

# Unsupervised learning

Fraida Fund

## Contents

Unsupervised learning . . . . .	3
The basic supervised learning problem . . . . .	3
The basic unsupervised learning problem . . . . .	3
Dimensionality reduction with PCA . . . . .	4
Dimensionality reduction problem . . . . .	4
Dimensionality reduction with PCA vs feature selection . . . . .	4
Projections . . . . .	5
PCA intuition (1) . . . . .	5
PCA intuition (2) . . . . .	5
PCA intuition (3) . . . . .	6
Sample covariance matrix (1) . . . . .	6
Sample covariance matrix (2) . . . . .	7
Directional variance . . . . .	7
Maximizing directional variance (1) . . . . .	7
Maximizing directional variance (2) . . . . .	8
Projections onto eigenvectors: uncorrelated features . . . . .	8
Recall: FWL theorem . . . . .	8
Approximating data . . . . .	9
Average approximation error . . . . .	9
Proportion of variance explained . . . . .	9
PCA intuition (4) . . . . .	10
PCA in summary . . . . .	10
Clustering . . . . .	11
Clustering problem . . . . .	11
K-means clustering . . . . .	11
K-means algorithm . . . . .	11
K-means visualization . . . . .	12
K-means summary . . . . .	12
Dimensionality reduction with deep learning . . . . .	13
Dimensionality reduction using an autoencoder . . . . .	13
K-means as an autoencoder (1) . . . . .	13
K-means as an autoencoder (2) . . . . .	13
K-means as an autoencoder (3) . . . . .	13
PCA as an autoencoder (1) . . . . .	13
PCA as an autoencoder (2) . . . . .	14
Limits of PCA . . . . .	14
Neural autoencoder . . . . .	14
Learning a useful representation . . . . .	14
Example: reconstruction of faces . . . . .	15
Example: MNIST visualization . . . . .	15
Word embedding . . . . .	16

Converting text to numeric representation . . . . .	16
Bag of words and TF/IDF . . . . .	16
Word embedding as a latent representation . . . . .	16
Training a word embedding model using context . . . . .	16
Other domains . . . . .	16
<b>Density estimation . . . . .</b>	<b>17</b>
Types of density estimation . . . . .	17
GAN: Generative adversarial networks . . . . .	17
GAN: basic idea (1) . . . . .	17
GAN: basic idea (2) . . . . .	17
Discriminator loss function (1) . . . . .	17
Discriminator loss function (2) . . . . .	17
Discriminator objective . . . . .	17
Generator objective (1) . . . . .	18
Overall objective . . . . .	18
Problem: gradient of cross-entropy loss . . . . .	18
Generator objective (2) . . . . .	18
Training: First, update discriminator . . . . .	18
Training: Then, update generator . . . . .	18
Illustration: training discriminator . . . . .	19
Illustration: training generator . . . . .	19

## Unsupervised learning

### The basic supervised learning problem

Given a **sample** with a vector of **features**

$$\mathbf{x} = (x_1, x_2, \dots, x_d)$$

There is some (unknown) relationship between  $\mathbf{x}$  and a **target** variable,  $y$ , whose value is unknown.

We want to find  $\hat{y}$ , our **prediction** for the value of  $y$ .

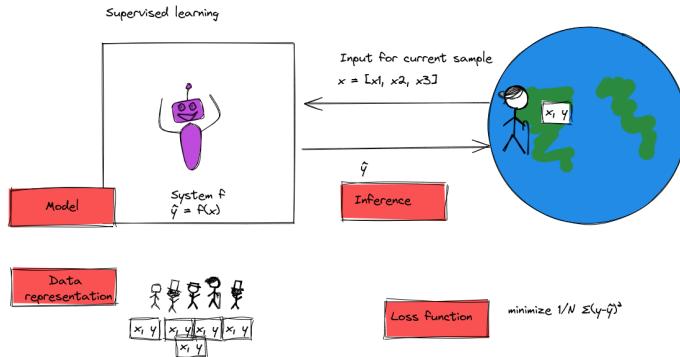


Figure 1: Basic supervised learning problem.

### The basic unsupervised learning problem

Given a **sample** with a vector of **features**

$$\mathbf{x} = (x_1, x_2, \dots, x_d)$$

We want to learn something about the underlying *structure* of the data.

No labels! Key issue: objective on which to train.

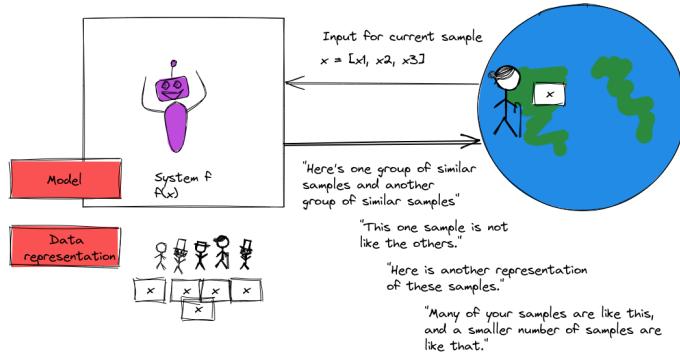


Figure 2: Unsupervised learning.

What are some things we might be able to learn about the structure of the data?

