

COMPANY DECK



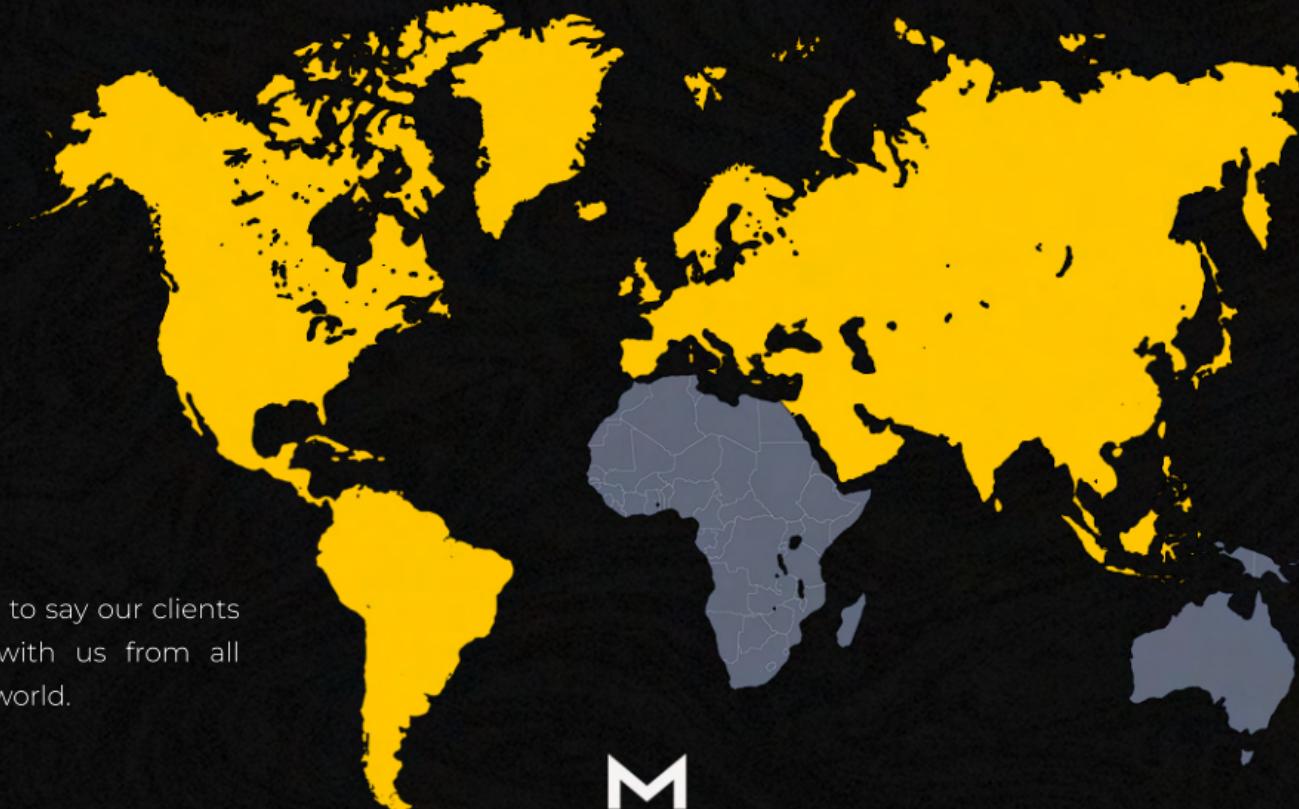
WHY CHOOSE MIELA DIGITAL?



Miela Digital, born as a video game agency, evolved by seamlessly merging user acquisition skills with the dynamic gaming industry, resulting in rapid growth and earning the trust of industry leaders. Our strength lies in our diverse, global team, promoting inclusivity and integrating unique perspectives into our strategic decisions. With 'Professionalizing Content Creation' as our daily mantra, we are committed to enhancing content and delivering results in every project.



PRESENCE



We're proud to say our clients connected with us from all around the world.

WHAT WE DO

We Professionalize Content Creation



Online Event Production

We leverage various technologies and platforms to create engaging and interactive experiences for participants who are attending the event remotely.



Influencer Management

We identify, engage, and collaborate with influencers within the online gaming industry to promote your brand or services.



Event Production

We innovate on all the logistical aspects required to bring an event to life, including venue selection, ticketing, marketing and promotion, and overall event management.



Social Media Management

We enhance brand presence, engage with the audience, and achieve marketing objectives through effective and strategic use of social media platforms.



Paid Media

We target specific demographics, setting budgets, and optimizing ad placements for maximum reach and effectiveness.



Esports Consulting

We provide expert advice, guidance, and strategic support to individuals, organizations, teams, or businesses involved in the esports industry.



