

Lecture 9 - Redistributive Policies

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Introduction

Keynesian economics provides a mechanism through which more redistribution might actually increase output overall, at the same time as it reduces inequality. The idea that the economy suffers from a shortage of aggregate demand coming from increases in inequality has been put forward recently by mainstream academics such as Raghuram Rajan, former chief economist of the IMF, and now governor at the Bank of England (Rajan [2010]), as well as by Robert Reich, US Secretary of Labor from 1993 to 1997 (Reich [2011]).

The idea that the marginal propensity to consume is influenced by the distribution of income and wealth comes back to Keynes [1936]:

Since the end of the nineteenth century significant progress towards the removal of very great disparities of wealth and income has been achieved through the instrument of direct taxation— income tax and surtax and death duties—especially in Great Britain. Many people would wish to see this process carried much further, but they are deterred by two considerations; partly by the fear of making skilful evasions too much worth while and also of diminishing unduly the motive towards risk-taking, but mainly, I think, by the belief that the growth of capital depends upon the strength of the motive towards individual saving and that for a large proportion of this growth we are dependent on the savings of the rich out of their superfluity. Our argument does not affect the first of these considerations. But it may considerably modify our attitude towards the second. For we have seen that, up to the point where full employment prevails, the growth of capital depends not at all on a low propensity to consume but is, on the contrary, held back by it; and only in conditions of full employment is a low propensity to consume conducive to the growth of capital. Moreover, experience suggests that in existing conditions saving by institutions and through sinking funds is more than adequate, and that measures for the redistribution of incomes in a way likely to raise the propensity to consume may prove positively favourable to the growth of capital.

This passage from Keynes [1936] is intuitive: as long as saving propensities are no longer an impediment to capital accumulation, redistributing income or wealth from low to high marginal propensity to consume

should lead to higher output. According to Keynes [1936], this is in fact one reason for restricting the increase in inequality:

The State will have to exercise a guiding influence on the propensity to consume partly through its scheme of taxation. (...) Whilst, therefore, the enlargement of the functions of government, involved in the task of adjusting to one another the propensity to consume and the inducement to invest, would seem to a nineteenth-century publicist or to a contemporary American financier to be a terrific encroachment on individualism, I defend it, on the contrary, both as the only practicable means of avoiding the destruction of existing economic forms in their entirety and as the condition of the successful functioning of individual initiative.

During this lecture, we derive this result using the Keynesian model that was developed in lecture 7 and lecture 8. One appeal of writing the equations is that we are not able to prove these assertions qualitatively, but we are also able to understand how important they are quantitatively. As we go along, we therefore attempt to put some actual numbers on all these arguments, to get a sense of the orders of magnitude. We shall investigate two types of policies:

- Income redistribution, from high to low income earners.
- Deficit-financed decreases in taxes, on high income earners or low income earners, financed by public debt.

1 Redistributive Policies

Some minor modifications to the goods market model underlying lecture 7 and lecture 8 are in order, in order to think about stimulus policies in the presence of inequality. Instead of assuming one type of consumer, with the average income Y and a given marginal propensity to consume c_1 , we shall assume two types of workers:

- There is a fraction λ of low income earners, who earn income \underline{y} , pay net taxes \underline{t} , and the MPC of the low income earners is \underline{c}_1 :

$$\underline{c} = \underline{c}_0 + \underline{c}_1(\underline{y} - \underline{t}).$$

- There is a fraction $1 - \lambda$ of high income earners, they get an income $\bar{y} = \gamma \underline{y}$, where γ indexes inequality, pay net taxes \bar{t} , and the MPC of the high income earners is $\bar{c}_1 < \underline{c}_1$:

$$\bar{c} = \bar{c}_0 + \bar{c}_1(\bar{y} - \bar{t})$$

Total income is given by the sum of low income earners' income, and high income earners' income:

$$\begin{aligned} Y &= \lambda \underline{y} + (1 - \lambda) \gamma \underline{y} \\ \Rightarrow \underline{y} &= \frac{1}{\lambda + (1 - \lambda)\gamma} Y \\ \Rightarrow \bar{y} = \gamma \underline{y} &= \frac{\gamma}{\lambda + (1 - \lambda)\gamma} Y \end{aligned}$$

Numerical Application: let us divide the population in two groups, the top 10% income share, and the bottom 90% income share, so that: $\lambda = 0.9$. Since the top 10% get approximately 50% of the income in the U.S., this implies that:

$$\frac{0.9}{0.9 + 0.1 \cdot \gamma} = 0.5 \quad \Rightarrow \quad \gamma = 9.$$

This is actually very intuitive: if 90% of the population have the same income as 10% of the population (half of total income), then on average they have to be 9 times poorer.

