



BayesCog: Bayesian Statistics and Hierarchical Bayesian Modeling for Psychological Science

Lecture 01

Lei Zhang

Social, Cognitive and Affective Neuroscience Unit (SCAN-Unit)
Department of Cognition, Emotion, and Methods in Psychology

https://github.com/lei-zhang/BayesCog_Wien

lei.zhang@univie.ac.at
lei-zhang.net
@lei_zhang_lz



Conduct at the University

- Read the current information provided on **u:find** and **u:space**. Information at short notice is sent via e-mail.
- Register for courses and exams.
- Always maintain a distance of **1-metre** from other persons.
- **Wear a face mask** during courses and if the minimum distance of 1 metre cannot be kept.
- **Wash your hands** regularly and thoroughly and **sanitise work areas**.
- Please **do not use lifts**, if possible.
- Do not come to the University when sick. In case of a suspected COVID-19 infection, call the **hotline 1450** immediately.
- For further information, please go to **studying.univie.ac.at/info**.
- Register for the vaccination, **<http://impfservice.wien/>**

About me: Dr. Lei Zhang

- Current: Postdoc @ [SCAN-Unit](#), with [Prof. Claus Lamm](#)
- Ph.D. Cognitive computational neuroscience, *summa cum laude*
- M.Sc. Cognitive neuroscience
- B.Sc. Psychology



My research

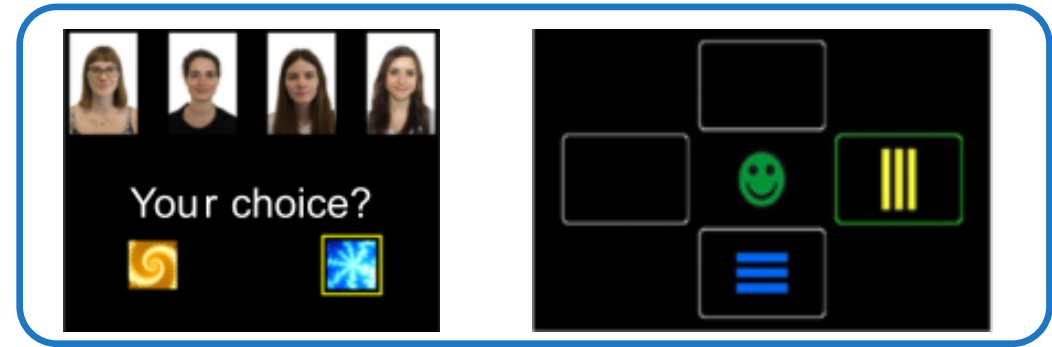


Overarching goal:

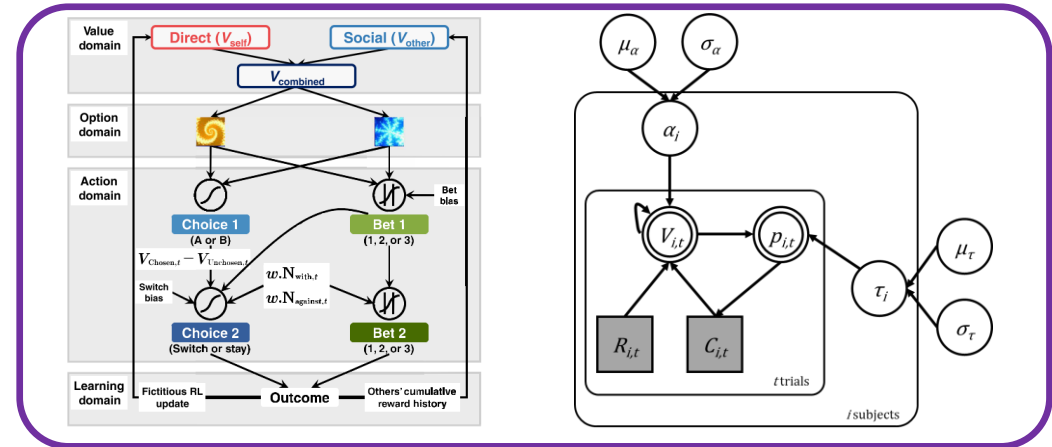
Uncover the **neuro-computational mechanisms**
underlying social affective decision-making
and flexible behavior

My research:

