

Estimating Occupancy of Commuter Parking Zones at OSU

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Background

- All parking lots on the OSU campus have been grouped into zones based on parking use patterns, and total permit sales in each zone are limited to improve parking availability.



<https://transportation.oregonstate.edu/parking/parking-guidelines>

A and B Zones are closer to the majority of buildings

MAP LEGEND

- Commuter Zones
- Metered Lots
- Residence Hall Zones
- Restricted Vehicle Access
- Pay Station
- ADA Parking*
- Carpool Space
- EV Charging Stations
- Motorcycle Parking
- Parking Zone ID

Parking Garage

Level	Zones
1	B2, ADA, Motorcycle
2	B2, Motorcycle
3	East - B2
4	West - 1 hr Bookstore
5	R1

*A vehicle with a DMV-issued ADA placard and an OSU permit may park in any ADA space on campus.

BEAVER BUS

- Northeast Route
 - West Route 1
 - West Route 2
 - East Route
 - Northwest Route
 - Shuttle Stop
- For more information about the Beaver Bus, see page 14.

METERED PARKING

	A Zones	B/C Zones
Hourly	\$2	\$1
Daily	\$12	\$10
Valid Zones	All A, B, C and Short Term Lots	All B, C and Short Term Lots

- Daily permits may be purchased online, at any pay station or in Adams Hall.
- Three-hour ADA visitor permits are available at no cost in Adams Hall.

C Zones are further away

Background

- The price of an annual commuter permit varies by zone.

Figure 1: Prices of Commuter Parking Permits at OSU in 2018

Valid Sept. 20, 2018 through Sept. 24, 2019	A Zones (1, 2, 3)	B Zones (1, 2, 3)	C Zone
August 14 - October 31, 2018	\$522	\$351	\$108
November 1, 2018	\$479	\$322	\$99
December 1, 2018	\$436	\$293	\$90
January 1, 2019	\$393	\$264	\$81
February 1, 2019	\$350	\$235	\$72
March 1, 2019	\$307	\$206	\$63
April 1, 2019	\$264	\$177	\$54
May 1, 2019	\$221	\$148	\$45
June 1, 2019	\$178	\$119	\$36
July 1, 2019	\$135	\$90	\$27

Background

- A-zone permit holders may also park in the B and C zones
- B-zone permit holders may also park in the C zone
- C-zone permit holders may not park in any other zones

Figure 2: Rules for parking between zones

If you purchased this permit:	You may park in these zones:
A1	A1, B1, B2, B3, C
A2	A2, B1, B2, B3, C
A3	A3, B1, B2, B3, C
B1	B1, C
B2	B2, C
B3	B3, C
C	C

Research Question

Someone interested in buying an annual commuter permit may ask: is it worth it to pay for the more expensive permit?

REASONING FOR YES

- A and B zones are closer to the majority of buildings on campus → may allow the driver to get to class faster.
- Occupancy of A and B Zones may be lower, since they can park in lower zones, but not vice versa.

REASONING FOR NO

- Occupancy of A and B Zones may be higher → would have to spend extra time driving from lot to lot looking for a space.
- More expensive pass may not guarantee convenience.

Project Goals

- 1) Estimate percent occupancy of commuter parking lots on the OSU campus on Monday at noon.
- 2) Determine whether significant differences exist in percent occupancy between zones.

Sampling Design

- **Stratified sampling design** with zones A, B, and C as strata.
- How many lots per zone?
 - We'd like to sample many lots to achieve good precision ($<10\%$)
 - Want to sample all lots at the same time on the same day to reduce temporal variation.
 - But we only have 4 group members! (Budget constraints)

