Brand Elements

# Color Palette

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Blueberry** | **Veg** | **Grain** | **Toast** | **Cranberry** |
| Hex  #1F4373 | Hex  #96A61F | Hex  #BF9004 | Hex  #73532D | Hex  #A64037 |
| RGB  31, 67, 115 | RGB  150, 166, 31 | RGB  191, 144, 4 | RGB  115, 83, 45 | RGB  166, 64, 55 |

# Typography

Headings

Public Sans Extra Bold

Body Text

Public Sans Medium

[*Google Fonts*](https://fonts.google.com/specimen/Public+Sans)