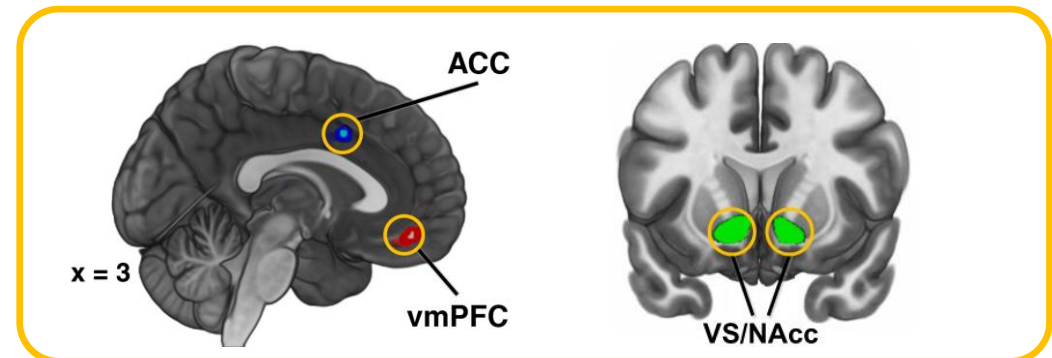
- I ask people to **make decisions**
Computation



- I build **computational models**
Algorithm



- I examine **neural mechanisms**
Implementation



My research

SCIENCE ADVANCES | RESEARCH ARTICLE


COGNITIVE NEUROSCIENCE

A brain network supporting social influences in human decision-making

Lei Zhang^{1,2*} and Jan Gläscher^{1*†}

Research Articles

Revealing Neurocomputational Mechanisms of Reinforcement Learning and Decision-Making With the hBayesDM Package

Authors: Woo-Young Ahn , Nathaniel Haines, Lei Zhang

PLOS BIOLOGY

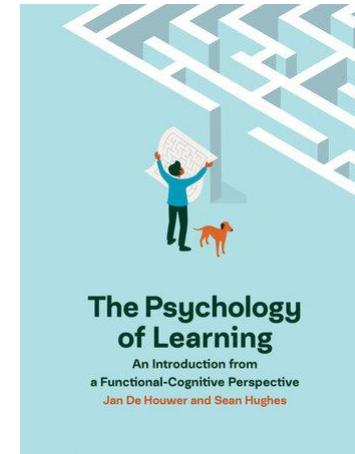
RESEARCH ARTICLE

Modeling flexible behavior in childhood to adulthood shows age-dependent learning mechanisms and less optimal learning in autism in each age group

Daisy Crawley^{1‡*}, Lei Zhang^{2,3,4‡}, Emily J. H. Jones⁵, Jumana Ahmad^{1,6}, Bethany Oakley¹, Antonia San José Cáceres^{1,7}, Tony Charman^{8,9}, Jan K. Buitelaar^{10,11,12}, Declan G. M. Murphy^{1,9,13}, Christopher Chatham⁴, Hanneke den Ouden^{10‡}, Eva Loth^{1,13‡}, the EU-AIMS LEAP group¹¹

Want to work with me?

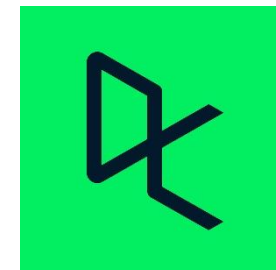
- For planning your own experiments
 - decent understanding of **learning theories**
- For helping with data collection
 - excellent **planning and organizing skills**
- For analyzing our/my existing data
 - great **programming skills**, e.g., R, Python
 - Ideally, have taken my SE or TEWAI



Get started?
[free textbook available](#)



Get started?
Online planning tools or
simply excel



Get started?
datacamp.com

Shameless self promotion



lei.zhang@univie.ac.at



<https://lei-zhang.net/>



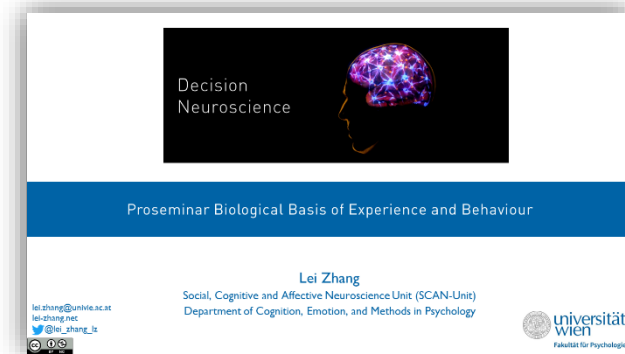
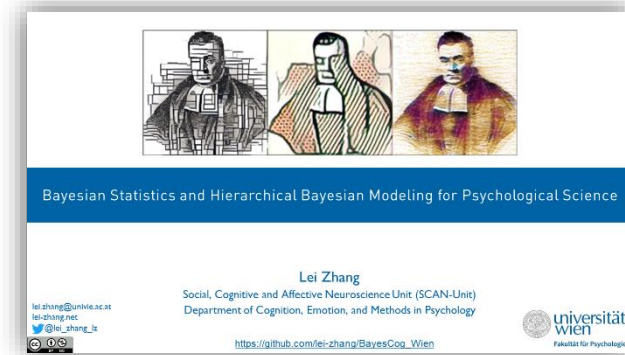
[@lei_zhang_lz](https://twitter.com/lei_zhang_lz)



[@LeiZhang](https://www.youtube.com/@LeiZhang)

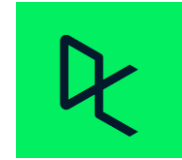


[@lei-zhang](https://github.com/lei-zhang)



Goal of this course

- Practical R programming, with DataCamp
- Practical model-building in Stan, model diagnostics
- (Enough) theory to ground you
- Be comfortable to use R/Stan for your own work + very basic knowledge of GitHub



Goal of this course

This course is NOT about...

