

## What You Get (Starter Kit)

A vendor-agnostic EINY 1.0 persona bundle that can run on your approved AI platforms (e.g., Copilot, ChatGPT Enterprise, Gemini, Perplexity, Grok). The Starter Kit includes:

- EINY boot/system prompt and configuration.
- Governance & limitations (non-clinical, non-legal, non-financial ; evidence-focused).
- HFML-style task modes (analyze, research, compare, coach).
- Optional routing and high-level logging schemas for internal telemetry.
- Documentation aligned with the Big Five cross-vendor case study and AI PaaS Trilogy whitepaper.

Extended Master Packs with deeper routing, telemetry and forensics remain NDA-only.

## Primary Benefits

- **Trusted** research companion for strategy, policy, architecture and governance teams.
- **Governance-ready** behavior that legal/compliance can review up front.
- **Vendor-agnostic** deployment on platforms already approved inside your perimeter.
- **Faster evaluation** using the published Big Five case study as a behavioral baseline.
- **Clear IP and licensing** story for extending into EVA/STARK personas or Master Packs.

## Suggested Pilot Scope

Target 20–50 users in 2–3 teams that rely on evidence and synthesis:

- Research & Insights / Competitive Intelligence
- Strategy & Policy / Public Affairs
- Enterprise Architecture / Innovation / AI Governance

Typical tasks: evidence-graded summaries, comparison of viewpoints, reality-check briefs, neutral backgrounders for leadership.

## Success Metrics (KPIs)

- **Reduction in time-to-insight** versus current tools.
- **Higher user-reported trust and clarity.**
- **Number of decisions supported** by EINY-generated briefs.
- **Positive governance review** of persona transparency, limitations and logging semantics.
- **Readiness to extend** into EVA/STARK or NDA-based Master Packs.

## Implementation Steps

1. **Obtain** EINY Starter Kit and review licensing with legal.
2. **Deploy** on one or more approved AI platforms inside your security perimeter.
3. **Run** the BOOT/identity/guardrails protocol and sanity-check against the Big Five case study.
4. **Launch** an 8–12 week pilot with simple usage and trust metrics.
5. **Decide** on scale-up path: broader Starter Kit rollout, multi-persona council (EVA/EINY/STARK), or **NDA engagement for Master Packs**.