2 No Automatic Stabilizers

We assume that investment depends on output:

$$I = b_0 + b_1 Y$$

Total taxes are given by:

$$T = \lambda \underline{t} + (1 - \lambda) \bar{t}.$$

Total taxes paid by the low income earners \underline{T} and the total taxes paid by the high income earners \bar{T} are such that:

$$\underline{T} = \lambda \underline{t}, \quad \bar{T} = (1 - \lambda) \bar{t}, \quad \underline{T} + \bar{T} = T.$$

Total consumption by the low income earners \underline{C} is such that:

$$\begin{aligned} \underline{C} &= \lambda \underline{c} \\ &= \lambda (\underline{c}_0 + \underline{c}_1 (\underline{y} - \underline{t})) \\ &= \lambda \underline{c}_0 + \lambda \underline{c}_1 \underline{y} - \lambda \underline{c}_1 \underline{t} \\ \underline{C} &= \lambda \underline{c}_0 - \lambda \underline{c}_1 \underline{t} + \frac{\lambda \underline{c}_1}{\lambda + (1 - \lambda) \gamma} Y \end{aligned}$$

Total consumption by the high income earners \bar{C} is such that:

$$\begin{aligned} \bar{C} &= (1 - \lambda) \bar{c} \\ &= (1 - \lambda) (\bar{c}_0 + \bar{c}_1 (\bar{y} - \bar{t})) \\ &= (1 - \lambda) \bar{c}_0 + (1 - \lambda) \bar{c}_1 \bar{y} - (1 - \lambda) \bar{c}_1 \bar{t} \\ \bar{C} &= (1 - \lambda) \bar{c}_0 - (1 - \lambda) \bar{c}_1 \bar{t} + \frac{(1 - \lambda) \gamma \bar{c}_1}{\lambda + (1 - \lambda) \gamma} Y \end{aligned}$$

Therefore, aggregate consumption $C = \underline{C} + \bar{C}$ is given by:

$$\begin{aligned} C &= \underline{C} + \bar{C} \\ &= \lambda \underline{c}_0 - \lambda \underline{c}_1 \underline{t} + \frac{\lambda \underline{c}_1}{\lambda + (1 - \lambda) \gamma} Y + (1 - \lambda) \bar{c}_0 - (1 - \lambda) \bar{c}_1 \bar{t} + \frac{(1 - \lambda) \gamma \bar{c}_1}{\lambda + (1 - \lambda) \gamma} Y \\ &= (\lambda \underline{c}_0 + (1 - \lambda) \bar{c}_0) - (\lambda \underline{c}_1 \underline{t} + (1 - \lambda) \bar{c}_1 \bar{t}) + \frac{\lambda \underline{c}_1 + (1 - \lambda) \gamma \bar{c}_1}{\lambda + (1 - \lambda) \gamma} Y \\ C &= C_0 - (\underline{c}_1 \underline{T} + \bar{c}_1 \bar{T}) + c_1 Y. \end{aligned}$$

where we have defined the average marginal propensity to consume c_1 as:

$$c_1 \equiv \frac{\lambda \underline{c}_1 + (1 - \lambda) \gamma \bar{c}_1}{\lambda + (1 - \lambda) \gamma},$$

the aggregate baseline level of consumption c_0 as:

$$c_0 \equiv \lambda \underline{c}_0 + (1 - \lambda) \bar{c}_0,$$

and taxes for high and low income earners by:

$$\underline{T} = \lambda \underline{t} \quad \bar{T} = (1 - \lambda) \bar{t}.$$

Note that the average marginal propensity to consume c_1 is given by a weighted average of high income people's marginal propensity to consume \bar{c}_1 , with a weight given by their share of income in total income

$(1 - \lambda)\gamma/(\lambda + (1 - \lambda)\gamma)$, and low income people's marginal propensity to consume \underline{c}_1 , with a weight given by their share of income in total income $\lambda/(\lambda + (1 - \lambda)\gamma)$.