- ... Bayes in the brain (e.g. predictive coding)
- ... Bayesian statistics to supersede classic statistics



However, Bayesian statistics offer great tools to analyze cognitive processes!

- Construct cognitive models
- Estimate posterior distributions of parameters
- Compare models: which is the best one, given the data
- Perform model-based analysis, e.g. model-based fMRI/EEG/eye-movement

A photograph of a whiteboard with the Bayesian formula written in blue marker. The formula is
$$P(A|B) = \frac{P(B|A) P(A)}{P(B)}$$

A clear goal depends on knowledge & expectations

Pre-course survey

- sent to 20 (+5) registered students
- received 13
- 52% return rate, many thanks!

spontaneous feedback are still welcome at any time!

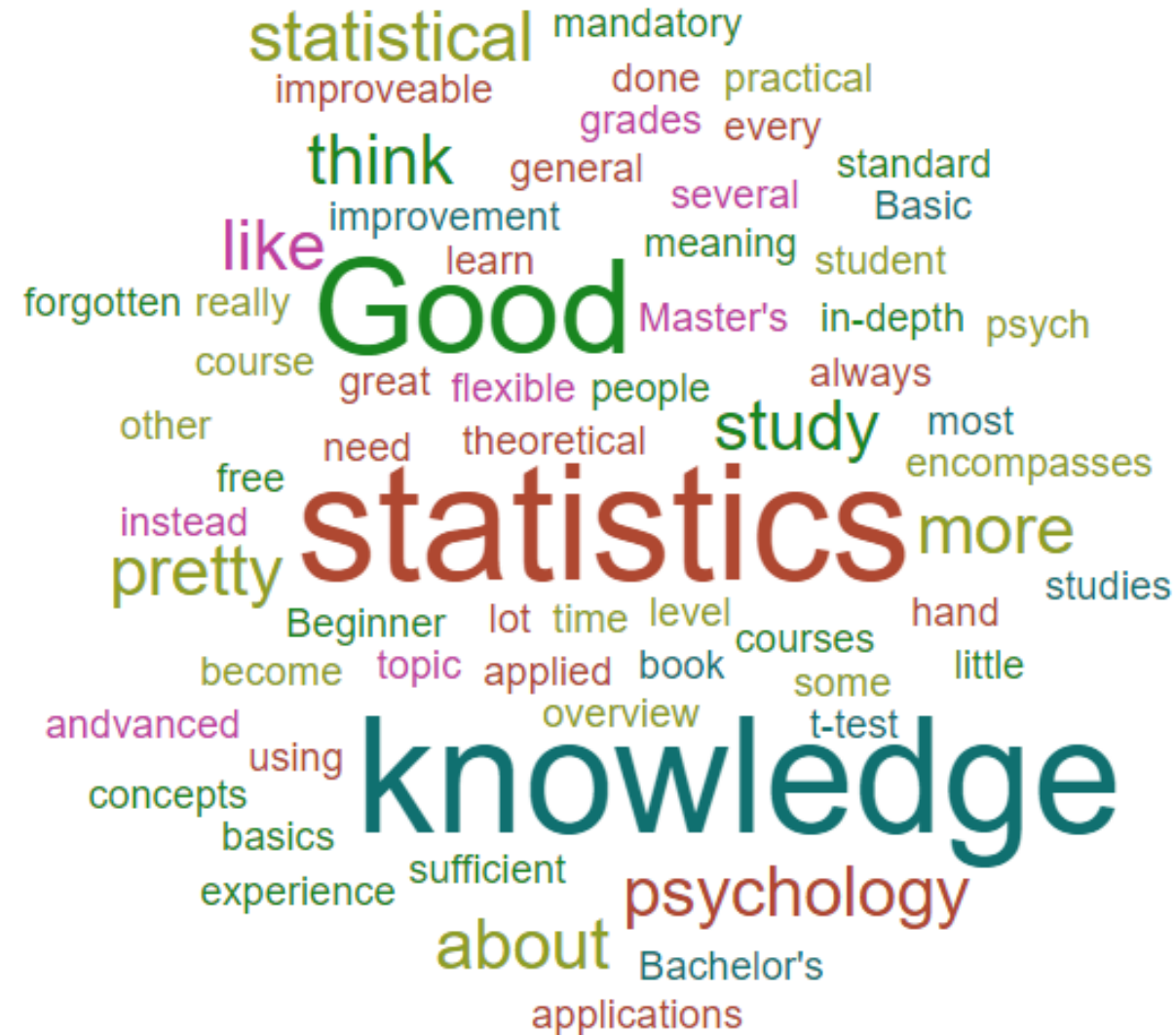
What is your experience with...

