

The Long-run Innovation Risk Component

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LONG-RUN Innovation RISK Component

Worries about long-run prospects: persistence is key...

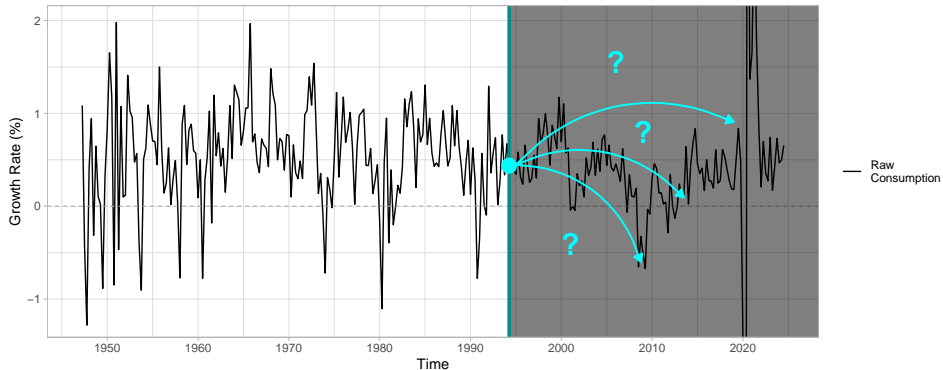


Figure 1: Consumption is US expenditures in services and non-durable from BEA;

Long-Run Innovation Risk Component

...what persistence ?

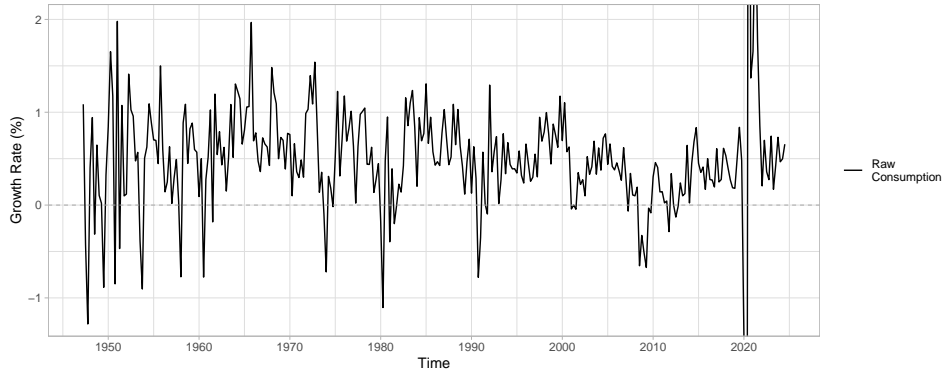


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Long-Run Innovation Risk **COMPONENT**

A persistent part, predictable at long horizons (eg ~12y)

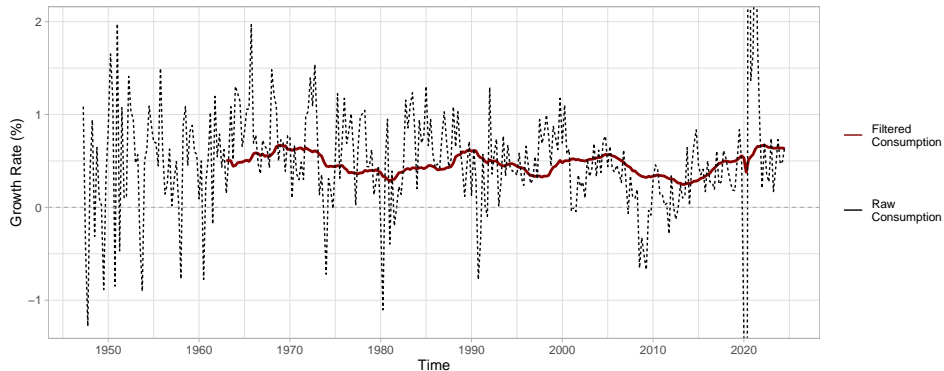


Figure 1: Consumption is US expenditures in services and non-durable from BEA; Ortu et al. (2013) decomposition.