- dimensionality reduction
- feature representation
- embedding
- clustering
- anomaly detection
- density estimation

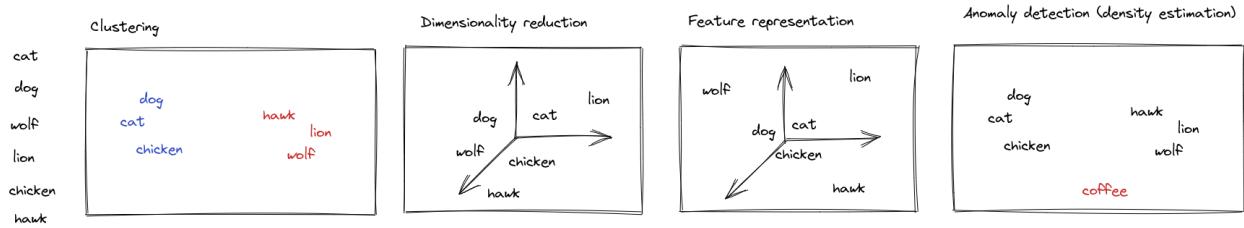


Figure 3: Unsupervised learning problems.

## Dimensionality reduction with PCA

Why?

- Supervised ML on small feature set
- Visualize data
- Compress data

### Dimensionality reduction problem

- Given  $N \times p$  data matrix  $X$  where each row is a sample  $x_n$
- **Problem:** Map data to  $N \times p'$  where  $p' \ll p$

### Dimensionality reduction with PCA vs feature selection

Previous feature selection:

- Choose subset of existing features
- Many features are somewhat correlated; redundant information

Now: *new* features, so we can get max information with min features.

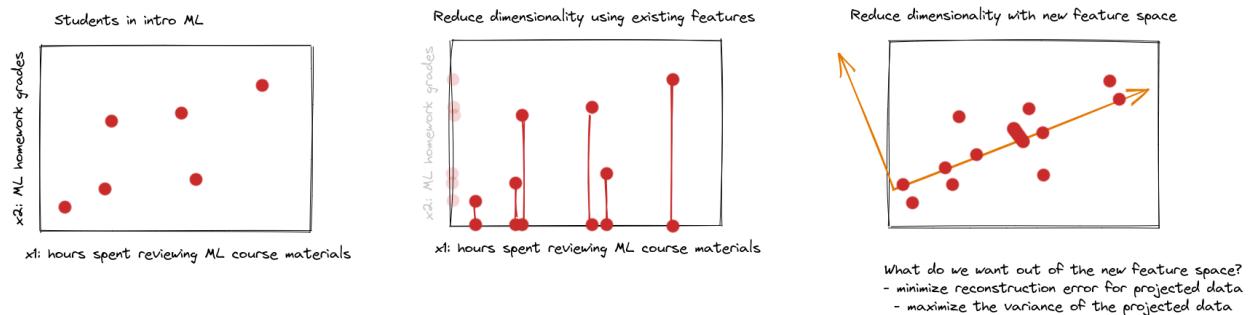


Figure 4: Instead of using existing features, we project the data onto a new feature space.

## Projections

Given vectors  $z$  and  $v$ ,  $\theta$  is the angle between them. Projection of  $z$  onto  $v$  is:

$$\hat{z} = \text{Proj}_v(z) = \alpha v, \quad \alpha = \frac{v^T z}{v^T v} = \frac{\|z\|}{\|v\|} \cos \theta$$

$V = \{\alpha v | \alpha \in R\}$  are the vectors on the line spanned by  $v$ , then  $\text{Proj}_v(z)$  is the closest vector in  $V$  to  $z$ :  $\hat{z} = \operatorname{argmin}_{w \in V} \|z - w\|^2$ .

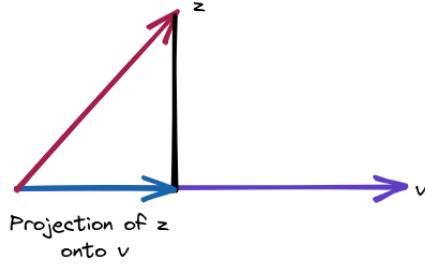


Figure 5: Projection of  $z$  onto  $v$ .

## PCA intuition (1)

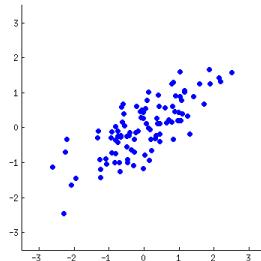


Figure 6: Data with two features, on two axes. Data is centered.

## PCA intuition (2)

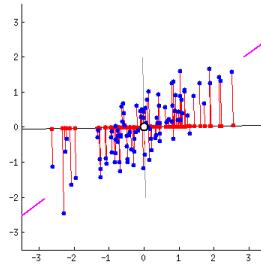


Figure 7: Construct a new feature by drawing a line  $w_1 x_1 + w_2 x_2$ , and projecting data onto that line (red dots are projections). [View animation here](#).

### PCA intuition (3)

Project onto which line?

- Maximize average squared distance from the center to each red dot; **variance of new feature**
- Minimize average squared length of the corresponding red connecting lines; **total reconstruction error**

Can you convince yourself that these two objectives are related, and are achieved by the same projection?

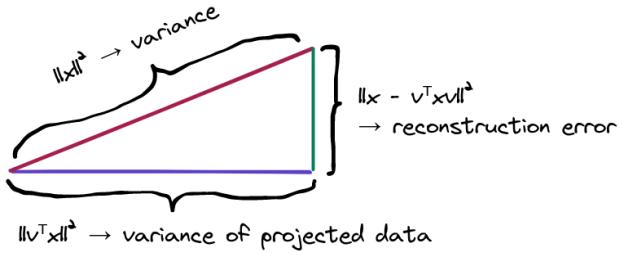


Figure 8: Pythagorean decomposition. Keeping reconstruction error minimized (on average) is the same as keeping variance of projection high (on average).