- Statistics?
- R? (and / or Matlab?)
- Cognitive Modeling?

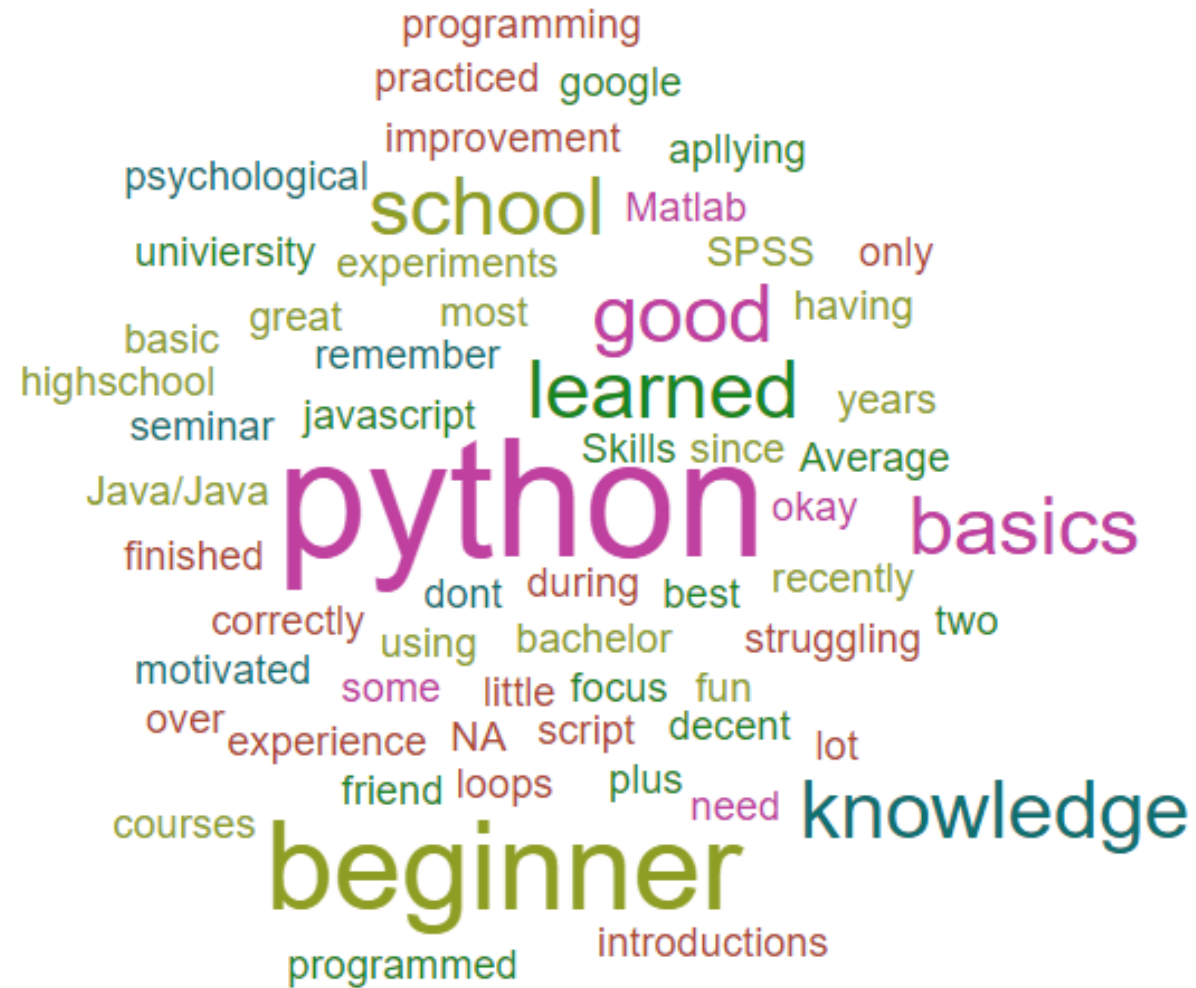
You would like to...

- gain knowledge of Bayesian stats?
- be able to read “computational modeling” section in papers?
- write your own model?

