

## ART 75 Reading 4

Web Work: A HISTORY OF INTERNET ART By Rachel Greene goes into depth about the history and importance of net.art on the art community as well as society as a whole. The article tells about the origin of net.art as it was discovered by Slovenian artist Vuk Cosic in 1995. When the artist opened an anonymous email, he discovered that the message had been garbled in transmission and could hardly be made out. The only thing that Cosic could make out was the term net.art. He then coined the term and went on to utilize it and bring it to the masses.

Net.art could be used to describe art made from the medium of email, links, discourse, and other interactive online platforms. Compared to traditional digital art, these works were not static and did not simply live on one webpage. These artworks were more engaging and required communication and a sort of discussion between the artist and the viewer. The article finishes by discussing some of the platforms for net.art as well as how this medium has affected the world as a whole.