It is helpful to think about these as “captured variance in projection” vs “lost variance in projection” (reconstruction error).

The intuition is that, by Pythagorean decomposition: the variance of the data (a fixed quantity) is equal to the variance of the projected data (which we want to be large) plus the reconstruction error (which we want to be small).

### Sample covariance matrix (1)

- sample variance  $s_x^2 = \frac{1}{N} \sum_{i=1}^N (x_i - \bar{x})^2$
- sample covariance  $s_{xy} = \frac{1}{N} \sum_{i=1}^N (x_i - \bar{x})(y_i - \bar{y})$
- $\text{Cov}(x, y)$  is a  $p \times p$  matrix  $Q$  with components:

$$Q_{k,l} = \frac{1}{N} \sum_{i=1}^N (x_{ik} - \bar{x}_k)(x_{il} - \bar{x}_l)$$

Note:  $x$  and  $y$  in this notation are two different features, not a feature matrix and label.

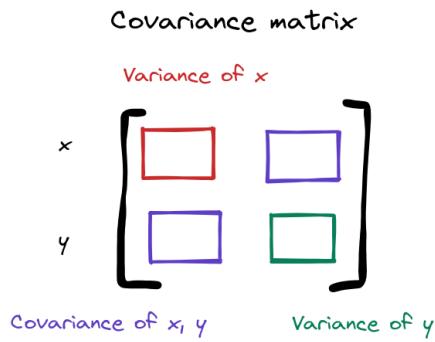


Figure 9: Illustration of covariance matrix.

## Sample covariance matrix (2)

Let  $\tilde{X}$  be the data matrix with sample mean removed, row  $\tilde{x}_i = x_i - \bar{x}$

Sample covariance matrix is:

$$Q = \frac{1}{N} \tilde{X}^T \tilde{X}$$

(compute covariance matrix by matrix product!)

## Directional variance

Projection onto a unit vector  $v$ :  $z_i = (v^T \tilde{x}_i)v$

- Sample mean:  $\bar{z} = v^T \bar{x}$
- Sample variance:  $s_z^2 = v^T Q v$

Now we have these mean-removed rows of data, and we want to project each row onto some vector  $v$ , where  $z$  is the projection of  $\tilde{x}_i$  onto  $v$ . And we want to choose  $v$  to maximize the variance of  $z$ ,  $s_z^2$ .

We will call this the *directional variance* - the variance of the projection of the row onto  $v$ .

## Maximizing directional variance (1)

Given data  $\tilde{x}_i$ , what directions of unit vector  $v$  ( $\|v\| = 1$ ) maximizes the variance of projection along direction of  $v$ ?

$$\max_v v^T Q v \quad \text{s.t.} \|v\| = 1$$

Important note:

- an eigenvector is a special vector that, when you multiply the covariance matrix by the eigenvector, the result is a shorter or longer eigenvector pointing in the *same direction*.
- the eigenvalue is the value by which eigenvector is scaled when multiplied by the covariance matrix.
- a  $p \times p$  matrix has  $p$  eigenvectors.
- the eigenvectors are orthogonal.

The diagram illustrates the computation of eigenvectors and eigenvalues. It shows two equations involving a covariance matrix  $X$  and a vector  $y$ :

$$X \begin{bmatrix} \text{Covariance matrix} \\ y \end{bmatrix} = \lambda \begin{bmatrix} \text{Eigenvalue} \\ \text{Eigenvector} \end{bmatrix}$$

$$X \begin{bmatrix} \text{Covariance matrix} \\ y \end{bmatrix} = \lambda \begin{bmatrix} \text{Eigenvalue} \\ \text{Eigenvector} \end{bmatrix}$$

In the first equation, the eigenvalue  $\lambda$  is orange and the eigenvector is also orange. In the second equation, the eigenvalue  $\lambda$  is blue and the eigenvector is also blue.

Figure 10: Eigenvectors and eigenvalues.

## Maximizing directional variance (2)

Let  $v_1, \dots, v_p$  be eigenvectors of  $Q$  (there are  $p$ ):

$$Qv_j = \lambda_j v_j$$

- Sort them in descending order:  $\lambda_1 \geq \lambda_2 \geq \dots \geq \lambda_p$ .
- The largest one is the vector that maximizes directional variance, the next is direction of second most variance, etc.

**Theorem:** any eigenvector of  $Q$  is a local maxima of the optimization problem

$$\max_v v^T Q v \quad \text{s.t.} \|v\| = 1$$

**Proof:** Define the Lagrangian,

$$L(v, \lambda) = v^T Q v - \lambda [ \|v\|^2 - 1 ]$$

At any local maxima,

$$\frac{\partial L}{\partial v} = 0 \implies Qv - \lambda v = 0$$

Therefore,  $v$  is an eigenvector of  $Q$ .

For a detailed proof of this, see [this set of notes](#) by Cosma Shalizi at CMU.

## Projections onto eigenvectors: uncorrelated features

- Eigenvectors are orthogonal:  $v_j^T v_k = 0$  if  $j \neq k$
- So the projections of the data onto eigenvectors are uncorrelated:

$$z_j = Xv_j, \quad z_k = Xv_k \rightarrow \text{Cov}(z_j, z_k) = 0 \quad (j \neq k)$$

These projections are called the *principal components*, and we use them to approximate the data.

## Recall: FWL theorem

In the context of linear regression, we saw:

- a feature may have some independent explanatory power,
- and some shared explanatory power

and the shared explanatory power came from the relationship *between* features, it exists before we even look at the target variable. PCA restructures data so there is no more relationship between features.

