



Francis Fitzgerald
Graphic Designer

fpfitzgerald@massart.edu
(508)801-0499

PORTFOLIO SITE

francisfitzgerald.design

EDUCATION

Massachusetts College of Art and Design

Communication Design, BFA
EXPECTED 2026

Southeastern Technical Institute

Advanced Manufacturing
JANUARY 2021–JUNE 2021

SKILLS

UI/UX Design

User Research	Prototyping
Wireframing	Interaction Design
User Flows	Design Systems
Responsive Design	Typography
Sketching	Documentation

Branding

Strategy	Storytelling
Positioning	Logo Design
Creative Ideation	

Design Tools

Figma	Illustrator
Photoshop	Indesign
After Effects	Blender
Autodesk	Solidworks

Development Tools

HTML	CSS
Javascript	Github
Shopify	

Professional Skills

Collaboration	Communication
Problem Solving	Attention to Detail
Curiosity	Adaptability
Time Management	Leadership

EXPERIENCE

Heroes Collectibles | Weymouth, MA

Web Designer/Brand Designer
JULY 2025–SEPTEMBER 2025

- Collaborated with a fellow designer to create a cohesive visual identity and build a responsive e-commerce site aligned with brand standards.
- Researched and integrated a third-party product customization tool, improving the personalization flow and elevating overall user engagement.

Fitz Design | Boston, MA

Freelance Designer
MAY 2024–PRESENT

- Deliver tailored design solutions that reflect each client's unique identity and goals by applying design thinking and brand positioning techniques.
- Lead discovery sessions to determine clients' core values and translate them into compelling visual narratives and user experiences.

Securitas | Cambridge, MA

Security Supervisor/Officer
JUNE 2024–PRESENT

- Manage team operations while ensuring the security of client property through digital surveillance tools and a badge access control system.
- Coordinate emergency responses with building management and emergency services while creating clear documentation for review.

Saphire Event Group | Sharon, MA

Server
MAY 2023–JUNE 2024

- Delivered quality service in a high-pressure environment, leveraging strong communication skills to meet guest needs and enhance the overall event experience.
- Contributed to a welcoming atmosphere through consistent professionalism and careful setup of ballroom furniture and decorations.

North Easton Machine Co. | Easton, MA

CNC Operator/Setup Technician
JUNE 2021–JANUARY 2023

- Set up and operated Swiss style CNC lathes to create high precision parts within specified tolerances while maintaining process documentation.
- Met demanding production deadlines in a fast-paced environment while collaborating with a quality assurance team.