Using this expression for aggregate consumption C and plugging in into total demand yields:

$$\begin{aligned} Z &= C + I + G \\ &= c_0 - (\underline{c}_1 \underline{T} + \bar{c}_1 \bar{T}) + c_1 Y + b_0 + b_1 Y + G \\ Z &= [c_0 - (\underline{c}_1 \underline{T} + \bar{c}_1 \bar{T}) + b_0 + G] + (c_1 + b_1) Y \end{aligned}$$

Equating output to demand $Z = Y$ gives the value for output:

$$Y = \underbrace{\frac{1}{1 - c_1 - b_1}}_{\text{Multiplier}} \underbrace{[c_0 - (\underline{c}_1 \underline{T} + \bar{c}_1 \bar{T}) + b_0 + G]}_{\text{Autonomous Spending}}.$$

2.1 Income redistribution from high income to low income earners

Assume a budget neutral change in net taxes. Assume that transfers to the low income earners are increased, so that $\Delta \underline{T} < 0$, so that aggregate net taxes stay constant $\Delta T = 0$. Therefore, taxes on the high income earners are increased at the same time with $\Delta \bar{T} = -\Delta \underline{T} > 0$. This leads to a change in autonomous spending:

$$\Delta z_0 = -\underline{c}_1 \Delta \underline{T} - \bar{c}_1 \Delta \bar{T} \Rightarrow \Delta z_0 = (\underline{c}_1 - \bar{c}_1) \Delta \bar{T} > 0.$$

This impulse leads to an increase in output:

$$\Delta Y = \frac{\underline{c}_1 - \bar{c}_1}{1 - c_1 - b_1} \Delta \bar{T}.$$

Numerical Application: Assume that the marginal propensity to consume of low income earners is given by $\underline{c}_1 = 1$, and that the marginal propensity to consume of high income earners is given by $\bar{c}_1 = 1/3$. We also assume, as above, that $\gamma = 9$ and that $\lambda = 0.9$, so that the top 10% get 50% of national income (as is roughly true in the data). Finally, we assume that the propensity to invest is $b_1 = 1/6$. To summarise, we have:

$$\underline{c}_1 = 1, \quad \bar{c}_1 = 1/3, \quad \gamma = 9, \quad \lambda = 0.9, \quad b_1 = 1/6.$$

We have that the weighted average marginal propensity to consume is:

$$c_1 = \frac{\lambda \underline{c}_1 + (1 - \lambda) \gamma \bar{c}_1}{\lambda + (1 - \lambda) \gamma} = \frac{2}{3}$$

This is actually intuitive: income is owned half by high income people with a marginal propensity to consume equal to 1, and half by low income people with a marginal propensity to consume equal to 1/3. We get that a \$1 billion redistribution from high income people to low income people, leads to a rise in GDP given by:

$$\frac{\underline{c}_1 - \bar{c}_1}{1 - c_1 - b_1} = \frac{1 - 1/3}{1 - 2/3 - 1/6} = 4.$$

This operation is budget neutral: it does not make the budget deficit any worse.

2.2 Debt-financed tax cuts for high income earners

Assume tax cuts for high income earners $\Delta \bar{T} < 0$, then output increases:

$$\Delta Y = -\frac{\bar{c}_1}{1 - c_1 - b_1} \Delta \bar{T} > 0.$$

There is an increase in output and a government deficit.

Numerical Application: Assume again that:

$$c_1 = 1, \quad \bar{c}_1 = 1/3, \quad \gamma = 9, \quad \lambda = 0.9, \quad b_1 = 1/6.$$

As shown above, this implies an average marginal propensity to consume given by $c_1 = 2/3$. Thus, we may calculate the tax multiplier for tax cuts to high income earners, which is given by:

$$\frac{\bar{c}_1}{1 - c_1 - b_1} = \frac{1/3}{1 - 2/3 - 1/6} = 2$$

2.3 Debt-financed tax cuts for the low income earners

Assume tax cuts for low income earners $\Delta T < 0$, then output increases:

$$\Delta Y = -\frac{c_1}{1 - c_1 - b_1} \Delta T > 0.$$

There is an increase in output and a government deficit.