If we would repeat our linear regression lab on PCA-transformed features, we will see the same R2 score on a multiple regression (no loss of information if we keep all PCs!), but each PC will have the same coefficient on the multiple regression as it did on a simple regression.

## Approximating data

Given data  $\tilde{x}_i, i = 1, \dots, N$ , and PCs  $v_1, \dots, v_p$ , we can project + exactly reconstruct the data:

$$\tilde{x}_i = \sum_{j=1}^p (v_j^T \tilde{x}_i) v_j$$

or we can approximate with first  $d < p$  coefficients:

$$\hat{x}_i = \sum_{j=1}^d (v_j^T \tilde{x}_i) v_j$$

## Average approximation error

For sample  $i$ , error is:

$$\tilde{x}_i - \hat{x}_i = \sum_{j=d+1}^p (v_j^T \tilde{x}_i) v_j$$

which, on average, is sum of smallest  $p - d$  eigenvalues:

$$\frac{1}{N} \sum_{i=1}^N \|\tilde{x}_i - \hat{x}_i\|^2 = \sum_{j=d+1}^p \lambda_j$$

The projection onto the first principal components carries the most information; the projection onto the last principal components carries the least. So the error due to missing the last PCs is small!

## Proportion of variance explained

The *proportion of variance explained* by  $d$  PCs is:

$$PoV(d) = \frac{\sum_{j=1}^d \lambda_j}{\sum_{j=1}^p \lambda_j}$$

where the denominator is variance of projected data:  $\frac{1}{N} \sum_{i=1}^N \|\tilde{x}_i\|^2 = \sum_{j=1}^p \lambda_j$

If we would repeat our linear regression lab on PCA-transformed features, we will see the same R2 score on a multiple regression (no loss of information!), but each PC will have the same coefficient on the multiple regression as it did on a simple regression.

## PCA intuition (4)

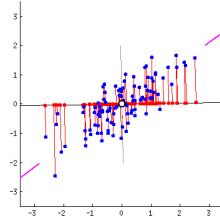


Figure 11: In the animation, gray and black lines form a rotating coordinate frame. When variance of projection is maximized, the black line points in direction of first eigenvector of covariance matrix (direction of maximum variance of the data), and grey line points toward second eigenvector (direction of second-most variance of the data). [View animation here](#).

## PCA in summary

Given high-dimensional data,

1. Center data (remove mean)
2. Get covariance matrix
3. Get eigenvectors, eigenvalues
4. Sort by eigenvalue
5. Choose  $p'$  eigenvectors with largest eigenvalues
6. Project data onto those eigenvectors

Now you have  $N \times p'$  data that maximizes info

Note: in practice, we compute PCA using singular value decomposition (SVD) which is numerically more stable.

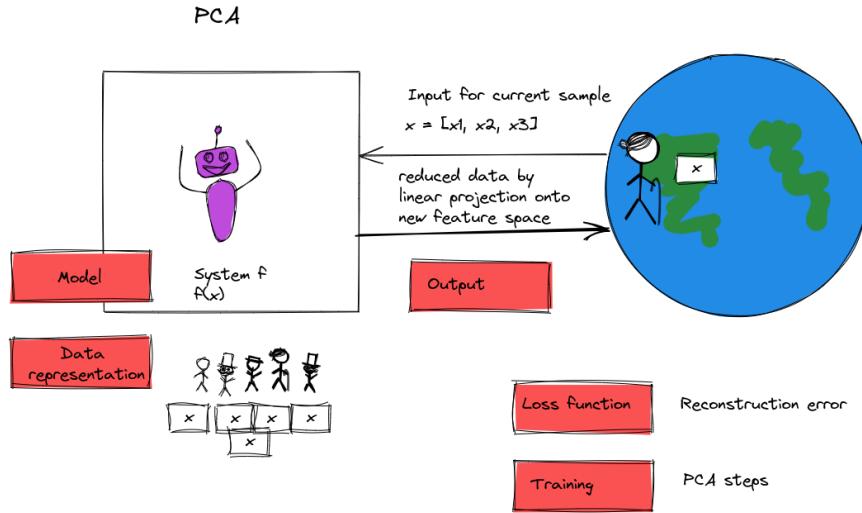


Figure 12: PCA summary.

## Clustering

### Clustering problem

- Given  $N \times d$  data matrix  $X$  where each row is a sample  $x_n$
- Problem:** Group data into  $K$  clusters
- More formally: Assign  $\sigma_n = \{1, \dots, K\}$  cluster label for each sample
- Samples in same cluster should be close:  $\|x_n - x_m\|$  is small when  $\sigma_n = \sigma_m$

### K-means clustering

We want to minimize

$$J = \sum_{i=1}^K \sum_{n \in C_i} \|x_n - \mu_i\|^2$$

- $\mu_i$  is the mean (centroid) of cluster  $i$
- $\sigma_n \in \{1, \dots, K\}$  is the cluster label assigned to  $x_n$
- $C_i = \{n : \sigma_n = i\}$  is the set of points assigned to cluster  $i$

### K-means algorithm

Start with random (?) guesses for each  $\mu_i$ . Then, iteratively:

- Update cluster membership (nearest neighbor rule): For every  $n$ ,

$$\sigma_n = \operatorname{argmin}_i \|x_n - \mu_i\|^2$$

- Update mean of each cluster (centroid rule): for every  $i$ ,  $\mu_i$  is average of  $x_n$  in  $C_i$

(Sensitive to initial conditions!)