The filtered series are the 6th component of

Long-Run **INNOVATION** Risk Component

Consumption tracks Total Factor Productivity (TFP) in the medium-long term

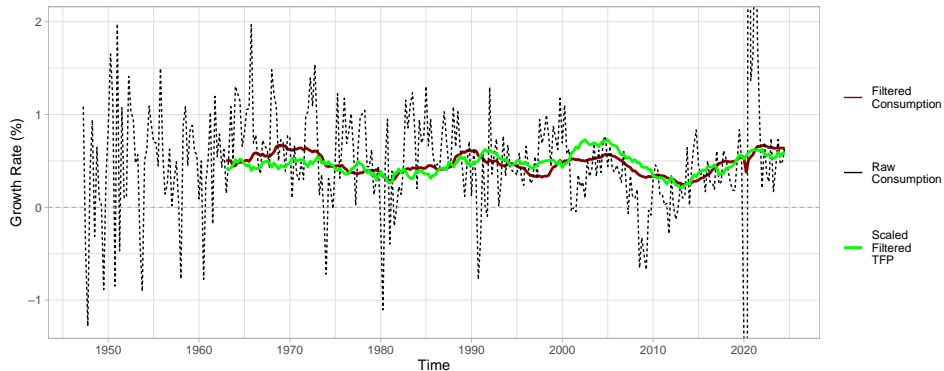


Figure 1: Consumption is US expenditures in services and non-durable from BEA; "TFP" is the utilization-adjusted TFP from Fernald (2012). The filtered series are the 6th component of Ortú et al. (2013) decomposition. Cross-correlation between Consumption and TFP is 0.62;

LONG-RUN INNOVATION RISK COMPONENT

Innovation key driver of productivity growth

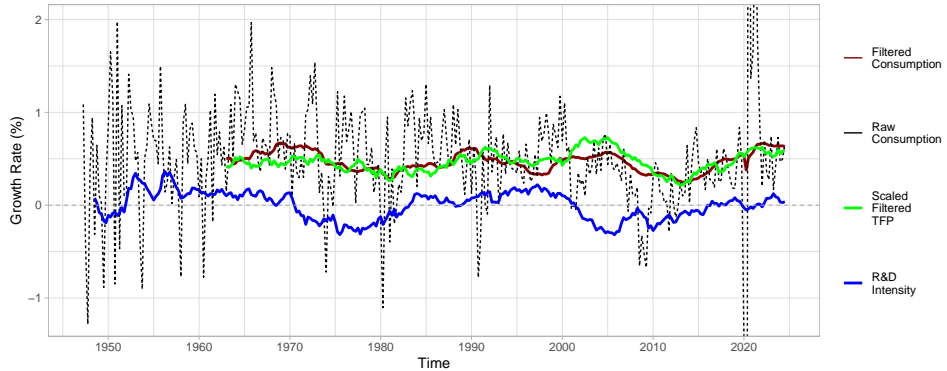


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Key element: Aggregate Research and Development (R&D) investment intensity

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R&D intensity process identifies the persistent component of TFP

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- stationary but highly persistent
- forecasts TFP and consumption growth
- associated to a positive risk premium in cross-section of US stocks

(Innovation) LRR framework Bansal and Yaron (2004); Croce (2014); Kung and Schmid (2015); ...

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Macroeconomic risk factors Lettau and Ludvigson (2001); Bansal et al. (2005); Melone (2021); ...

Contribution: first risk factor related to aggregate R&D

Theoretical framework



Key ingredients to define R&D intensity

TFP driven by an exogenous process and ideas

$$Z_t = e^{a_t} \cdot I_t^\xi \quad (1)$$

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» R&D key determinant of productivity growth

► Details

► $\Delta \ln Z$ stationarity

$$\Delta \ln Z_{t+1} \approx \gamma_0 + \gamma_1 \left(\ln S_t - \frac{1 - \psi}{\eta} \ln I_t - \frac{\omega}{\eta} \ln Q_t \right) + \Delta a_t \quad (3)$$

» Convenient definition of R&D intensity

$$s_t := \ln S_t - \frac{1 - \psi}{\eta} \ln I_t - \frac{\omega}{\eta} \ln Q_t \quad (4)$$

Assuming a stationary s_t

$$\tilde{s}_t = s_t - \bar{s}$$

It drives conditional expectations' fluctuations

$$E_t [\Delta \ln Z_{t+1}] \approx \mu + \gamma_1 \cdot \tilde{s}_t + \Delta a_t \quad (5)$$

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Persistence in R&D makes shocks affect economy for longer

$$\{E_{t+1} - E_t\} \left(\sum_{j=0}^{\infty} \Delta \ln Z_{t+1+j} \right) \quad (6)$$

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Competitive markets:

$$E_t [R_{t+1}^i] - R_t^f = -R_t^f \cdot \text{Cov}_t [m_{t+1}, R_{t+1}^i] \quad (7)$$

Epstein and Zin (1989) preferences (EIS = 1, risk aversion set by θ):

$$m_{t+1} - E_t [m_{t+1}] = -\Delta c_{t+1} - (\theta - 1) \cdot \{E_{t+1} - E_t\} \sum_{j=1}^{\infty} \Delta c_{t+j} \quad (8)$$

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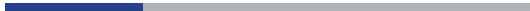
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» Does s_t identify a LRR x_t ?