Your knowledge of stats



Your knowledge of programming



Your expectations



Schedule of Lectures

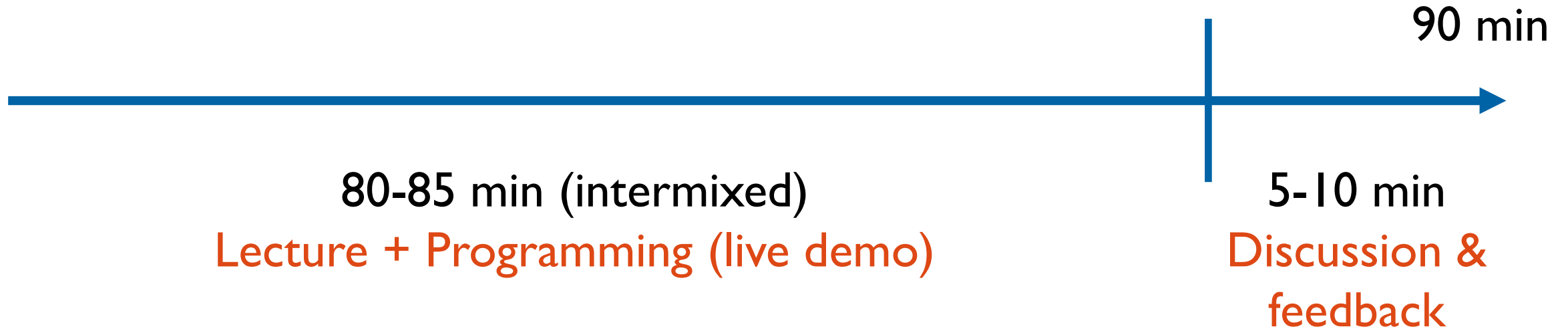
19.03	L01	Introduction and overview
26.03	L02	Introduction to R
16.04	L03	Probability; Bayes' Theorem
23.04	L04	Binomial model; MCMC & Stan
30.04	L05	Simple linear model
07.05	L06	Cognitive Modeling; Reinforcement learning model
14.05	L07	More on RL model
21.05	L08	Hierarchical modeling
28.05	L09	More on hierarchical modeling
04.06	L10	Optimizing Stan codes
11.06	L11	PRL task & model comparison
18.06	L12	Stan style tip & debugging
25.06	L13	Programming project + summary + HPC demo

On-going R tutorials
on DataCamp

Review a paper

Programming project

Course structure (from L02)



R Tutorials on DataCamp

INTERACTIVE COURSE

Introduction to R

[Practice Now](#) [Replay Course](#) [Bookmark](#)