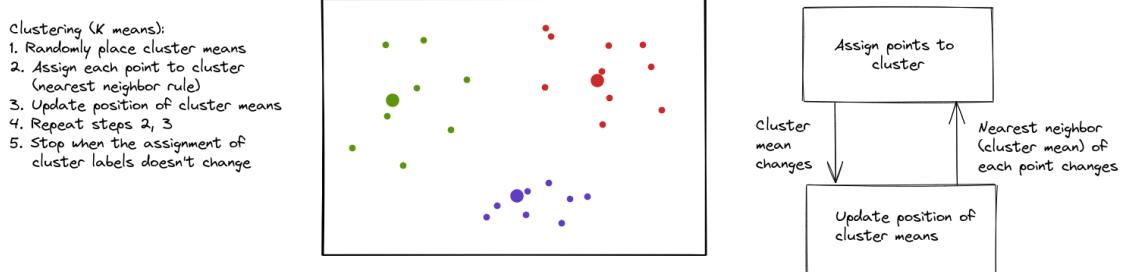


Figure 13: K-means clustering.

K-means can be viewed as an example of the more general expectation–maximization (EM) approach. We assume each sample belongs to some hidden category (in K-means, it's cluster), and we alternate between guessing and updating. But,

- K-means makes hard assignments (each point is in exactly one cluster).
- More general EM algorithms make soft assignments - estimate probabilities of belonging.

## K-means visualization

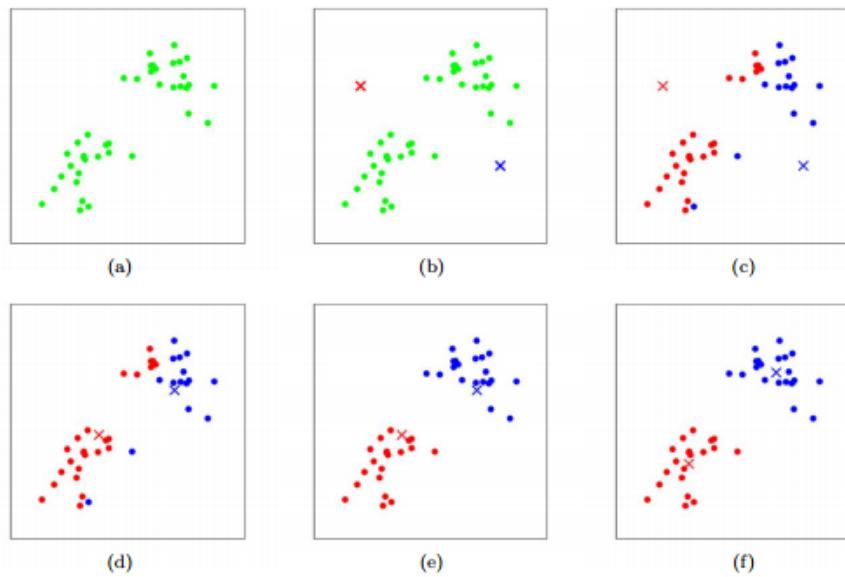


Figure 14: Visualization of k-means clustering.

## K-means summary

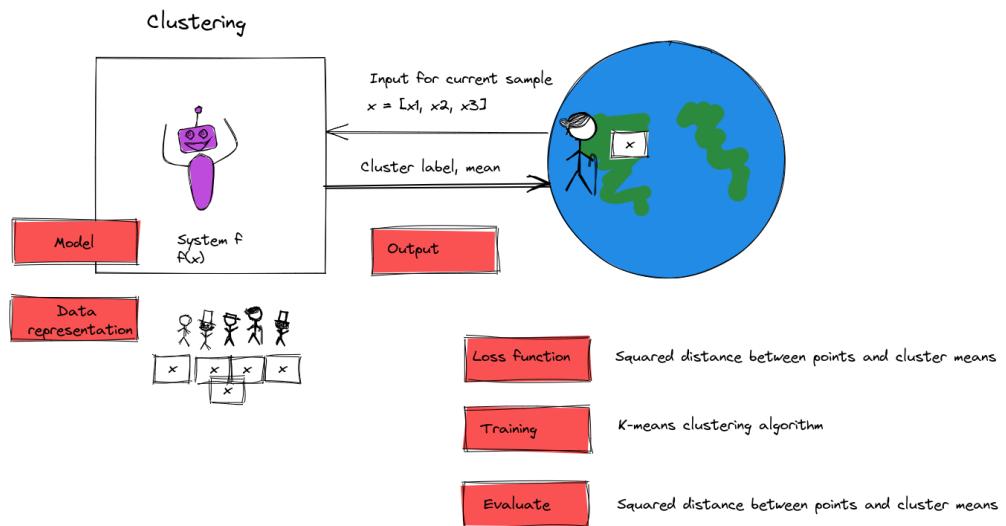


Figure 15: Clustering summary.

