

# Wilfredo Herrera

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- Brooklyn, New York

## SKILLS

- Fluent in English & Spanish
- Adobe Premiere, Photoshop, Illustrator, After Effects
- 8mm film stock & tape cameras
- Web Development (HTML, CSS, lite Javascript, GitHub hosting)
- Generative Art (TouchDesigner)
- Designing wireframes (Figma)

## EDUCATION

- B.A. in Film Media from University of Rhode Island with concentration on film editing and cinematography.

## EXPERIENCE

### VISUAL ARTIST

- "Lost at sea" art piece displayed at the HYPERLYFE gallery exhibit at Brick Aux on 9/17/23.
- Exploring generative art combined with video using the software TouchDesigner (work can be found on my website).

### PRODUCTION FREELANCE

- Performed various roles on productions around Boston including production assistant, gaffing, data wrangling, acting, directing, photography, sound, and editing.
- Productions worked on were corporate videos, nationally aired commercial, short films, and music videos.
- Director, Editor and Visual Effects creator on the music video for the song Thunder by the Boston-based synth pop band Pyramid Thieves.
- Cinematographer for short film "Sexy Bitch", filmed in Ridgewood, New York in 2023.

### WEB DEVELOPMENT

- Website redesign for ARTBATH, an immersive performance salon series held at the Blue Building on E. 46th St in New York.
- Front-end development of portfolios for various artists.

### MACHINE LEARNING DATA ASSOCIATE II [AMAZON INC]

- Spearheaded proof-of-concept Machine Learning projects driven by quality benchmarks.
- Worked closely with customers to draft conventions for production processing and establish necessary parameters for a successful delivery of outputs.
- Provided individual guidance and working sessions to the production team to ensure the desired quality output.
- Presented project updates to leadership and stakeholders at daily or weekly team syncs.
- Worked as part of the production processing team providing support to external and internal customer projects.

### QUALITY CONTROL TECHNICIAN [LENSPROTOGO & RULE BOSTON CAMERA]

- Performed thorough cleaning and testing procedures on camera, lighting and support gear inventory.
- Made equipment purchase deliveries & pick ups for external clients.
- Assisted on any miscellaneous office task.