Ultimate PPR Fantasy Football Guidebook

"Difference Maker"

- The players that give YOU the advantage

QB Draft Strategy

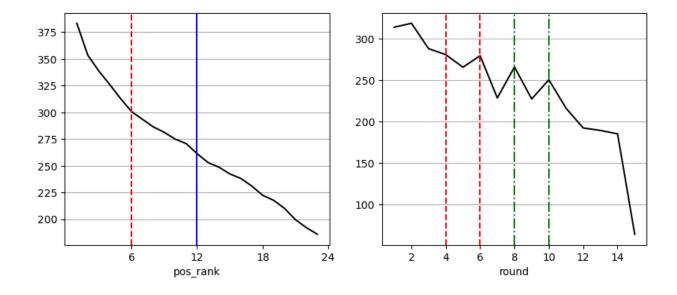
About Position:

- 12 total started each week
- Top 6 are 'difference makers'
- Low risk of injury
- Many of the top players by PPR Pts are QBs = Abundance

Strategy:

- Grab backup 8-10, as close to 10 as possible
- First QB in rounds 5-6

QB



TE Draft Strategy

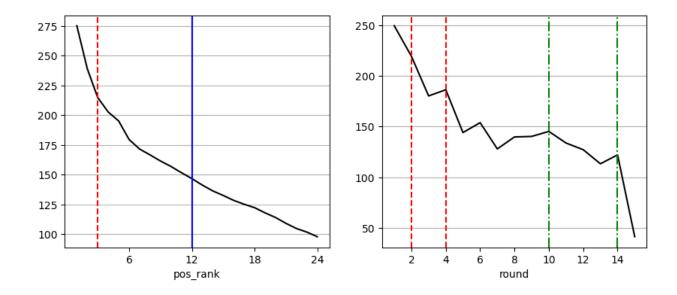
About Position:

- Top 3 are 'difference makers'
- TEs 4-14 are typically interchangeable
- TE finishes top 70 only 6% of time

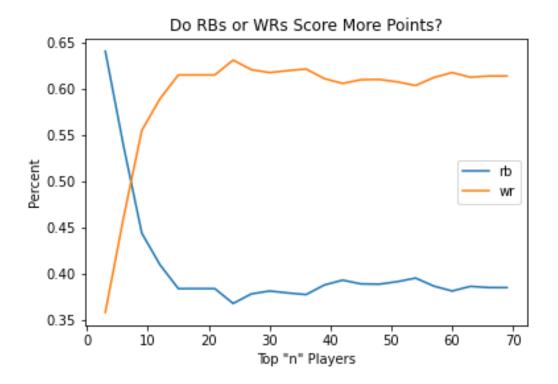
Strategy:

- If you want a top 3, draft where appropriate
- If don't get top 3, pickup at TE in rounds 10-14

ΤE



RB VERSUS WR



RB Draft Strategy

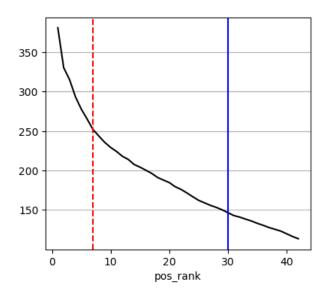
About Position:

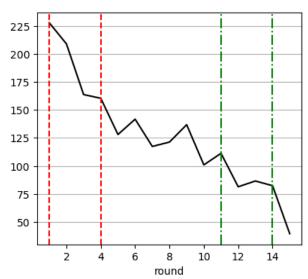
- Top 7 are 'difference makers'
- Scarce only 25% of top 70 players are RB as compared to 38% for WR
- Higher injury rate than WR, but very valuable due to scarcity

Strategy:

- Ideally you want two RB in your first 4 picks
- Draft minimal RB in round 5-10 as there is better value elsewhere
- 11th round and later draft potential breakouts: rookies and handcuffs