## Dimensionality reduction with deep learning

### Dimensionality reduction using an autoencoder

An autoencoder is a learner that includes:

- Encoder: produces a representation of input,  $x \rightarrow z$
- Decoder: reconstructs an estimate of input from the representation,  $z \rightarrow \hat{x}$
- $z$  known as *latent variables*, *latent representation*, or *code*

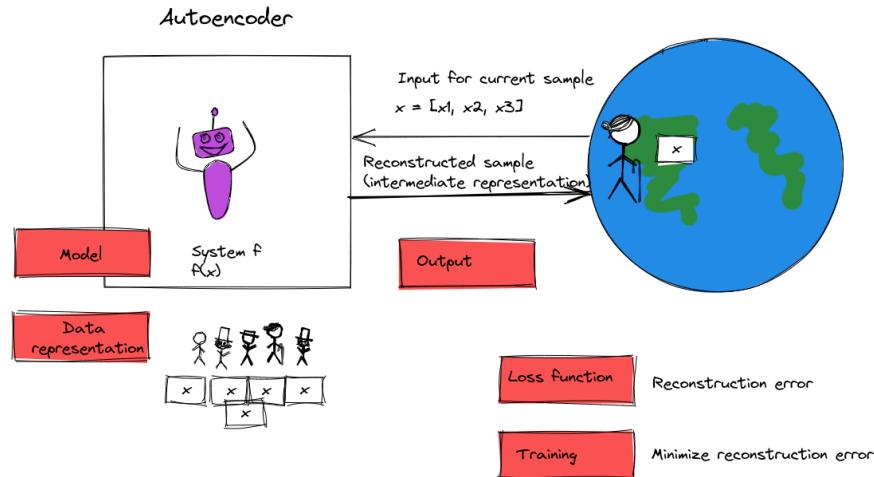


Figure 16: Autoencoder.

### K-means as an autoencoder (1)

- Encoder: map each data point to one of  $K$  clusters
- Decoder: “reconstruct” data point as center of its cluster

### K-means as an autoencoder (2)

- Let  $X \in \mathbb{R}^{n \times d}$  be the data matrix containing  $n$   $d$ -dimensional data points.
- Let  $Z$  be a  $n \times k$  matrix (if  $k$  clusters) where each entry is all zeros, except for one 1
- Let  $D$  be a  $k \times d$  matrix of cluster centers.

### K-means as an autoencoder (3)

- Encoder performs mapping, expresses result as one-hot vector in  $Z$ .
- Decoder is linear:

$$X \approx \hat{X} = ZD$$

Note:  $Z$  was  $n \times k$ ,  $D$  was  $k \times d$ , so  $ZD$  will be  $n \times d$ .

### PCA as an autoencoder (1)

- Let  $X \in \mathbb{R}^{n \times d}$  be the (mean-removed) data matrix containing  $n$   $d$ -dimensional data points.
- Let  $V$  be a  $d \times k$  matrix of  $k$  eigenvectors with highest eigenvalues
- $Z = XV$  is the  $n \times k$  matrix of PCA projections
- Then  $X \approx \hat{X} = ZV^T$

## PCA as an autoencoder (2)

- Encoder: linear projection using  $k$  best principal components
- Decoder: also linear projection

## Limits of PCA

- PCA learns linear projection
- Neural network with non-linear activation function can learn complex non-linear features
- Use neural network to do something like PCA?

## Neural autoencoder

- Neural network with  $d$  inputs,  $d$  outputs
- Use input as target
- (*Self-supervised*: creates its own labels)
- Train network to learn approximation of identity function

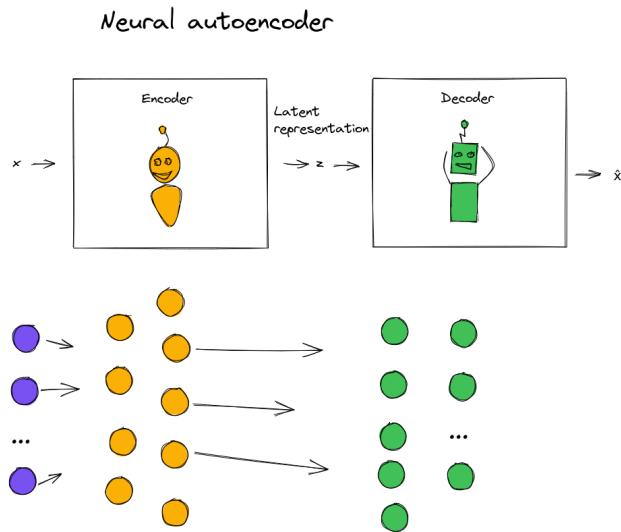


Figure 17: Neural autoencoder.

What should the architecture of the network be? We want to make sure it doesn't just learn the identity function - we need it to learn a useful

## Learning a useful representation

- Undercomplete autoencoder: make latent dimension smaller than input
- Denoising: input  $\tilde{x} = x + \text{noise}$ , target  $x$
- Variational autoencoder: encoder outputs a distribution, latent vector sampled from it, and loss includes reconstruction + penalty enforcing smooth latent representation

The bottleneck approach is less central in modern deep learning autoencoders — instead we rely more on regularization strategies like denoising or VAEs. (In the special case of a linear encoder/decoder and MSE loss, an undercomplete autoencoder reduces to PCA.)

Denoising autoencoders are used to clean up inputs - e.g. remove noise from audio in a Zoom call.

VAEs are used for generative modeling - e.g., creating new images by sampling from the latent space.

### Example: reconstruction of faces

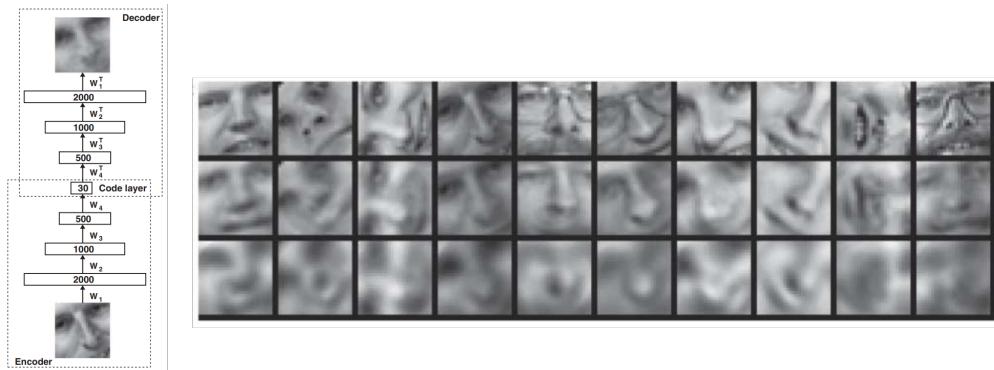


Figure 18: Reconstruction of faces (top) by 30-D neural autoencoder (middle) and 30-D PCA (bottom). Image via Hinton et al “Reducing the dimensionality of data with neural networks”, Science, 2006.