The empirical R&D intensity



Fully-endogenous R&D intensity is non-stationary and too persistent

Table 1: statistics of Kung and Schmid (2015) R&D intensity measure. In the first column original data sources are used; S is yearly R&D expenditure from the National Science Foundation and I is the R&D stock from BLS, spanning 1963 to 2020. Data of second and third columns span 1947 Q1 to 2021 Q4, sources follow.

	$(\ln S_t - \ln I_t)$	$(\ln S_t - \frac{1}{\xi} \ln Z_t)$	
	\tilde{s}_t	\hat{s}_t	
$1 - \xi$	—	0.35	0.3
ADF u.r. stat	−2.55	−2.11	−2.09
AC(1)	0.989 (0.006)	0.999 (0.000)	1.000 (0.000)
Num. obs.	57	299	299

*** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$

- Non-stationary \tilde{s} or \hat{s} can produce spurious forecasting results
- Half-life of shocks > 30 years, but innovation component in consumption < 16 years

► Δ TFP stationarity

» Previous fully-endogenous-based evidence is unreliable

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I follow the literature:

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Ideas stock is challenging to identify empirically! TFP more robust

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External factor assumed to be spanned by a set of macro factors \mathbf{f}

$$a_t = \mathbf{b}'\mathbf{f}_t$$

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- **Real US R&D expenditure from Bureau of Economic Analysis**, quarterly series, spanning 1947 Q1 to 2021 Q4.
Baseline series: Y006RC, table 5.3.5, deflated by Y006RG, table 5.3.4.

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Baseline series: utilization-adjusted series, using capital values without R&D capital.

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C

- **Real US Consumption from Bureau of Economic Analysis**, quarterly series, spanning 1947 Q1 to 2023 Q4.
Baseline series: non-durable goods (A797RX) plus services (A796RX).

$$\ln Z_t = \alpha_0 + \alpha_S \ln S_t + \alpha_L \ln L_t + \alpha_f' f_t + \epsilon_t^Z \quad (11)$$

DOLS instead of VECM

- stock-vs-flow variables timing issue

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- regressors dimensionality (and first differences' collinearity):
enables estimation via AdaLASSO (Mendes (2011), Neto (2023))

► More details

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[► More details](#)

Z as the dependent variable

- use of most recent LEVELS observations ($\hat{L}g_i \gg \hat{L}d_i \quad \forall i$)

"Flexible"-scale-effects R&D intensity is stationary but persistent

Table 2: Standard Errors in parenthesis, computed as in Mendes (2011). AC(1) is the coefficient of an AR(1) model fit.

ln Z : ln L : f :	Adj TFP		Raw TFP	
	Tot. emp.		Nonfarm emp.	
	BS		LN	
α_S	0.233*** (0.022)	0.269*** (0.020)	0.217*** (0.021)	0.227*** (0.029)
max lag	20	32	20	10
lags n.	8	19	8	6
max lead	0	4	0	0
leads n.	0	1	0	0
α_L	-0.098*** (0.013)	-0.261*** (0.012)	-0.046*** (0.013)	-0.085*** (0.018)
max lag	0	1	0	0
lags n.	0	1	0	0
leads n.	0	0	0	0
tt	F	F	F	F
tt ²	F	F	F	F
I(1) controls	0	0	0	0
I(0) controls	3	5	3	4
Num. obs.	262	262	262	245
\tilde{s}_t				
SD	0.149	0.128	0.162	0.139
ADF u.r. stat	-2.51**	-2.66***	-2.36**	-2.23**
KPSS p.v.	0.1+	0.1+	0.09	0.1+
AC(1)	0.961 (0.015)	0.954 (0.017)	0.960 (0.015)	0.962 (0.016)

