

FEYZA NUR CESİM KAYA

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Summary

Proactive and people-oriented Industrial Engineering student with strong interest in marketing, innovation, digital transformation, and quality management. Experienced in cross-cultural communication, project execution, and representing organizations in professional settings. Recognized for leadership, problem-solving, and initiative-taking. Eager to contribute to dynamic teams while continuously improving analytical and creative capabilities.

Education

MEF University – Istanbul, Turkey

Bachelor of Engineering, Industrial Engineering (2nd Year Student)

Expected Graduation: July 2028

Experience

Quality Management Intern – ENKA İnşaat ve Sanayi A.Ş. | July 2025 – September 2025

- Conducted internal audits and managed assignment workflows through the EDMS system.
- Reduced recurring process issues by **25%** by identifying root causes and developing an HTML-based digital prototype to monitor and resolve problems.
- Digitized key documents into a secure archive, enhancing accessibility and data integrity.
- Collected and analyzed company KPIs, presenting insights and process improvement recommendations.

Senior Area Leader (Marketing & Corporate Relations) – 100sClub | Feb 2025 – Present

- Elevated to Senior Area Leader and Board Member after demonstrating leadership and communication excellence.
- Represent the organization in meetings with executives to foster employer relations and strategic partnerships.
- Designed and executed student engagement campaigns, moderating summits and enhancing brand visibility.

Student Affairs Assistant – MEF University | Feb 2025 – Present

- Supported operational processes and student-facing services, ensuring seamless communications between departments.
- Coordinated event logistics, documentation management, and project communication to improve service delivery.

Freelance Researcher – Konda Research & Consultancy | Oct 2024 – Nov 2024

- Performed field surveys and maintained participant engagement in nationwide projects.
- Enhanced data-driven social research methodologies through accurate data collection and reporting.

Intern – DenizBank (Online Internship Program) | Oct 2024 – Nov 2024

- Completed digital banking assignments, including data analysis and product-focused case work.
- Strengthened remote collaboration and project execution skills in team-based assignments.

Volunteering & Projects

Volunteer – SLUSH Türkiye | 2025

- Collaborated with international founders, investors, and startups during a two-day entrepreneurial event.
- Enhanced cross-cultural communication and event management skills in a fast-paced environment.

Case Study Challenge (1st Place) – Slush Türkiye x Midas | 2025

- Led a team through structured problem analysis, ideation, and solution presentation.
- Developed a user-centric fintech concept, winning **1st place** among five competing teams.

Volunteer – İstanbul Toplum Gönüllüleri Foundation (TOG) | 2024 – Present

- Participate in community-focused initiatives supporting youth-oriented social responsibility projects.

Event Management Web Application – Organization Leader Project | 2025

- Developed a full-stack event management platform using React, Node.js, Express, and MongoDB to streamline university club events.
- Reduced administrative workload by **40%** through automated scheduling, participant registration, and email reminders.
- Implemented GitHub Actions for CI/CD and prepared deployment on AWS EC2 with RDS.
- Delivered a responsive single-page application enabling event creation, participant management, and real-time data tracking.

Extracurricular Activities

- Organization Committee Member – MEF Industrial Engineering Club
- Administrative Team Member – IVY in MEF
- Organization Team Member – Webrazzi HR Summit
- Participation in leadership, communication, and entrepreneurship events

Certifications

- W-Energy Entrepreneurship Program – Learneco
- TechCamp (Amazon, Microsoft, Google) – TalentCoders
- Gender Equality & Opportunities in Tech – UNITAR, Yapı Kredi, Bahçeşehir University
- Volunteer Certificate – SLUSH Türkiye
- 1st Place Certificate – SLUSH Türkiye × Midas Case Study

Skills

- **Core:** Project Management, Leadership, Problem Solving, Research, Communication, Presentation
- **Technical:** Data Analysis, HTML Prototyping, MERN Stack (Beginner–Intermediate), KPI Tracking, Documentation Systems, EDMS
- **Marketing:** Branding, Promotion, Corporate Relations, Event Management
- **Other:** Teamwork, Agility, Digital Transformation Experience

Languages

- **Turkish:** Native
- **English:** Upper-Intermediate