### Example: MNIST visualization

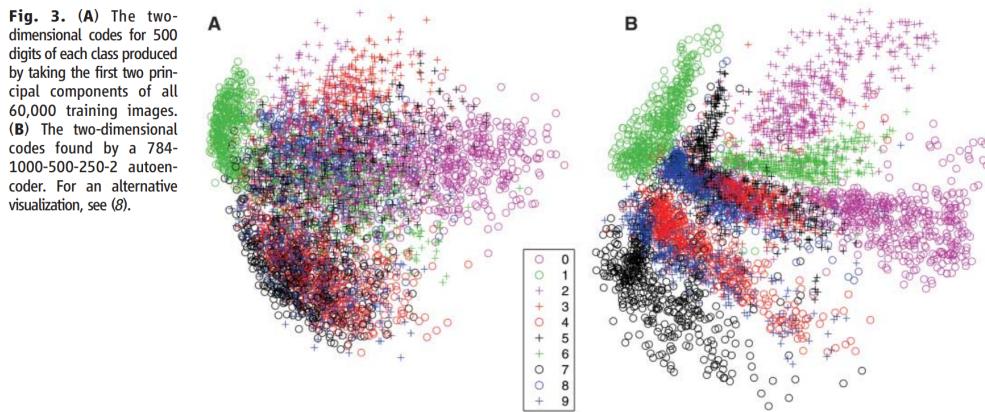


Figure 19: Image via Hinton et al “Reducing the dimensionality of data with neural networks”, Science, 2006.

## Word embedding

### Converting text to numeric representation

- **Step 1:** Split into tokens (e.g. word, partial words)
- **Step 2:** Assign ID to each token

Now we have a sequence of integers. But token 7 isn't "closer" to token 8 than token 300.

### Bag of words and TF/IDF

We learned how to represent a document as a vector of counts:

- **Bag of Words:** count how many times each word/token appears
- **TF-IDF:** down-weight common words

This is a sum of one-hot encodings of token IDs in the document. But it's not a great representation:

- very high-dimensional, sparse
- cannot generalize to new words not in training set (cannot recognize that )
- no "similarlity" - model would have to learn same pattern for every synonym

### Word embedding as a latent representation

Representation that is:

- learned from data
- low dimension (much smaller than vocab size)
- encodes meaningful relationships

An autoencoder is a general tool for learning latent representations in any domain (images, audio, etc.)  
- a word embedding learns a representation. But, in order to make it learn meaningful relationships, we don't train it to reconstruct the input!

### Training a word embedding model using context

- CBOW: predict center word from context
- Skip gram: predict context from center word
- Negative sampling: classifier of real vs. noise context pairs

Example: **Cats chase playful mice**

- Tokenized: ["cats", "chase", "playful", "mice"]
- CBOW with context window 1: given context ["cats", "playful"], predict "chase"
- Skip gram: given "chase", predict targets "cats", "playful"
- Negative sampling: predict \*\*positive\* for the pair ("chase", "playful") and *negative* for these random wrong pairs ("chase", "banana"), ("chase", "calendar"), ("chase", "socks"). (This is much easier than computing probabilities over entire vocabulary, like with the original skip gram.)

Words that are similar end up near one another in the latent space. So, even if I have not learned that e.g. "dogs chase", if I have learned that cats and dogs are generally similar (and near one another in the latent space) then I can probably predict "dogs chase"

### Other domains

Embeddings are everywhere! the key is to figure out how to train them.

- image embedding: can train by "masking" part of the image, and training to predict that part
- image + text: predict if image/caption pair is positive or negative

## Density estimation

### Types of density estimation

- Explicit: define and solve for density (then sample from it if you want)
- Implicit: sample from density without defining it

## GAN: Generative adversarial networks

- From [Goodfellow et al 2014](#)
- Unsupervised, generative, implicit density estimation: Given training data, generate new samples from same distribution

### GAN: basic idea (1)

Two neural networks play a “game”:

Generator:

- takes random noise  $z$  drawn from  $p_z$  as input,
- generates samples, tries to trick “discriminator” into believing they are real,
- learns parameters  $\theta$ .

### GAN: basic idea (2)

Discriminator:

- takes samples  $x$  drawn from  $p_{\text{data}}$  as input,
- produces classification  $y$  (1=real, 0=fake),
- learns parameters  $\phi$ .

### Discriminator loss function (1)

Discriminator wants to update its parameters  $\phi$  so

- $D_\phi(x)$  (output for real data) is close to 1
- $D_\phi(G_\theta(z))$  (output for generated data) is close to 0

### Discriminator loss function (2)

Binary cross-entropy loss:

$$-\sum_{i=1}^N y_i \log D_\phi(x_i) - \sum_{i=1}^N (1 - y_i) \log(1 - D_\phi(x_i))$$

Left side is for “true” samples and the right side is for “fake” samples...