🕒 4 hours ▶ 0 Videos < 62 Exercises 👤 1,866,679 Participants 📊 6,200 XP

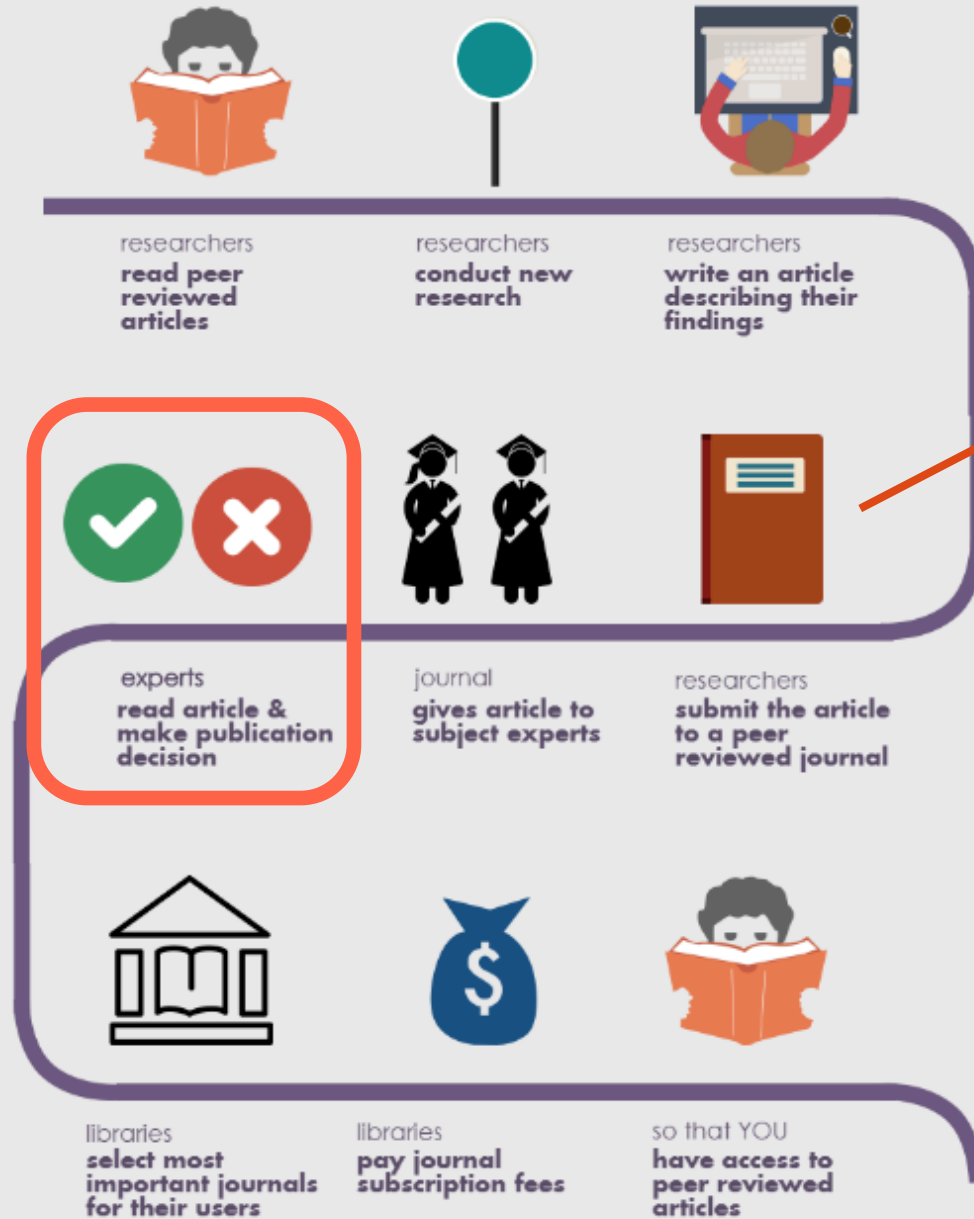


DataCamp For The Classroom

DataCamp is 100% free for educators.
Register below to create your free,
unlimited academic account.

[Create My Free Class](#)

Peer Review



preprint

bioRxiv_{beta}
THE PREPRINT SERVER FOR BIOLOGY

Ψ
A X PsyArXiv

How to review a paper?

- Suppose you are invited by a journal editor to review a paper
- Of course, you have to read it 😊, carefully and critically
- Then write a review report to the editor
 - (1) Make a summary. What is this paper about? What was done? What was the conclusion?
 - (2) List your concerns. Is the design appropriate? Are the analyses sound? Do their data support the conclusion? What can be done better?
- For this course:
 - up to 3 pages (11pt, 1.5 space)
 - be independent: okay to discuss HOW to review, but do NOT discuss WHAT to review

Programming project

- already on Github
- should be submitted before the end of semester (31.07.2021)
- use R and RStan
- will be a real-world cognitive modeling problem
- hand in the *.R and *.stan files in a ZIP file
- name as: lastname_matriculatenummer_200077.ZIP
- no need to write a report

Gradings

- Regular **participation** (25%; counting from the 26/03)
 - using Google Sheets (later via email); Be honest 😊
- **Regular programming** tutorials (datacamp.com) (25%)
- **Review a paper**, 10 (25%), due on [23.05.2021](#)*
- **Programming project**, 10 (25%), due on [31.07.2021](#)*
- Grades: >87% 1, >75% 2, >63% 3, >50% 4, <=50% 5
- At least 51% to obtain **4 ECTS**



*flexible deadline due to Covid-19

More survey results.

More Qs about the course

NA

In the course description on u:find it says that basic knowledge of R is a must. I have never worked with R, however, but I'm very interested in this course. If I put in some extra work alongside this course, is it still possible to achieve a good grade in your opinion?

Yes

No

Is it ok if your'e not that experiencend in R yet, but are willing to learn it during the semester on your own?

Q regarding the instructor

NA

No

Recording our sessions might be helpful to look something up afterwards

misc.

NA

No

I'm very excited for this course!

Further questions

- What knowledge is expected as a prerequisite?
 - some stats, some programming. I'll start from the beginning, but the pace may be fast
- How many R skills will we get taught?
 - As much as I could, but fit everything in one semester is difficult
- Is this course difficult?
 - this varies from person to person, but from my experience this course is indeed demanding, and can be overwhelming