***p < 0.01, **p < 0.05, *p < 0.1

► Cross-correlations

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ln Z :	Adj TFP	Raw TFP	Adj TFP	
	Tot. emp.		Nonfarm emp.	Tot. emp.
ln L :				
f :	BS		LN	
α_S	0.233*** (0.022)	0.269*** (0.020)	0.217*** (0.021)	0.227*** (0.029)
max lag	20	32	20	10
lags n.	8	19	8	6
max lead	0	4	0	0
leads n.	0	1	0	0
α_L	-0.098*** (0.013)	-0.261*** (0.012)	-0.046*** (0.013)	-0.085*** (0.018)
max lag	0	1	0	0
lags n.	0	1	0	0
leads n.	0	0	0	0
tt	F	F	F	F
tt ²	F	F	F	F
I(1) controls	0	0	0	0
I(0) controls	3	5	3	4
Num. obs.	262	262	262	245
\tilde{s}_t				
SD	0.149	0.128	0.162	0.139
ADF u.r. stat	-2.51**	-2.66***	-2.36**	-2.23**
KPSS p.v.	0.1+	0.1+	0.09	0.1+
AC(1)	0.961 (0.015)	0.954 (0.017)	0.960 (0.015)	0.962 (0.016)

***p < 0.01, **p < 0.05, *p < 0.1

► Cross-correlations

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► Cross-correlations

The long-run innovation risk component

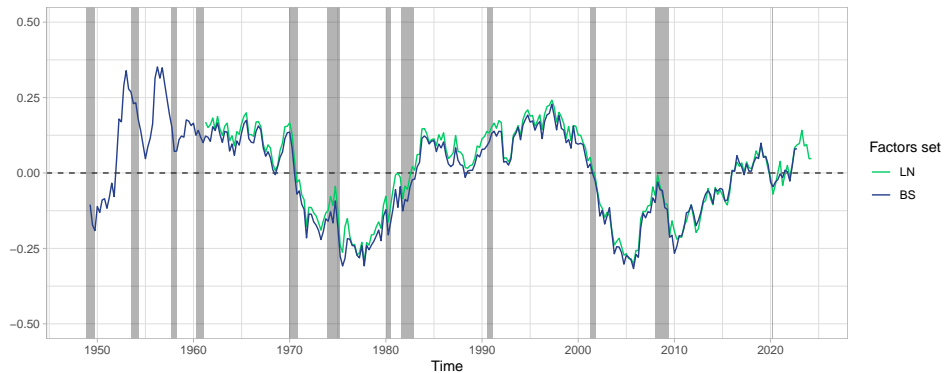


Figure 2: Shaded areas mark NBER recessions. Cross-correlation: 0.990.

$$E_t [\Delta \ln Z_{t+1}] = \mu + \gamma_1 \cdot \tilde{s}_t + \gamma'_g g_t \quad (12)$$

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Table 3: TFP growth forecast regression results. TFP growth is the utilization-adjusted TFP growth from Fernald (2012); controls in (BS) specification are the predictive factors used in Bansal and Shaliastovich (2013) plus market integrated volatility, as in Ai et al. (2018); controls in (LN) specification are the factors computed in Ludvigson and Ng (2009)

ln Z :	Adj TFP		Raw TFP	Adj TFP	
	Tot. emp.			Nonfarm emp.	Tot. emp.
f :	BS			LN	
\tilde{s}_t	0.193*** [4.74]	0.171*** [3.91]	0.160** [2.46]	0.194*** [4.80]	0.158*** [3.89]
ARMA	(1,0)	(1,0)	(1,2)	(0,1)	(0,1)
Controls set	BS	LN	BS	BS	LN
p.v. (F_{controls})	0.00%	0.00%	14.46%	0.21%	0.00%
p.v. (LR_{controls})	0.00%	0.00%	8.36%	0.07%	0.00%
R^2	10.6%	11.9%	5.7%	10.6%	11.6%
Num. obs.	294	251	294	294	252

***p < 0.01; **p < 0.05; *p < 0.1

1 SD shock to $\tilde{s}_t \approx +0.18\%$ in TFP growth, quarterly

$$E_t [\Delta \ln Z_{t+1}] = \mu + \gamma_1 \cdot \tilde{s}_t + \gamma'_g g_t \quad (12)$$

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Consumption predictability

$$E_t [\Delta \ln C_{t+j}] = \pi_0 + \pi_{s,j} \tilde{s}_t + \pi'_{g,j} g_t \quad (13)$$

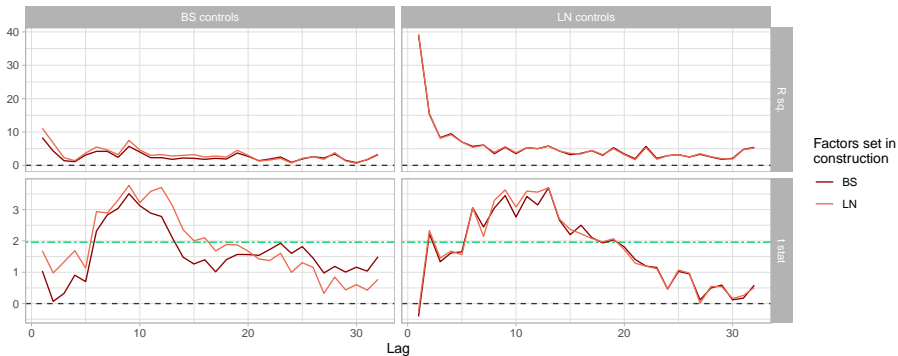


Figure 3: 'BS' stands for controls used in Bansal and Shaliastovich (2013), starting in 1948 Q1; 'LNG' in Ludvigson and Ng (2009), starting in 1960 Q2.