RB





WR Draft Strategy

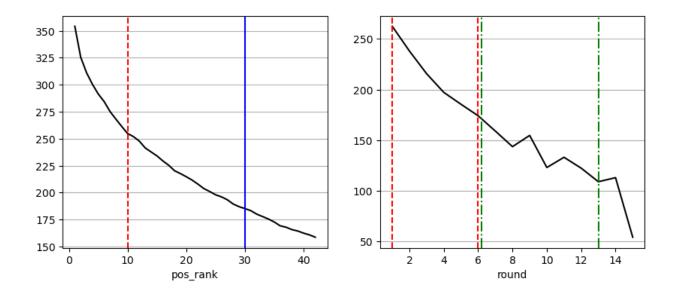
About Position:

Top 10 'difference makers'
Lower injury rate than RB
Abundant - 38% of top 70 players are WR
Lots of quality in mid rounds

Strategy:

Have two WRs by round 6 Load up at WR between rounds 6-10 WR 10th round and later is viable but you might find more value in other positions: RB, TE

WR



Round by Round Analysis

Rounds 1-4

RBs are king. Want to grab to, maybe in rounds 1 and 2. WRs also viable, but there is an abundance and can find good receivers in later rounds. Much harder with RB. If you want to grab a top 3 TE go for it. Lately only Kelce has been reliable.

Rounds 5-6

Looking to grab your starting QB. Lots of value at WR. Maybe pass on RB.

Rounds 7-10

Grab backup QB around round 10. Continue grabbing WR - should have AT LEAST 3 WRs but often more. Maybe grab a RB but not great value. Monitor TE situation - you want to draft TE 10-14.

Rounds 11-15

Load up on RB - handcuffs and rookies - guys who will assume larger role later in season. Grab TE if you haven't already. After Can continue to grab WR but hopefully you loaded up earlier and can prioritize RBs. QBs are low value - avoid.

Rounds 16-17

Grab Def and Kicker - boring

Cheatsheet

QΒ

RK	Player	Average	Richie	lan
1	Patrick Mahomes	346	362	329
2	Josh Allen	335	343	327
3	Joe Burrow	317	309	325
4	Jalen Hurts	307	284	329
5	Justin Herbert	288	293	282
6	Kirk Cousins	265	242	289
7	Jared Goff	250	219	281
8	Trevor Lawrence	249	208	291
9	Geno Smith	237	183	290
10	Daniel Jones	232	191	272
11	Justin Fields	231	180	283
12	Aaron Rodgers	223	223	223
13	Lamar Jackson	220	227	214
14	Tua Tagovailoa	217	208	225
15	Derek Carr	215	206	225
16	Dak Prescott	212	228	197
17	Russell Wilson	207	195	220
18	Kyler Murray	199	207	191
19	Jacob Eason	177	177	177
20	Jacoby Brissett	172	172	172
21	Mac Jones	165	158	172
22	Matthew Stafford	165	165	165
23	Davis Mills	162	145	179
24	Deshaun Watson	160	160	160
25	Jimmy Garoppolo	159	147	171

RB

Rank	Player	Average	Richie	lan
1	Austin Ekeler	285	261	309
2	Christian McCaffrey	272	238	306
3	Jordan Howard	253	253	253
4	Josh Jacobs	248	213	283
5	Derrick Henry	236	196	276
6	Saquon Barkley	224	197	252
7	Nick Chubb	222	191	254
8	Joe Mixon	212	199	226
9	Aaron Jones	209	192	227
10	Tony Pollard	205	179	231
11	Leonard Fournette	204	200	209
12	Rhamondre Stevenson	204	169	239
13	Najee Harris	199	195	203
14	Dalvin Cook	196	176	217
15	Alvin Kamara	190	186	195
16	Travis Etienne	189	189	189
17	Nick Bellore	188	188	188
18	Kenneth Walker	187	187	187
19	D'Andre Swift	177	186	169
20	James Conner	177	169	185
21	Miles Sanders	172	146	199
22	David Montgomery	162	157	167
23	Jamaal Williams	162	116	208
24	Ezekiel Elliott	160	151	170
25	Dameon Pierce	158	158	158
26	Antonio Gibson	158	161	155
27	Jonathan Taylor	157	175	139
28	Damien Williams	154	154	154
29	Devin Singletary	153	142	165
30	AJ Dillon	151	148	155
31	Tyler Allgeier	151	151	151

