Art 74, Introduction to Digital Video Art // Spring 2020

[COURSE SCHEDULE]

Week	Date	Topics, Readings, Projects, Deadlines
1	1/27	· Course Introduction / Overview of Syllabus · Introductions (Instructor-Students), Adobe onboarding
1	1/29	**Lab:** Tutorials on how to use GitHub (version control, clone, commit). **Lecture:** History of Video Art
2	2/3	*CINEMATOGRAPHY WORKSHOP* **Deliver:** Reading 01 **Lab:** Cinematography workshop DSLR Camera Tutorial, HD video with mobile phones, types of shots/framing. On-campus group shoot to gather footage.
2	2/5	*CINEMATOGRAPHY WORKSHOP II* **Lecture:** A time-based storytelling media relying on moving pictures with audio. **Lab:** Intro to Premiere, File management, project settings, assets, codecs, resolution, importing and outputting.
3	2/10	*EDITING WORKSHOP I* **Deliver:** Essay **Lecture:** Creative techniques with green screen **Lab:** Advanced Tutorials in Premiere. Mastering sound & video effects · Video shooting and editing during class
3	2/12	*EDITING WORKSHOP II* **Lecture:** Storyboarding + visual storytelling, concepts in continuity editing. **Lab:** Nonlinear editing in Premiere, 5-shot video assignment.
4	2/17	**Deliver:** Project 01 In-class critique and discussions for Project 01
4	2/19	*2D ANIMATION WORKSHOP* **Lecture:** Clean and simplistic design of flat Illustrations

		Lab: Basic pipeline of creating motion graphics with Adobe Animate
5	2/24	- CLASS CANCELLED -
5	2/26	*3D ANIMATION WORKSHOP* **Deliver:** Reading 02 **Lecture:** Techniques at work in Mixed and Augmented Reality **Lab:** Basic pipeline of creating motion graphics with Adobe Dimension and Aero
6	3/2	Lab time for Project 02
6	3/4	**FIELD TRIP: San Jose Museum of Art** Meet there at 3 pm, head back to campus at 5 pm
7	3/9	**Deliver:** Project 02 In-class critique for Project 02
7	3/11	*NET.ART WORKSHOP I* **Lecture:** Video Art & Internet, Net Art History **Lab:** Intro to HTML & CSS
8	3/16	*NET.ART WORKSHOP II* **Deliver:** Reading 03 **Lab:** Creative HTML/CSS, embed videos from Youtube & Video
8	3/18	*PORTFOLIO WORKSHOP I* **Lecture:** Creative techniques in Web Design **Lab:** Intro to web hosting directly from a GitHub repository + GitHub Pages.
9	3/23	*PORTFOLIO WORKSHOP II* **Lab:** Intro to CSS and user interface design using color palettes, Google web fonts, Fontawesome iconography.
9	3/25	*PORTFOLIO WORKSHOP III* **Lab:** Intro to creative JavaScript libraries for web design
10	3/30	Lab time for Project 03
10	4/1	**Deliver:** Project 03 In-class critique for Project 03
11	4/6	**Spring Recess: NO CLASS**
11	4/8	**Spring Recess: NO CLASS**
12	4/13	*EXHIBITION PROPOSAL WORKSHOP I* **Lecture:** Video as installation, Exhibition proposal

		Lab: Working on installation proposal and artist statements
12	4/15	*EXHIBITION PROPOSAL WORKSHOP II* **Deliver:** Reading 04 Lecture: Installation mockup -> https://app.sketchup.com/app
13	4/20	*VIDEO INSTALLATION WORKSHOP I* **Lecture:** Best practices in video installation **Lab:** Fabrication for exhibition, Equipment checkout from VRL
13	4/22	*VIDEO INSTALLATION WORKSHOP II* **Deliver:** Artist Statement **Lab:** Testing with digital equipment and finalizing installation details, catalog production
13	4/24-26	*GALLERY INSTALLATION OVER THE WEEKEND*
14	4/27	*GALLERY OPENING* **Deliver:** Project 04 In-class critique for Project 04 + **INSTALLATION DOCUMENTATION**
14	4/29	**DEINSTALL FROM GALLERY**
15	5/4	**Lecture:** From Gallery Download to Portfolio Upload **Lab:** Image editing, website updating
15	5/6	Lab time for Project 05
16	5/11	**Deliver:** Project 05 In-class critique for Project 05
Final	5/18	**Final Exam:** NO CLASS **Deliver:** Portfolio Website, Submit website link by midnight 11:59pm