The premium of long-run innovation risk



Returns

- **US stocks from Center for Research in Security Prices (CRSP)**, monthly series, spanning 1926-12 to 2021-12.
 - Quarterly real returns (deflated as in Hansen et al. (2005)), monthly compounding, adjusted for delistings as in Bali et al. (2016)
 - Quarterly cash-flow growth rates, obtained following Bansal et al. (2005) and Hansen et al. (2005)
[▶ Details](#)
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Accounting data

- **US firms accounting data from Compustat**, yearly series, spanning 1975 Q1 to 2021 Q4.
Used series: book equity, R&D expenditures.

$$E_t [R_{t+1}^i] - R_t^f = \lambda_c \beta_c^i + \lambda_x \beta_x^i \quad (14)$$

Following Bansal et al. (2005)

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- Focus on long-run risk only β_x^i

Exploiting Campbell (1996)

$$\ln R_{t+1}^i - E_t [\ln R_{t+1}^i] = \{E_{t+1} - E_t\} \left[\sum_{j=0}^{\infty} \kappa^j \Delta \ln D_{i,t+j} \right] - \{E_{t+1} - E_t\} \left[\sum_{j=1}^{\infty} \kappa^j \ln R_{t+j}^i \right]$$

β^i s can be decomposed:

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- Focus on long-run risk only β_x^i
- Focus on cash-flows exposure to long-run risk

Test assets statistics

Table 4: Test asset portfolios returns and cash-flows growth: quarterly summary statistics. First series are from 1947 Q2 to 2022 Q1, the R&D portfolios start from 1975 Q1.

Portfolio	Returns Mean	Returns SD	CF growth Mean	CF growth SD
size.01	0.06569	0.18418	0.02767	0.17561
size.02	0.03768	0.15135	0.01470	0.15258
size.09	0.02213	0.10717	0.00659	0.15094
size.10	0.01758	0.09801	0.00241	0.09691
bm.01	0.02476	0.10114	0.02050	0.28804
bm.02	0.02337	0.09135	0.01872	0.25541
bm.09	0.02741	0.11662	0.00933	0.20893
bm.10	0.03312	0.12231	0.01144	0.19516
mom.01	0.01498	0.21583	-0.01330	0.22345
mom.02	0.01176	0.12973	-0.00812	0.16180
mom.09	0.02605	0.10352	0.00245	0.26211
mom.10	0.03639	0.12087	-0.00819	0.29443
rd.01	0.02895	0.10367	0.00954	0.15829
rd.02	0.02464	0.08621	0.00528	0.12731
rd.04	0.03991	0.11387	0.01552	0.16616
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$$\Delta \ln D_{i,t} = \beta_{x,D}^i \left(\frac{1}{L} \sum_{l=1}^L x_{t-l} \right) + v_{i,t} \quad (15)$$

Cash-flows sensitivity to long-run risks

$$\Delta \ln D_{i,t} = \beta_{x,D}^i \left(\frac{1}{L} \sum_{l=1}^L x_{t-l} \right) + v_{i,t} \quad (15)$$

Table 5: Test assets cash-flows sensitivity to long-run risk components. $L=16$. From 1975 Q1 to 2022 Q1.

Portfolio	β_C	$\beta_{Z\text{-raw}}$	$\beta_{Z\text{-adj}}$	$\beta_{\bar{s}\text{-BS}}$	$\beta_{\bar{s}\text{-LN}}$
size.01	1.245	4.624	8.145	16.042	18.977
size.02	0.238	7.076	9.422	12.454	13.968
size.09	1.432	7.282	1.317	-3.427	-4.200
size.10	-0.415	4.014	-2.535	-0.894	-0.934
bm.01	-2.126	12.756	6.596	2.437	2.456
bm.02	-1.861	8.248	2.371	4.085	4.683
bm.09	3.041	9.280	5.844	1.936	1.713
bm.10	-0.276	4.359	-5.128	2.698	3.078
mom.01	-5.273	-1.836	-1.620	-3.097	-3.641
mom.02	3.279	5.482	-4.846	-1.532	-1.791
mom.09	9.293	12.116	3.322	1.253	1.023
mom.10	6.509	15.769	-1.913	-2.662	-5.490
rd.01	0.794	4.354	1.465	-3.177	-2.795
rd.02	-1.902	13.573	8.317	4.332	2.802
rd.04	0.125	15.837	12.275	7.127	5.621
rd.05	-1.294	20.648	11.143	15.662	14.056

Cash-flows sensitivity to long-run risks

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Innovative firms' cash-flows grow more when all the economy innovates more: spillovers?

