

Утверждено: Руководитель департамента английского языка и профессиональной коммуникации  
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Федеральное государственное образовательное бюджетное учреждение  
Высшего образования  
«Финансовый университет при Правительстве Российской Федерации»

**ПРОМЕЖУТОЧНАЯ АТТЕСТАЦИОННАЯ РАБОТА**  
по дисциплине «Иностранный язык»

Направление подготовки 09.03.03 – «Прикладная информатика»  
Профиль «ИТ-сервисы и технологии обработки данных в экономике и финансах»

2 курс 4 семестр  
2020/2021 учебный год

Система оценки знаний по учебной дисциплине «Иностранный язык»

Аттестация I половина семестра	Аттестация II половина семестра	Письменная часть зачета Max. 30 баллов			Устная часть	Итого
		Аудирование (Max. 10 баллов)	Лексико- грамматические задания (Max. 15 баллов)	Творческое задание (Max. 5 баллов)		
Max. 20 баллов	Max. 20 баллов				Max. 30 баллов	Max. 100 баллов

Составитель: Бугреева А.С.

**VARIANT 1**

**1. Listen to the speaker and answer the questions.**

- What should franchisees do to become successful?
- Why is preparation the most important part of the business?
- What is staffing?
- What makes money management a difficult part of the business?
- What can't a franchisee expect any time soon after undertaking the business?

**2. Listen to the speaker again and decide whether the following statements are "true" or "false".**

- Franchising business model is easy to manage.
- Franchising guarantees success.
- Franchising requires a lot of work from a franchisee.
- A franchisee has a lot of freedom in managing the business.
- Franchisees don't have to think about cash flow.

**3. Match the words and phrases with their meanings.**

11. sustainable	a. a shop where a particular product is sold
12. outlet	b. a detailed description of a person
13. bandwidth	c. insert into a software program
14. penetrate	d. loss of value
15. gross domestic product	e. ability to be everywhere at once
16. profile	f. environmentally friendly production methods
17. ubiquitous	g. obtain a share of a market
18. depreciation	h. quantity of data transmitted through the network
19. premises	i. total value of the goods and services produced in a country
20. embed	j. buildings and land owned by a business

**4. Choose the word or phrase that best completes the sentence.**

- \_\_\_\_\_ is the science of making intelligent machines and programs.  
a. machine learning    b. artificial intelligence    c. computer systems
- A location where Wi-Fi is publicly available is called \_\_\_\_\_.  
a. LAN    b. VPN    c. hotspot
- A set of rules that computers use to communicate with each other is known as network \_\_\_\_\_.  
a. protocol    b. topology    c. architecture
- Our business project is \_\_\_\_\_ the schedule.  
a. beside    b. behind    c. besides
- The project manager has succeeded in \_\_\_\_\_ the deadline.  
a. meeting    b. making    c. matching
- \_\_\_\_\_ salaries are low, our margins will be larger than before.  
a. As    b. Due to    c. Unfortunately
- An entrepreneur needs to \_\_\_\_\_ capital to start up a business.  
a. raise    b. rise    c. arise
- Franchisees have to make initial \_\_\_\_\_ themselves.  
a. contribution    b. involvement    c. investment
- Today, \_\_\_\_\_ markets produce only 25% of world GDP.  
a. emergency    b. emerging    c. emergent
- \_\_\_\_\_ we have sourced a supplier, we have not yet agreed a price.  
a. In spite    b. Despite    c. Although

**5. Choose the correct grammar form to complete the sentence.**

31. Have you listened to the radio today?  
a. Yes, I did      b. I listened to the news      c. No, not yet
32. One \_\_\_\_\_ of America's top franchise outlets are outside the USA.  
a. third      b. three      c. of three
33. Franchising is \_\_\_\_\_ an exciting opportunity for entrepreneurs.  
a. so      b. such      c. very
34. Local outlets can grow \_\_\_\_\_ than an unknown brands.  
a. much quickly      b. more quickly      c. more quicker
35. Franchise businesses \_\_\_\_\_ a lot of new markets so far.  
a. penetrate      b. penetrated      c. have penetrated
36. Many wireless networks are subject \_\_\_\_\_ corruption.  
a. to      b. for      c. of
37. The CPU carries \_\_\_\_\_ all the basic operations on the data.  
a. on      b. out      c. up
38. Install the program and plug the webcam \_\_\_\_\_ your computer.  
a. into      b. to      c. on
39. Simulation games are \_\_\_\_\_ used in business and education.  
a. wider      b. wide      c. widely
40. Entrepreneurs have to work \_\_\_\_\_ to succeed in business.  
a. hardly      b. more hard      c. hard

6. Complete the sentences using the words from the box. There are two extra words.

feedback	own	growth	volume	smart	opportunity
comply	account	response	capacity	give	minds

41. Magnetic disk storage is increasing in \_\_\_\_\_ at an exponential rate.
42. Franchisees should \_\_\_\_\_ with certain obligations.
43. For the franchisor, the system is an alternative business \_\_\_\_\_ strategy.
44. Each party in a franchise agreement \_\_\_\_\_ up some rights to gain others.
45. Franchise sales \_\_\_\_\_ for about 50% of all retail sales in the USA.
46. Franchising has opened the door of \_\_\_\_\_ for different groups of people.
47. A great number of devices that people \_\_\_\_\_ have by now become commonplace.
48. Drones help farmers to monitor the fields and provide \_\_\_\_\_ about crops status.
49. Everything we use is going to be \_\_\_\_\_ in the following years.
50. It is a dream to share \_\_\_\_\_ and non-verbally communicate with other people.

7. Complete the text using the words from the box. There are three extra words.

whole	once	corner	until	run
as	ride	so	ceaseless	
bit	unlike	unlikely	byte	

The internet is a copy machine. At its most foundational level, it copies every action, every character, every thought we make while we \_\_\_\_\_ 51 \_\_\_\_\_ upon it. In order to send a message from one \_\_\_\_\_ 52 \_\_\_\_\_ of the internet to another, the protocols of communication demand that the \_\_\_\_\_ 53 \_\_\_\_\_ message be copied along the way several times. IT companies make a lot of money selling equipment that facilitates this \_\_\_\_\_ 54 \_\_\_\_\_ copying. Every \_\_\_\_\_ 55 \_\_\_\_\_ of data ever produced on any computer is copied somewhere. The digital economy is \_\_\_\_\_ 56 \_\_\_\_\_ on a river of copies. \_\_\_\_\_ 57 \_\_\_\_\_ the mass-produced reproductions of the machine age, these copies are not just cheap, they are free. Our digital communication network has been engineered \_\_\_\_\_ 58 \_\_\_\_\_ that copies flow with as little friction \_\_\_\_\_ 59 \_\_\_\_\_ possible. Indeed, copies flow so freely we could think of the internet as a super-distribution system, where \_\_\_\_\_ 60 \_\_\_\_\_ a copy is introduced it will continue to flow through the network forever.

8. You work for one of retail chains. You are visiting your foreign suppliers. Write a short progress report to your boss. Invent any details you need.