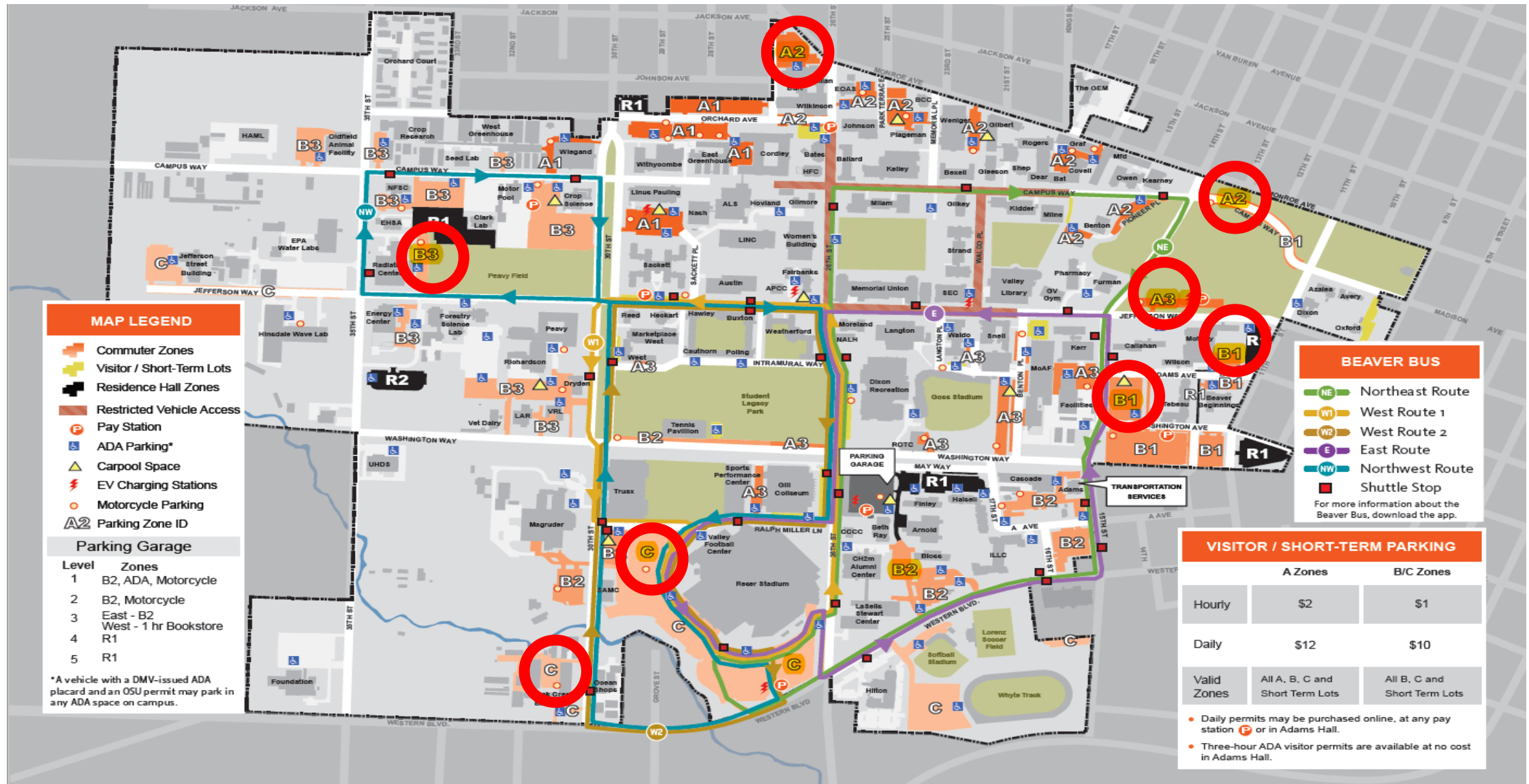
→ **Proportional allocation of 8 lots total**

Sampling Methods – Selection of lots

1. The map of parking lots was obtained from the University website (<https://transportation.oregonstate.edu/parking/maps>).
2. Parking zones were divided into 3 sections with various sub-sections (A – A1, A2 & A3, B-B1,B2 & B3 and C)
3. Parking zones were listed by 3 group members and randomly selected by the 4th member to prevent bias.
 - **Zone A:** 3 lots out of 19
 - **Zone B:** 3 lots out of 23
 - **Zone C:** 2 lots out of 10*

* Broke up stadium lot into 6 separate “sublots” so the size of the subplot was comparable to lots in A and B zones

Selected lots for sampling



Sampling Methods – Pilot survey

- All group members surveyed one lot together (November 20)
- Agreed on rules for sampling

Sampling Methods – Pilot survey



Sampling Methods – Pilot Survey



**Handicapped and
motorcycle spaces →
not counted**

Sampling Methods – Pilot Survey

Service Vehicle spaces
and Loading Zones →
not counted



Sampling Methods – Pilot Survey

Semi-permanent objects
in spaces → not counted



Sampling Methods – Pilot Survey

- If car arrives or leaves in uncounted area ahead of you → count
- If car pulls out behind you → ignore



Sampling Methods – Pilot survey

- **Basic rules:**

1. Pretend you are someone searching for a parking space in an average sized sedan.
2. Systematically walk or drive up and down rows in the parking lot.
3. If you would be allowed to park there with a commuter parking pass, and there is nothing semi-permanent obstructing the space, and one average-sized sedan could fit in the space, count it as a parking space.
4. Count the number of occupied vs. unoccupied spaces.
 1. If car leaves in front of you → unoccupied
 2. If a car arrives in front of you → occupied
 3. Anything that happens behind you → ignore