ONLINE EVENT PRODUCTION

Betano Dota 2 Bali Major Esports Marketing Campaign



The strategic placement of the Betano ad overlays ensures visibility without compromising the viewer's experience. Whether it's a sleek banner running along the bottom of the screen, a tastefully designed logo subtly displayed in a corner, or a creative animated overlay seamlessly blending with the game's visuals.

Betano Dota 2 Bali Major Esports Campaign Livestream



In this evolving landscape, ad overlays in gaming streams have become a standard practice, seamlessly merging the worlds of gaming and advertising. Additionally, these Betano ad overlays offer an effective avenue to reach and engage with an ever-expanding gaming community.

INFLUENCER MANAGER

Wargaming World of Warships Influencer Campaign Europe



The War Gaming ad overlays, thoughtfully designed to be visually appealing and non-intrusive, enhance the overall aesthetic of the stream while simultaneously providing exposure for the advertised brand.

EVENT PRODUCTION

Lima Major Dota 2 Event - Betano Stand



As the event unfolds, the Betano stand continues to attract a steady stream of visitors, who are drawn by the brand's reputation for reliability, innovation, and customer satisfaction. With its captivating presence, the stand serves as a testament to Betano's commitment to providing an exceptional betting and gaming experience.



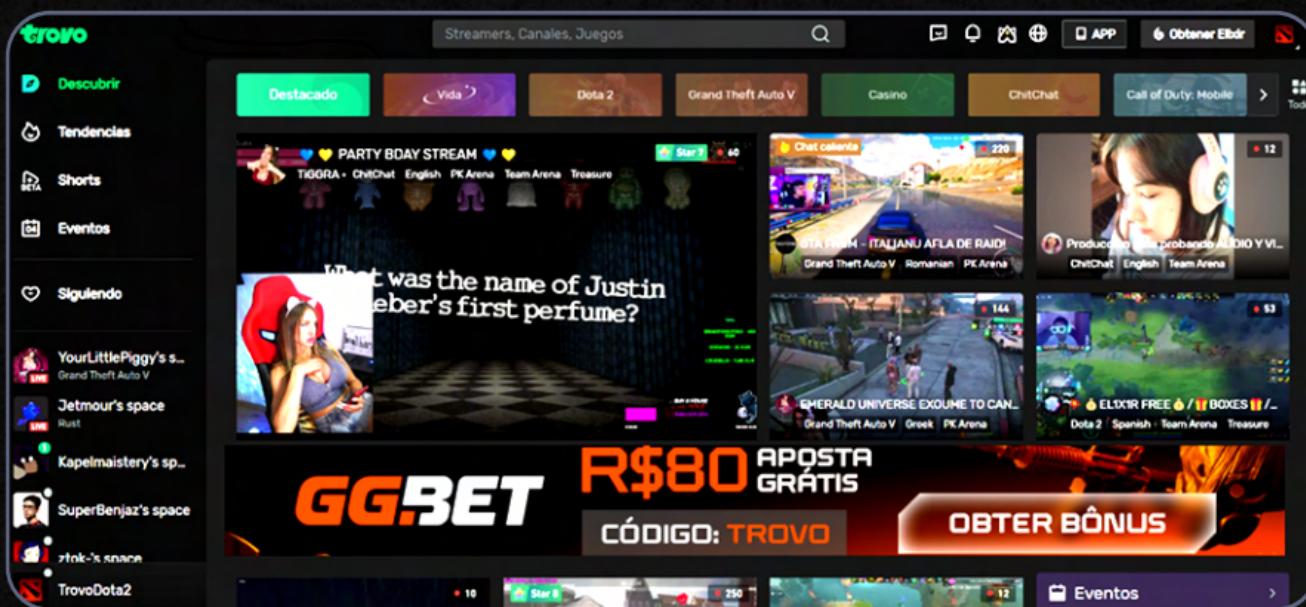
In front of the Betano stand, captivating models embodies the brand's essence, enhancing the sleek and modern design adorned with prominent branding. Influencers in eye-catching role play costumes engage the crowd, sparking excitement and capturing attention.

SOCIAL MEDIA MANAGEMENT



We develop a tailored social media strategy that aligns with your brand's values, objectives, and target audience. By conducting in-depth research on your industry, competitors, and audience preferences, we identify the most effective platforms to focus on and determine the type of content that will resonate with your target market.

PAID MEDIA



We target specific audiences to increase GGBET brand awareness and drive traffic to their websites to generate leads, and ultimately increase sales and revenue.

ESPORTS CONSULTING

Trovo x Beastcoast Sponsorship



Our partnership with Trovo presented an opportunity to provide Beastcoast with the resources, exposure, and support necessary to elevate their presence within the esports community. From the outset, we meticulously planned and executed a comprehensive sponsorship strategy that aligned with both Beastcoast's vision and our brand values.

THEY TRUSTED US



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LET'S BATTLE

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PARI
MATCH

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