

Project manager	Content writer	Photographer	Front-End dev.	Back-End dev.
PM	CW	PH	FE	BE
X				
X				
X	X		X	
X				
X				

PM	CW	PH	FE	BE
			X	
			X	
		X		
		X		
	X			
			X	
X			X	X

PM	CW	PH	FE	BE
			X	X
			X	
				X
				X
X	X		X	X

PM	CW	PH	FE	BE
			X	X
			X	X
			X	X
X			X	X

PM	CW	PH	FE	BE
?	?	?	?	?
X	X	X	X	X
X			X	X

Lofthus

1. Plan

- 1.1 Initial meeting
- 1.2 Hire
- 1.3 Research
- 1.4 Compose presentation
- 1.5 Contract/kick-off meeting

2. Design & content

- 2.1 Styletile
- 2.2 Wireframes
- 2.3 Photoshoot
- 2.4 Image edit
- 2.5 Text content development
- 2.6 Mockup
- 2.7 Follow-up meeting

3. Build

- 3.1 Hosting, structure and DB setup
- 3.2 Code (HTML, CSS, Javascript)
- 3.4 Database (products)
- 3.5 E-commerce solution
- 3.6 Content implementation

4. Launch

- 4.1 Validate code
- 4.2 Cross platform/browser
- 4.3 Error correct
- 4.4 Final/launch-meeting

5. Review and extras

- 5.1 Extras/marketing (from 4.4)
- 5.2 Review project
- 5.3 Launch (deadline day)