Numerical Application: Assume again that:

$$c_1 = 1, \quad \bar{c}_1 = 1/3, \quad \gamma = 9, \quad \lambda = 0.9, \quad b_1 = 1/6.$$

As shown above, this implies an average marginal propensity to consume given by $c_1 = 2/3$. Thus, we may calculate the tax multiplier for tax cuts to high income earners, which is given by:

$$\frac{c_1}{1 - c_1 - b_1} = \frac{1}{1 - 2/3 - 1/6} = 6$$

3 Automatic Stabilizers

Instead of assuming that taxes are fixed, we now assume that taxes depend on output, both for low income earners:

$$\underline{t} = \underline{t}_0 + t_1 \underline{y}$$

as well as for high income earners:

$$\bar{t} = \bar{t}_0 + t_1 \bar{y}.$$

Total consumption by the low income earners \underline{C} is such that:

$$\begin{aligned} \underline{C} &= \lambda \underline{c} \\ &= \lambda (\underline{c}_0 + c_1 (\underline{y} - \underline{t})) \\ &= \lambda \underline{c}_0 + \lambda (1 - t_1) c_1 \underline{y} - \lambda c_1 \underline{t}_0 \\ \underline{C} &= [\lambda \underline{c}_0 - \lambda c_1 \underline{t}_0] + \frac{\lambda c_1}{\lambda + (1 - \lambda) \gamma} (1 - t_1) Y \end{aligned}$$

Symmetrically, consumption by the high income earners \bar{C} is such that:

$$\begin{aligned} \bar{C} &= (1 - \lambda) \bar{c} \\ &= (1 - \lambda) (\bar{c}_0 + \bar{c}_1 (\bar{y} - \bar{t})) \\ &= (1 - \lambda) \bar{c}_0 + (1 - \lambda) (1 - t_1) \bar{c}_1 \bar{y} - (1 - \lambda) \bar{c}_1 \bar{t}_0 \\ \bar{C} &= [(1 - \lambda) \bar{c}_0 - (1 - \lambda) \bar{c}_1 \bar{t}_0] + \frac{(1 - \lambda) \gamma \bar{c}_1}{\lambda + (1 - \lambda) \gamma} (1 - t_1) Y \end{aligned}$$

Therefore, aggregate consumption $C = \underline{C} + \bar{C}$ is given by:

$$\begin{aligned}
 C &= \underline{C} + \bar{C} \\
 &= [(1-\lambda)\bar{c}_0 - (1-\lambda)\bar{c}_1\bar{t}_0] + \frac{(1-\lambda)\gamma\bar{c}_1}{\lambda + (1-\lambda)\gamma}(1-t_1)Y + [(1-\lambda)\bar{c}_0 - (1-\lambda)\bar{c}_1\bar{t}_0] + \frac{(1-\lambda)\gamma\bar{c}_1}{\lambda + (1-\lambda)\gamma}(1-t_1)Y \\
 &= (\lambda\underline{c}_0 + (1-\lambda)\bar{c}_0) - (\lambda\underline{c}_1\underline{t}_0 + (1-\lambda)\bar{c}_1\bar{t}_0) + \frac{\lambda\underline{c}_1 + (1-\lambda)\gamma\bar{c}_1}{\lambda + (1-\lambda)\gamma}(1-t_1)Y \\
 C &= c_0 - (\underline{c}_1\underline{T}_0 + \bar{c}_1\bar{T}_0) + c_1(1-t_1)Y.
 \end{aligned}$$

where we have defined the average marginal propensity to consume c_1 by:

$$c_1 \equiv \frac{\lambda\underline{c}_1 + (1-\lambda)\gamma\bar{c}_1}{\lambda + (1-\lambda)\gamma}.$$

the aggregate baseline level of consumption c_0 as:

$$c_0 \equiv \lambda\underline{c}_0 + (1-\lambda)\bar{c}_0$$

and baseline taxes for high and low income earners by:

$$\underline{T}_0 = \lambda\underline{t}_0 \quad \bar{T}_0 = (1-\lambda)\bar{t}_0.$$