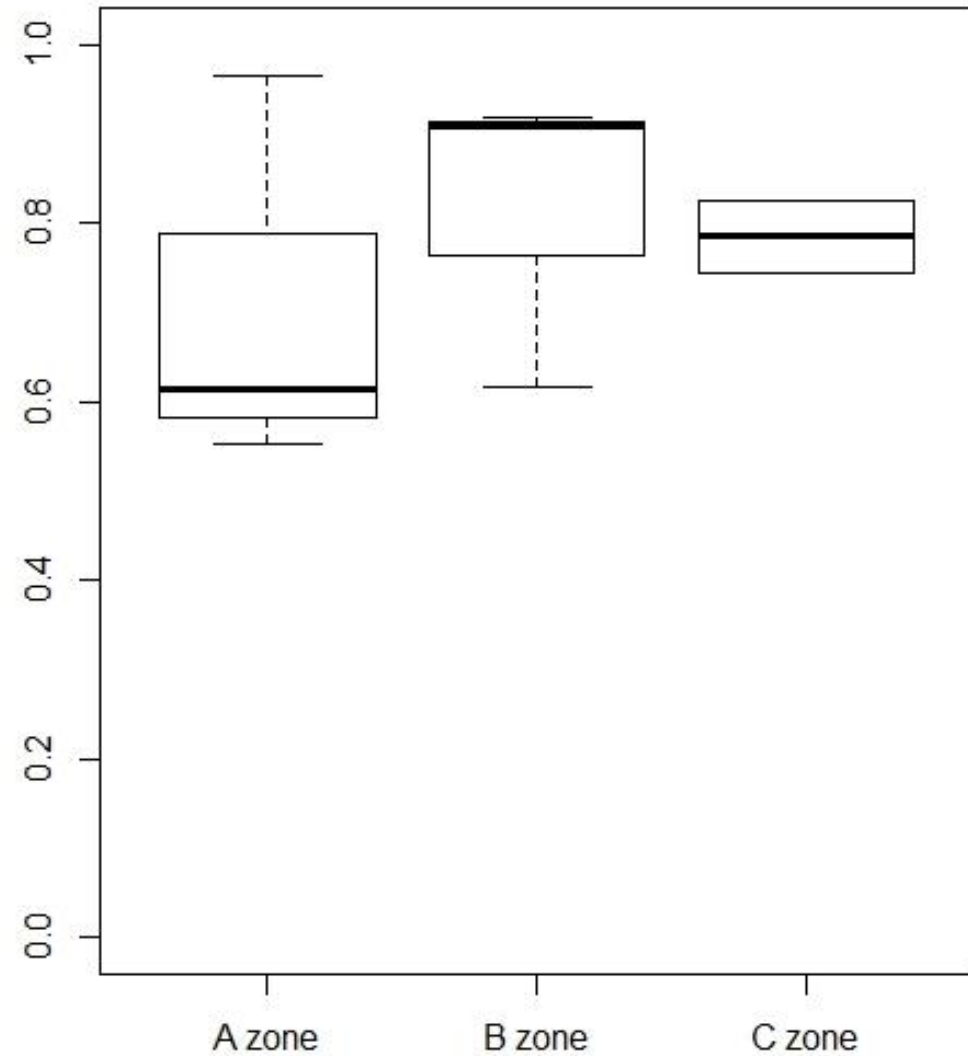
Sampling Methods – Measuring Occupancy

1. Data was collected on November 26 between 12 and 12:45 pm
2. Number of spaces occupied in each parking lot were counted according to agreed upon protocol.
3. Each person sampled 2 lots.



Preliminary Results

- Occupancy rates do not appear to be significantly different between zones.



Preliminary Results

$$\widehat{y}_a = 0.71$$

$$\widehat{y}_b = 0.81$$

$$\widehat{y}_c = 0.79$$

$$\widehat{var}(y_a) = 0.50$$

$$\widehat{var}(y_b) = 0.03$$

$$\widehat{var}(y_c) = 0.0033$$

$$\widehat{y}_{str} = 0.77$$

$$\widehat{var}(y_{str}) = 0.06$$

OSU commuter parking lots are **77%** occupied on Mondays at noon.

Tentative Conclusions

- You should be able to find parking in A, B, or C lots reliably on Mondays at noon without having to drive between multiple lots.
- Occupancy does not seem to be significantly different between zones (though the estimate for C was lower than A and B).
- You should select a commuter parking pass based on your budget and desire for proximity to buildings, and not be concerned with differences in occupancy between zones.

Limitations of Study

- Parking occupancy may vary by time of day.
 - We sampled at the lunchtime hour, occupancy may be biased low if people leave campus for lunch.
- Parking occupancy may vary by day of the week.
 - Classes generally run on a MWF, TH schedule.