Cross-sectional risk premium

$$E[R^i] = \lambda_0 + \lambda_x \cdot \beta_{x,D}^i \quad (16)$$

Table 6: cross-sectional risk premia estimated following Fama and Macbeth (1973). t-statistics are HAC, computed as advised by Lazarus et al. (2018). From 1975 Q1 to 2022 Q1.

	Cons.	Raw TFP	Util+R&D-adj. TFP	\tilde{s} (BS)	\tilde{s} (LN)
<i>Horizon: 1 year</i>					
λ_0 (%)	6.06***	5.76***	7.05***	7.71***	7.59***
t-stat	[3.11]	[2.89]	[3.89]	[4.18]	[4.13]
λ_x (%)	0.08	0.12	0.24***	0.56***	0.51***
t-stat	[1.49]	[1.61]	[2.60]	[3.88]	[3.67]
MAPE (%)	0.83	0.84	0.86	0.81	0.82
R ² (%)	1.5	2.5	4.6	31.5	27.8
<i>Horizon: 8 year</i>					
λ_0 (%)	6.59***	5.70***	7.18***	4.40**	4.62**
t-stat	[3.68]	[3.17]	[4.02]	[2.41]	[2.54]
λ_x (%)	0.05	0.39***	0.46***	0.72***	0.64***
t-stat	[0.21]	[4.24]	[4.44]	[4.15]	[3.94]
MAPE (%)	0.85	0.72	0.69	0.54	0.57
R ² (%)	−1.2	14.5	13.3	70.1	66.8

*** p < 0.01, ** p < 0.05, * p < 0.1

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$$E[R^i] = \lambda_0 + \lambda_x \cdot \beta_{x,D}^i \quad (16)$$

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	Cons.	Raw TFP	Util+R&D-adj. TFP	\tilde{s} (BS)	\tilde{s} (LN)
<i>Horizon: 1 year</i>					
λ_0 (%)	6.06***	5.76***	7.05***	7.71***	7.59***
t-stat	[3.11]	[2.89]	[3.89]	[4.18]	[4.13]
λ_x (%)	0.08	0.12	0.24***	0.56***	0.51***
t-stat	[1.49]	[1.61]	[2.60]	[3.88]	[3.67]
MAPE (%)	0.83	0.84	0.86	0.81	0.82
R ² (%)	1.5	2.5	4.6	31.5	27.8
<i>Horizon: 8 year</i>					
λ_0 (%)	6.59***	5.70***	7.18***	4.40**	4.62**
t-stat	[3.68]	[3.17]	[4.02]	[2.41]	[2.54]
λ_x (%)	0.05	0.39***	0.46***	0.72***	0.64***
t-stat	[0.21]	[4.24]	[4.44]	[4.15]	[3.94]
MAPE (%)	0.85	0.72	0.69	0.54	0.57
R ² (%)	-1.2	14.5	13.3	70.1	66.8

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Cross-sectional risk premium

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Giglio and Xiu (2021) provides a 3-pass procedure to better control for omitted factors. It relies on Principal Components of a wide cross-section of test assets.

Table 7: risk premia estimation. Optimal number of components p^* estimated as in Alessi et al. (2010).

	p^*	p	T
PCs n.	9	13	
Test assets R^2	62.0%	83.4%	289
$\lambda_{\bar{S}\text{-BS}}$	3.63 [1.48]	6.09* [1.82]	285
$\lambda_{\bar{S}\text{-LN}}$	7.14*** [2.94]	10.25*** [3.18]	251

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Delving deeper



A step towards identification of R&D intensity structural shocks and stricter test of theory

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- Markup and funding liquidity often assumed as drivers (Kung and Schmid (2015), Li (2011)):

Table 8: estimates of the \tilde{s} regression from the VAR. In brackets, estimates' t statistics; "**max |roots|**" is the maximum eigenvalue of the companion matrix estimated. Δ mark-up is the 1st principal component of markup differenced series, while Intermediary Capital Ratio (ICR) is from He et al. (2017), sample from 1970 Q2 to 2017 Q4. Lags selected by AIC.