Using this expression for aggregate consumption C and plugging in into total demand yields:

$$\begin{aligned}
 Z &= C + I + G \\
 &= c_0 - (\underline{c}_1\underline{T}_0 + \bar{c}_1\bar{T}_0) + c_1(1-t_1)Y + b_0 + b_1Y + G \\
 Z &= [c_0 - (\underline{c}_1\underline{T}_0 + \bar{c}_1\bar{T}_0) + b_0 + G] + (c_1(1-t_1) + b_1)Y
 \end{aligned}$$

Equating output to demand $Z = Y$ gives the value for output:

$$Y = \underbrace{\frac{1}{1 - (1-t_1)c_1 - b_1}}_{\text{Multiplier}} \underbrace{[c_0 - \underline{c}_1\underline{T}_0 - \bar{c}_1\bar{T}_0 + b_0 + G]}_{\text{Autonomous Spending } z_0}.$$

3.1 Income redistribution from high income to low income earners

Assume a change in net taxes such that. Assume that transfers to the low income earners are increased, so that $\Delta\underline{T}_0 < 0$, so that $\Delta\underline{T}_0 + \Delta\bar{T}_0 = 0$. Therefore, taxes on the high income earners are increased at the same time with $\Delta\bar{T}_0 = -\Delta\underline{T}_0 > 0$. This leads to a change in autonomous spending:

$$\Delta z_0 = -\underline{c}_1\Delta\underline{T}_0 - \bar{c}_1\Delta\bar{T}_0 \Rightarrow \Delta z_0 = (\underline{c}_1 - \bar{c}_1)\Delta\bar{T}_0 > 0.$$

This impulse leads to an increase in output:

$$\Delta Y = \frac{\underline{c}_1 - \bar{c}_1}{1 - (1-t_1)c_1 - b_1} \Delta\bar{T}_0 > 0.$$

Using the value for aggregate taxes:

$$\begin{aligned}
 T &= (\underline{T}_0 + \bar{T}_0) + t_1Y \\
 \Rightarrow \Delta T &= \underbrace{\Delta\underline{T}_0 + \Delta\bar{T}_0}_0 + t_1\Delta Y.
 \end{aligned}$$

Finally:

$$\Delta T = \frac{t_1 (\underline{c}_1 - \bar{c}_1)}{1 - (1 - t_1) c_1 - b_1} \Delta \bar{T}_0.$$

Thus, public saving increase, there is a reduction in the deficit, in public debt, and therefore:

$$\Delta (T - G) = \frac{t_1 (\underline{c}_1 - \bar{c}_1)}{1 - (1 - t_1) c_1 - b_1} \Delta \bar{T}_0$$

Numerical Application: On top of the above numerical values, we assume that the marginal tax rate is 25% so that $t_1 = 1/4$. Therefore:

$$\underline{c}_1 = 1, \quad \bar{c}_1 = 1/3, \quad \gamma = 9, \quad \lambda = 0.9, \quad b_1 = 1/6, \quad t_1 = 1/4.$$

As shown above, this implies an average marginal propensity to consume given by $c_1 = 2/3$. Thus, a tax cut to low income earners financed by tax increases to high income earners leads to an increase in output given by the following multiplier:

$$\begin{aligned} \frac{\underline{c}_1 - \bar{c}_1}{1 - (1 - t_1) c_1 - b_1} &= \frac{1 - 1/3}{1 - (1 - 1/4) * 2/3 - 1/6} \\ &= \frac{2/3}{1 - 1/2 - 1/6} \\ \frac{\underline{c}_1 - \bar{c}_1}{1 - (1 - t_1) c_1 - b_1} &= 2 \end{aligned}$$

This implies that if \$1 billion is transferred from high to low income earners, GDP rises by \$2 billion. Importantly, this does not necessarily imply it should be done: first, high income earners are clearly worse off. Second, this calculation based on high income earners' lower marginal propensity to consume does not take into account that they may be discouraged to create jobs and become entrepreneurs if they are taxed too much.

Because output increases, we get an improvement in the budget surplus as well, given by:

$$\Delta (T - G) = \frac{t_1 (\underline{c}_1 - \bar{c}_1)}{1 - (1 - t_1) c_1 - b_1} \Delta \bar{T}_0 = \frac{1}{2}$$

or, 500 million dollar improvement.

