bokeh." I use a colorful palette in order to convey a happy, fantasy-like world filled with bright colors and lights as shown in my photographs.

I also use a drawing tablet with photoshop to make art. I haven't gotten much time on it but I've drew my friend as a gift for his birthday and it turned out pretty good. I hope to gain more drawing skills to be able to create better pieces.



More from me: kevindabi.tk

My Influences

Brandon Woelfel

One artist that definitely inspired me that most and has the most influence in my photography is Brandon Woelfel. Woelfel is a photographer based in New York and he is one of the most known photographer on social media. He edits his photographs to have a whimsical effect on the audience. He uses a very colorful palette in his photographs. He mostly takes portraits and he then edits the pictures later in post production. He edits in simple details such as more bokeh or sparks and especially the color. Woelfel's color correcting is my favorite thing in his photographs. He color corrects the perfect way on a photography in order for it to set the mood he is trying to go for. Woelfel represents Digital Media Arts for me because he digitally adds simple details in his photographs using photoshop. It's really amazing how his photographs turn out after his edits. My own work is definitely inspired and influenced by Brandon Woelfel. Through his color palette and his edited bokeh balls, I was very inspired by it so I decided to create some for myself. Woelfel is actually the reason why I have an interest in photography. These are his photographs before and after they are edited.



Stan Wesley

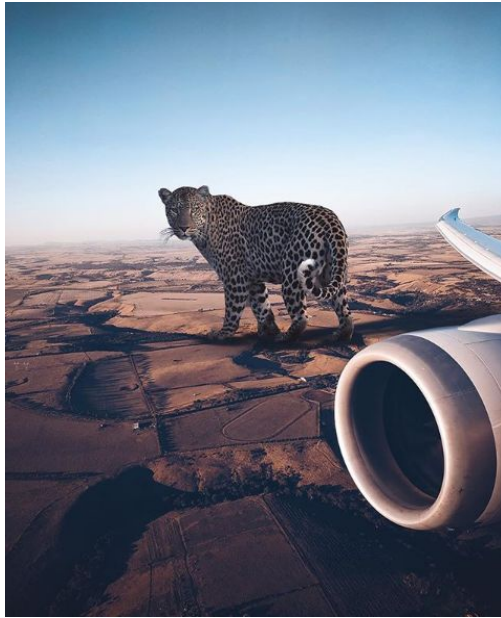
Stan Wesley is a photographer and designer based in Florida. He creates captivating ethereal photographs using his own photographs and editing in objects that makes a dreamlike scene within the photograph. His subjects are mostly about nature and city. He creates a scene within these places and he creates these because he has a dream of visiting these places one day. Wesley is a big inspiration to me because I love his idea of incorporating surreal objects in our basic world and making it more of a fantasy. These are some of his work:



James (Jameasons)

Jameson is a digital artist from the United Kingdom. He specializes in photoshop where he creates surreal scenes using the software. He uses photoshop to put certain subject in an unexpected location like a large fish floating around the eiffel tower. He inspires me because his art is very captivating and I want to create something similar to

it. I love that he creates a creative world with this photograph and it lets me know that I can do anything with art.



Research Statement:

Creating art for me is a tough process. I usually try to find inspiration in others' work to have an idea of what I want to do because art consists of inspirations. Sometimes you can't just come up with an idea to what you want to create so you get inspiration from someone else. However, you don't necessarily copy them but you just get the ideas they use and apply it to your own creation.

To me, art comes when you have a special connection with yourself like having a emotional time or something just happens to you. My art is so much more better when I am at an emotional state. It is different when you are feeling a real emotion. The art that

is translated just relates more to people when you show them. I believe that when you are feeling something, it is not just you that is feeling that. Many people in the world have went through and experience what you are going through so don't feel like you are the only one that is feeling it. Overall, when you have a special connection to your art, it connects and relates more to your audience because, most likely, people have felt what you felt with your artwork. Finally, I just think and dwell on my emotional state and try to figure out how to bring that into life with art.

Once I found my topic or theme for my artwork, I start to find objects or things that symbolizes my feeling or what I want to convey. For example, including a rain might symbolize sadness or using a colorful and bright palette might symbolize happiness and dream-like feeling. I think of this things so that my audience can feel the same feeling as I am. Using symbols that symbolizes certain moods, I can display them in my artwork so that the artwork shows that specific mood.

One thing that I really pay attention to in my artwork is the color correcting. Having the wrong color can totally throw off your audience and can ruin the whole art work. For example, if you have a happy seen going on in your artwork with a subject of a crying person then you put the brightest colors in the art work. If you did that, it would

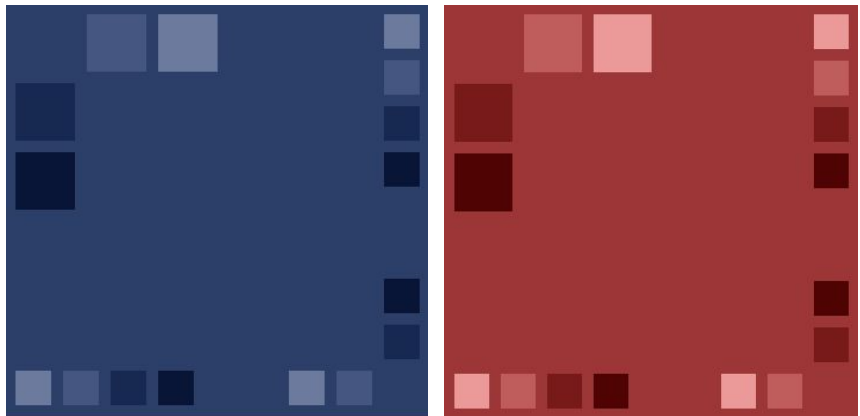


not add up and it would confuse the audience. In this situation, you would want to put low saturated and dull colors in order to convey the sadness of the picture. Having the perfect color of the picture is very important so that you can perfectly convey a feeling. I use pictures such as the color wheel I placed in this paragraph to help me convey my message.

Other than color correcting, having a good color palette is very important so your artwork can look very pleasing to the eyes and be aesthetic. A good color palette where colors compliment each other is good for your artwork because it looks very aesthetic. I use a website called paletton.com to have a better idea of what colors compliment

together. In conclusion, having a good color palette can help you have a more pleasing artwork.

After I figure out all of the technical things I want



in my artwork. The software I use to make my artwork are usually photoshop, illustrator, and after effects. I am very comfortable at using the software because I always use it inside and outside of class for fun. I know the basics and the tools in order to execute what I want to do. However, sometimes I don't know how to do a certain thing in the software, I would just search up an online tutorial on how to do it.

In conclusion, that is how I create an artwork. It may seem like a lot but it depends whether I'm in the mood to make it or not. Sometimes, I'm more motivated to

do an artwork and sometimes I am not. When I finish my artwork, I love to show it off to people and post it on my social media and get a lot of feedback from people. The process just repeats when I get inspired to make an artwork.