	\tilde{s}	Δ Mark-Up	I.C.R.
Lag: 1	0.961*** [47.25]	-0.054** [-2.75]	-0.022 [-1.07]
T	R ²	p(F)	max roots
191	92.9%	0	0.946

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» more work needed

- Intra- and inter-sectorial R&D sensitivities
- R&D intensity and aggregate uncertainty:
 - possible strong non-linearities
 - possible significant role of funding conditions

Conclusion

- Evidence in support of Long-Run Risk framework
- R&D matters for investors and exposure to it is a significant risk measure

- Evidence in support of Long-Run Risk framework
- R&D matters for investors and exposure to it is a significant risk measure
- R&D fluctuations from 2nd-gen endogenous growth models easier to study
- R&D intensity is highly persistent and forecasts TFP and consumption growth
- R&D intensity is associated to a positive risk premium in financial markets

The Long-run Innovation Risk Component

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January 28th, 2025

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Appendix

TFP growth rate approximation 1

Ideas growth rate from law of motion/production schedule

$$\frac{I_t}{I_{t-1}} = 1 - \phi + \chi \left(S_{t-1}^\eta I_{t-1}^{(-1+\psi)} Q_{t-1}^{-\omega} \right) \quad (17)$$

$$\ln \left(\frac{I_t}{I_{t-1}} \right) \cong -\phi + \chi \left(S_{t-1}^\eta I_{t-1}^{(-1+\psi)} Q_{t-1}^{-\omega} \right) \quad (18)$$

$$\Delta \ln I_t \approx -\phi + \chi \cdot \exp \left\{ \ln \left(S_{t-1}^\eta I_{t-1}^{(-1+\psi)} Q_{t-1}^{-\omega} \right) \right\} \quad (19)$$

$$= -\phi + \chi \cdot \exp \{ \eta \ln S_{t-1} - (1 - \psi) \ln I_{t-1} - \omega \ln Q_{t-1} \} \quad (20)$$

$$\cong -\phi + \chi + \chi (\eta \ln S_{t-1} - (1 - \psi) \ln I_{t-1} - \omega \ln Q_{t-1}) \quad (21)$$

Productivity growth rate applying TFP definition

$$\ln Z_t = \alpha_t + \xi \ln I_t \quad (22)$$

$$\Delta \ln Z_t = \Delta \alpha_t + \xi \Delta \ln I_t \quad (23)$$

$$\cong \Delta \alpha_t + \xi [-\phi + \chi + \chi (\eta \ln S_{t-1} - (1 - \psi) \ln I_{t-1} - \omega \ln Q_{t-1})] \quad (24)$$

$$= \Delta \alpha_t + \xi(\chi - \phi) + \xi\chi (\eta \ln S_{t-1} - (1 - \psi) \ln I_{t-1} - \omega \ln Q_{t-1}) \quad (25)$$

TFP growth rate approximation 2

Assuming $Q_t = L_t^\kappa$

$$\Delta \ln Z_t \cong \Delta a_t + \xi(\chi - \phi) + \xi\chi(\eta \ln S_{t-1} - (1 - \psi) \ln I_{t-1} - \omega\kappa \ln L_{t-1}) \quad (26)$$

Expressing in term of Z

$$\Delta \ln Z_t \cong \Delta a_t + \xi(\chi - \phi) + \xi\chi \left(\eta \ln S_{t-1} - \frac{1 - \psi}{\xi} (\ln Z_{t-1} - a_{t-1}) - \omega\kappa \ln L_{t-1} \right) \quad (27)$$

Rearranging and assuming $a_t = \rho_a a_{t-1} + \varepsilon_t^a$

$$\Delta \ln Z_t \cong \xi(\chi - \phi) + \xi\chi \left(\eta \ln S_{t-1} - \frac{1 - \psi}{\xi} \ln Z_{t-1} - \omega\kappa \ln L_{t-1} \right) + (\rho_a - 1 + \chi(1 - \psi))a_{t-1} + \varepsilon_t^a \quad (28)$$

Assuming $(\ln S_t - \frac{1 - \psi}{\eta} \ln I_t - \frac{\omega}{\eta} \ln Q_t) = \bar{s} + \tilde{s}_t \sim I(0)$

$$\bar{s} + \tilde{s}_t = \eta \ln S_t - \frac{1 - \psi}{\xi} \ln Z_t + \frac{1 - \psi}{\xi} a_t - \omega\kappa \ln L_t \quad (29)$$

$$\ln Z_t = \frac{-\bar{s}\xi}{1 - \psi} + \frac{\eta\xi}{1 - \psi} \ln S_t - \frac{\omega\kappa\xi}{1 - \psi} \ln L_t + a_t + \frac{-\xi}{1 - \psi} \tilde{s}_t \quad (30)$$