3.2 Debt-financed tax cuts for high income earners

Assume tax cuts for high income earners $\Delta \bar{T}_0 < 0$, then output increases:

$$\Delta Y = -\frac{\bar{c}_1}{1 - (1 - t_1) c_1 - b_1} \Delta \bar{T}_0 > 0$$

The impact on aggregate taxes is however ambiguous:

$$\begin{aligned} \Delta T &= \underbrace{\Delta \bar{T}_0}_{=0} + \Delta \underline{T}_0 + t_1 \Delta Y \\ \Delta T &= \left(1 - \frac{t_1 \bar{c}_1}{1 - (1 - t_1) c_1 - b_1} \right) \Delta \bar{T}_0 \end{aligned}$$

Therefore, the impact on public saving is similarly ambiguous:

$$\Delta (T - G) = \left(1 - \frac{t_1 \bar{c}_1}{1 - (1 - t_1) c_1 - b_1} \right) \Delta \bar{T}_0$$

There is an increase in output and, depending on parameters, there can be a government surplus or a government deficit.

Numerical Application: We assume:

$$\underline{c}_1 = 1, \quad \bar{c}_1 = 1/3, \quad \gamma = 9, \quad \lambda = 0.9, \quad b_1 = 1/6, \quad t_1 = 1/4.$$

This implies $c_1 = 2/3$. Thus, we may calculate the tax multiplier for tax cuts to high income earners, which is given by:

$$\begin{aligned} \frac{\bar{c}_1}{1 - (1 - t_1)c_1 - b_1} &= \frac{1/3}{1 - (1 - 1/4) * 2/3 - 1/6} \\ &= \frac{1/3}{1 - 1/2 - 1/6} \\ \frac{\bar{c}_1}{1 - (1 - t_1)c_1 - b_1} &= 1 \end{aligned}$$

Therefore, the impact on public saving is given by:

$$\Delta(T - G) = \left(1 - \frac{t_1 \bar{c}_1}{1 - (1 - t_1)c_1 - b_1}\right) \Delta \bar{T}_0 = 1 - \frac{1}{2} = \frac{1}{2}$$

which means that a \$1 billion tax cut leads to an increase in the public deficit of \$0.5 billion.

3.3 Debt-financed tax cuts for the low income earners

Assume tax cuts for low income earners $\Delta \underline{T}_0 < 0$, then output increases:

$$\Delta Y = -\frac{\underline{c}_1}{1 - (1 - t_1)c_1 - b_1} \Delta \underline{T}_0 > 0.$$

The impact on aggregate taxes is however ambiguous:

$$\begin{aligned} \Delta T &= \Delta \underline{T}_0 + \underbrace{\Delta \bar{T}_0}_{=0} + t_1 \Delta Y \\ \Delta T &= \left(1 - \frac{t_1 \underline{c}_1}{1 - (1 - t_1)c_1 - b_1}\right) \Delta \underline{T}_0 \end{aligned}$$

The impact on public saving is similarly ambiguous:

$$\Delta(T - G) = \left(1 - \frac{t_1 \underline{c}_1}{1 - (1 - t_1)c_1 - b_1}\right) \Delta \underline{T}_0$$

There is an increase in output and, depending on parameters, there can be a government surplus or a government deficit.

Numerical Application: We assume:

$$\underline{c}_1 = 1, \quad \bar{c}_1 = 1/3, \quad \gamma = 9, \quad \lambda = 0.9, \quad b_1 = 1/6, \quad t_1 = 1/4.$$

This implies $c_1 = 2/3$. Thus, we may calculate the tax multiplier for tax cuts to low income earners, which is given by:

$$\begin{aligned} \frac{\underline{c}_1}{1 - (1 - t_1)c_1 - b_1} &= \frac{1}{1 - (1 - 1/4) * 2/3 - 1/6} \\ &= \frac{1}{1 - 1/2 - 1/6} \\ \frac{\underline{c}_1}{1 - (1 - t_1)c_1 - b_1} &= 3 \end{aligned}$$

Therefore, the impact on public saving is given by:

$$\Delta(T - G) = \left(1 - \frac{t_1 c_1}{1 - (1 - t_1) c_1 - b_1}\right) \Delta T_0 = \frac{3}{4} - 1 = -\frac{1}{4}$$

Thus, the surplus worsens by only \$0.25 billion after a cut in taxes equal to \$1 billion.

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