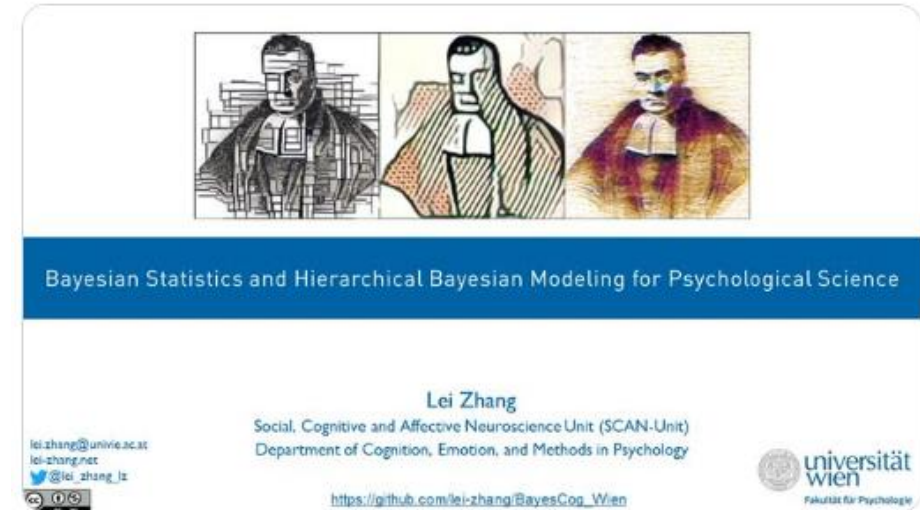
What do other people say?

- SIPS commendation award
- UNIVIE teaching award for early career researchers



1/13) This semester's teaching on Bayesian stats and cognitive modeling is over! Thanks to COVID (ironically!), I recorded all my teaching sessions w/ @zoom_us, and they are available on #Youtube.

Wondered what have we covered to the cog-neuro audience? A thread.



3:24 PM · Jun 26, 2020 · Twitter Web App

||| View Tweet activity

174 Retweets 14 Quote Tweets 634 Likes





Richard McElreath

@r1mcelreath



I say this a lot, bc I am also confused quite often.



Anna Jacobson @AnnaChingChing · Feb 21

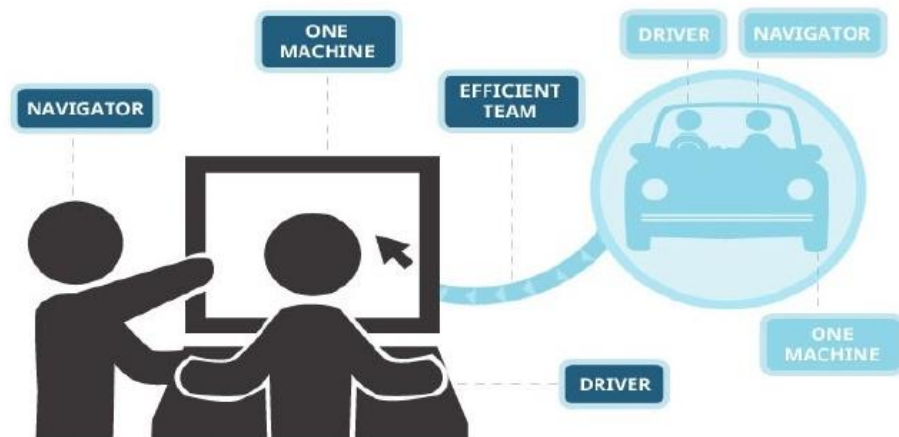
"If you are confused, it is only because you are trying to understand." -
@r1mcelreath in Statistical Rethinking

Anything else?

How to Get the Most out of the course

- Lecture structure: 60min theory + demo, 20-30min exercise + discussion
- Work in pairs: Talk to each other & help each other
- Ask questions
- Try the exercises

PAIR PROGRAMMING

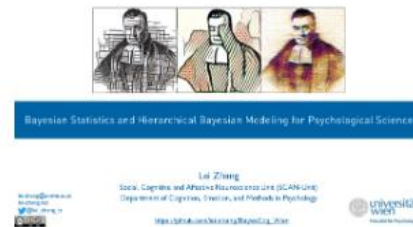


A very quick look at GitHub

BayesCog

Bayesian Statistics and Hierarchical Bayesian Modeling for Psychological Science

repo size 234 MB languages 2 last commit october 2020
@lei_zhang_lz 2.1k @ScanUnit 1.1k