32	Jerick McKinnon	148	115	181
33	Raheem Mostert	133	108	158
34	Cordarrelle Patterson	131	123	140
35	Rachaad White	129	129	129
36	Cam Akers	128	121	135
37	Duke Johnson	128	128	128
38	Isiah Pacheco	125	125	125
39	Javonte Williams	122	122	122
40	Jeff Wilson	118	90	147
41	J.K. Dobbins	118	118	118
42	Samaje Perine	116	97	136
43	Michael Carter	114	116	113
44	Kareem Hunt	113	114	113
45	Latavius Murray	111	84	139
46	Damien Harris	108	108	108
47	Brian Robinson Jr.	105	105	105
48	Breece Hall	103	103	103
49	Clyde Edwards-Helaire	102	110	94
50	D'Onta Foreman	101	80	122

WR

Rank	Player	Average	Richie	lan
1	Tyreek Hill	295	268	322
2	Justin Jefferson	291	296	286
3	Stefon Diggs	279	245	312
4	Davante Adams	272	253	292

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	CeeDee Lamb	271	247	295
	A.J. Brown	259	221	298
	Amon-Ra St. Brown	241	220	263
8	Ja'Marr Chase	239	236	242
9	Jaylen Waddle	233	214	251
10	DeVonta Smith	220	193	248
11	Cooper Kupp	213	235	191
12	Garrett Wilson	212	212	212
13	Terry McLaurin	212	194	230
14	Amari Cooper	212	183	241
15	Mike Evans	211	202	220
16	Chris Godwin	210	200	220
17	Christian Kirk	210	182	238
18	Tee Higgins	208	199	218
19	Michael Pittman Jr.	207	206	209
20	Tyler Lockett	205	177	233
21	Brandon Aiyuk	202	177	226
22	Chris Olave	197	197	197
23	D.K. Metcalf	194	165	224
24	Jerry Jeudy	187	171	203
25	Diontae Johnson	183	184	181
26	Drake London	180	180	180
27	Mike Williams	175	172	178
28	Deebo Samuel	174	184	165
29	D.J. Moore	172	151	193
30	Keenan Allen	165	176	155
31	Adam Thielen	165	152	178
32	George Pickens	163	163	163
33	Zay Jones	162	130	194
34	JuJu Smith-Schuster	159	137	181
35	Christian Watson	158	158	158
36	Jakobi Meyers	157	136	179
	Allen Lazard	155	141	169
	Marquise Brown	155	161	149
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39	Courtland Sutton	149	143	156
40	Gabriel Davis	146	124	168
41	Josh Palmer	145	123	167
42	Tyler Boyd	145	127	163
43	Brandin Cooks	144	148	141
44	DeAndre Hopkins	143	143	144
45	Donovan Peoples-Jones	142	120	163
46	Curtis Samuel	138	107	169
47	K.J. Osborn	135	121	149
48	Jahan Dotson	132	132	132
49	Darnell Mooney	126	126	126
50	Mack Hollins	122	96	148

ΤE

Rank	Player	Average	Richie	lan
1	Travis Kelce	236	228	243
2	Mark Andrews	185	191	180
3	T.J. Hockenson	182	161	202
4	George Kittle	169	168	169
5	Tommy Sweeney	152	152	152
6	Jacob Harris	152	152	152
7	Pat Freiermuth	146	131	161
8	Evan Engram	142	113	170
9	Dallas Goedert	135	140	131

10	Tyler Higbee	135	104	166
11	Dalton Schultz	135	139	130
12	Cole Kmet	129	118	140
13	Kyle Pitts	129	129	129
14	Dawson Knox	125	129	121
15	David Njoku	117	105	129
16	Gerald Everett	112	99	125
17	Darren Waller	108	108	108
18	Zach Ertz	108	112	104
19	Tyler Conklin	106	95	117
20	Noah Fant	106	100	111
21	Juwan Johnson	103	87	120
22	Taysom Hill	103	79	127
23	Mike Gesicki	99	99	99
24	Hunter Henry	95	98	92
25	Robert Tonyan	92	80	105