

Art 74, Introduction to Digital Video Art // Spring 2020

[COURSE SCHEDULE]

Week	Date	Topics, Readings, Projects, Deadlines
1	1/27	<ul style="list-style-type: none">• Course Introduction / Overview of Syllabus• Introductions (Instructor-Students), Adobe onboarding
1	1/29	Lab: Tutorials on how to use GitHub (version control, clone, commit). Lecture: History of Video Art
2	2/3	<i>CINEMATOGRAPHY WORKSHOP</i> Deliver: Reading 01 Lab: Cinematography workshop DSLR Camera Tutorial, HD video with mobile phones, types of shots/framing. On-campus group shoot to gather footage.
2	2/5	<i>CINEMATOGRAPHY WORKSHOP II</i> Lecture: A time-based storytelling media relying on moving pictures with audio. Lab: Intro to Premiere, File management, project settings, assets, codecs, resolution, importing and outputting.
3	2/10	<i>EDITING WORKSHOP I</i> Deliver: Essay Lecture: Creative techniques with green screen Lab: Advanced Tutorials in Premiere. Mastering sound & video effects <ul style="list-style-type: none">• Video shooting and editing during class
3	2/12	<i>EDITING WORKSHOP II</i> Lecture: Storyboarding + visual storytelling, concepts in continuity editing. Lab: Nonlinear editing in Premiere, 5-shot video assignment.
4	2/17	Deliver: Project 01 In-class critique and discussions for Project 01
4	2/19	<i>2D ANIMATION WORKSHOP</i> Lecture: Clean and simplistic design of flat Illustrations

		Lab: Basic pipeline of creating motion graphics with Adobe Animate
5	2/24	- CLASS CANCELLED -
5	2/26	3D ANIMATION WORKSHOP Deliver: Reading 02 Lecture: Techniques at work in Mixed and Augmented Reality Lab: Basic pipeline of creating motion graphics with Adobe Dimension and Aero
6	3/2	Lab time for Project 02
6	3/4	FIELD TRIP: San Jose Museum of Art Meet there at 3 pm, head back to campus at 5 pm
7	3/9	Deliver: Project 02 In-class critique for Project 02
7	3/11	NET.ART WORKSHOP I Lecture: Video Art & Internet, Net Art History Lab: Intro to HTML & CSS
8	3/16	NET.ART WORKSHOP II Deliver: Reading 03 Lab: Creative HTML/CSS, embed videos from Youtube & Video
8	3/18	PORTFOLIO WORKSHOP I Lecture: Creative techniques in Web Design Lab: Intro to web hosting directly from a GitHub repository + GitHub Pages.
9	3/23	PORTFOLIO WORKSHOP II Lab: Intro to CSS and user interface design using color palettes, Google web fonts, Fontawesome iconography.
9	3/25	PORTFOLIO WORKSHOP III Lab: Intro to creative JavaScript libraries for web design
10	3/30	Spring Recess: NO CLASS
10	4/1	Spring Recess: NO CLASS
11	4/6	Lab time for Project 03 – Code debugging session
11	4/8	Deliver: Project 03 In-class critique for Project 03
12	4/13	EXHIBITION PROPOSAL WORKSHOP I Lecture: Video as installation, Exhibition proposal

		Lab: Working on installation proposal and artist statements
12	4/15	<p align="center">EXHIBITION PROPOSAL WORKSHOP II</p> <p>Deliver: Reading 04</p> <p>Lecture: Installation mockup -> https://app.sketchup.com/app</p>
13	4/20	<p align="center">VIDEO INSTALLATION WORKSHOP I</p> <p>Lecture: Best practices in video installation</p> <p>Lab: Fabrication for exhibition, Equipment checkout from VRL</p>
13	4/22	<p align="center">VIDEO INSTALLATION WORKSHOP II</p> <p>Deliver: Artist Statement</p> <p>Lab: Testing with digital equipment and finalizing installation details, catalog production</p>
13	4/24-26	GALLERY INSTALLATION OVER THE WEEKEND
14	4/27	<p align="center">GALLERY OPENING</p> <p>Deliver: Project 04</p> <p>In-class critique for Project 04 + INSTALLATION DOCUMENTATION</p>
14	4/29	DEINSTALL FROM GALLERY
15	5/4	<p>Lecture: From Gallery Download to Portfolio Upload</p> <p>Lab: Image editing, website updating</p>
15	5/6	Lab time for Project 05
16	5/11	<p>Deliver: Project 05</p> <p>In-class critique for Project 05</p>
Final	5/18	<p>Final Exam: NO CLASS</p> <p>Deliver: Portfolio Website, Submit website link by midnight 11:59pm</p>