### Discriminator objective

Replace sums with expectations, then discriminator wants to *maximize*

$$\mathbb{E}_{x \sim p_{\text{data}}} [\log D_\phi(x)] + \mathbb{E}_{z \sim p_z} [\log(1 - D_\phi(G_\theta(z)))]$$

## Generator objective (1)

Generator wants to update its parameters  $\theta$  so that:

- $D_\phi(G_\theta(z))$  (output for generated data) is close to 1
- Minimize  $\mathbb{E}_{z \sim p_z} [\log(1 - D_\phi(G_\theta(z)))]$

## Overall objective

$$\min_{\theta} \max_{\phi} \mathbb{E}_{x \sim p_{\text{data}}} [\log D_\phi(x)] + \mathbb{E}_{z \sim p_z} [\log(1 - D_\phi(G_\theta(z)))]$$

## Problem: gradient of cross-entropy loss

- Cross-entropy loss designed to accelerate learning (steep gradient) when classifier is wrong
- Gradient is flat when classifier is correct, when generator needs to improve!

## Generator objective (2)

- Instead, generator can do gradient ascent on the objective

$$\log(D_\phi(G_\theta(z^{(i)})))$$

- Instead of minimizing likelihood of discriminator being correct, now maximizing likelihood of discriminator being wrong.
- Can still learn even when discriminator is successful at rejecting generator samples

## Training: First, update discriminator

1. Get mini-batch of size  $m$  from data:  $x^{(1)}, \dots, x^{(m)} \sim p_{\text{data}}$
2. Get mini-batch of size  $m$  from noise input:  $z^{(1)}, \dots, z^{(m)} \sim p_z$
3. Forward pass: get  $G_\theta(z^{(i)})$  for each noise input, get  $D_\phi(x^{(i)})$  for each real sample, get  $D_\phi(G_\theta(z^{(i)}))$  for each fake sample.
4. Backward pass: gradient ascent on discriminator parameters  $\phi$ :

$$\frac{1}{m} \sum_{i=1}^m [\log D_\phi(x^{(i)}) + \log(1 - D_\phi(G_\theta(z^{(i)})))]$$

## Training: Then, update generator

5. Get mini-batch of size  $m$  from noise input:  $z^{(1)}, \dots, z^{(m)} \sim p_z$
6. Forward pass: get  $G_\theta(z^{(i)})$  for each noise input, get  $D_\phi(G_\theta(z^{(i)}))$  for each fake sample.
7. Backward pass: gradient ascent on generator parameters  $\theta$ :

$$\frac{1}{m} \sum_{i=1}^m \log(D_\phi(G_\theta(z^{(i)})))$$

### Illustration: training discriminator

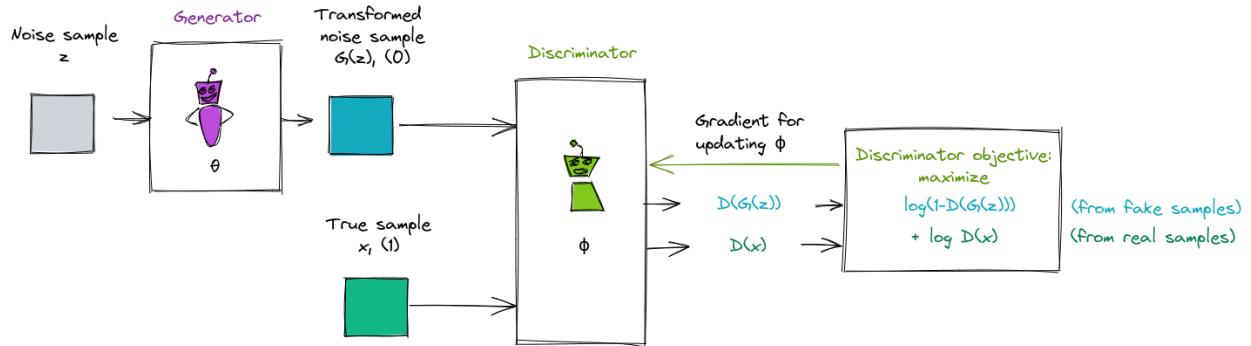


Figure 20: Training the discriminator.

### Illustration: training generator

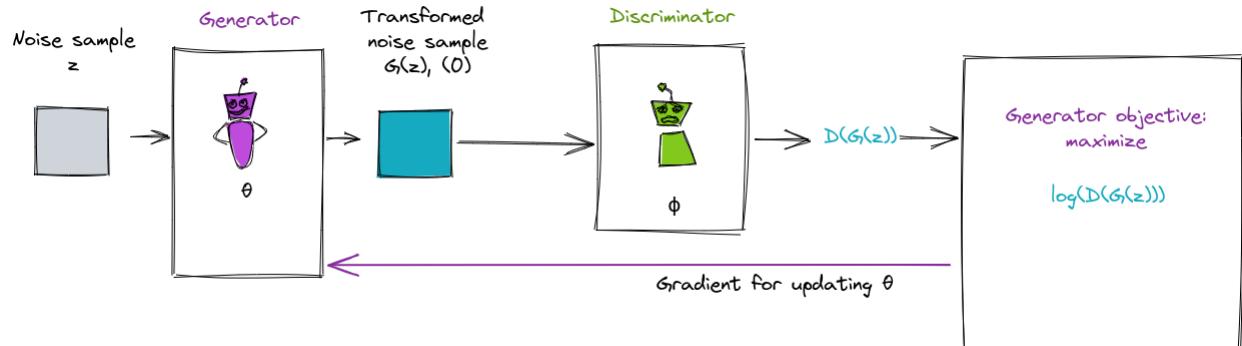


Figure 21: Training the generator.