master

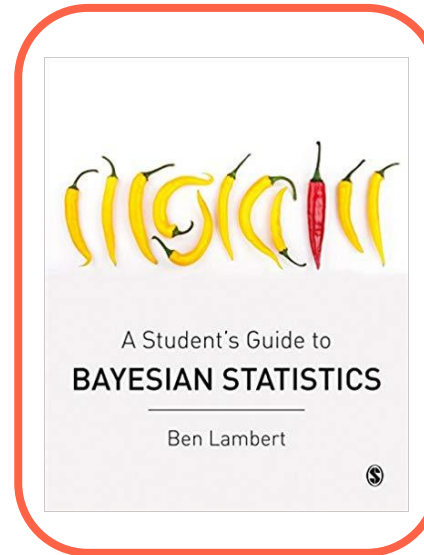
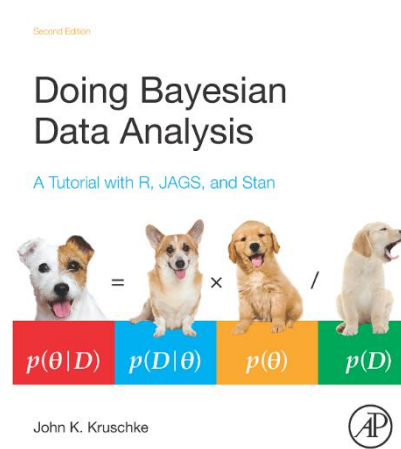
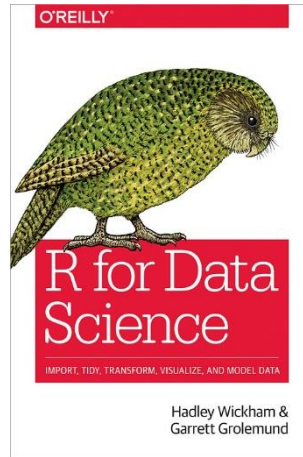
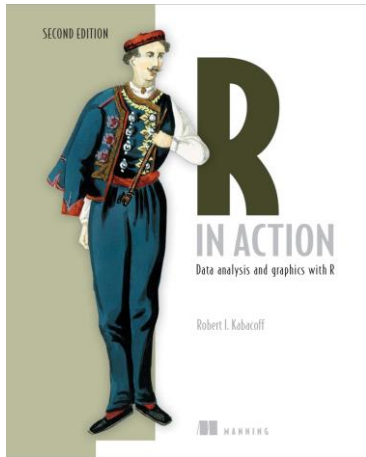
Go to file

Code

lei-zhang update on Oct 5, 2020 92

00_R_cheatsheet	R	2 years ago
01.R_basics	update	10 months ago
02.binomial_glo...	update	10 months ago
03.bernoulli_coin	update	10 months ago
04.regression_h...	update	10 months ago
05.regression_h...	update	10 months ago
06.reinforceme...	update	10 months ago
07.optm_rl	update	10 months ago
08.compare_m...	update	9 months ago
09.debugging	update	10 months ago
Programing_pr...	update	9 months ago
review_a_paper	update	12 months ago
slides	update	9 months ago
.gitignore	update	10 months ago
LICENSE	update	7 months ago
Thumbnail.png	update	7 months ago
description.txt	update	7 months ago
readme.md	update	5 months ago

Resources



Statistical Thinking for the 21st Century

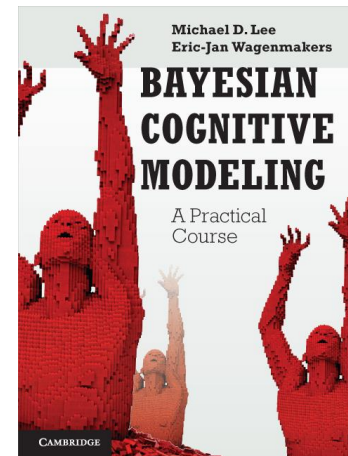
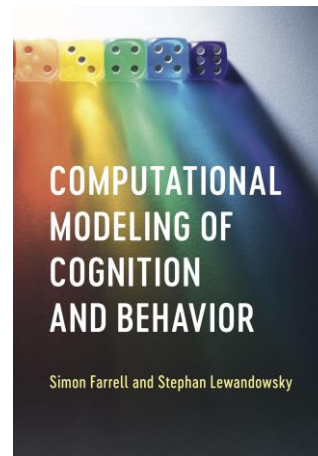
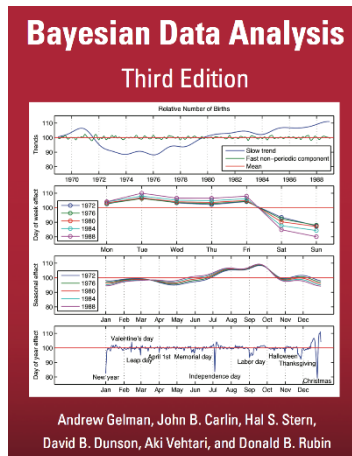
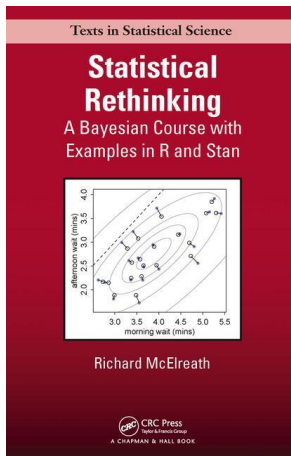
Copyright 2019 Russell A. Poldrack

Draft: 2020-03-15

<http://statsthinking21.org/>



<https://www.datacamp.com/>



<https://jasp-stats.org/>

Now welcome to Bayesland!

ANY
QUESTIONS
?

Happy Computing!