



TOP 5 STORIES - GTC 2018 DESIGN AND VISUALIZATION



FROM RESEARCH TO SDKS TO PRODUCTS, NVIDIA'S
DESIGN AND VISUALIZATION PLATFORM PROVIDES
ARTISTS, DESIGNERS, ENGINEERS AND DEVELOPERS THE
POWER TO REALIZE THEIR VISION

TOP 5 STORIES



NVIDIA Reinvents the Workstation with Real-Time Ray Tracing

Enter the World of 'Ready Player One' with NVIDIA Holodeck

Adobe and NVIDIA Announce Strategic AI Partnership

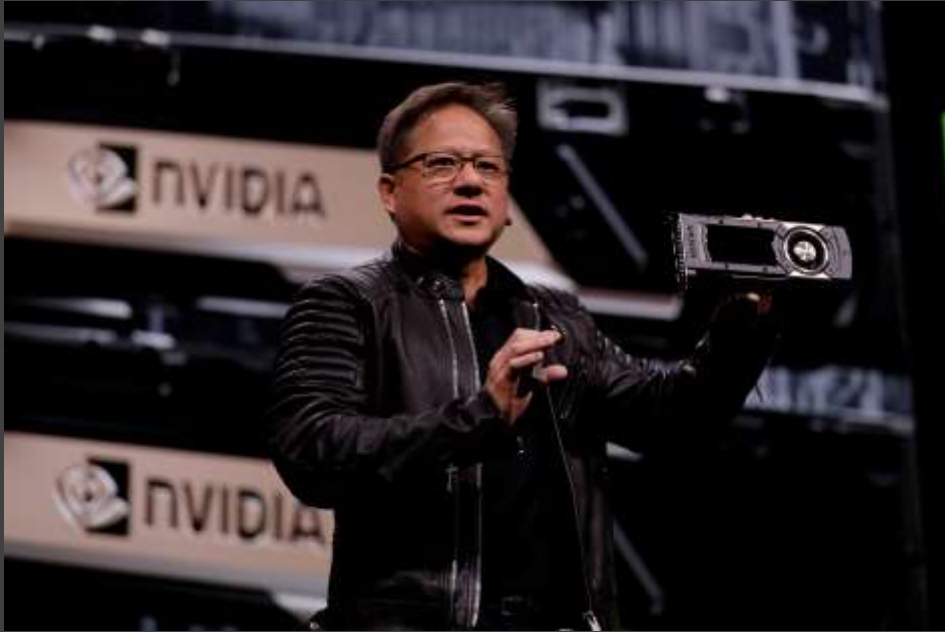


NVIDIA Quadro vDWS Redefines Virtual Workstation Performance

Walt Disney Imagineering and NVIDIA Team Up to Create Star Wars Attraction



NVIDIA REINVENTS THE WORKSTATION WITH REAL-TIME RAY TRACING



The holy grail of computer graphics — real-time ray tracing — is now within reach of more than 25 million designers, artists, engineers and creatives alike. NVIDIA RTX technology and the new Quadro GV100 is delivering the biggest advance in computer graphics in the last 15 years.

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NVIDIA HOLODECK POWERS ‘READY PLAYER ONE’ EXPERIENCE



GTC attendees were welcomed into the virtual world of “Ready Player One” and were lead through a collaborative, virtual escape room experience in the NVIDIA Holodeck. With real-world physics, natural interactions, and data-rich models, the NVIDIA Holodeck made for the perfect environment to showcase the cinema-quality assets from the film.

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ADOBE AND NVIDIA ANNOUNCE STRATEGIC AI PARTNERSHIP



Adobe CEO Shantanu Narayen and NVIDIA CEO Jensen Huang spoke about the growing partnership particularly in the AI space and how new tools — such as Adobe’s new Sensei AI and machine learning framework — will enhance the work of creative and marketing professionals in a variety of fields.

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NVIDIA QUADRO vDWS REDEFINES VIRTUAL WORKSTATION PERFORMANCE



NVIDIA Quadro Virtual Data Center Workstation (Quadro vDWS) on NVIDIA Tesla® V100 delivers faster ray tracing, advanced simulations, and AI-powered rendering from anywhere, on any device. Minimize downtime with the industry's only GPU live migration, and get more value from your virtual desktops with enhanced NVIDIA GRID™ virtual PCs.

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WALT DISNEY IMAGINEERING AND NVIDIA TEAM UP TO CREATE UPCOMING STAR WARS ATTRACTION



Walt Disney Imagineering teamed with NVIDIA and Epic Games to develop new technology that will drive a new Star Wars attraction scheduled to open next year. In the experience, riders will enter the cockpit of the Millennium Falcon powered by eight high-end NVIDIA Quadro GPUs.

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