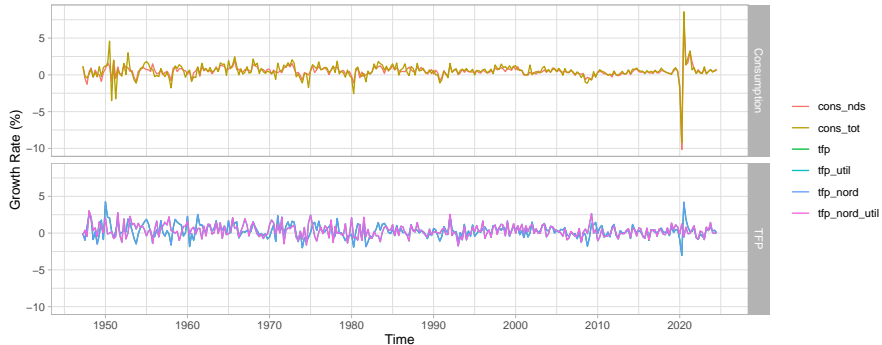
$$\Delta \ln Z_{t+1} = \Delta a_t + \xi(\chi - \phi) + \xi\chi\eta(\bar{s} + \tilde{s}_t) \quad (31)$$

$$= (\xi(\chi - \phi) + \xi\chi\eta\bar{s}) + \xi\chi\eta\tilde{s}_t + \Delta a_t \quad (32)$$

Table 9: data from Fernald (2012).

	Unadj. TFP	Adj. TFP
ADF u.r. stat	-10.81***	-12.38***
AC(1)	0.194*** (0.057)	0.050 (0.058)
Num. obs.	299	299

***p < 0.01, **p < 0.05, *p < 0.1



1. Start by setting standard maximum number of lags and leads (see Choi and Kurozumi (2012)):

$$Lg = Ld = 12 \times (T/100)^{1/4}$$

2. Perform 10-fold cross-validation to select optimal regularization parameter λ in

$$\min_{\begin{pmatrix} \alpha \\ \alpha_f \\ \delta \end{pmatrix}} \sum_{t=1}^T \left\{ \ln Z_t - \begin{bmatrix} \alpha \\ \alpha_f \end{bmatrix}' \begin{bmatrix} 1 \\ \ln S_t \\ \ln L_t \\ \mathbf{f}_t \end{bmatrix} + \delta' \begin{bmatrix} \Delta S_{t-Lg} \\ \dots \\ \Delta S_{t+Ld} \\ \Delta L_{t-Lg} \\ \dots \\ \Delta L_{t+Ld} \\ \Delta(\mathbf{f}_1)_{t-Lg} \\ \dots \\ \Delta(\mathbf{f}_1)_{t+Ld} \end{bmatrix} \right\}^2 + \lambda \left(\sum_i w_i \cdot |\delta_i| + \sum_j w_j \cdot |(\alpha_f)_j| \right)$$

3. Set $w_i = |\delta_i|^{-0.9}$ and $w_j = |(\alpha_f)_j|^{-0.9}$ (initial values set by a preliminary OLS or Ridge Regression)
4. Repeat steps 2 and 3 until convergence
5. Replicate steps 2, 3 and 4, 999 times; select median model (i.e. the one associated to the median value of λ)
6. Repeat steps 2, 3, 4 and 5 by increasing/decreasing lags/leads by 4 (a year) if boundaries are hit/slack

Cross-correlations across specifications

Table 10: correlation among specifications of the ECTs. Naming format: Z-variable, S-variable, Q-variable, factors set.

	nord_util.tot.bs	raw.tot.bs	nord_util.nonfarm.bs	nord_util.tot.ln
raw.tot.bs	0.829	-	-	-
nord_util.nonfarm.bs	0.993	0.798	-	-
nord_util.tot.ln	0.990	0.876	0.99	-

$$D_{p,t+1} = y_{p,t+1} V_{p,t} \quad \text{where}$$

- $V_{p,t+1} = h_{p,t+1} V_t$ with $V_{p,0} = 1$
- $y_{p,t} = R_{p,t} - h_{p,t}$

All relies on $h_{p,t}$, which is the weighted sum of all portfolios stocks' RETX adjusted for share repurchases as

$$h_t = \left(\frac{P_{t+1}}{P_t} \right) \cdot \min \left[\left(\frac{n_{t+1}}{n_t} \right), 1 \right] \quad (33)$$